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# Three Towns Locality Partnership

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**Locality Action Plan 2023/24**

# About Our Locality

The Three Towns is made up of Saltcoats, Stevenston and Ardrossan, is situated to the north of Kilwinning and we have around 32,284 residents.

The area is steeped in history and has stunning scenery and lovely beaches.

The area features several leisure and tourist attractions including the Clyde Marina, Ardrossan Castle ruins, the Arran ferry at Ardrossan Harbour with easy access to train and bus connections, Auchendarvie Leisure Centre, Auchendarvie Golf Club, Ardeer Golf Club, the Ardeer Quarry Local Nature Reserve and the ruins of Kerlaw Castle.



Three Towns

**32,284**



The estimated population of the Three Towns - This equates to **24 %** of the total population of North Ayrshire.

**79.9 years**

Female Life Expectancy



This is 1 year **lower** than the North Ayrshire average (80.1 years).

**76.1 years**

Male Life Expectancy



This is 0.8 years **lower** than the North Ayrshire average (75.3 years).

The Three Towns unemployment count as of 2022 was **6%**

North Ayrshire average 4.6%.



**29%**



of the Three Towns population are under the age of 25.

**21.2%**

of the Three Towns population are over the age of 65.



# Three Towns Locality Partnership - The Journey

The following information provides a high level summary of the Journey of the Locality Partnership:



# Why do we have this plan?

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Locality planning was introduced in the Community Empowerment (Scotland) Act 2015, under Part 2: Community Planning.

It is one of the ways local communities work together with public and third sector organisations to improve residents' lives and neighbourhoods.

Locality Planning represents a way to bridge the gap between strategic work of the Community Planning Board and the many groups which are working in their communities and to ensure priorities can be identified and actioned, and decisions made, at a manageable and more local level.

Locality planning was first introduced in North Ayrshire in 2016, with each Locality Partnership's priorities being reviewed in 2021.

In September 2022, updated Terms of Reference and Standing Orders were agreed by Council.

**Each Locality Partnership needs to develop a Locality Plan to show how they are going to work together to improve outcomes on their agreed priorities.**

# Who is involved?

- Elected Members
- Community Council Representatives
- Community Representatives
- Community Planning Partnership Representatives (North Ayrshire Council, HSCP, Police, Fire, Public Health, KA Leisure, Third Sector)



## How did we decide our priorities?

Each Locality Partnership has their own local priorities that relate to inequalities and highlight where we feel we can add value. The priorities also link to our North Ayrshire Community Partnership plan – [The Local Outcomes Improvement Plan](#).

Each Locality Partnership agreed their original priorities in 2017 based on data analysis and local engagement. Following the Covid-19 pandemic, a review of the previous priorities was carried out to ensure that they were still relevant to local needs.

In February 2021, a North Ayrshire mainland (including Cumbrae) public engagement was launched, and members of the public were asked to provide their comments around what our priorities should be and what we can do locally to tackle them.

We used different methods to consult with the community such as:

- Online feedback via CONSUL
- Telephone
- Email feedback
- Twitter polls
- Facebook polls
- SurveyMonkey polls
- Virtual working groups
- Online meetings

# Our Priorities

Relevant national and local data were presented to the Locality Partnership along with findings from the public engagement and feedback already given through other engagement such as the Peoples Panel and Health and Social Care Partnership Strategic Plan and in Autumn 2021 refreshed priorities were agreed.



**Promoting the Local Economy and Tourism.**



**Regenerating Community Facilities.**



**Increasing Civic Pride and Community Engagement.**



**Improving Community Wellbeing.**

# We are more than a Plan...

The Locality Partnership Plan and meetings are only a small part of the work which is carried out in each locality to support locality planning and delivery and ensure the voices of local people are heard in an equitable and fair way.

