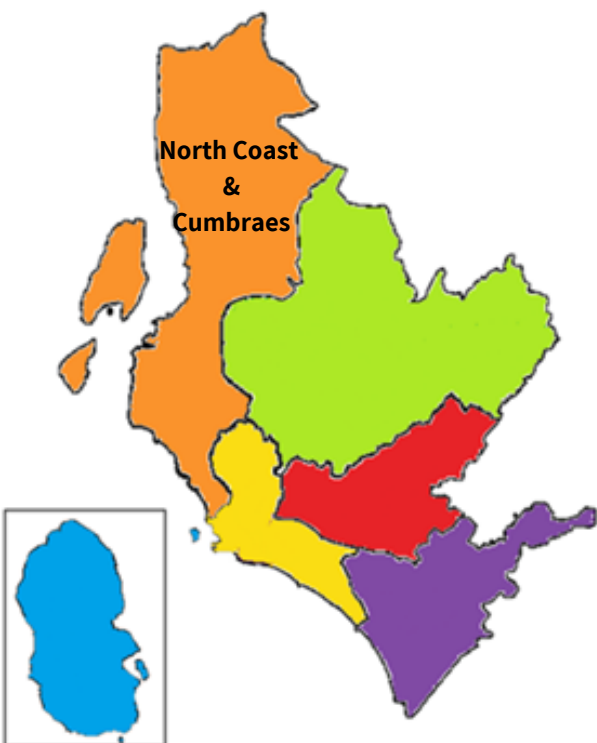

North Coast & Cumbraes Locality Partnership



Locality Action Plan 2023/24

About Our Locality

North Coast & Cumbraes



The North Coast Locality area includes Cumbrae and the seaside towns of Largs, Fairlie, Skelmorlie and West Kilbride. It has a population of around 23,008 residents.

Largs is a traditional seaside resort and has a huge selection of amenities and activities that people make use of. You can also catch a ferry to Cumbrae for the day or visit the Vikingar Centre.

Fairlie, Skelmorlie and West Kilbride, although smaller than Largs, also have some great amenities including restaurants, shops and lovely rural walks. The seafront at Seamill has a long sandy beach and there is a small harbour at Portencross with beautiful views.

23,008



The estimated population of the North Coast - This equates to **17.4%** of the total population of North Ayrshire.

The North Coast unemployment count as of 2022 was **3.2%**

North Ayrshire average 4.6%.



32.3%

of the North Coast population are over the age of 65.



74.1 years

Male Life Expectancy



This is 1.2 years **lower** than the North Ayrshire average (75.3 years).

16%



of the North Coast population are under the age of 25.

