

Great Harbour Masterplan

Welcome & Introduction

Welcome to this public consultation in relation to emerging proposals for the Harbourside Masterplan.

Great places provide strong and appealing locations for people to live, work, play as well as to visit. Irvine Harbourside, in addition to its neighbourhood function, is also an attractive waterfront and coastal destination for local day visitors and tourists.

Destinations are increasingly recognised as having a major role in supporting local economies and can have an important role in building successful places and supporting Community Wealth Building.

Distinctive, high-quality destinations have the capacity to attract additional footfall, drive new investment, support and sustain existing businesses and jobs, empower communities and support regeneration with positive local benefits over the long term. Destinations that offer sustainable and inclusive growth provide for stronger retained local income, create jobs, sustain local businesses and generate higher levels of local benefits.

The Ayrshire Growth Deal approved the Great Harbour as a major regeneration programme for the Irvine Waterfront.

The masterplan objectives are simple. The masterplan looks to enhance Harbourside as a place to live, work, play and visit by investing in facilities that will support local communities and regenerate the area. We will strengthen safe public access, enhance the Beach Park, local biodiversity and greenspace, develop a series of heritage and waterfront attractions, create opportunities for future homes within a well-connected 20 Minute Neighbourhood, improve access to the water and support local groups involvement in celebrating a high-quality waterfront, meeting the needs of both residents and visitors.



Please look at the boards, leave comments and thoughts, and ask any questions that you may have. We're happy to discuss any aspect of concept ideas.

All thoughts & ideas welcome

Great Harbour Masterplan

Ayrshire Growth Deal Projects & Masterplan Options

AGD Committed Projects

North Ayrshire Council through the Ayrshire Growth Deal has secured funding to deliver:

- The Maritime Mile Waterfront Walkway
- 3 Activity Hubs:
 - Coastal Hub: Beach Park Upgrade & Play Park
 - Marine Hub: Plaza & Waterfront Arts Activity Space
 - Maritime Heritage Hub: Supporting SMM Heritage Exhibition

AGD Committed Projects

- Maritime Mile
- 3 Activity Hubs
- Play Park



Masterplan Concept Ideas & Options

- New Housing
- New Mixed-Use
- New Leisure



Masterplan Concept Ideas & Options

The Council have integrated the proposals with the Local Development Plan (LDP2) which promotes further opportunities, including housing and mixed-use leisure development, within the Harbourside.

The Growth Deal Project for the Coastal Hub formed part of a local community consultation in 2022. The Growth Deal Projects are currently being advanced through initial design stages. This consultation is seeking feedback on:

- Growth Deal Initial Design Proposals
Currently being advanced through the initial design stages.
- Masterplan Options for housing and mixed-use development
Aligned with the Local Development Plan

The Masterplan Team are keen to get feedback on the Growth Deal Projects and the Masterplan Concepts that reflect the Local Development Plan. It should be noted Growth Deal Projects are fully funded, whereas the housing and mixed-use leisure options would be subject to planning consents and future agreement on housing needs.

All thoughts & ideas welcome

Great Harbour Masterplan

Masterplan Combines Committed AGD Projects with Housing Options

Building successful places requires quality design and a creative and coherent design process.

Urban place-making works when it creates value for both resident and visitor and envisions a quality of place where the whole delivers a value greater than the sum of the parts.

Harbourside is an existing community. It includes homes, businesses, the Scottish Maritime Museum, Beach Park and coast and a range of community organisations and activities. The core of the Harbourside is a designated Conservation Area. New investment should further strengthen Harbourside as a place to live, work, visit, learn and play. The masterplan includes provisions to retain existing user and interest groups and looks to work with local interests to unlock further investment that supports participation and creates activity within the site.

The core elements that the masterplan addresses are summarised below:

Waterfront & Portland - Beach Drive Housing Options

Responding to local housing needs with new homes, supporting a mixed-use neighbourhood with a mix of affordable and open market housing

Leisure Related Development Options

Overlapping with the Maritime Mile hubs

Maritime Mile & 3 Activity Hubs

Investing in the public realm to create an appealing waterfront connection between the Town Centre and the Coast, developed around three key destination hubs.

Masterplan Concept Ideas:

- Waterfront & Portland - Beach Drive Housing
- Leisure Related Development

AGD Committed Projects:

- The Maritime Mile
- 3 Activity Hubs



Conceptual Masterplan (Housing) Indicative Layout

The masterplan retains the same number of car parking spaces as existing. All housing would need to provide parking within internal parking courts. Any loss of parking due to development would need to be replaced with new parking providing safe accessibility to the Beach Park.

Masterplan Options for Housing

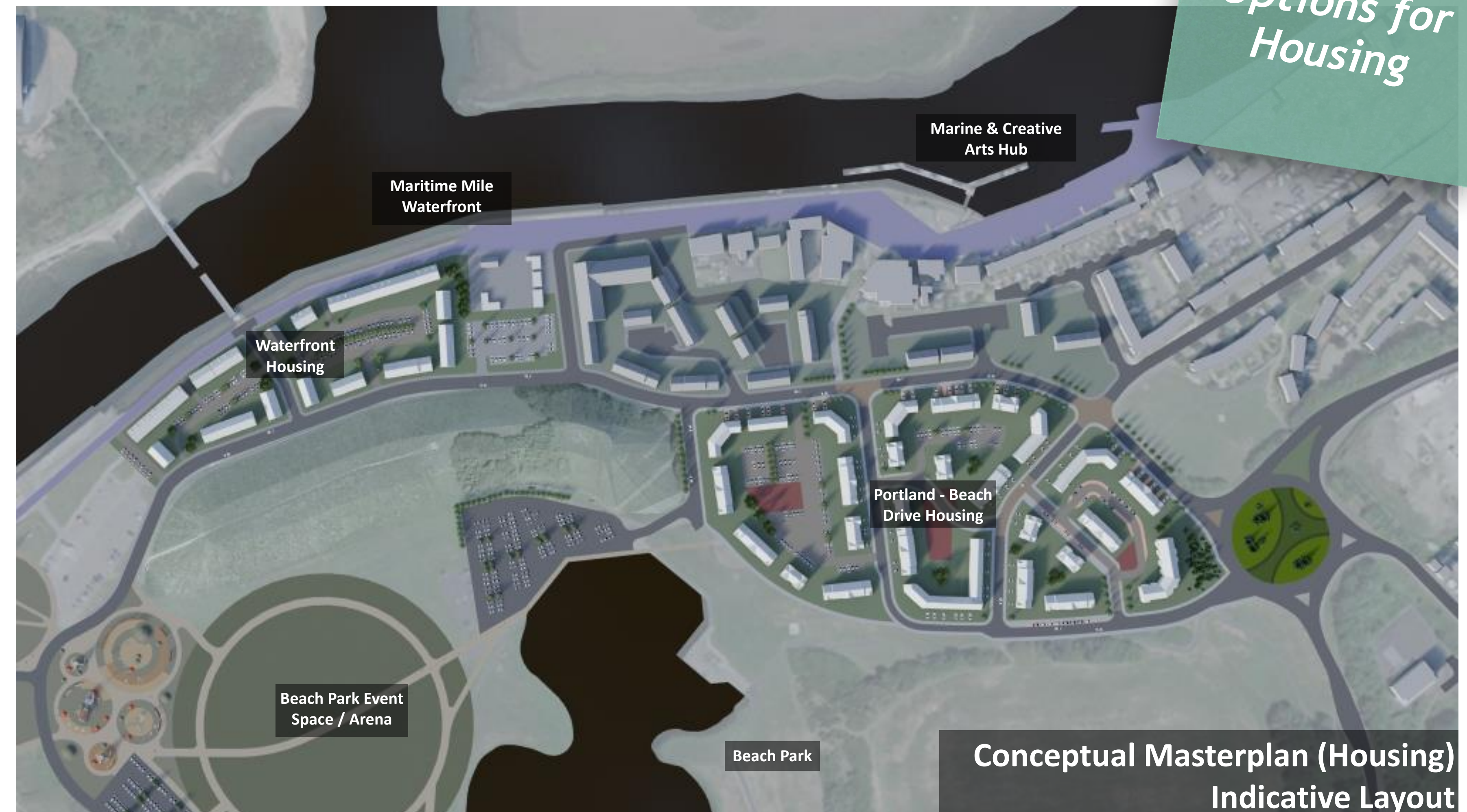
All thoughts & ideas welcome

Great Harbour Masterplan

Housing Led Masterplan

The masterplan refines the vision and establishes a masterplan framework to support further local community and stakeholder engagement. Following consultation and engagement, it will be adopted as Planning Guidance setting a masterplan framework to guide future investment and define the quality and character of the varied development elements. These include:

- Developing the waterfront as place-based tourism destination - The Maritime Mile - creating an appealing waterfront destination incorporating three new activity hubs addressing heritage, watersport and play and strengthening the link between the town and coast.
- Outlining options for new homes and associated community facilities on brownfield sites that will address local housing needs, strengthen local neighbourhoods and 20 minute neighbourhood planning and build on the qualities of place.
- Promoting new leisure and related visitor facilities (gallery /arts /café /restaurant / retail / play) encouraging new investment in hospitality, leisure and event activity including enhancing the qualities of the Conservation Area and investment in existing buildings and site assets.
- Developing the events arena along with smaller event spaces to facilitate local and national events and build on the success of both the Making Waves Festival and smaller local community events and activities.



Masterplan Options for Housing

Critically, the masterplan will inform local consultation and help to build a consensus on the way forward to allow the Council, community and wider partners to work together to direct investment, secure additional funding and secure regeneration across the area.

All thoughts & ideas welcome

Great Harbour Masterplan

Mixed-use / Leisure Led Masterplan

The masterplan has explored a range of options based on the Local Development Plan. The Development Plan (NPF4/LDP2) supports strong 20-minute neighbourhoods and strong local communities supported by good local services.

The main options for development within harbourside are based on an extension to the recent NAC Housing Development on Beach Drive. The primary sites for development include:

- Portland
- Waterfront site

Development could take the form of:

- New Housing offering a mix of tenures
- Housing & Leisure (Mixed-use)
- Leisure Uses

The development options are illustrative to reflect the opportunity within the Local Development Plan. New housing would offer homes with good access to local services and the town centre and help to support local facilities, public transport and make use of brownfield land.

Critical to all of the proposals will be the protection of local amenity and the delivery of quality home and local neighbourhoods. The housing has been referenced and would be comparable to that recently completed by NAC Housing Services.



