

AYRSHIRE GROWTH DEAL

MARINE TOURISM PROGRAMME

ARRAN PROJECT

The Ayrshire Growth Deal (AGD) Marine Tourism Programme is a 10-year Scottish Government-funded regeneration initiative designed to grow the marine tourism economy in North Ayrshire.

The programme will deliver new step-ashore marine infrastructure on the islands of Arran and Cumbrae to attract more visitors and increase boat visits to the islands.

Step-ashore facilities enable boats to land and berth, safely enabling passengers to embark and disembark directly onto land by foot.

Step-ashore facilities typically include floating pontoons secured by moorings, anchors, or steel piles, connected to the shore by a linkspan bridge, ramp, or steps. This ensures dry-foot access in varying tidal conditions.

The total 10-year programme budget is £9.5 million.

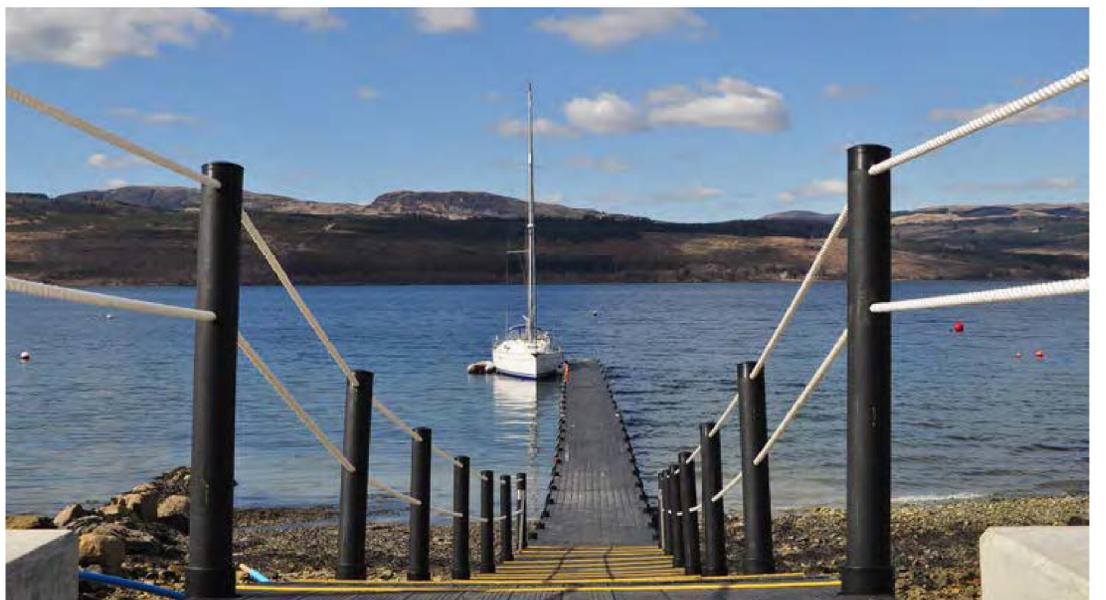
The purpose of the drop-in session is to seek your feedback on the proposals developed to date before they are submitted to the Scottish Government for approval to proceed onto the next stage of development.



WHAT IS THE AYRSHIRE GROWTH DEAL?

The Ayrshire Growth Deal is a partnership between the Scottish Government, the UK Government and East, North and South Ayrshire Councils.

The Deal presents a major opportunity to strengthen the Ayrshire, Scottish and UK economies. Targeted co-ordinated investment throughout the region acts as a powerful catalyst to stimulate growth, resulting in increased job opportunities and prosperity.



WHAT IS THE MARINE TOURISM PROGRAMME?

The Ayrshire Growth Deal Marine Tourism Programme is a place-based tourism programme with separate component projects located at the isles of Arran and Cumbrae that will construct step-ashore marine infrastructure for visiting boats.

The Arran Project proposes to create pontoons at Brodick and Lamlash. The pontoons are proposed as a first phase of a longer-term aspiration to develop a marina at Arran.

Marine infrastructure attracts marine visitors and visitor expenditure, supporting the tourism economy, businesses and communities, and improves marine access and transport resilience.

Longer term this generates new jobs, skills and training opportunities. The programme aims to stimulate and lever further investment into Ayrshire and Arran's marine tourism and blue economy sectors.