79.1 years

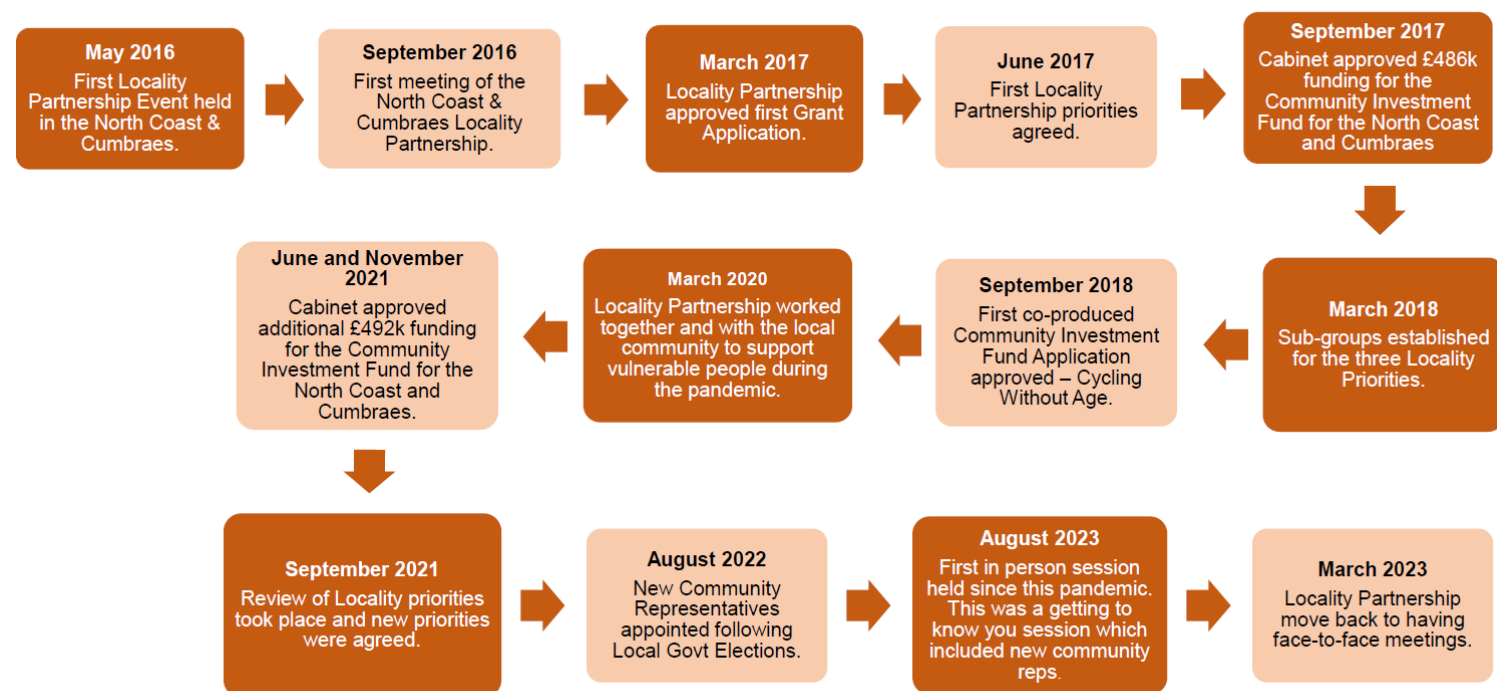
Female Life Expectancy



This is 1 year **lower** than the North Ayrshire average (80.1 years).

North Coast and Cumbraes Locality Partnership - The Journey

The following information provides a high level summary of the Journey of the Locality Partnership:



Why do we have this plan?

Locality planning was introduced in the Community Empowerment (Scotland) Act 2015, under Part 2: Community Planning.

It is one of the ways local communities work together with public and third sector organisations to improve residents' lives and neighbourhoods.

Locality Planning represents a way to bridge the gap between strategic work of the Community Planning Board and the many groups which are working in their communities and to ensure priorities can be identified and actioned, and decisions made, at a manageable and more local level.

Locality planning was first introduced in North Ayrshire in 2016, with each Locality Partnership's priorities being reviewed in 2021.

In September 2022, updated Terms of Reference and Standing Orders were agreed by Council.

Each Locality Partnership needs to develop a Locality Plan to show how they are going to work together to improve outcomes on their agreed priorities.

Who is involved?

- Elected Members
- Community Council Representatives
- Community Representatives
- Co-opted Community Representatives
- Community Planning Partnership Representatives (North Ayrshire Council, HSCP, Police, Fire, Public Health, KA Leisure, Third Sector)



How did we decide our priorities?

Each Locality Partnership has their own local priorities that relate to inequalities and highlight where we feel we can add value. The priorities also link to our North Ayrshire Community Partnership plan – [The Local Outcomes Improvement Plan.](#)

Each Locality Partnership agreed their original priorities in 2017 based on data analysis and local engagement. Following the Covid-19 pandemic, a review of the previous priorities was carried out to ensure that they were still relevant to local needs.

In February 2021, a North Ayrshire mainland (including Cumbrae) public engagement was launched, and members of the public were asked to provide their comments around what our priorities should be and what we can do locally to tackle them.