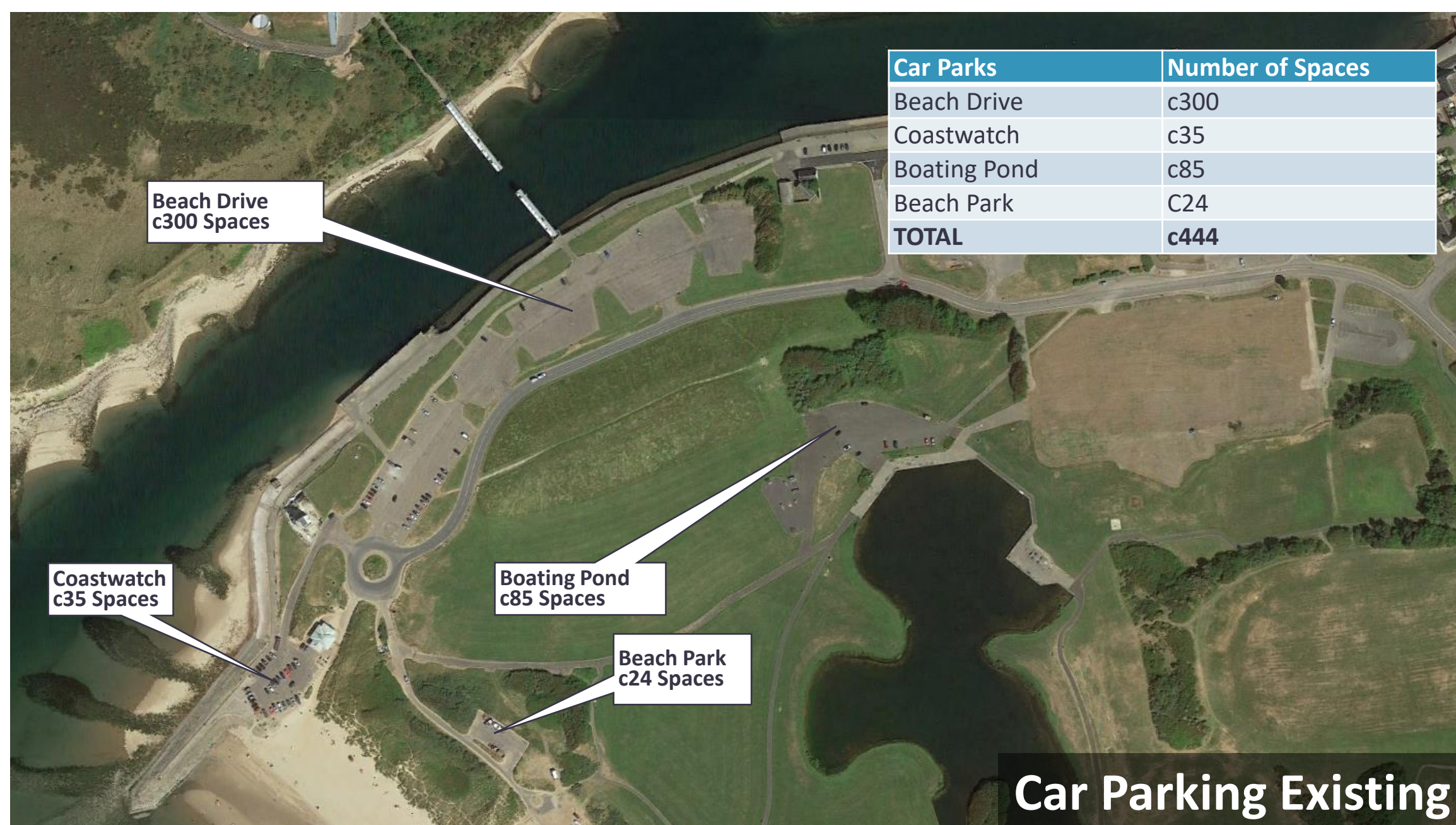
Critically, the masterplan will inform local consultation and help to build a consensus on the way forward to allow the Council, community and wider partners to work together to direct investment, secure additional funding and secure regeneration across the area.

All thoughts & ideas welcome

Great Harbour Masterplan

Masterplan Retains All Existing Visitor Parking & Provides Residential Parking

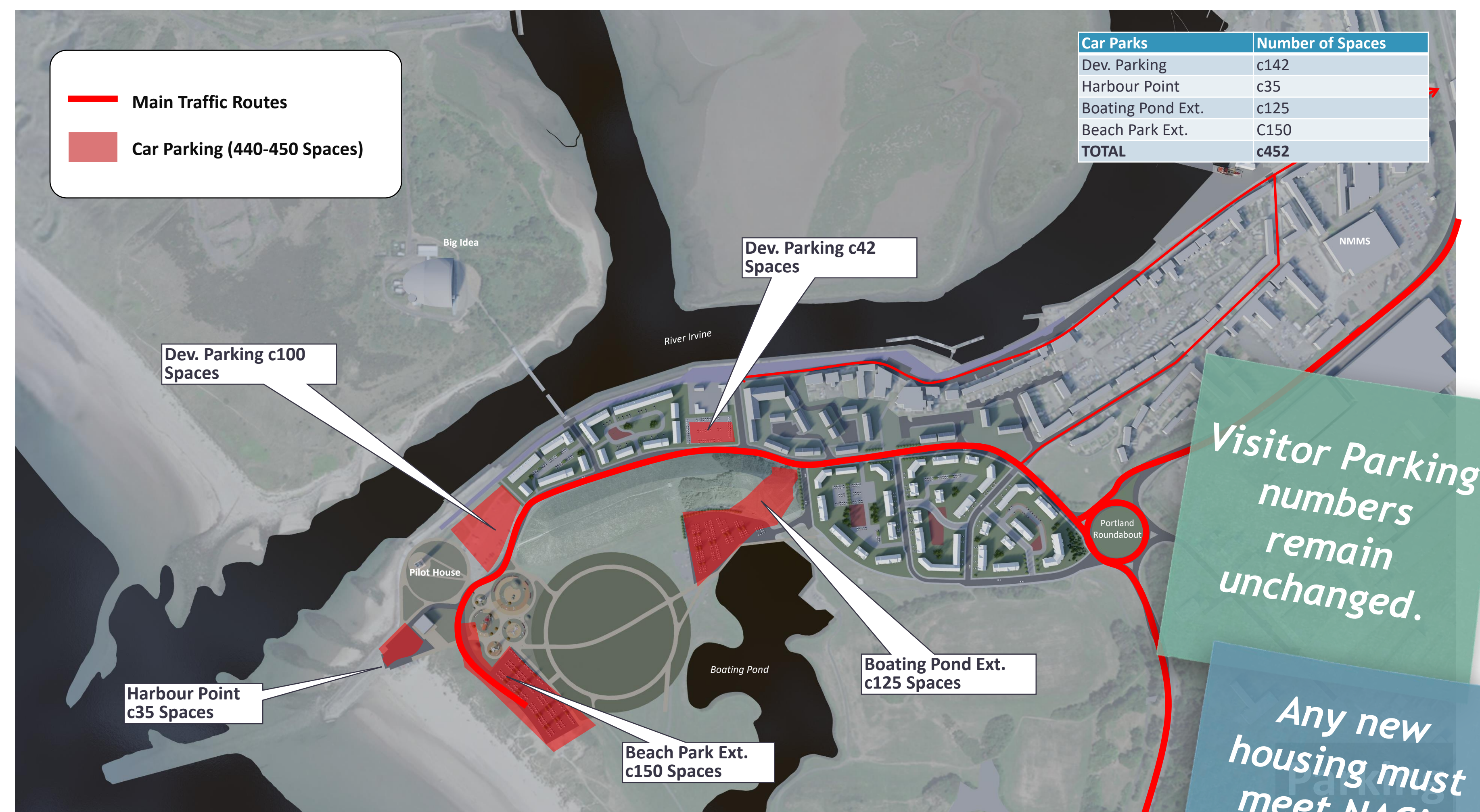
The masterplan protects and retains the current level of parking within the Harbourside and provides additional parking to meet any future housing options.



The masterplan retains the same number of visitor car parking spaces as existing. Harbourside and the Beach Park during peak periods and events require significant parking provision.

The Growth Deal projects retain parking on the waterfront, at Harbour Point and within the Beach Park. Development of the Harbour Masters Office could provide an additional 42 spaces.

Any loss of parking due to housing development will require to be replaced with new parking providing safe accessibility to the Beach Park.



**Parking layouts indicative subject to Detailed Design.
Parking Capacity retained as existing.**

The masterplan provides no loss of public parking. Additional residential parking areas will be created in parking courts if the housing options are developed in accordance with the Local Development Plan.

Any loss of visitor parking created by development will require to be replaced by the developer at their cost.

Visitor Parking numbers remain unchanged.

Any new housing must meet NAC's parking requirements.

All thoughts & ideas welcome

Great Harbour Masterplan

Waterfront Housing Option

A quality residential site offering town centre waterfront living with stunning views over the Irvine and Garnock estuary with views of the coast and Arran.

The Local Development Plan allocates further housing in Harbourside to meet housing needs. The Waterfront has capacity to establish a distinctive waterfront setting with townhouse units creating a water frontage of traditional West of Scotland character with amenity created through quality architectural detailing, materials and colour.

Housing will be of a quality similar to the recent NAC housing and will provide:

- Open Market Housing
- Housing to meet local housing need
- All parking requirements provided within development

The tidal estuary with the Bogside Flats (SSSI) sits to the east with this section of the River Irvine retaining water at all points of the tide. The Inventor's Bridge provides an opportunity for a retractable pedestrian crossing to Ardeer.

Beach Drive defines the site to the south and provides the primary vehicular and cycle access route. The Maritime Mile waterfront public realm will provide the primary pedestrian route.



The Local Development Plan proposes new housing on the Waterfront.

The Masterplan shows a layout option for new waterfront housing.

Masterplan Concept Proposals for local homes

If housing is permitted would full replacement of parking be required?



Conceptual Masterplan (Housing) Indicative Layout

Would colourful frontages (like Tobermory) be appropriate?

Any development would be set back to provide a continuous Waterfront Walkway.

What are your thoughts on Waterfront housing?

All thoughts & ideas welcome



Great Harbour Masterplan

Portland – Beach Drive Housing Option

A quality residential site with capacity to contribute to North Ayrshire's housing needs and offer a range of town centre living in a highly attractive, accessible and central location.

Close to the town centre, employment sites and public transport services the location is well suited to mixed-use low-carbon residential development offering a range of housing choice to address local need.

Housing will be of a quality similar to the recent NAC housing and will provide:

- Housing to meet local housing need
- Affordable housing
- All parking requirements provided within development

Views are very open to the west and south with foreground detail including an amenity water body and dominated by the open skyline and views to the coast. Tree blocks on Beach Drive terminate important vistas and should be retained.



The Local Development Plan proposes new housing on Brownfield land sites,



Conceptual Masterplan (Housing)
Indicative Layout

The Masterplan shows a layout option for new housing on Beach Drive.

Are there other uses for the site that are more appropriate?

All thoughts & ideas welcome

Masterplan Concept Proposals for local homes



Great Harbour Masterplan

Portland – Leisure Development Option

The Portland Roundabout / Beach Drive site has been identified as a potential location for a hotel & leisure facility that recognises the appeal of the coast, local tourism and leisure facilities.

