

# THE NORTH AYRSHIRE PARTNERSHIP PLAN

LOCAL OUTCOMES IMPROVEMENT PLAN  
2022-2030



North Ayrshire  
Community Planning Partnership

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## OUR VISION OF “NORTH AYRSHIRE — FAIR FOR ALL”

# FOREWORD

The North Ayrshire Community Planning Partnership is delighted to share our plan for 2022-2030.

This is our Local Outcomes Improvement Plan, as required by the Community Empowerment (Scotland) Act 2015.

Community Planning is all about how our local public services work together with communities, third sector organisations and businesses to plan and deliver services that will improve long term outcomes and tackle inequalities.

Every person in North Ayrshire is valued and should have the best opportunities to live their life to their full potential. However we know that not everyone has the same opportunities and there are inequalities in North Ayrshire. This plan concentrates on what we as partners can achieve by working together to reduce inequalities.

We are developing this plan at a challenging time as we come out of the Covid-19 pandemic, learning from the experiences, acknowledging the human and economic impact and aspiring for a better future.



# 03

## What did North Ayrshire residents say?

We asked local people to rank 9 statements. While all are important for North Ayrshire we wanted to know which areas we can do better on, and where we can make the biggest impact as a local partnership.

**1**

Supporting children to grow up loved, safe and respected so that they can reach their full potential

**2**

Creating a local economy where people can access good jobs with fair pay and conditions

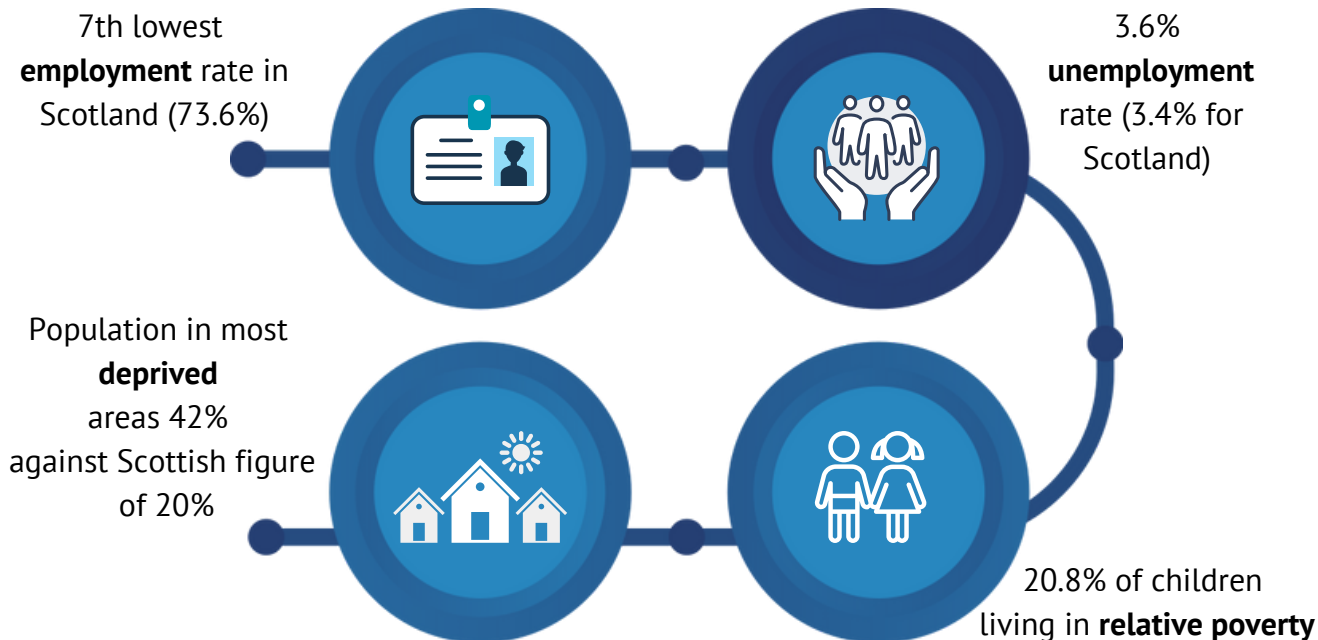
**3**

Reducing poverty

## NORTH AYRSHIRE PEOPLE AND PLACE

Understanding the needs, circumstances and aspirations of people living in North Ayrshire

In developing this plan we were influenced both by the feedback from local people on what they think the key issues are as well as a range of statistics and analysis. This included a Strategic Needs Assessment written by Public Health Scotland which is available on our website.