We used different methods to consult with the community such as:

- Online feedback via CONSUL
- Telephone
- Email feedback
- Twitter polls
- Facebook polls
- SurveyMonkey polls
- Virtual working groups
- Online meetings

Our Priorities

Relevant national and local data were presented to the Locality Partnership along with findings from the public engagement and feedback already given through other engagement such as the Peoples Panel and Health and Social Care Partnership Strategic Plan in Autumn 2021 and refreshed priorities were agreed.



Improving access to financial services.



Increasing Social Inclusion.



Improving Mental Wellbeing.

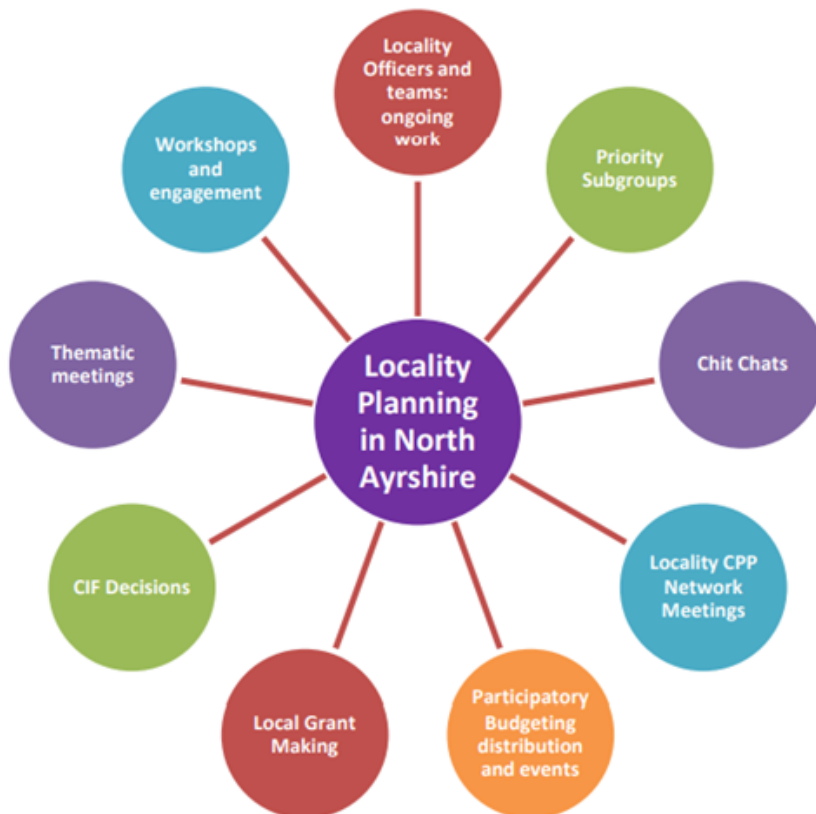


Supporting Skills and Work Opportunities.

We are more than a Plan...

The Locality Partnership Plan and meetings are only a small part of the work which is carried out in each locality to support locality planning and delivery and ensure the voices of local people are heard in an equitable and fair way.

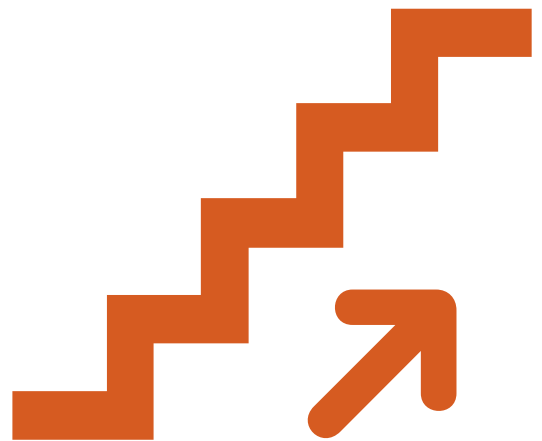
The meetings are a place to agree actions and to make decisions around funding and the ask of partners; they are the tip of a considerable iceberg which includes community chit chat meetings, locality networks and ongoing dialogues with community groups and members regarding their priorities and how they can be supported to work towards these.