The site could be developed for a mix of leisure uses potentially also including housing. No detailed proposals have been prepared but a development of this type would be in accordance with the Local Development Plan.

The site has excellent connectivity to the Beach Park and could also offer the potential for other leisure and related commercial (hotel / conference / gym / creche) type of uses.

Masterplanning for site redevelopment must be mindful of 'Town Centre First' principle. The Local Development Plan (LDP2) Spatial Strategy promotes investment in North Ayrshire's Town Centres. The policy supports the social and economic functions of our town centres by adopting a town centre first principle that directs major new development and investment to town centre locations.

The LDP, alongside this masterplan, supports quality place-making and recognises that any re-development proposals for Beach Drive should be sensitive to the location and context and support the strengthening of the Harbourside as a 20 Minute Neighbourhood.



The Masterplan shows a layout for new Leisure/mixed-use development on Beach Drive.

Masterplan Concept Proposals for mixed-use development

The Local Development Plan supports redevelopment on Brownfield land sites.

Are there other uses for the site that are more appropriate?



Conceptual Masterplan (Leisure) Indicative Layout

Any future proposal would need to demonstrate that it is capable of meeting all it's parking needs.

Would a development of this type & character add to the qualities of harbourside?

What are your thoughts on development in this location?

All thoughts & ideas welcome



Great Harbour Masterplan

Ayrshire Growth Deal Project: Maritime Mile

AGD
Committed
Project
Delivery
2024-27

The Maritime Mile connects Irvine Town Centre with the Coast through a single, connected, high quality public realm.

The Maritime Mile includes points of interest, activity and animation clustered around three core hubs. Each hub makes a distinctive contribution to the experience of the Harbourside, ensuring that the 'Maritime Mile' is a linear waterfront of regional appeal and with the capacity to drive additional local and visitor activity and footfall that supports place-making and regeneration.

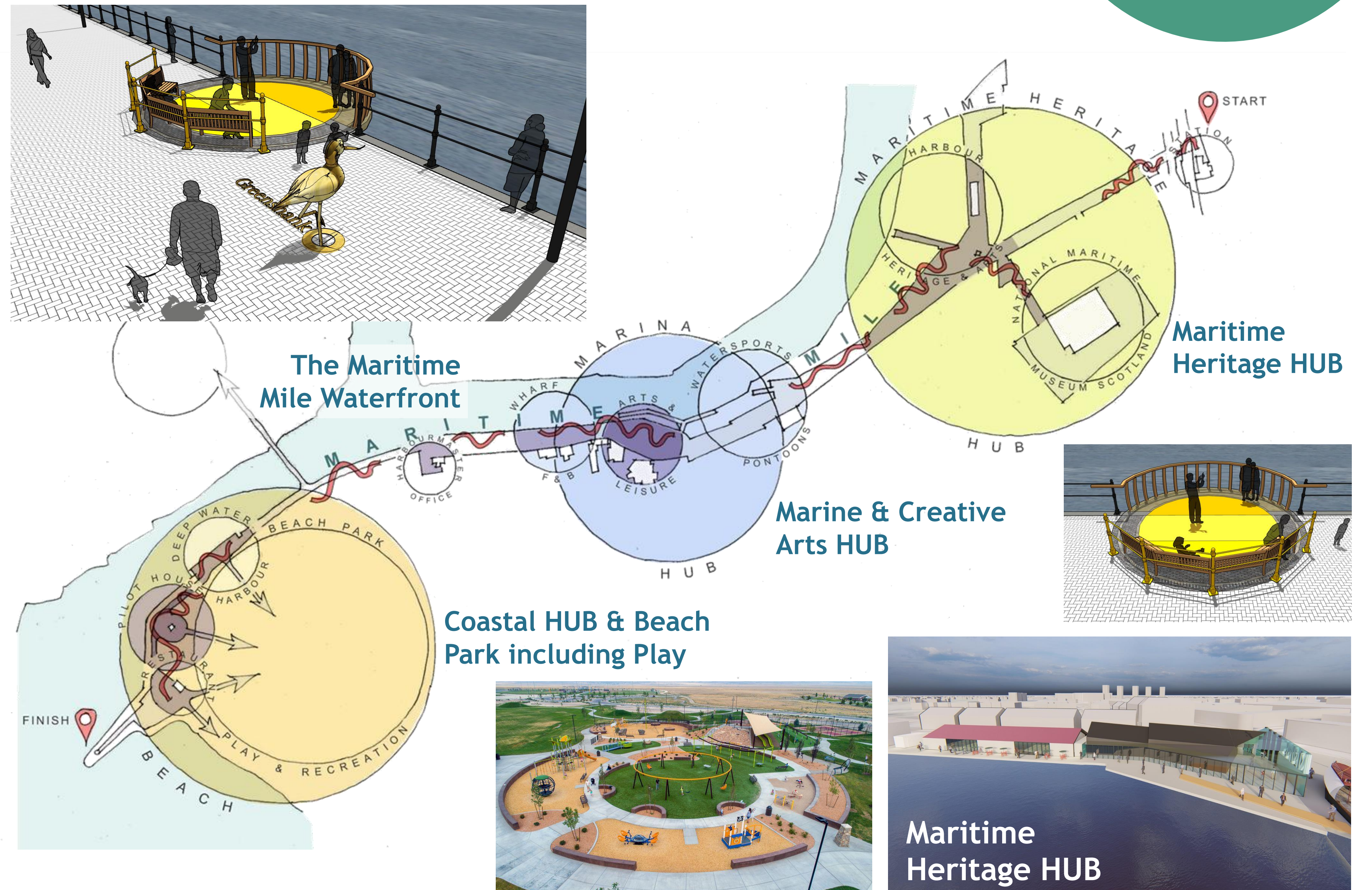
The Maritime Mile will establish a public infrastructure to connect the core attractions and become the catalyst for further private, public and third sector investment. The three key focal points will consist of:

The Maritime Mile Waterfront - creating a single, coherent, and connected waterfront public realm route that provides an attractive and appealing link between the Town Centre and the Coast. Also forms a means of connecting the following three activity hubs.

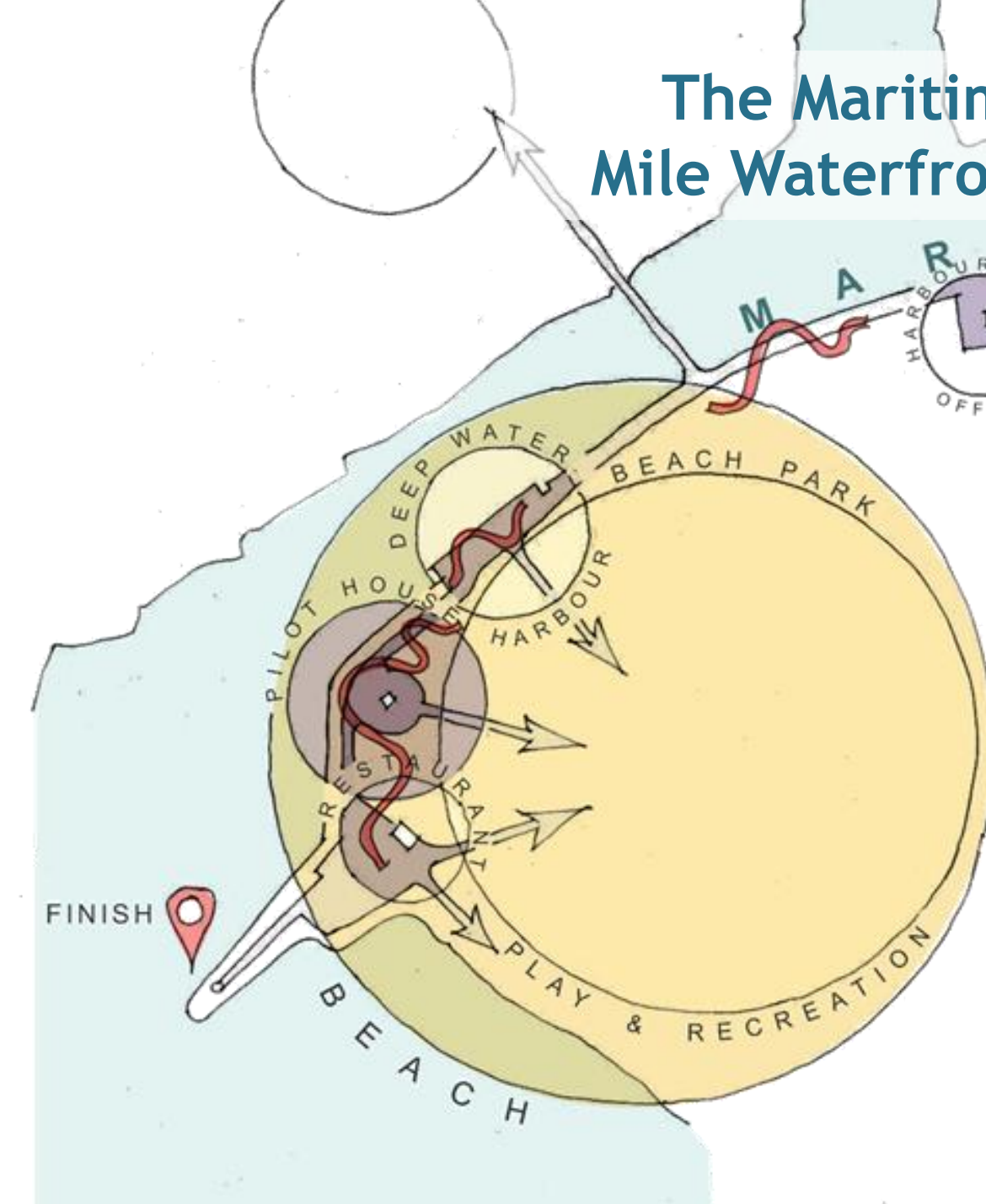
Coastal HUB & Beach Park including Play - where the river meets the sea, connections to the coast, Pilot House and Beach Park facilities incorporating a major new regional play and event arena within a new park setting.

Marine & Creative Arts HUB - a point where direct access to the river is made at the pontoons and an events space can be formed around arts venues, leisure, F&B and watersports activities.