# OUR PRIORITIES

## WELLBEING



Health and Wellbeing - We will reduce inequalities by targeted support to improve individual, family and community wellbeing.

## WORK



Economy and Skills - We will address the causes and effects of poverty through a strong local economy and skills base.

## WORLD



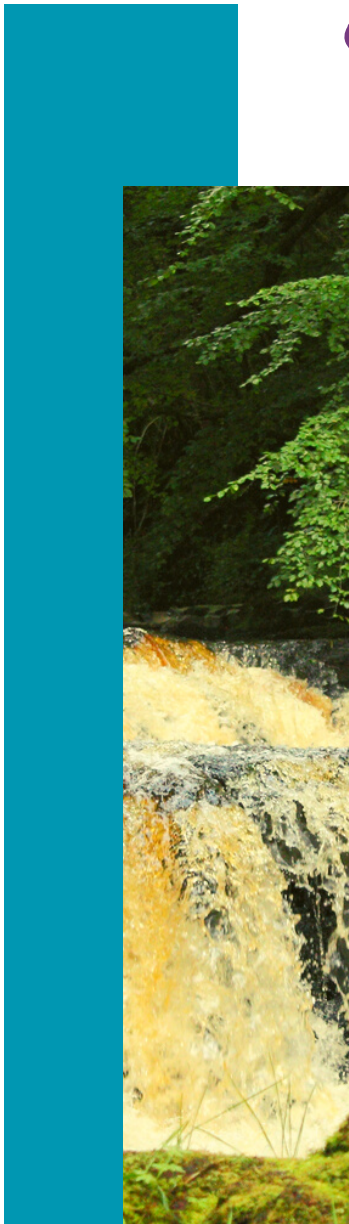
Climate Change - We will work more closely and effectively together to reduce carbon emissions and mitigate the impacts of climate change.





# PRIORITY 1 - WELLBEING

In addition to the wide range of partnership activity already underway we will. . .



OUTCOMES  
WE WANT  
TO ACHIEVE

## ADDRESS INEQUALITIES

## ENABLE COMMUNITY WELLBEING

Partnership working mitigates the health challenges for those most vulnerable in our communities

We have strong relationships within our communities to reduce social isolation and loneliness

Partnership working mitigates the financial challenges for those most vulnerable in our communities

A whole system approach is in place to ensure that people can access the right support at the right time (No Wrong Door)

Children and young people’s wellbeing is improved through partnership working

People feel heard and that they have influence and a sense of control

You can find more detailed action plans and our performance framework on our website [www.northayrshire.community](http://www.northayrshire.community).



# PRIORITY 1 - WELLBEING

## WHY DID WE CHOOSE THIS AS A PRIORITY?

- Our localities, Health and Social Care Partnership consultation and LOIP consultation told us that reducing social isolation and loneliness, improving access to local facilities and amenities, improving community wellbeing and civic pride is important to local people.
- Healthy life expectancy is below the national figure.
- The concentration of older population is expected to increase, with levels above that of the Scottish figures.
- Our communities told us that supporting children to grow up loved, safe and respected to reach their full potential is important to them.
- The number of children on the Child Protection register in North Ayrshire was more than double the rate observed across the whole of Scotland.



Enable  
community  
wellbeing

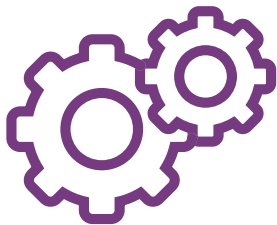
Promote  
children and  
young  
people's  
wellbeing

Address  
inequalities

23% Population aged over 65

27% Population with long term health conditions

You can find more details in our Needs Assessment and consultation report on [northayrshire.community](http://northayrshire.community)



# PRIORITY 2 - WORK

In addition to the wide range of partnership activity already underway we will. . .