Useful Links

- Our [Locality Partnership page](#) on the Community Planning website
- The [Locality Partnership – Terms of Reference](#) explains how these we work.
- The [Locality Partnership Standing Orders](#) explain the governance arrangements for the Locality Partnerships.

Next Steps



1

Action

The Locality Partnership will work together and with the local community and partners to take forward the actions in this plan.

2

Update

The action plan will be updated on an annual basis.

3

Review

The Locality Action Plan is a living document and will be regularly reviewed to ensure it is relevant and fit for purpose.

Funding Support

The Locality Partnership has considered funding decisions to grant applications to the following funds:

- Common Good Funds
- Town Charitable Trust Funds
- Elderly Grants
- Nurturing Excellence in Communities



The Locality Partnership also consider how they might best address local priorities using the Community Investment Fund.

Since the conception of the Locality Partnerships in North Ayrshire in 2016/17 over **£625,000** has been awarded to Community Groups in the Garnock Valley.

Since 2016/17 the Locality Partnership has awarded over **£200,000** of Grant payments community groups in the North Coast and Cumbraes.

Since 2018 the Locality Partnership has awarded over **£425,000** of Community Investment Funding to community groups in the North Coast and Cumbraes

North Coast and Cumbraes Locality Partnership Action Plan 2023/24

Action	Who?	When?	Locality Priority
Increase access to information in relation to money advice, energy support and what is on in the local community.	North Coast Locality Team Largs Library Staff	Summer 2024	Improving access to financial services
Work with local businesses to provide discounts for young people.	North Coast Locality Team North Coast Youth Forum Litter Picker Group	Summer 2024	Improving access to financial services
Work in partnership with Mens Shed to secure the Brisbane Centre through Community Asset Transfer.	North Coast Locality Team Mens Shed	February 2024	Increasing Social Inclusion
Provide youthwork and adult learning opportunities to improve knowledge and wellbeing.	North Coast Locality Team	Summer 2024	Increasing Social Inclusion Improving Mental Wellbeing Supporting Skills and Work Opportunities
Work to redeliver Cycle Without Age initiative in the Largs community.	North Coast Locality Team Cycling without Age Scotland	Summer 2024	Increasing Social Inclusion Improving Mental Wellbeing Supporting Skills and Work Opportunities
Work in partnership to make Largs a dementia friendly town.	North Coast Locality Team Dementia Friendly Largs Group	Summer 2024	Increasing Social Inclusion Improving Mental Wellbeing
Increase access to community larders.	North Coast Locality Team Largs Access to Food	Summer 2024	Improving Access to Financial Services Increasing Social Inclusion Improving Mental Wellbeing Supporting Skills and Work Opportunities
Support local Community Groups on Cumbrae to deliver on their Priorities.	North Coast Locality Team Senior Islands Officer Community Groups	Summer 2024	Improving Access to Financial Services Increasing Social Inclusion Improving Mental Wellbeing Supporting Skills and Work Opportunities <u>Cumbrae Island Plan Action Plan</u>

North Coast and Cumbraes Locality Partnership Action Plan 2023/24

Work with volunteers to establish a youth work provision on Cumbrae.	North Coast Locality Team Local Volunteers	Summer 2024	Increasing Social Inclusion Improving Mental Wellbeing Supporting Skills and Work Opportunities
Engage and work in partnership with local agencies and community groups to address each of the North Coast priorities.	North Coast Locality Team Community Planning Partners Local Community Groups	Summer 2024	Improving Access to Financial Services Increasing Social Inclusion Improving Mental Wellbeing Supporting Skills and Work Opportunities
Deliver accredited courses to young and older people.	North Coast Locality Team	Summer 2024	Increasing Social Inclusion Supporting Skills and Work Opportunities