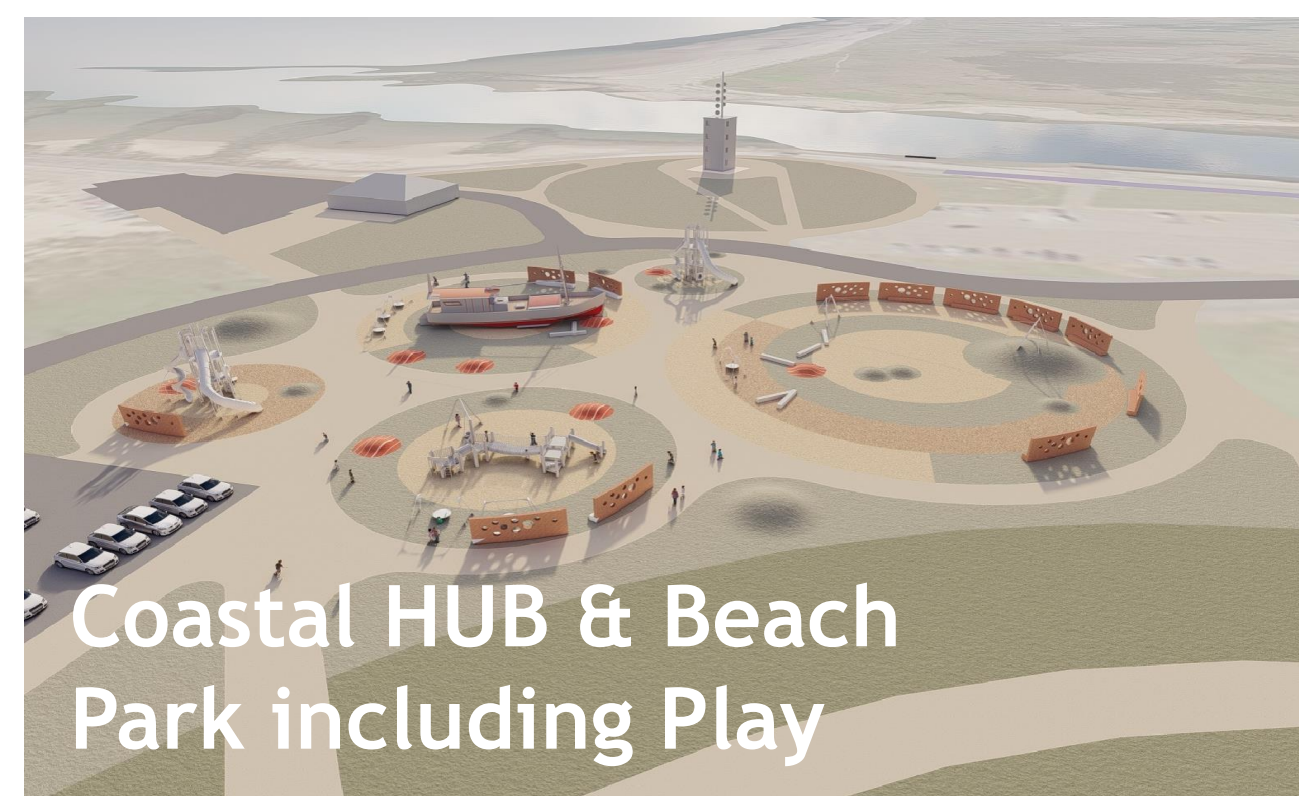
Maritime Heritage HUB - a location where SMM can connect to the river to showcase its heritage vessels, introduce Harbourside's heritage and fully exploit and communicate its maritime connection.



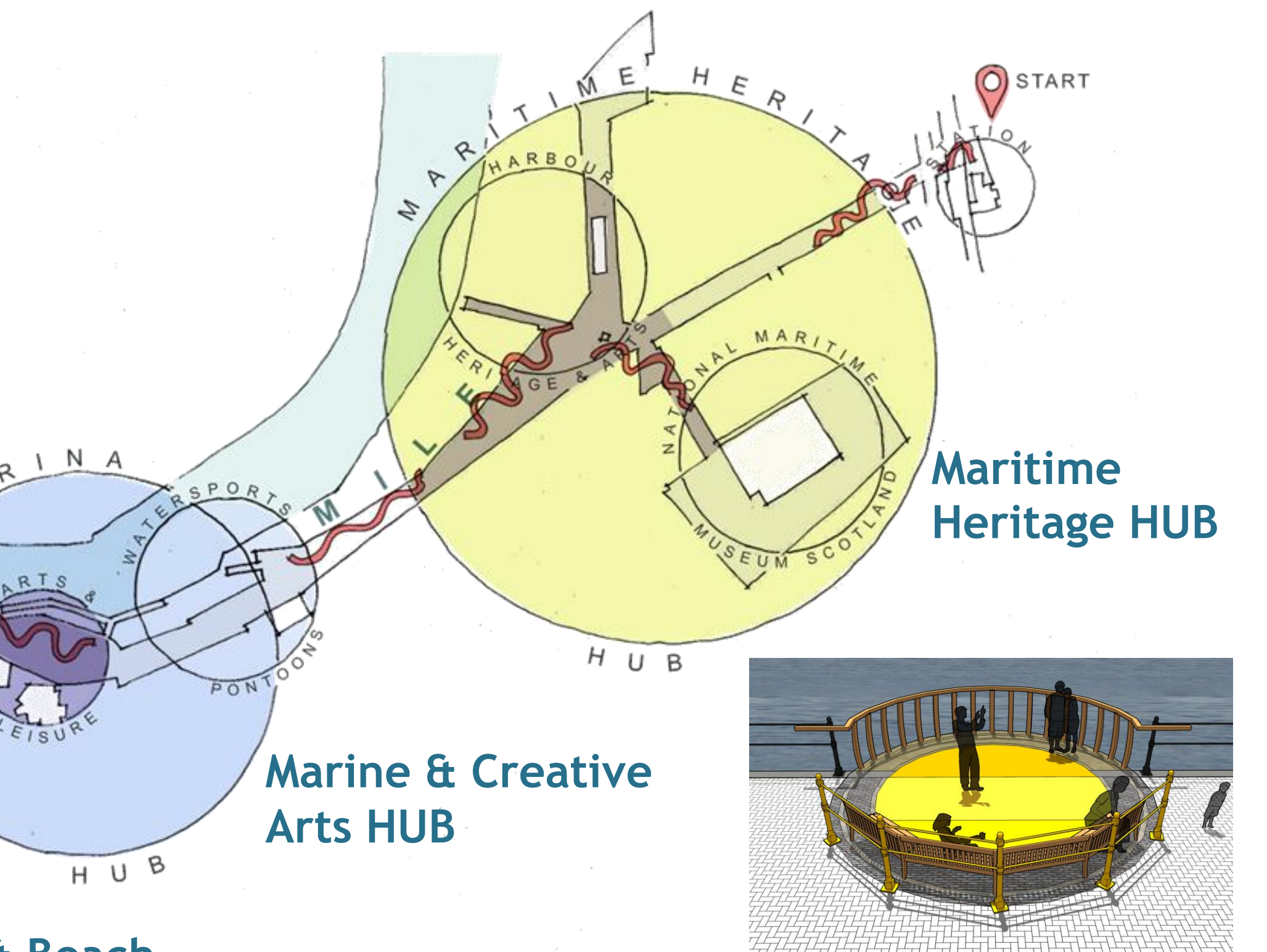
The Maritime Mile Waterfront



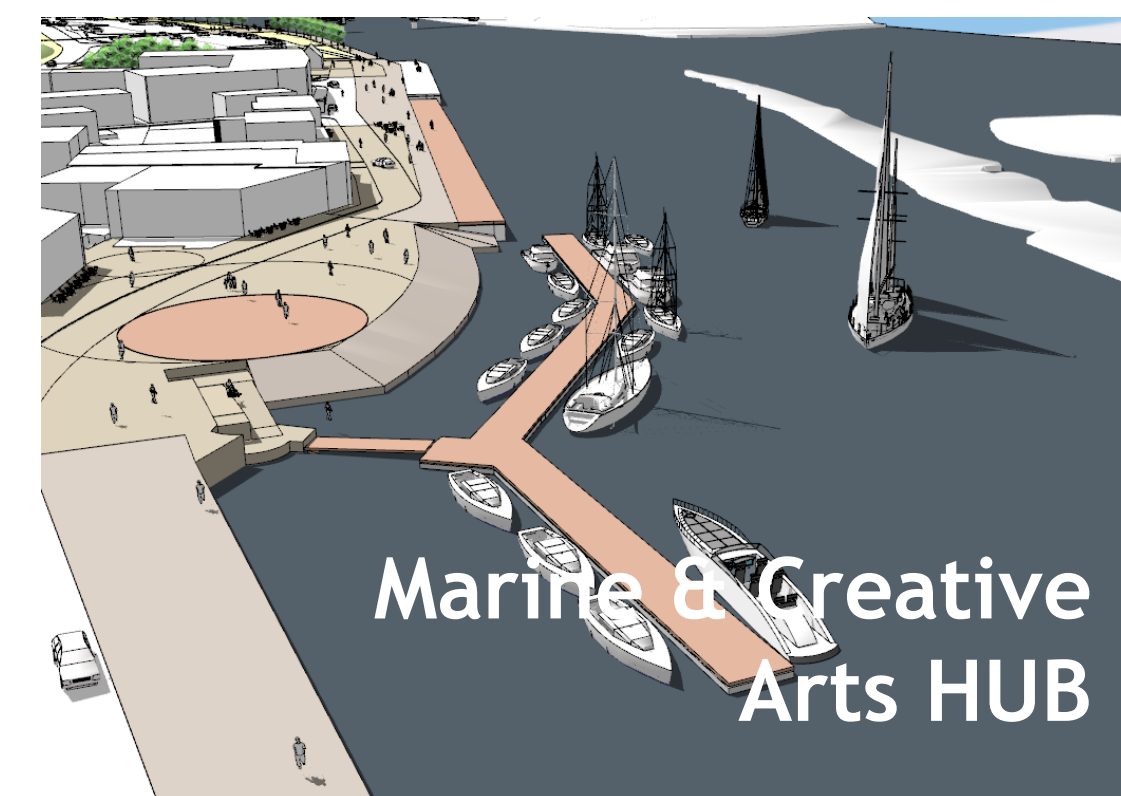
Coastal HUB & Beach Park including Play



Coastal HUB & Beach Park including Play



Marine & Creative Arts HUB



Marine & Creative Arts HUB



Maritime Heritage HUB



Maritime Heritage HUB

All thoughts & ideas welcome

Great Harbour Masterplan

The Maritime Mile Waterfront

AGD
Committed
Project
Delivery
2024-27

The Waterfront is Irvine's strongest place asset and is the primary route connecting the Town Centre, Rail and Bus interchanges with the Beach Park and Coast.

The waterfront needs to celebrate its place qualities and create a public realm that both unites and connects its diverse attractions to create a sense of place that can make the most of its views, capacity for water access, facilities and vibrancy.

Critical to this element of place-making will be:

- Enhance the waterfront edge / railings.
- Develop the concept of the 'string of pearls' as three major hubs.
- Develop a high quality, and low maintenance, family of street detailing and furniture (bollards / seating / water-edge and boundary details).
- Make use of innovative lighting to support early evening activity and offer safe active travel routes.
- Address traffic movement on Harbour Street by reducing through traffic, limiting visitor car parking, introducing a 20mph zone.
- Re-integrate into the public realm the areas of industrial dereliction (wharf / laydown areas).
- Repaint and address the externals to the Harbour Pilot House.