## INCREASE EMPLOYMENT

The number of people in these groups employed by CPP partner and other local organisations is increased

- People with a disability/long term health condition
- Low income families
- Long term unemployed people
- People with convictions
- People living in our most deprived areas

## DEVELOP VOLUNTEERING

Our Community Planning Partnership Volunteering Strategy provides opportunities for local people to gain experience and skills across our partner organisations

## BETTER SUPPORT OUR YOUNG PEOPLE

The number of young people employed by CPP partner and other local organisations is increased

We provide a wide variety of employability opportunities to young people in North Ayrshire

Across our partnership care experienced young people are supported

## OUTCOMES WE WANT TO ACHIEVE

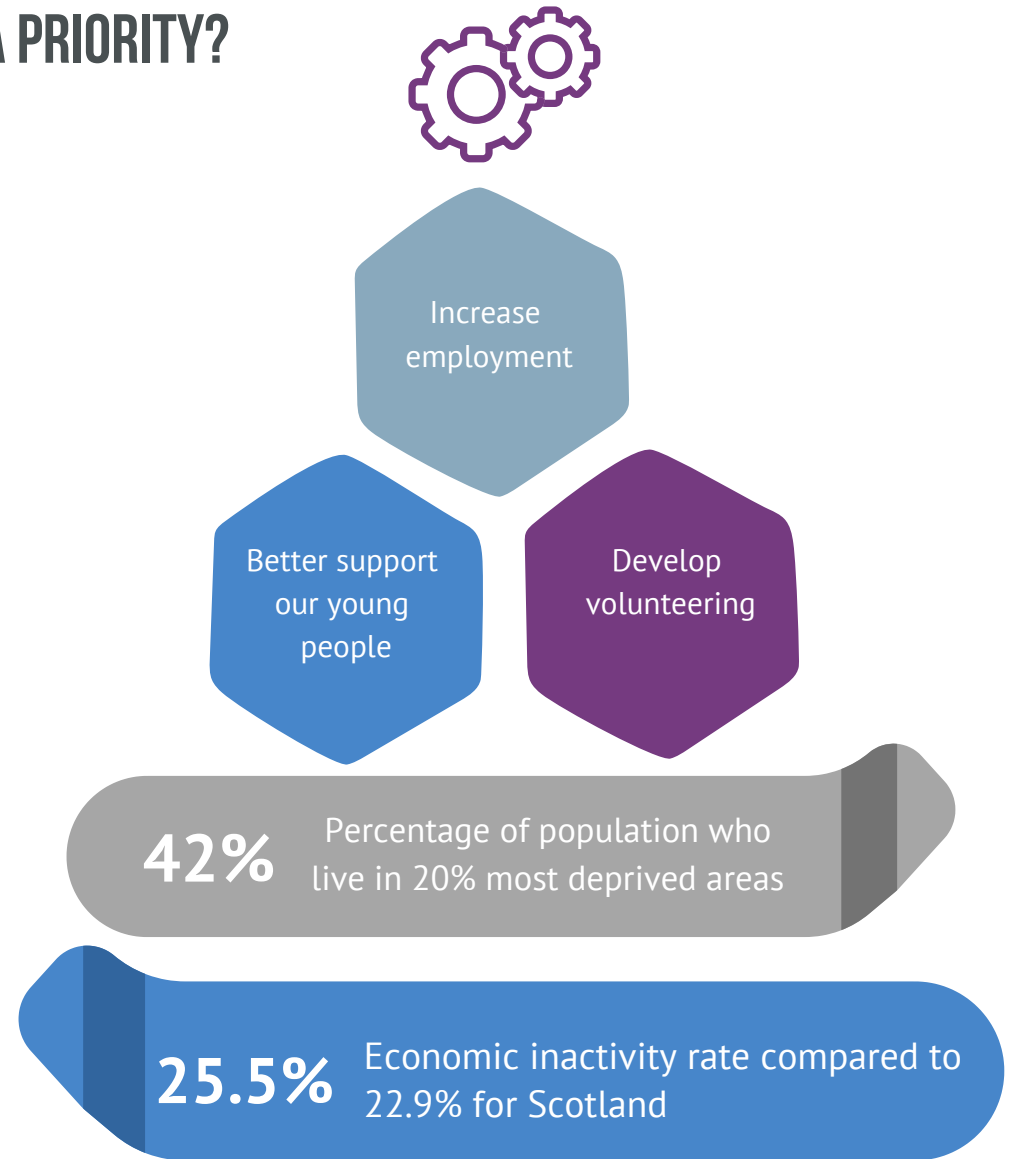
You can find more detailed action plans and our performance framework on our website [www.northayrshire.community](http://www.northayrshire.community).



