
Irvine Locality Partnership



Locality Action Plan 2023/24

About Our Locality

Irvine is located on the West Coast of Scotland, 26 miles south of Glasgow and has a population of around 38,963.

Irvine Locality Partnership covers the main town of Irvine and incorporates the villages of Springside, Dreghorn and Drybridge.

Despite being classed as a New Town, Irvine was made a Royal Burgh in 1372 by King Robert II and has an extensive, rich history including strong links with Robert Burns. Local heritage is celebrated each year during the annual Marymass Festival, a key event for the town, bringing families and local communities together in celebration.

Irvine's industrial past is reflected in the picturesque harbour area, also the location of the National Maritime Museum. Its stunning beach is enjoyed throughout the year by locals and tourists alike, all using the natural amenity to help stay healthy and active.

Irvine, the surrounding villages and its individual localities have strong, vibrant, active communities who work together to ensure that local people are involved, included and cared for.



39,693



The estimated population of Irvine - This equates to **29%** of the total population of North Ayrshire.

20.7%



of the Irvine population are over the age of 65.

29 %



of the Irvine population are under the age of 25.

82.3 years



Female Life Expectancy

This is 2.2 years **higher** than the North Ayrshire average (80.1 years).

77.5 years

Male Life Expectancy



This is 2.2 years **higher** than the North Ayrshire average (75.3 years).

As of 2022, the unemployment count in Irvine was **4.5%**

North Ayrshire average **4.6%**.



In 2021/22 there was **44,668** unscheduled mental health specialty bed days per 100,000, compared to **18,365** in Scotland.