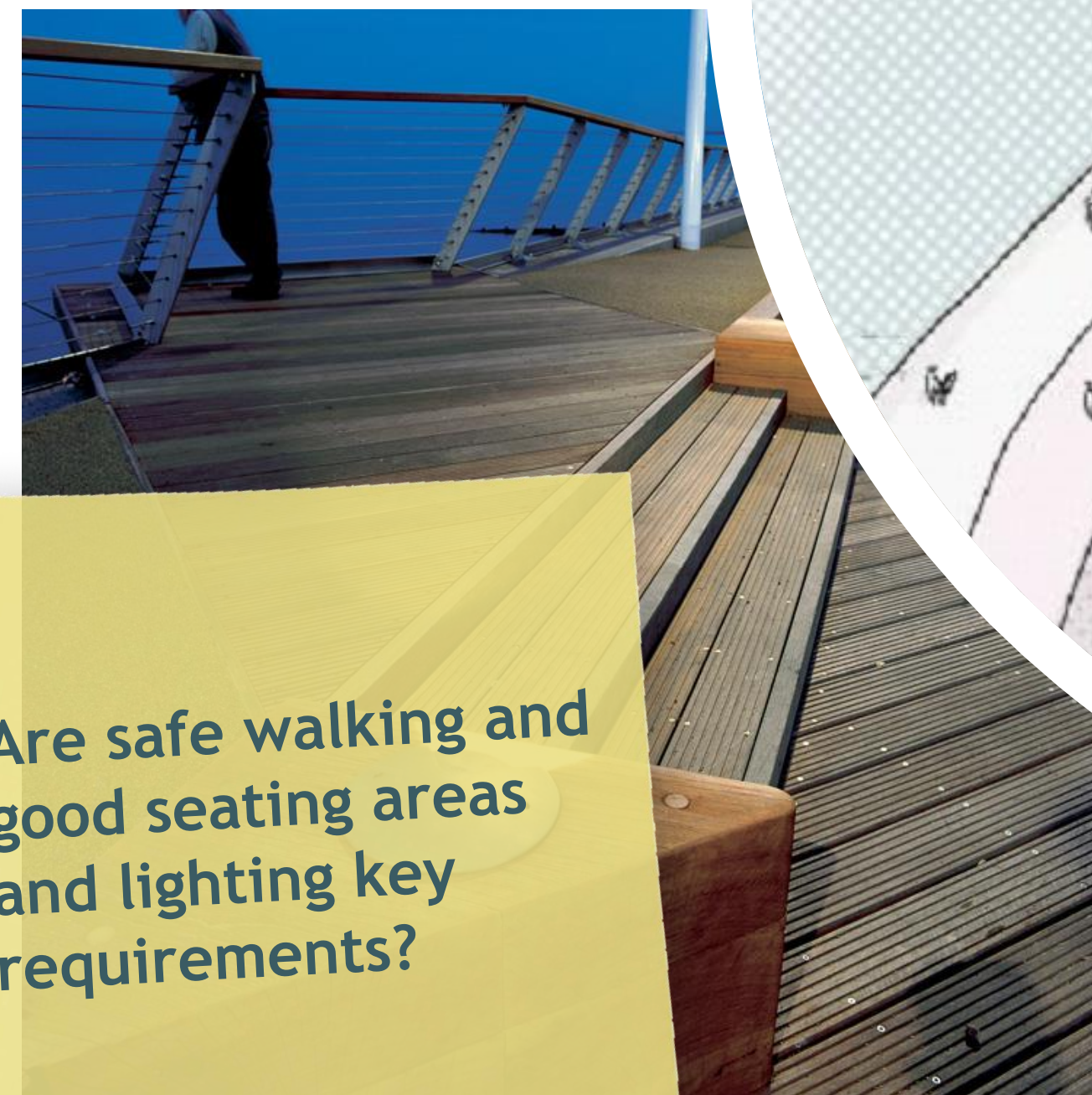
How can we make the Waterfront a great space for events and local activity?



What facilities would you like to see?



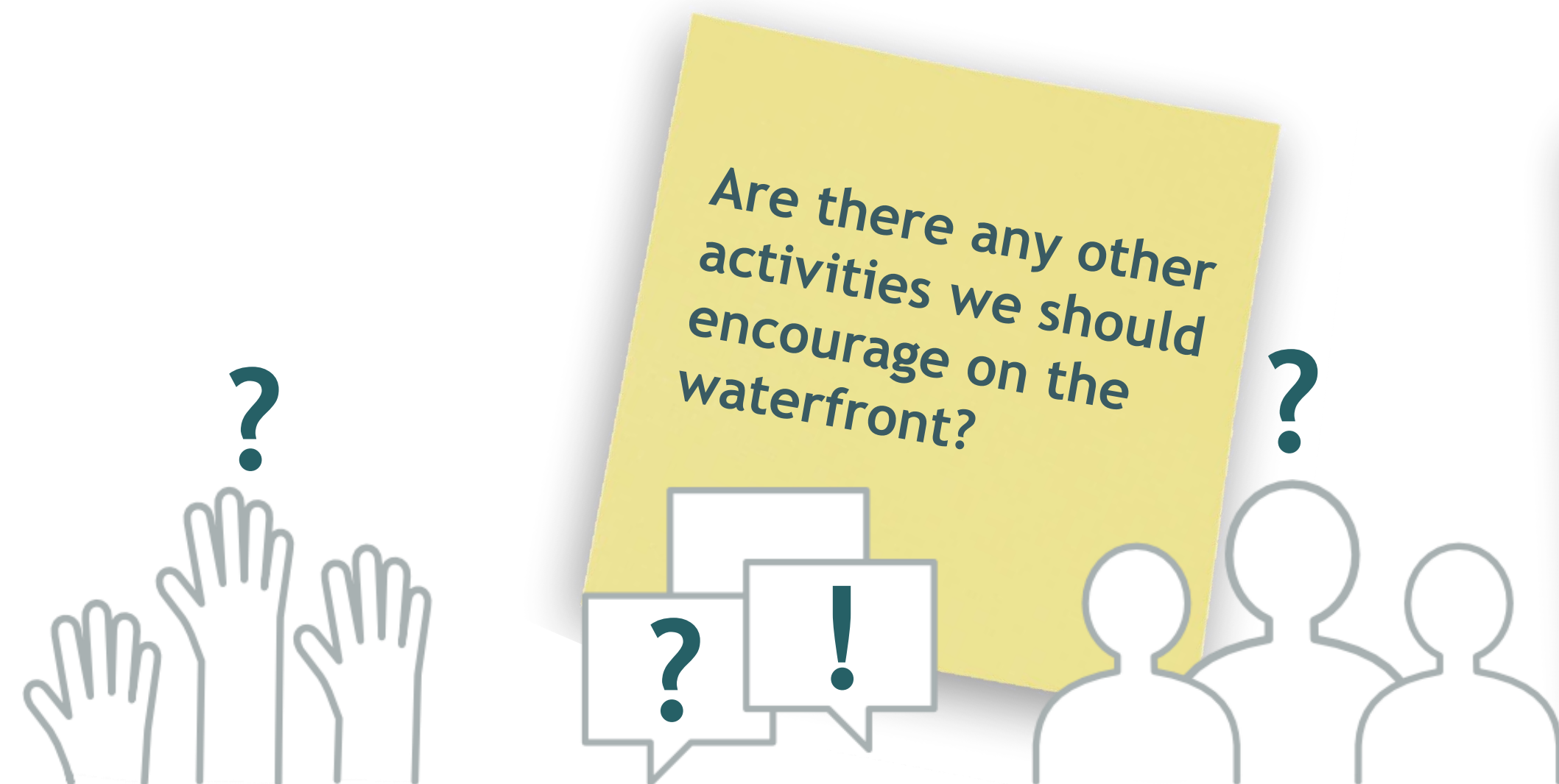
What would make the area more accessible for all?



Are safe walking and good seating areas and lighting key requirements?

How can we encourage walking and cycling rather than being car dependent?

All thoughts & ideas welcome



Are there any other activities we should encourage on the waterfront?

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Coastal HUB & Beach Park

AGD
Committed
Phase 1
Project
Delivery
2024-25



Imaginative play & interaction

Skatepark expanded and enhanced

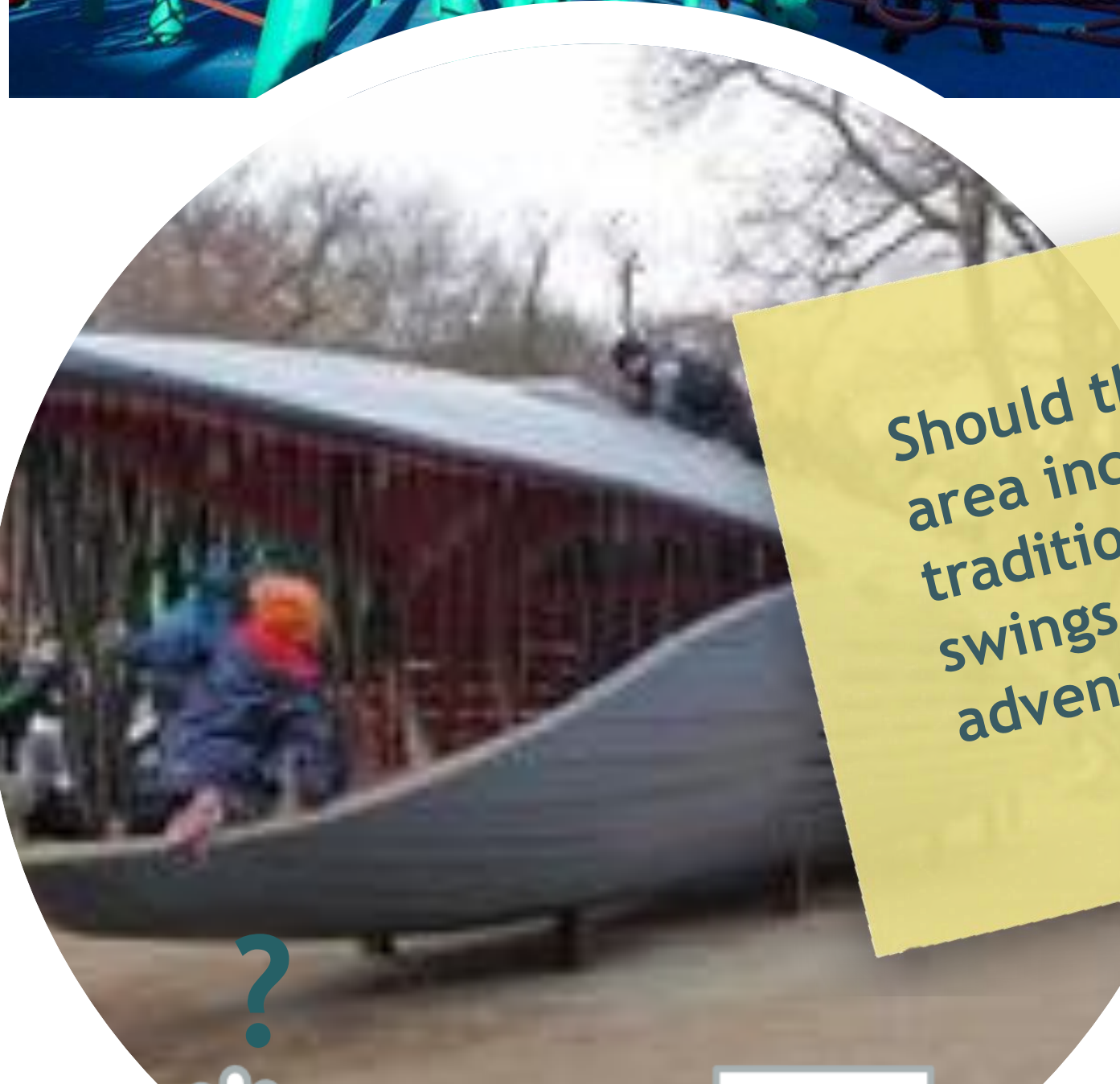


What facilities are important for the Beach Hub in addition to play?