## PRIORITY 2- WORK

### WHY DID WE CHOOSE THIS AS A PRIORITY?

- North Ayrshire is particularly vulnerable to economic crisis, with the 7th lowest employment rate in Scotland (73.6%) compared to a Scottish average of 74.4%.
- Our communities told us that creating a local economy where people can access good jobs with fair pay and conditions, and reducing poverty is important to them.
- Our localities told us that supporting skills and work opportunities is important to them.
- Our communities told us that supporting children to grow up loved, safe and respected so that they can reach their full potential is important to them.



You can find more details in our Needs Assessment and consultation report on [northayrshire.community](http://northayrshire.community)





# PRIORITY 3 - WORLD

In addition to the wide range of partnership activity already underway we will. . .

WORK TOGETHER TO  
REDUCE CARBON  
EMISSIONS AND MITIGATE  
THE IMPACTS OF CLIMATE  
CHANGE

INCREASE ACTIVE  
TRAVEL

INCREASE CARBON  
LITERACY WITHIN OUR  
ORGANISATIONS AND  
COMMUNITIES

OUTCOMES  
WE WANT  
TO ACHIEVE

We share best practice, and work more closely together as partner organisations to reduce carbon emissions

We promote increased levels of active travel across our organisations and in our communities

Awareness of the carbon dioxide costs and impacts of everyday activities, and the ability and motivation to reduce emissions is increased

You can find more detailed action plans and our performance framework on our website [www.northayrshire.community](http://www.northayrshire.community).



# PRIORITY 3- WORLD

## WHY DID WE CHOOSE THIS AS A PRIORITY?

- Our localities told us that improving our local environment and championing the natural environment is important to them.
- Transport and Domestic emissions are a significant source of CO2 emissions, representing around half of the North Ayrshire total.
- Our communities told us supporting people to get active is important to them.



Increase  
active  
travel

Increase carbon  
literacy within our  
organisations  
and communities

Work together  
to reduce carbon  
emissions and  
mitigate  
the impacts of  
climate change

Our early mortality rate, and population  
with long term conditions is above  
Scottish levels (27%).

You can find more details in our Needs Assessment and consultation report on [northayrshire.community](http://northayrshire.community)



# KEY PARTNERSHIP PLANS AND STRATEGIES

We have committed to priorities for our partnership, and we will give these added focus. There are other key areas of work that we will continue to support. These are in addition to individual organisational plans. The strategic plans of all partner agencies are aligned to the Local Outcomes Improvement Plan ensuring that their mainstream activity is directed at achieving our agreed local outcomes. Importantly, the plans of our localities and communities also contribute to achieving our vision for North Ayrshire.






*North Ayrshire's performance across the range of Community Planning Outcomes Profile indicators shows a general improvement in outcomes over the ten years 2007/08 to 2017/18.*  
Best Value Assurance Report 2020

### North Ayrshire Peoples Panel


"I feel fairly safe or very safe when outdoors in my neighbourhood after dark."

53%  **73%**  
Over the past 10 years

"My neighbourhood is a very or fairly good place to live."

87%  **95%**  
Over the past 10 years

"I agree that people from different backgrounds get on well in my local area."

47%  **63%**  
Over the past 8 years

## HOW WE WORK TOGETHER AS A PARTNERSHIP AND OUR IMPACT

North Ayrshire Community Planning Partnership is a strong and ambitious partnership. We work well together and have a clear focus on making a positive impact on the lives of local people. We appreciate the interdependencies between our areas of work and know that it is only by working together that we can achieve "North Ayrshire - A Better Life".

The Partnership is overseen by the Community Planning Board. It is developed by the Community Planning Senior Officers Group. It also includes thematic groups and has links to other Ayrshire structures.

While we have made a difference locally there is more that we can and should do to address local inequalities. That is why this plan is more focused on these inequalities than our previous plans.