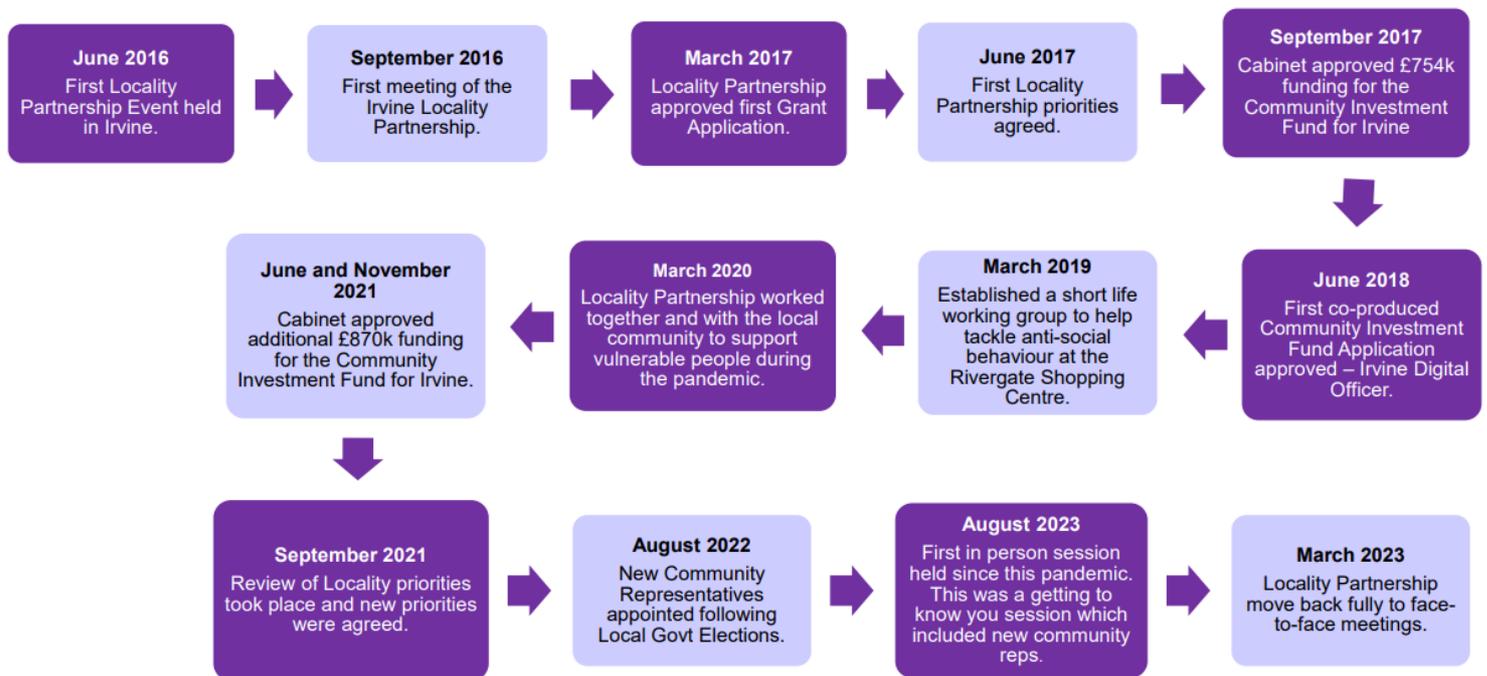


20 of North Ayrshire's 52 SIMD data zones in 15% most deprived areas are in Irvine



Irvine Locality Partnership - The Journey

The following information provides a high level summary of the Journey of the Locality Partnership:



Why do we have this plan?

Locality planning was introduced in the Community Empowerment (Scotland) Act 2015, under Part 2: Community Planning.

It is one of the ways local communities work together with public and third sector organisations to improve residents' lives and neighbourhoods.

Locality Planning represents a way to bridge the gap between strategic work of the Community Planning Board and the many groups which are working in their communities and to ensure priorities can be identified and actioned, and decisions made, at a manageable and more local level.

Locality planning was first introduced in North Ayrshire in 2016, with each Locality Partnership's priorities being reviewed in 2021.

In September 2022, updated Terms of Reference and Standing Orders were agreed by Council.

Each Locality Partnership needs to develop a Locality Plan to show how they are going to work together to improve outcomes on their agreed priorities.

Who is involved?

- Elected Members
- Community Council Representatives
- Community Representatives
- Community Planning Partnership Representatives (North Ayrshire Council, HSCP, Police, Fire, Public Health, KA Leisure, Third Sector)



How did we decide our priorities?

Each Locality Partnership has their own local priorities that relate to inequalities and highlight where we feel we can add value. The priorities also link to our North Ayrshire Community Partnership plan – [The Local Outcomes Improvement Plan](#).

Each Locality Partnership agreed their original priorities in 2017 based on data analysis and local engagement. Following the Covid-19 pandemic, a review of the previous priorities was carried out to ensure that they were still relevant to local needs.

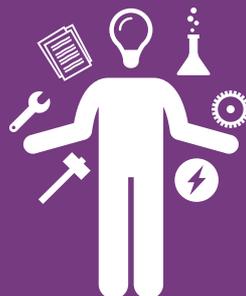
In February 2021, a North Ayrshire mainland (and Cumbrae) public engagement was launched, and members of the public were asked to provide their comments around what our priorities should be and what we can do locally to tackle them.

We used different methods to consult with the community such as:

- Online feedback via CONSUL
- Telephone
- Email feedback
- Twitter polls
- Facebook polls
- SurveyMonkey polls
- Virtual working groups
- Online meetings

Our Priorities

Relevant national and local data were presented to the Locality Partnership along with findings from the public engagement and feedback already given through other engagement such as the Peoples Panel and Health and Social Care Partnership Strategic Plan in Autumn 2021 and refreshed priorities were agreed.



Supporting Skill and Work Opportunities



Enhancing our Mental Health and Wellbeing



Alleviating Poverty



Championing Green Health and the Natural Environment.

We are more than a Plan...

The Locality Partnership Plan and meetings are only a small part of the work which is carried out in each locality to support locality planning and delivery and ensure the voices of local people are heard in an equitable and fair way.