Nature and interpretive play for all age groups

Consultation on the Play Park was completed in 2022. The comments and feedback have informed the Outline Design Proposals. A further consultation on the finalised proposals is planned for later this year ahead of confirming the contract award.



Should the play area include traditional swings and adventure play?



How can the play park meet needs of all ages?

Multi-purpose facilities with sporting activities, play and recreation for all ages



All thoughts & ideas welcome



Sculptural play elements

Should the play park be enclosed?



Play Facilities

*images are for illustrative purposes only

Great Harbour Masterplan

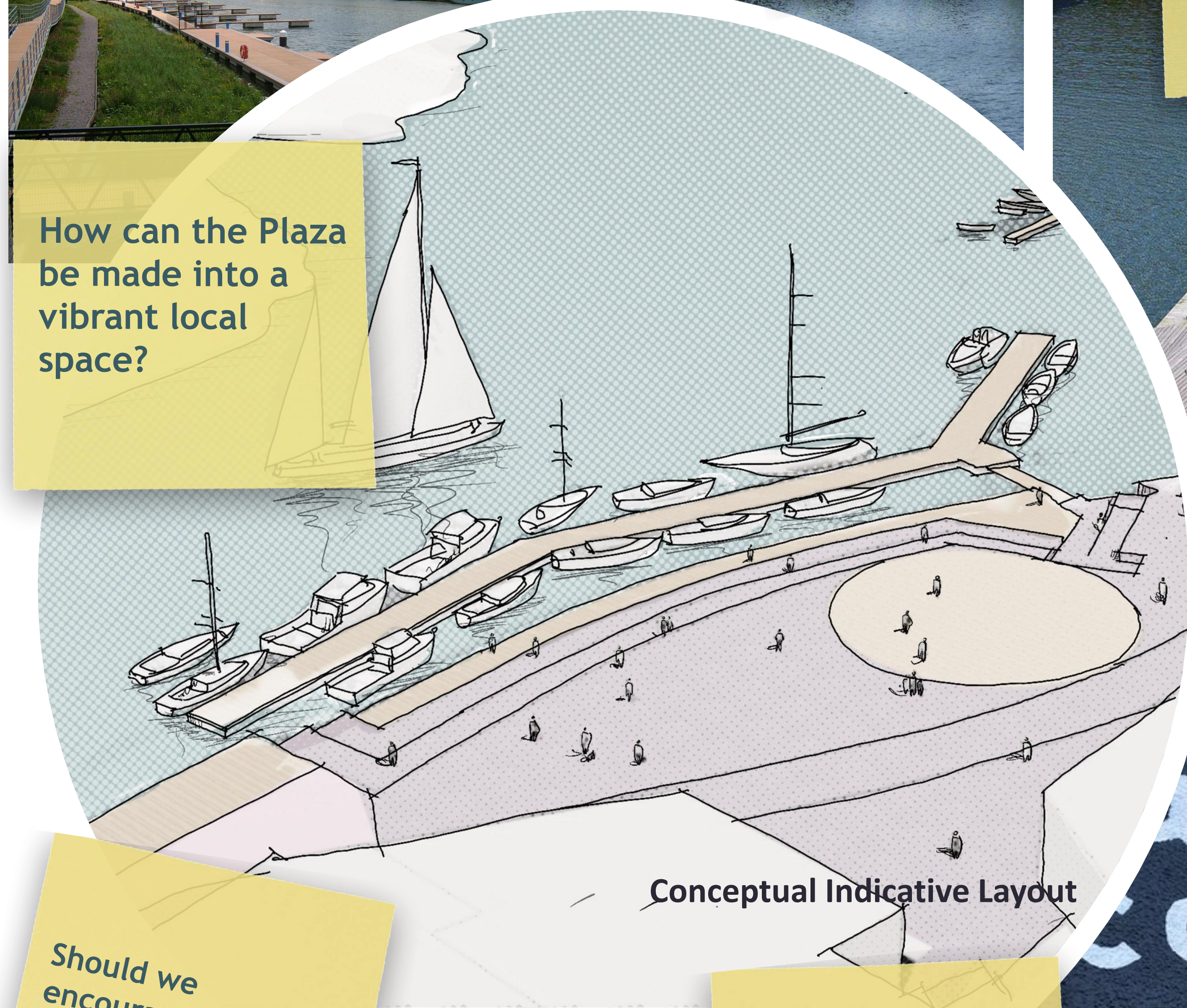
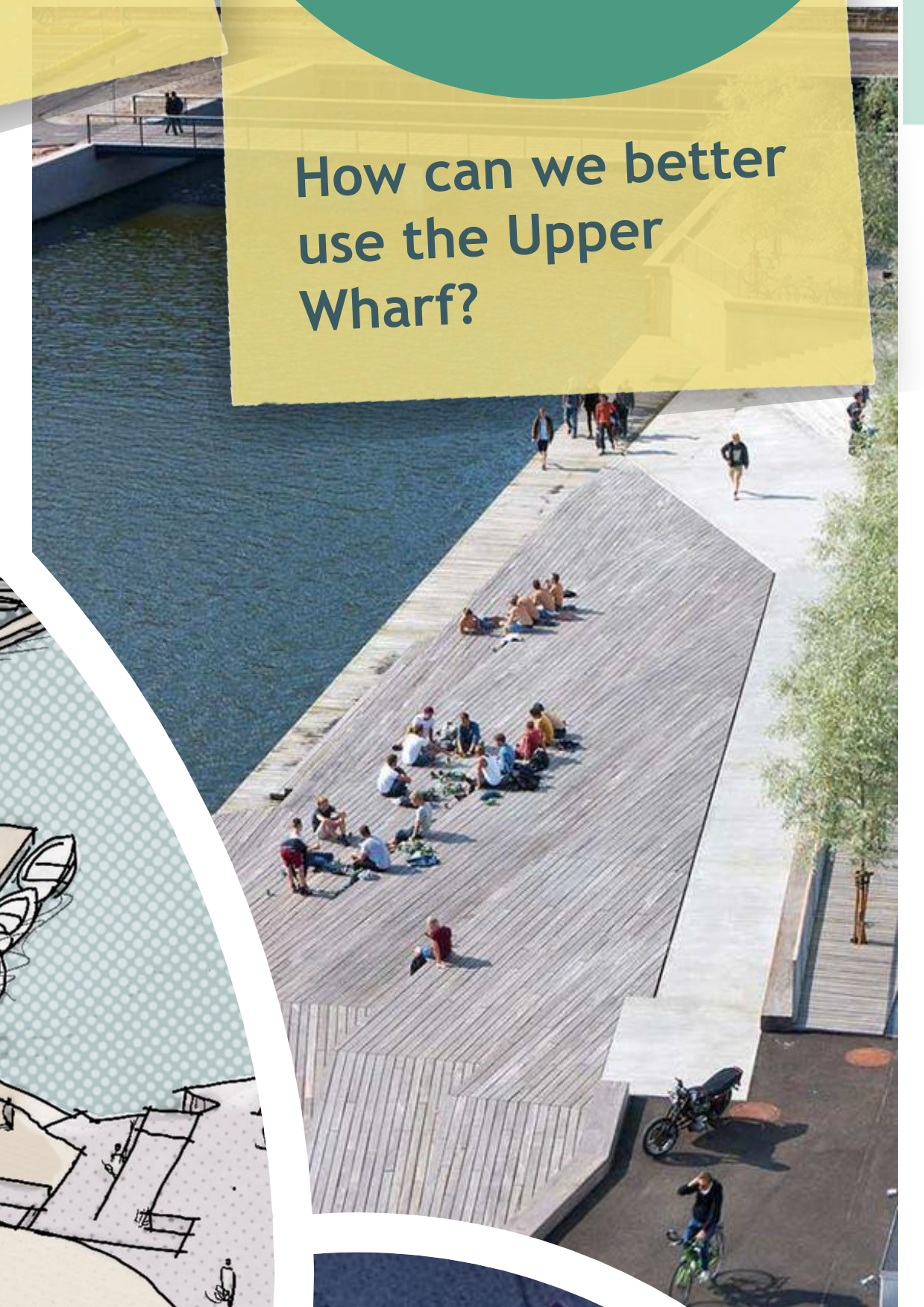
Marine & Creative Arts Activity HUB

The Marine and Creative Arts Hub will look to build on the existing harbour activity addressing, within a pedestrian-friendly and connected area of public realm, the waterfront wharf and all the supporting visitor facilities of the HAC/ Wasp Studios, Gro Coffee and other food and beverage offers (Harbour Master's House Food Court).

The Hub will form a vibrant activity zone offering riverside access, an event and activity space and strong local services creating a destination at the mid-point of the Maritime Mile.

The hub will incorporate a large single surface plaza that will encourage spill-out and outdoor activity from the Ship Inn, Duncan's Bistro, HAC Arts & Gallery, WASP Studios and Marine Hotel and link to GRO Coffee and to co-located areas created by the Wharf and the River Irvine Slipway. The main elements will include:

- New plaza & frontages - defining a large events / gathering space supporting food and beverage offerings with attractive river outlook with open views to the floating pontoons, moorings, and marina activity.
- The Heritage and Leisure Craft Moorings to the pontoons will be retained with an option to extend whenever funding allows to support water-based activity (heritage moorings / leisure craft) with enhancement to the Community Watersports Slipway - a focus for leisure activity with improved new facilities supporting IWS Club.
- Street improvements to create an Active Travel Corridor along the waterfront extending footways and addressing historical clutter and under-maintained waterside edges to create a safe pedestrian environment with new Off-Street Parking to Beach Drive to the rear of the Harbour Master's house.