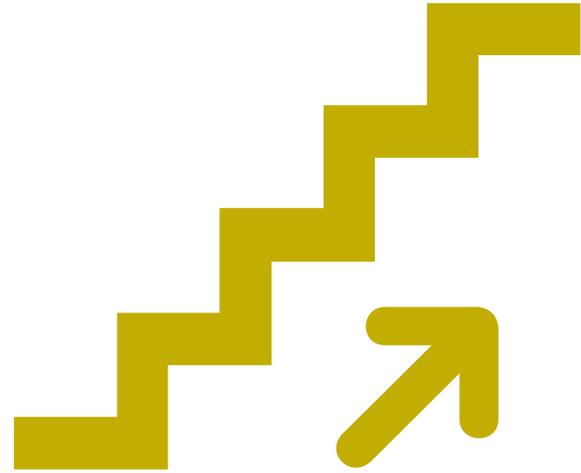
The meetings are a place to agree actions and to make decisions around funding and the ask of partners; they are the tip of a considerable iceberg which includes community chit chat meetings, locality networks and ongoing dialogues with community groups and members regarding their priorities and how they can be supported to work towards these.



## Useful Links

- [Our Locality Partnership page on the Community Planning website](#)
- [The Locality Partnership – Terms of Reference](#) explains how these we work.
- [The Locality Partnership Standing Orders](#) explain the governance arrangements for the Locality Partnerships.

# Next Steps



1

## Action

The Locality Partnership will work together and with the local community and partners to take forward the actions in this plan.

2

## Update

The action plan will be updated on an annual basis.

3

## Review

The Locality Plan is a living document and will be regularly reviewed to ensure it is relevant and fit for purpose.

# Funding Support

The Locality Partnership has considered funding decisions to grant applications to the following funds:

- Common Good Funds
- Community Benefit Fund
- Elderly Grants
- Nurturing Excellence in Communities



The Locality Partnership also consider how they might best address local priorities using the Community Investment Fund.

Since the conception of the Locality Partnerships in North Ayrshire in 2016/17 over **£1.2m** has been awarded to Community Groups in the Three Towns.

Since 2016/17 the Locality Partnership has awarded over **£345,000** of Grant payments community groups in the Three Towns.

Since 2018 the Locality Partnership has awarded over **£900,000** of Community Investment Funding to community groups in the Three Towns.

## Three Towns Locality Partnership Action Plan 2023/24

Action	Who?	When?	Locality Priority
Develop and support, community events, volunteering opportunities and activities that will provide opportunities for community members to contribute to local projects/events and activities, creating a sense of ownership.	Community Stakeholders LP Community Reps Three Towns Locality Team Local Citizens	Summer 2024	<b>Increasing Civic Pride and Community Engagement</b>
Support groups and individuals seeking funding and resource acquisition, that provide a community benefit for the Three Towns.	Community Stakeholders LP Community Reps Three Towns Locality Team Local Citizens	Summer 2024	<b>Increasing Civic Pride and Community Engagement</b>
Provide a diary of community engagement events, including Chit chats and Locality Network meetings. Promotion of consultation opportunities that provide opportunity for community to influence and effect positive change.	Community Stakeholders LP Community Reps Three Towns Locality Team Local Citizens	Summer 2024	<b>Increasing Civic Pride and Community Engagement</b>
Ensure that community wellbeing is an integral part of community engagement, community projects and community activities.	Community Stakeholders LP Community Reps Three Towns Locality Team Local Citizens	Summer 2024	<b>Improving Community Wellbeing</b>
Create and provide information to the community on the Community wellbeing pathways, Identify gaps in consultation with the community and work on solution from a co-production approach.	Community Stakeholders LP Community Reps Three Towns Locality Team Local Citizens	Summer 2024	<b>Improving Community Wellbeing</b>
Support the development of ideas and projects of local community stakeholders, including guidance for funding applications.	Community Stakeholders LP Community Reps Three Towns Locality Team Local Citizens	Summer 2024	<b>Promoting the Local Economy and Tourism</b>

## Three Towns Locality Partnership Action Plan 2023/24

Progress and action signage updates across the Three Towns.	Community Stakeholders LP Community Reps Three Towns Locality Team Local Citizens	Summer 2024	<b>Promoting the Local Economy and Tourism</b>
Implement actions from community Consultation for vision for Saltcoats.	Community Stakeholders LP Community Reps Three Towns Locality Team Local Citizens	Summer 2024	<b>Regenerating Community Facilities</b>
Support the progression of Community Asset transfer requests.	Community Stakeholders LP Community Reps Three Towns Locality Team Local Citizens	Summer 2024	<b>Regenerating Community Facilities</b>
Provide support and funding guidance to all key community groups and organisations.	Community Stakeholders LP Community Reps Three Towns Locality Team Local Citizens	Summer 2024	<b>Regenerating Community Facilities</b>