

Present

North Ayrshire Council

Cllr Anthony Gurney (**Chair**)
David Hammond, Executive Director
Sam Anson, Executive Director (Education)
Caroline Cameron, Director (HSCP)
Cllr Shaun Macaulay, Elected Member
Craig Hatton, Chief Executive
Rhonda Leith, Head of Service (Connected Communities)
Laura Kayes, Policy Officer (Child Poverty)
Claire Coburn, Project Manager (Child Poverty)

NHS Ayrshire and Arran

Sally Amor Consultant Public Health
Lisa Davidson, Assistant Director, Public Health

Police Scotland

Helen Downie, Chief Inspector

Scottish Fire & Rescue

Kevin Murphy, Area Commander

Ayrshire College

Sara Rae, Vice Principal

KA Leisure

Laura Barrie, Head of Active Communities

DWP

Pauline Craig, Senior Manager

Third Sector Interface

Kayleigh Brown, Executive Director, TACT

In Attendance

Jacqui Greenlees (NAC), Angela Gibson (NAC), Jennifer McGee (NAC)

Apologies

John Binning (SPT), Dean Anderson (DWP), Vicki Yuill (Arran CVS), Cllr Charles Currie - Elected Member, Cllr John Bell - Elected Member, Cllr Amanda Kerr - Elected Member, Cllr Alan Hill - Elected Member, Cllr Scott Davidson – Elected Member, Cllr Chloe Robertson – Elected Member, Brian Taylor, Place Director, , Lesley Bowie NHS, Gordon James NHS, Rebecca Brown (Scottish Enterprise), Suzanne Chow (Police Scotland), Angela Cox (Ayrshire College), Claire Tooze, Area Manager SDS, Malcolm McPhail, KA Leisure

1. Welcome and Apologies

The Chair welcomed everyone to the meeting and apologies for absence were noted.

2. Minute of the Previous Meeting

The overview of the Board meeting held on 4 March 2026 was approved.

3. Workshop Sessions

The workshop sessions were conducted as plenary discussion.

Director of Public Health Annual Report 2025 – Sally Amor, Consultant Public Health, NHS Ayrshire & Arran

S Amor provided an update on Growing Well to Live Well: Understanding the Burden of Disease.

A copy of the Public Health Annual report 2025 summary was attached to the meeting papers that were circulated prior to the meeting.

The presentation highlighted worsening health outcomes in Ayrshire and Arran, including health inequalities, an ageing population, and increasing pressure on health services. It emphasised that health is strongly influenced by social and economic conditions throughout life. Key themes included the impact of deprivation, the long-term effects of deindustrialisation, and the need to focus on prevention across all life stages. The report recommends scaling up universal and targeted preventive approaches, strengthening partnership working, and prioritising support for communities most affected by poverty and inequality.

Discussion took place with views shared/comments included that the priority/focus should be on building a better understanding and recognising the benefits of a universal and targeted approach.

CPP Wellbeing Workshop

Workshop 1 – Whole Family Support in North Ayrshire

Laura Kayes, Policy Officer Child Poverty and Claire Coburn, Project Manager Child Poverty

L Kayes and C Coburn provided an update on Whole Family Support in North Ayrshire.

L Kayes led an interactive activity where Board members scored four statements from 1 to 5, with 1 being 'not true' and 5 being 'fully true across the system'. Members then worked in teams to share their scores and discuss which statement was consistently scored lowest and why.

L Kayes handed over to C Coburn who provided an overview of the Whole Family Support (WFS) within the context of North Ayrshire CPP and the LOIP Wellbeing priority. C Coburn outlined the Scottish Government's ambition for person-centred, joined-up, preventative support for families, delivered through stronger partnership working across services.

North Ayrshire has been selected as an early adopter local authority, with greater funding flexibility and reduced reporting requirements to support system-wide transformation. Key

implications for the CPP include more integrated and place-based service delivery, stronger multi-agency working, data sharing, preventative investment, aligned funding, and shared accountability for outcomes.

Discussion focused on what success would look like and how progress can be measured over time. WFS was also positioned as a key contributor to a broader wellbeing approach through prevention, improved outcomes, reduced poverty, and long-term investment in communities.

Workshop 2 — Wellbeing Alliance

Laura Barrie, Head of Active Communities, KA Leisure

L Barrie provided an update on the Wellbeing Alliance.

The presentation provided an overview of the learning from Phase 1 of the North Ayrshire Wellbeing Alliance.

Laura Barrie advised that work is now underway to develop Phase 2, with a key focus on moving from a lead organisation model to a partnership-led approach. The learning from Phase 1 highlighted that wellbeing is complex and requires collective action, strong relationships, locality-based approaches, and a clear focus on demonstrating impact. It was noted that significant wellbeing activity is already taking place across partner organisations and that greater value can be achieved through improved alignment, shared ownership, and collaborative working rather than creating new initiatives.

The presentation also highlighted opportunities to strengthen links between the Wellbeing and Whole Family Support agendas, with discussion focusing on how partners can work more seamlessly together, and the leadership required across the CPP to drive this agenda forward. It was agreed that this would be brought back to a future meeting for further discussion.

4 Partner Discussion and Sharing on Key Developments and Opportunities

No items were raised.

5 AOCB

J Greenlees advised that the Place Director – CPP Charter Launch event is taking place on 23 June 2026 and that there are two places available. If anyone would like to nominate themselves to attend, please can they let her know.

The Chair conveyed his thanks to everyone for their valuable input and attendance.

The next meeting of the North Ayrshire CPP Board will be held on **Monday 7 September 2026**.