Is a small Event Space, adjacent to the HAC, a good idea in this area?

AGD Committed Project Delivery 2025-26

How can we better use the Upper Wharf?

How can the Plaza be made into a vibrant local space?

Should we encourage more street-side/plaza outdoor café space?

Is better access to the slipway required?

All thoughts & ideas welcome



Great Harbour Masterplan

Maritime Heritage HUB

An important element of the Harbourside and proposals for the Maritime Mile is the development of the Scottish Maritime Museum's presence on the waterfront and the ability for marine heritage to support a new vibrant Harbourside setting.

The proposals for SMM @ Great Harbour are an important project element of the Ayrshire Growth Deal that can support place-making and regeneration. The Growth Deal funding looks to support a waterfront destination that can transform the tourism and the visitor potential of Ayrshire and the Clyde Coast.

The Scottish Maritime Museum share an ambition to celebrate the Maritime Mile with a new visitor attraction building audiences, inclusive participation and education around maritime heritage and arts. The new facility will complement the Linthouse Museum and include:

- Gallery Space to exhibit elements of the SMM arts collection and other local artists exhibitions.
- Provide visitor services (toilets) and a small education & small group activity space alongside the refurbished Puffer Building.
- Refurbish and upgrade the Puffer Cafe to provide an attractive café / restaurant waterfront facility.
- Upgrade the public realm and externals with a strong heritage theme as outdoor exhibition space.



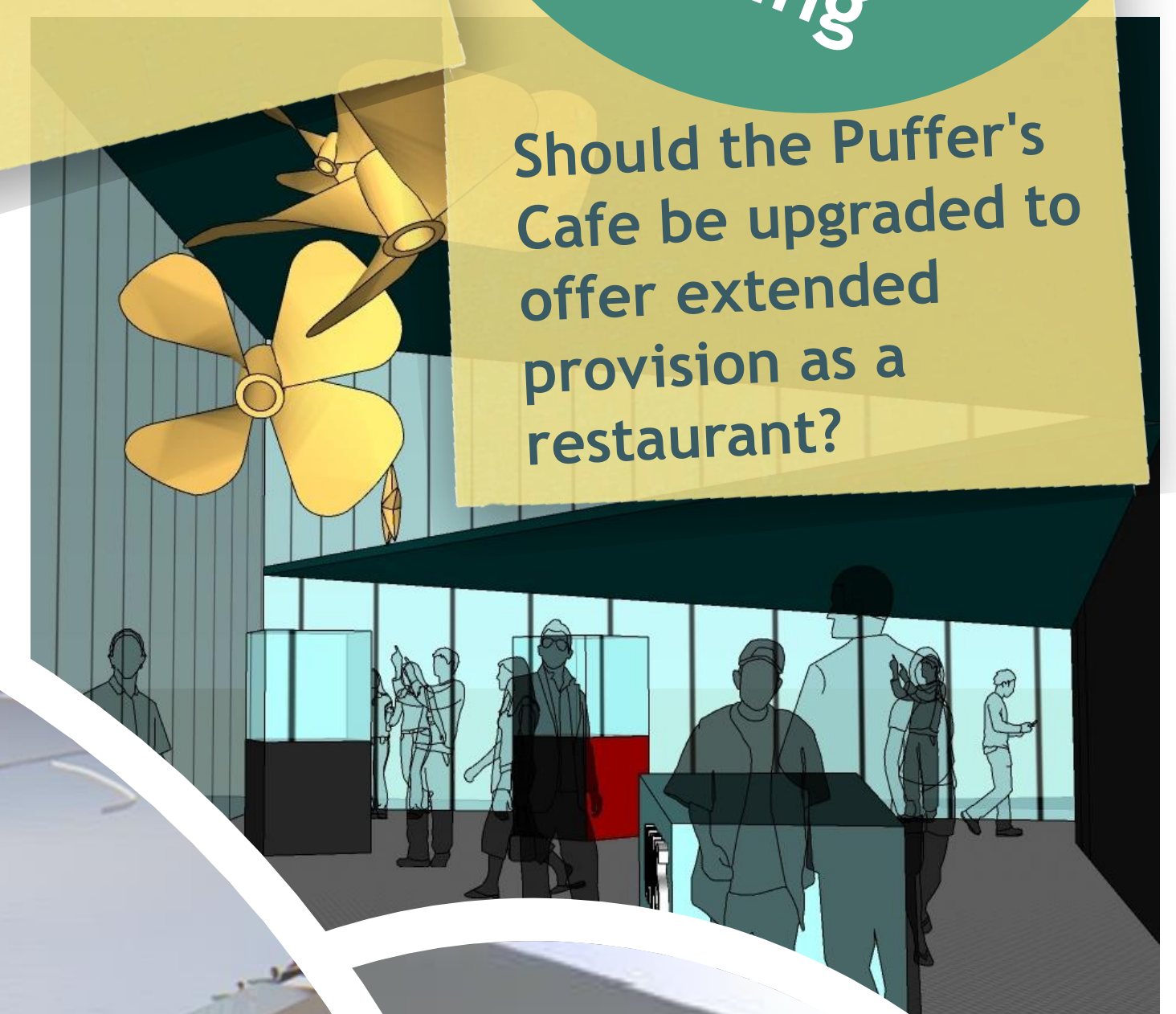
Would a Gallery, Arts & Community Space add to the Waterfront appeal?



Will the upgrading of the Scottish Maritime Museum site enhance the waterfront?

AGD Committed Seeking External Gallery Funding

Should the Puffer's Cafe be upgraded to offer extended provision as a restaurant?



Conceptual Indicative Layout

Should the retail / café and toilets be retained?

Should community space be included?

Will the SMM new Gallery & Education space support more Waterfront activity?

All thoughts & ideas welcome



Great Harbour Masterplan

Beach Park Events Space / Arena

Events are an important part of animating the place and making Harbourside a destination. Past and more recent events have shown what a good location the Beach Park is for major events and the potential for both the Council and others to celebrate Ayrshire's coast with summer events and activity.

Importantly the Events Arena needs to be an integral part of the Beach Park and to provide an attractive, flexible and multi-user space as part of the park for the vast majority of the time that it is not in use for events.

Creating an Events Arena

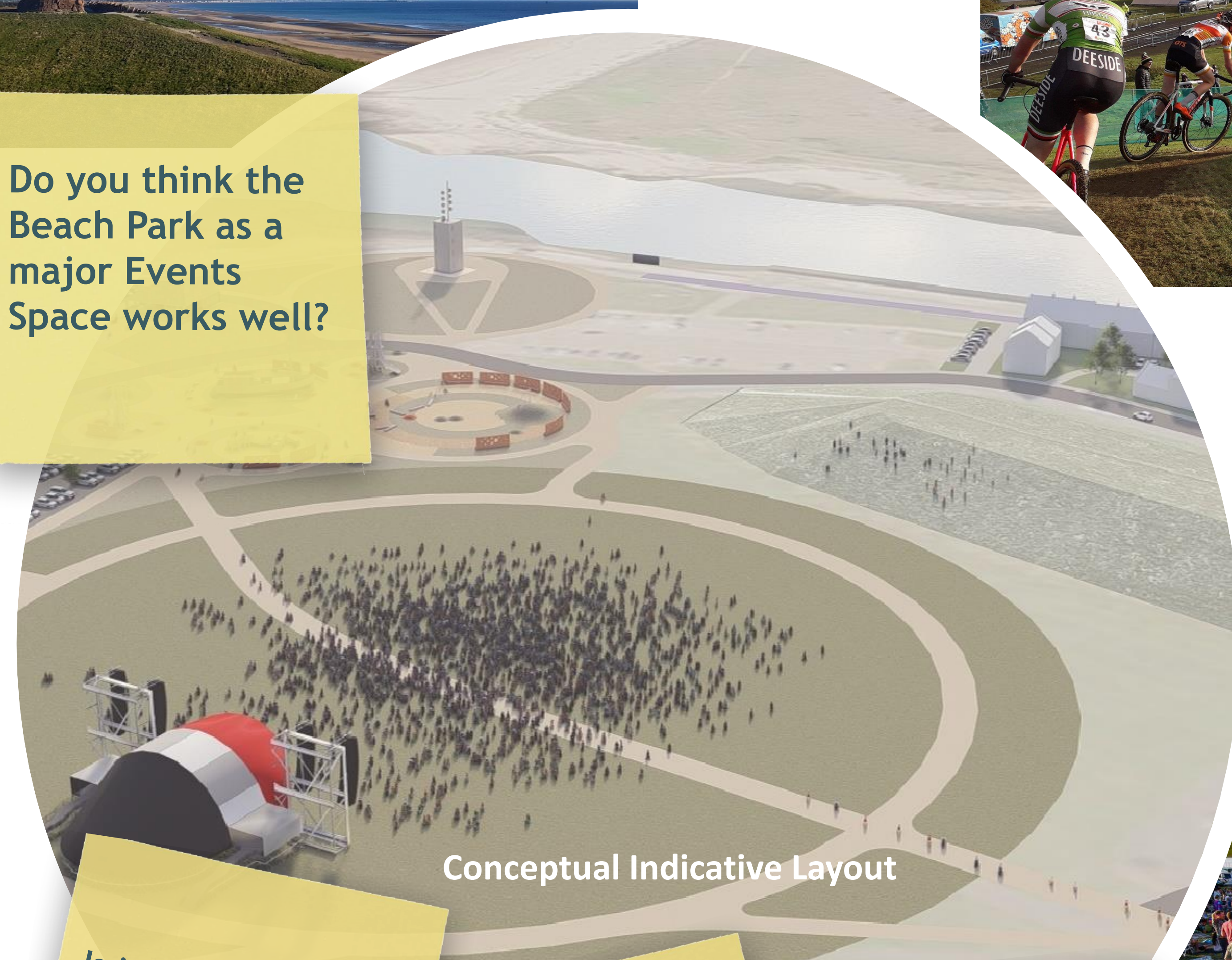
The Events Arena is essentially a large flexible space that is designed to reflect the opportunities and lessons learnt from past events (Radio One Roadshow / Cyclocross / Ayrshire Cross Country Championships / Circus Events / Shows / Making Waves) and provide an accessible large event space taking advantage of the natural amphitheatre provided by Blue Billy Bing.

Making Waves (2022) was a great success with the intent to look to make such events a regular attraction. The event was well supported and included a series of additional smaller and local events and activities alongside the main concert venue.

Building the destination around an Event Arena and with smaller Harbourside events encouraging community participation, free events and water-based activity all add (rather like 'The Fringe') to the destination.



Do you think the Beach Park as a major Events Space works well?



Conceptual Indicative Layout

Is it important this is complemented with toilets and parking?

Is the event space in the right location?

Should the Beach Park provide for a major Event Space?

All thoughts & ideas welcome

Do you think 'Making Waves' event was good for the Harbourside / Irvine?

