

# Action Note

<b>Meeting:</b>	<b>Irvine Locality Partnership</b>
<b>Date/Venue:</b>	Monday 1 December 2025 at Redburn Community Centre, Irvine at 6.00 p.m.
<b>Present:</b>	<p>Councillor Shaun Macaulay (<b>Chair</b>)</p> <p>Councillor Christina Larsen</p> <p>Councillor Chloé Robertson</p> <p>Councillor Marie Burns</p> <p>Elaine Baxter, Locality Officer</p> <p>Davie Phillips, Community Representative</p> <p>Marjorie Dickie, Community Representative</p> <p>Donna Fitzpatrick, Community Representative</p> <p>Barbara Conner, TACT</p> <p>Ian Wallace, Community Representative</p> <p>Stephen Fraser, Active Schools</p> <p>Inspector Michael Cowan</p>
<b>In Attendance</b>	<p>Jacqui Greenlees, North Ayrshire Council</p> <p>Donna Martin, North Ayrshire Council</p>
<b>Apologies:</b>	<p>Cllr Angus-McDonald</p> <p>Ricky Donnachie, SFRS</p> <p>Chris Pless, Irvine CC</p> <p>Annie Small, Community Representative (<b>Vice- Chair</b>)</p> <p>Lauren Goldie, Active Schools</p> <p>Lindsey Murphy, Public Health</p> <p>Lesley Forsyth, Lead Officer</p> <p>Gemma Strain, St Marks</p> <p>John Mcmillan, KA Leisure</p> <p>Cllr Angela Stephen</p> <p>Irene McIlwain, Community Representative</p> <p>Sally McIntyre, Community Representative</p> <p>Cllr Matthew McLean</p>

## ACTIONS

No.	Action	Responsible
1.	<p><b>Welcome/Apologies/Declarations of Interest</b></p> <p>The Chair welcomed those present to the Irvine Locality Partnership meeting and apologies for absence were recorded.</p> <p>No declarations of interest.</p>	<b><i>Cllr Macaulay</i></b>
2.	<p><b>Action Note</b></p> <p>The action note arising the meeting held in September 2025 was approved as a correct record and the implementation of decisions confirmed.</p>	<b><i>Cllr Macaulay</i></b>

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	<p>J Greenlees provided an update on the review of elderly grants process- a stakeholder group is being pulled together to review the process.</p> <p>ACTION- J Greenlees will look into missing payments for elderly grants that were approved at the September meeting.</p> <p>It was again noted only 4 Cllrs in attendance.</p> <p>Chair highlighted the Micah application for CIF would be taken at a future meeting.</p>	
3.	<p><b>Street Naming Report</b></p> <p>The Locality Partnership considered a street naming report for residential site in Montgomerie Park, Irvine.</p> <p>The Partnership are asked to choose up to 5 new street names for the development. 3 suitable names have been selected from several suggestions (Knights, Nixon and Napoleon).</p> <p>It is not a requirement that 5 different names are selected, since different suffixes could be used. However, other names may be put forward for discussion at the meeting.</p> <ul style="list-style-type: none"> <li>It was highlighted that a focus should be on the people of the area, street names should link in with the real people that live there.</li> <li>Suggestion of the name John Smith Street.</li> <li>It was agreed this should be decided by email with further suggestions sought from the Heritage Team.</li> </ul>	<b>J Greenlees/ J McGee</b>
	<p><b>Chit Chat Proposal</b></p> <p>The Locality Partnership received update from the Locality Officer.</p> <ul style="list-style-type: none"> <li>Looking to carry out further engagements in January and March to look at community priorities and collect localised information.</li> <li>Other council departments have been working with E Baxter around engaging with communities also. Will link all engagement together to avoid consultation fatigue for communities.</li> <li>E Baxter asked community reps to be involved in a stakeholder group to support the development of the engagement and therefore ultimately the Locality Action Plan.</li> <li>This can then also incorporate the Locality Networks.</li> <li>E Baxter will be in touch with LP members about getting involved.</li> </ul>	<b>J Greenlees</b>
5.	<p><b>Workshop Discussion: Child Poverty</b></p> <p>Locality Partnership received a presentation from Donna Martin. Discussion took place around how the four Irvine locality priorities link to child poverty, and potential areas of work or focus.</p>	<b>Donna Martin</b>