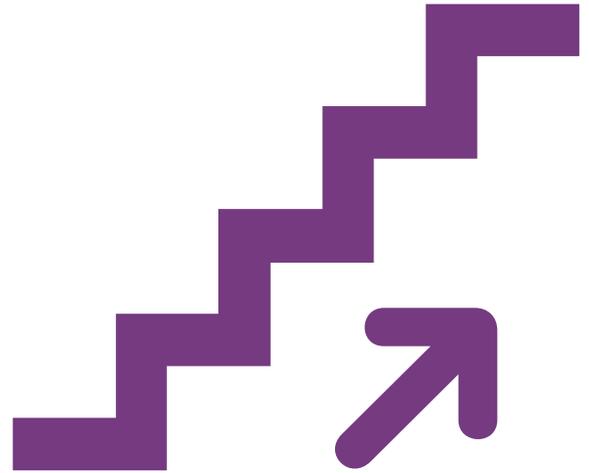
The meetings are a place to agree actions and to make decisions around funding and the ask of partners; they are the tip of a considerable iceberg which includes community chit chat meetings, locality networks and ongoing dialogues with community groups and members regarding their priorities and how they can be supported to work towards these.



Useful Links

- [Our Locality Partnership page](#) on the Community Planning website
- [The Locality Partnership – Terms of Reference](#) explains how these we work.
- [The Locality Partnership Standing Orders](#) explain the governance arrangements for the Locality Partnerships.

Next Steps



1

Action

The Locality Partnership will work together and with the local community and partners to take forward the actions in this plan.

2

Update

The action plan will be updated on an annual basis.

3

Review

The Locality Action Plan is a living document and will be regularly reviewed to ensure it is relevant and fit for purpose.

Funding Support

The Locality Partnership has considered funding decisions to grant applications to the following funds:

- Common Good Funds
- Town Charitable Trust Funds
- Elderly Grants
- Nurturing Excellence in Communities



The Locality Partnership also consider how they might best address local priorities using the Community Investment Fund.

Since the conception of the Locality Partnerships in North Ayrshire in 2016/17 over **£1.1m** has been awarded to Community Groups in Irvine

Since 2016/17 the Locality Partnership has awarded over **£450,000** of Grant payments community groups in Irvine.

Since 2018 the Locality Partnership has awarded over **£640,000** of Community Investment Funding to community groups in Irvine.

Irvine Locality Partnership Action Plan 2023/24

Action	Where	Lead	When?	Locality Priority
Working in partnership to help reduce antisocial behaviour	Locality Wide	Irvine Locality Team Police Scotland Third Sector	Summer 2024	Enhancing Mental Health and Wellbeing
Improve access to emergency food provision. Explore options to have a local larder in Castlepark and possibilities around transport to Choices.	Castlepark and Redburn Fullerton	Fairer Food Development Worker, NAC	Summer 2024	Alleviating Poverty
Increase access to information in relation to money advice, energy support etc	Castlepark and Redburn Bourtreehill and Girdle Toll Fullerton	Irvine Locality Team North Ayrshire CPP TACT CHAP	Spring 2024	Alleviating Poverty Enhancing Mental Health and Wellbeing Supporting Skills and Work Opportunities
Enhance access to information regarding what is on in the local community. Including engaging with the relevant community associations around community notice boards.	Castlepark and Redburn Bourtreehill and Girdle Toll Fullerton	Irvine Locality Team Community Facilities Team Local Community Associations Community Planning Team TACT	Spring 2024	Alleviating Poverty Enhancing Mental Health and Wellbeing
Improve local transport links, particularly in the evenings	Bourtreehill and Girdle Toll	Irvine Locality Team Place	Summer 2024	Alleviating Poverty Enhancing Mental Health and Wellbeing Supporting Skills and Work Opportunities
Increase access to opportunities to improve digital skills (in the evenings) and awareness of on line supports e.g benefit advice etc	Bourtreehill and Girdle Toll Fullerton	Irvine Locality Team	Spring 2024	Supporting Skills and Work Opportunities
Map out green spaces and identify areas where access / use could be improved in particular for green health and growing	Springside, Dreghorn and Drybridge	Irvine Locality Team Countryside Rangers Planning / Streetscene	Summer 2024	Championing Green Health and the Natural Environment. Enhancing Mental Health and Wellbeing

Increase access to groups for older people	Springside, Dreghorn and Drybridge	Irvine Locality Team	Summer 2024	Enhancing Mental Health and Wellbeing
Develop volunteer drive throughout the locality and raise awareness of the support for community volunteers through the Leadership collective.	Locality wide	Irvine Locality Team The Ayrshire Community Trust	Summer 2024	Supporting Skills and Work Opportunities Enhancing Mental Health and Wellbeing