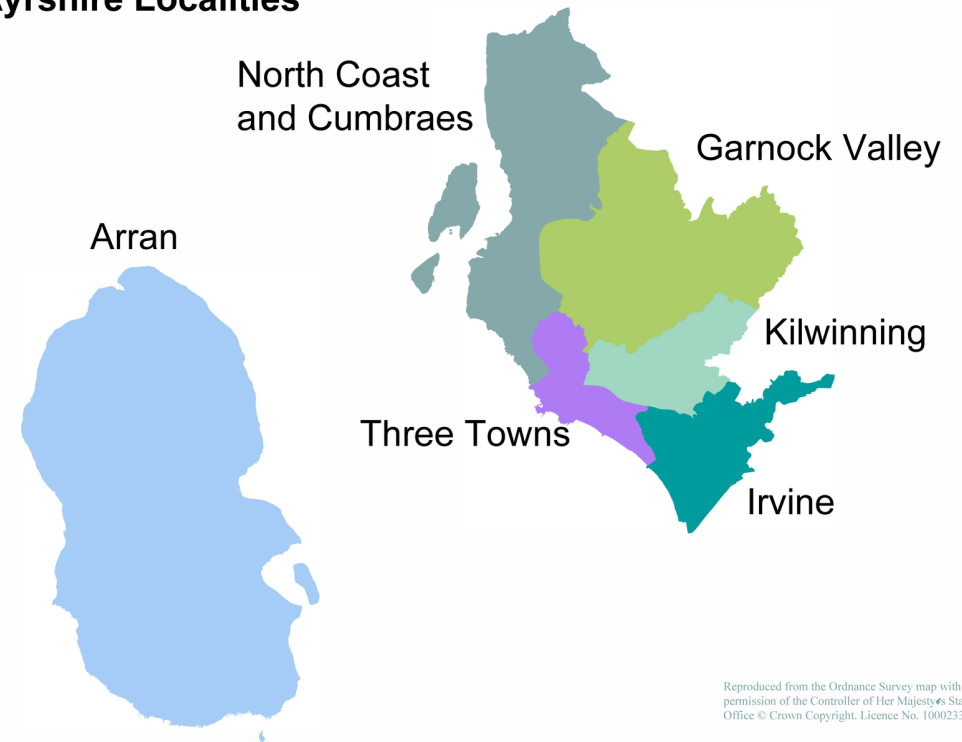
# LOCALITY PLANNING

Since 2016 communities and partners have benefitted from the work of our six Locality Partnerships. These are made up of Community Representatives, Elected Members and Community Planning Partners who work together to identify and tackle local priorities.

They also name streets, decide on grant applications, and contribute to local consultations.

Using the Community Investment Fund investment of £5.6m they work with local groups to develop initiatives that support the Community Planning Partnership and locality priorities and fulfil a compelling need and do not duplicate existing services or facilities.

## North Ayrshire Localities



You can find out more about the impact of Locality Planning on our website [northayrshire.community](http://northayrshire.community).

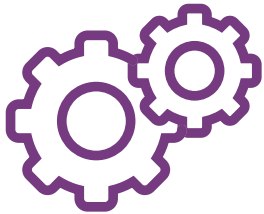


# LOCALITY PLANNING

Our Locality Partnerships have all agreed local priorities. The links between the locality priorities and those in the LOIP are outlined on this page, alongside of an infographic that shows the huge amount of work that takes place across our localities outside of each Partnership meeting to progress local priorities. They are more than just a meeting...



- Improving our mental health and wellbeing
- Improving access to financial services
- Increasing social inclusion
- Addressing social isolation
- Improving community wellbeing
- Improving access to facilities and amenities/regenerating community facilities
- Affordable housing



- Alleviating poverty and promoting equality of access to opportunities
- Supporting skills and work opportunities
- Promoting the local economy and tourism
- Work and local community



- Improving our local environment
- Championing green health and the natural environment
- Moving around
- Transport
- Increasing civic pride and community engagement



## FIND OUT MORE



northayrshire.community



@NAyrshireCPP



communityplanning@  
north-ayrshire.gov.uk

On our website you will find this related information:

- Strategic Needs Assessment
- LOIP Engagement Report
- Impact Assessments
- Overview of LOIP Development Process
- LOIP on a Page
- Community Planning Structure
- LOIP Action Plan and Performance Framework