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- D Martin introduced herself to the group as the manager of the North Ayrshire Child Poverty Strategy Team and highlighted that the purpose of the team is to look at the various activity across North Ayrshire to reduce child poverty from a strategic perspective to decide what is working best and develop place-based tests of change.
- Spoke about the definition of child poverty, in North Ayrshire there was a drop in child poverty rates. From 22-23 it was 29.2% (after housing costs) but a year later it has reduced to 24.3%.
- The team also want to determine what provision and support is available and make sure families know about it and feel comfortable using it. They have developed a 'menu' of what is available.
- Also spoke about the high levels of 'in work' poverty across North Ayrshire.
- Are required to report annually to Scottish Government on progress. The team want to target families most in need.
- Want to move away from the concept of poverty as a purely financial challenge- also affects people physically and mentally so links in with the current CHES work taking place.
- The team report to the CPP and have just completed the 24/25 report. Moving forward they are testing new community led placed based approaches to determine what works best for families in North Ayrshire.
- Working with Argyll CA, Saltcoats Link UP and Beith Community Trust to co-design place-based approaches using CPEIF. Saltcoats, Kilbirnie and Stevenson Hayocks.
- Provided an overview of the profile developed for Bourtreehill to show how the data sources available can be used to determine the challenges in our communities and where and what resources/ supports might be required and developed and address local need.

## Discussion

- D Martin asked if the information shared would be useful when looking at locality planning/ priorities/ action planning?
- It was asked if live data can be used when assessing impact. D Martin highlighted that it is down to the data sources- for example there is a lag on national data but can get up to date local data from Smart Data Foundry. But it is the combining of these data where the value lies.
- What funding is available for community projects and how are staff spread out? D Martin highlighted the team are sourcing funding to deliver the place-based test of change, for example through the CPEIF (child poverty early intervention fund). This could eventually be mirrored across Irvine. The team want to work with the LP around how to mainstream these approaches and determine need in communities.
- It was highlighted how important collecting the views of people experiencing poverty is, for example previous work through the mini enquiries.

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	<ul style="list-style-type: none"> <li>• There are big differences in what is available across Irvine as a locality, as well as different levels of engagement with services by families.</li> <li>• Hopefully working with families will make them comfortable using the services and supports available to them.</li> <li>• On the ground it feels like child poverty is increasing in parts of Irvine. D Martin highlighted people with lived experience have informed the direction of the team in addition to data.</li> <li>• Local food wastage and pull away from local business by large supermarkets was highlighted.</li> <li>• What you read on paper about communities isn't always the universal experience of the families who are living there.</li> <li>• What is it about Fullarton that works so well and how can we build on it and replicate it? The community focus was highlighted, not a focus on money for families but on volunteering, looking out for each other and compassion. Investment in people.</li> <li>• Could this idea be spread through the chitchats through the locality community representatives?</li> <li>• ACTION- Further details and statistics will be shared to the partnership on Donna's slides after the meeting.</li> </ul>	<b>J McGee</b>
<b>6.</b>	<p><b>Locality Report</b> The Partnership received a report from the Locality Officer, including the following:</p> <ul style="list-style-type: none"> <li>• Writing for Wellbeing Group engaging with the Royal Literacy Fund;</li> <li>• Irvine Discovery Group members achieving discovery award.</li> </ul>	<b>E Baxter</b>
<b>7.</b>	<p><b>Partner Reports</b></p> <ul style="list-style-type: none"> <li>• Police Scotland <ul style="list-style-type: none"> <li>◦ An overview of recent work was provided, and a report was enclosed in the papers.</li> </ul> </li> <li>• Scottish Fire &amp; Rescue <ul style="list-style-type: none"> <li>◦ No representative present.</li> </ul> </li> <li>• KA Leisure <ul style="list-style-type: none"> <li>◦ No representative present.</li> </ul> </li> <li>• Active Schools <ul style="list-style-type: none"> <li>◦ An overview of recent work was provided, and a report was enclosed in the papers.</li> </ul> </li> </ul>	
<b>8.</b>	<p><b>AOCB</b></p> <ul style="list-style-type: none"> <li>• It was requested that community reps can get more involved. It was highlighted that this could be fostered through the</li> </ul>	

# Action Note

	community chit chat process and also the reps can meet up out with the meetings.	
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The Meeting ended at 19.45 p.m.