AGD Committed Phase 1 Project Delivery 2024-25

Should this or something similar be a regular event?



Great Harbour Masterplan

Harbour Masters Food Court

The Harbour Masters Office is Category C Listed by Historic Environment Scotland but sits outside the Irvine Harbourside Conservation Area.

The building has been vacant and is in a poor state of repair and is on the HES 'At Risk' Register. Works to the building(s) including refurbishment or any demolition of outbuildings would require Listed Building Consent.

The Harbour Master's Office has the potential to provide active frontage to the Maritime Mile waterfront, integrate with the Maritime Mile public realm works and enhance the Harbourside setting. Essential repair works should be undertaken sensitively with a conservation architecture approach, retaining the original character of the building. Further work to advance this project includes:

- Development of the 'Food Court' concept including:
 - Scope for Amendment/Extension to Harbour Master's office and change in use
- Develop the layout reflecting commercial advice on potential scale of units /capacity
 - Food and Beverage court - Multiple Users
 - Arts / Craft and retail
 - Other
- Market and seek to establish lead commercial partner interest (NAC to advise.)
- Space at the front: relocation of parking to the rear; turning into public realm/events space; taking advantage of the step-down harbour for improved connectivity to water.



Could the Harbour Master's office be a new attraction for the Waterfront?

Should the Harbour Master's office be restored?

AGD Project Seeking Funding Commercial Support

What would be a good use for this Building?

Conceptual Indicative Layout

What other issues or needs do we need to consider?

Would an additional car park to rear work?

Would a food outlet / craft outlet be a good idea?

All thoughts & ideas welcome



Great Harbour Masterplan

Harbour Point: Community Hub & Restaurant

The Beach Pavilion comprises a single storey building at Harbour Point, set within the dunes behind the beach and adjacent to the Harbour Point car park.

The facility is operated by Coastwatch (3rd Sector Charitable Trust) and provides public toilets, a first aid facility and operational space for Coastwatch. Coastwatch operate a small kiosk/shop selling ice-creams/drinks during summer months. The site is located within the Adopted Local Development Framework (LDP) SDA 4 (Irvine Harbourside) as part of the Beach Park - Strategic Tourism Asset.

The Beach Pavilion, and Beach car park site occupies the prime coastal site on the Ayrshire coast and has been identified as the site with the strongest potential to secure a café/restaurant operator to support the destination and provide opportunity for new investment and support for local community services and activity.

The masterplan envisages development of the Beach Pavilion to provide a long-term and sustainable facility incorporating public toilets and beach service needs. This could include:

- a new building of high-quality and sustainable design, which creates a multi-use Beach Pavilion Building provides the public toilets and Coastwatch facilities with opportunity to home other local organisations/clubs.
- providing new space for a contemporary restaurant operator to create a high-quality food & drink offer at the endpoint of the Maritime Mile. The building would provide upgraded public facilities including public services/facilities with a café-restaurant situated above benefitting from views over the beach and Irvine Bay.

AGD Project Seeking Funding Commercial Support

Should the Beach Pavilion be replaced with a new facility?



Is this the right location for a new restaurant / cafe?



Conceptual Indicative Layout



How can Beach access and safety be improved?

Would ground floor Community Facilities & first floor Café / Restaurant work?

What uses would need to go into this Building?

All thoughts & ideas welcome



Great Harbour Masterplan

Previous Consultation Feedback Responses

Previous consultations. You said and we have listened and responded.

No.	Issue	You Said...	We did...Recognised in the Masterplan	Status
1.	Prioritising the Beach Park	<ul style="list-style-type: none"> Beach Park needs upgrading. Local needs to be prioritised. Play space required. 	<ul style="list-style-type: none"> Coastal Hub & Play Park to delivered in Phase 1 Events Space in Phase 1. 	Addressed
2.	Traffic & Transport	<ul style="list-style-type: none"> Reduce traffic on residential streets. Need to retain public parking. Reduce traffic speed and improve safety. 	<ul style="list-style-type: none"> Traffic encouraged to use Beach Drive to access coast. Look to incorporate 'quiet streets' & designed in calming. Level of parking unchanged in Masterplan. Traffic calming integrated into road design. 	Partially Addressed
3.	Safe Movement	<ul style="list-style-type: none"> Make pavements & road crossings safe. Provide tactiles and improved mobility. 	<ul style="list-style-type: none"> Delete roundabout to improve active travel. Traffic calm and upgrade pavements. 	Addressed
4.	Car Parking	<ul style="list-style-type: none"> Areas needs parking for events. Local parking important. 	<ul style="list-style-type: none"> Retain existing parking numbers. Ensure new development meets parking need. 	Addressed
5.	Public Transport	<ul style="list-style-type: none"> Better public transport. 	<ul style="list-style-type: none"> Encourage bus operators to provide services. More demand created by new housing and waterfront attractions. 	Partially Addressed
6.	Events	<ul style="list-style-type: none"> Success of Making Waves. Need small/large spaces. 	<ul style="list-style-type: none"> Deliver new Event Arena in Phase 1. Create small event spaces on Maritime Mile. 	Addressed
7.	Water Access & Marine Activity	<ul style="list-style-type: none"> Important local user group. Better access to water facilities. 	<ul style="list-style-type: none"> Supports more water use / activity. Supports upgrading around slipway. 	Addressed
8.	Community Use	<ul style="list-style-type: none"> Local uses key to place quality. Proposals to meet local needs. 	<ul style="list-style-type: none"> Investment seeks to support residents. Make Harbourside a more attractive place to live. 	Addressed
9.	Waterfront Walkway	<ul style="list-style-type: none"> Important link Town to Coast. Needs investment. 	<ul style="list-style-type: none"> Major feature of the Masterplan. Maritime Mile focus on the Waterfront. 	Addressed
10.	Public Toilets	<ul style="list-style-type: none"> Retaining public toilets at the beach. Community safety & facilities. 	<ul style="list-style-type: none"> Proposal for new upgraded facilities. New Beach Hub incorporating café / restaurant. 	Addressed



Your Comment Addressed
 Your Comment Partially Addressed
 Your Comment Yet to be Addressed

Great Harbour Masterplan

Thank You & Next Steps

YOUR THOUGHTS & FEEDBACK

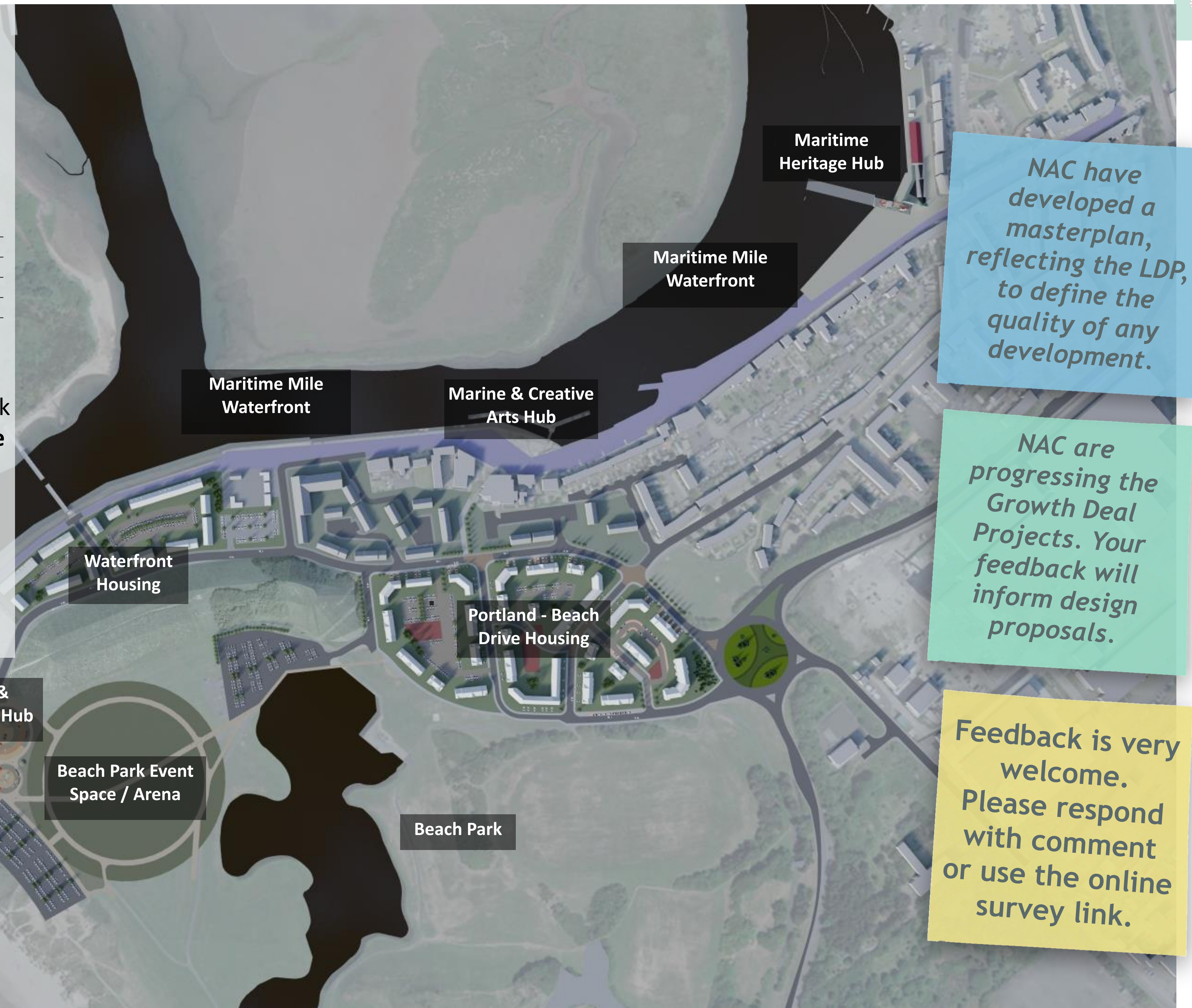
North Ayrshire Council are looking to develop a major programme of regeneration and place-shaping at Harbourside.

Drop-in Events

24/03/2023	13:30-16:30	drop-in (Meet the Designer from 2pm)	HAC
31/03/2023	9:30-16:30	drop-in	HAC
05/04/2023	13:00-18:00	drop-in	Fullarton Community Hub
22/04/2023	13:00-16:30	drop-in	HAC
29/04/2023	13:00-16:30	drop-in (Meet the Designer from 2pm)	HAC

Thank you for taking part in our consultation.

We welcome your feedback. Please make a comment or ask a question by filling in our online survey. **Scan the QR code to access the link**



NAC have developed a masterplan, reflecting the LDP, to define the quality of any development.

NAC are progressing the Growth Deal Projects. Your feedback will inform design proposals.

Feedback is very welcome. Please respond with comment or use the online survey link.