

## Irvine Town Board

### Meeting 03

Wednesday 25th September 5.00pm-6.30pm

Quarry Road, Irvine

<b>Present:</b>			
Bill Nolan	BN	Irvine Burns Club	
Steven Easton	SE	Chamber of Commerce	
Fraser Normansell	FN	Police Scotland	
Freya Fitzsimmons	FF	MSYP – Cunninghame South	
Matthew McLean	MM	North Ayrshire Council	
Chris Pless	CP	Irvine Community Council	
Elaine Baxter	EB	North Ayrshire Council	
Fiona Paton	FP	Rivergate Shopping Centre	
Scott Morrison	SM	KA Leisure	
David Phillips	DP	Irvine Senior Forum	
Danny Kerr	DK	Marymass Festival Committee	
Emma Burns	EBu	MSYP Cunninghame South	
Nairn Angus-McDonald	NA-M	North Ayrshire Council	
<b>Apologies:</b>			
Alan Gemmell	AG	MP – Central Ayrshire	
David Mann	DM	Scottish Maritime Museum	
Paul Timmons	PT	Scottish Fire & Rescue	
Barbara Conner	BC	TACT	
Chloe Robertson	CR	North Ayrshire Council	
<b>In Attendance:</b>			
Claire Fitzsimmons	CF	North Ayrshire Council	
Jacqueline Barret	JB	Ironside Farrar	
Julian Farrar	JF	Ironside Farrar	
Michael Cowan	MC	Police Scotland	
<b>1. Welcome &amp; Apologies</b>			<b>Action</b>
<ul style="list-style-type: none"> <li>• Apologies noted above.</li> <li>• NAC to follow up with PT over attendance at ITB</li> </ul>			
<b>2. Minute of Previous Meeting</b>			
<ul style="list-style-type: none"> <li>• The minutes from meeting 02 were presented as a fair and accurate reflection of the meeting - with SE proposing and CP seconding.</li> </ul>			<b>Publish approved minute online - NAC</b>
<b>3. Action Notes from Meeting 02</b>			
<ul style="list-style-type: none"> <li>• NAC contacted relevant members of ITB to ensure GDPR, Declarations of interest and pen portraits have been completed.</li> </ul>			
<b>4. Engagement Update/Feedback</b>			

<ul style="list-style-type: none"> <li>• CP confirmed lots of community responses received from boxes in public buildings.</li> <li>• Reaching out to High Schools, but no response. EBU to take to present to class at school.</li> <li>• Suggestions for a young person-focused survey with QR code and links online. EB noted that simple questions from consultation boxes should be fine for younger people. Emma to advise.</li> </ul> <p><u>Feedback Discussion</u></p> <ul style="list-style-type: none"> <li>• CP - Initial feedback is that people want quick wins to make Irvine clean and safe.</li> <li>• Discussion on street lighting, accessibility/ inclusivity, demand for leisure uses/ activities.</li> <li>• Discussion on Irvine Royal Burgh status. To explore potential for 'Historic Royal Burgh' signage and branding for Irvine.</li> <li>• FN: Safety &amp; Security themed projects could align with Scottish Government 'Equally Safe Strategy' for women and girls. If an aim is to boost the night-time economy for Irvine, we need to create safer spaces. Whether that is architecturally / CCTV / people presence etc. This all needs to be built into the plans for Irvine. FN/MC to look at precedent projects for safety and security in town centres.</li> <li>• FP – need to better connect the station and mall. Perception of safety issue with the station locked at night requiring people to use the lane.</li> <li>• Opportunity to jump on '16 days of activism' (in future years).</li> <li>• The Councillors agreed to discuss the Council's plans for the Town Centre further with the Chief Executive.</li> <li>• It was noted that there is a need to fully consider ongoing revenue implications of projects, and who will be responsible for maintenance and operation.</li> </ul>	<p><b>CP to provide review of consultation boxes and feedback to ITB/NAC/IFL</b></p> <p><b>IFL to create young person's survey online, links to be shared through NAC/ITB. Youth input required.</b></p> <p><b>IFL to meet with Police Scotland members to discuss Safety &amp; Security projects.</b></p>
<p><b>5. 10 Year Vision/Three Year Plan &amp; Projects</b></p>	
<ul style="list-style-type: none"> <li>• ITB to provide comments/ feedback on the vision and objectives.</li> </ul> <p><u>Town Centre Play</u></p> <ul style="list-style-type: none"> <li>• Ideas for 'natural play' to encourage growing / interaction with nature/ plants etc.</li> <li>• Will help to increase dwell time. Rivergate have noticed that improved premises has resulted in less anti-social behaviour/ damage.</li> </ul> <p><u>Town Dressing</u></p> <ul style="list-style-type: none"> <li>• Rivergate shopping centre very nice at Christmas – festive and welcoming, but Bridgegate is uninviting.</li> <li>• Town dressing would provide visual, quick and sustainable impact.</li> <li>• Bridgegate doesn't feel like a celebrated space.</li> </ul> <p><u>Night-time Economy</u></p>	<p><b>ITB to provide comments on vision, objectives and potential projects to BN.</b></p>

<ul style="list-style-type: none"> <li>• Need more places for young people to socialise – not many young-people friendly restaurants, and parents wouldn't want to let children out at night as perceived as unsafe.</li> <li>• Irvine is only place in NAC with evening license, but most people would go to other towns such as Prestwick for drinks / dinner on weekend.</li> </ul> <p><u>Comparison of Irvine/ Prestwick</u></p> <ul style="list-style-type: none"> <li>• ITB discussed comparison of Prestwick/ Irvine – noting that Prestwick feels more welcoming, and has better dressed buildings and appearance.</li> <li>• Prestwick also has a great night-time economy – very few vacant buildings and it feels safer.</li> <li>• Prestwick easier to navigate as there is just one strip of High Street – more cohesive layout.</li> <li>• SE – would be interesting to know why Prestwick is better choice for businesses. But also to understand what the barriers to doing business in Irvine are – why is it not attractive? Steven to reach out to Ayrshire Chamber of Commerce businesses with survey.</li> </ul> <p><u>ITB Branding</u></p> <ul style="list-style-type: none"> <li>• SM – Would be good to have ITB branding on projects – e.g. 'Sponsored by ITB' to make town aware of ITB impact/ progress.</li> </ul>	
<p><b>6. Next Steps</b></p>	
<ul style="list-style-type: none"> <li>• NAC to share IFL draft vision / objectives &amp; potential projects with ITB.</li> <li>• IFL to progress 10 Year Vision document based on engagement feedback from local community and ITB.</li> </ul>	
<p><b>7. AOCB</b></p>	
<p>None</p>	
<p><b>8. Date of next meeting</b></p>	
<ul style="list-style-type: none"> <li>• 5pm, Wednesday 6<sup>th</sup> November at Quarry Road, Irvine.</li> </ul>	