

# NORTH AYRSHIRE PLAN

LOCAL OUTCOMES IMPROVEMENT PLAN  
2022-2030



North Ayrshire  
Community Planning Partnership

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## OUR VISION OF “NORTH AYRSHIRE — FAIR FOR ALL”

# FOREWORD

The North Ayrshire Community Planning Partnership are delighted to share our plan for 2022-2030.

This is our Local Outcomes Improvement Plan, as required by the Community Empowerment (Scotland) Act 2015.

Community Planning is all about how our local public services work together with communities, third sector organisations and businesses to plan and deliver services that will improve long term outcomes and tackle inequalities.

Every person in North Ayrshire is valued and should have the best opportunities to live their life to their full potential. However we know that not everyone has the same opportunities and there are inequalities in North Ayrshire. This plan concentrates on what we as partners can achieve by working together to reduce inequalities.

We are developing this plan at a challenging time as we come out of the Covid-19 pandemic, learning from the experiences, acknowledging the human and economic impact and aspiring for a better future.

**The detailed actions and measures for our priorities are still being developed with partners, and will be added to this document in early 2023.**



## 03

**What do North Ayrshire residents say?**

We asked local people to rank 9 statements. While all important for North Ayrshire we wanted to know which are areas in which we can do better, and, as a local partnership can make the biggest impact.

1

Supporting children to grow up loved, safe and respected so that they can reach their full potential

2

Creating a local economy where people can access good jobs with fair pay and conditions

3

Reducing poverty

**NORTH AYRSHIRE PEOPLE AND PLACE**

Understanding the needs, circumstances and aspirations of people living in North Ayrshire

In developing this plan we were influenced both by the feedback from local people on what they think the key issues are as well as a range of statistics and analysis. This included a Strategic Needs Assessment written by Public Health Scotland which is available on our website.



## OUR PRIORITIES

### WELLBEING



**Health and Wellbeing** - We will reduce inequalities by targeted support to improve individual, family and community health and wellbeing.

### WORK



**Economy and Skills** - We will address the causes and effects of poverty through a strong local economy and skills base.

### WORLD



**Climate Change** - We will work more closely and effectively together to reduce carbon emissions and mitigate the impacts of climate change.

THESE ARE OUR PRIORITIES AS A PARTNERSHIP AND ARE WHERE WE WILL GIVE ADDITIONAL FOCUS. WE WILL ALSO CONTINUE A WIDE RANGE OF OTHER PARTNERSHIP WORK WHICH IS OUTLINED ON PAGE 14.





# PRIORITY 1 - WELLBEING

In addition to the wide range of partnership activity already underway we will. . .

OUTCOMES  
WE WANT  
TO ACHIEVE

## ADDRESS HEALTH INEQUALITIES

Health improvement activities and support are accessible

Levels of accidental harm, such as falls, and its impact is reduced.

## PROMOTE CHILDREN AND YOUNG PEOPLE'S WELLBEING

Children and young people feel valued, are at the heart of our decisions, can participate and have their voices heard.

## ENABLE COMMUNITY WELLBEING

We have strong relationships within our communities to reduce social isolation and loneliness.

People can easily access local facilities and support through clear coordination and signposting.

We help people to prevent, stop and recover from dangerous levels of alcohol and drug consumption.



# PRIORITY 1 - WELLBEING

## WHY DID WE PICK THIS AS A PRIORITY?

**23%**  
Population  
aged over 65

**27%**  
Population with  
long term health  
conditions

**Promote  
children and  
young  
people's  
wellbeing**

**Enable  
community  
wellbeing**

**Address health  
inequalities**

- Our localities, Health and Social Care Partnership consultation and LOIP consultation told us that reducing social isolation and loneliness, improving access to local facilities and amenities, improving community wellbeing and civic pride is important to local people.
- There has been a 57% increase in drug related hospital admissions. In comparison to the rest of Scotland we have higher alcohol-related admissions and alcohol mortality rates.
- Healthy life expectancy is below the national figure.
- Our communities told us supporting people to get active is important.
- The concentration of older population is expected to increase, with levels above that of the Scottish figures.
- Emergency admissions for falls are above Scottish levels.
- Our communities told us that supporting children to grow up loved, safe and respected so that they can reach their full potential is important to them.
- The number of children on the Child Protection register in North Ayrshire increased by 57% over a 7-year period The 2020 figure for North Ayrshire was more than double the rate observed across the whole of Scotland.

You can find more details in our Needs Assessment and consultation report on [northayrshire.community](https://northayrshire.community)



# PRIORITY 2 - WORK

In addition to the wide range of partnership activity already underway we will. . .

## INCREASE EMPLOYMENT

We will increase the number of people in these groups employed by CPP partner and other local organisations

- People with a disability/long term health condition
- Low income families
- Long term unemployed people
- People with convictions
- People living in our most deprived areas

## DEVELOP VOLUNTEERING

Our Community Planning Partnership Volunteering Strategy will provide opportunities for local people to gain experience and skills across our partner organisations.

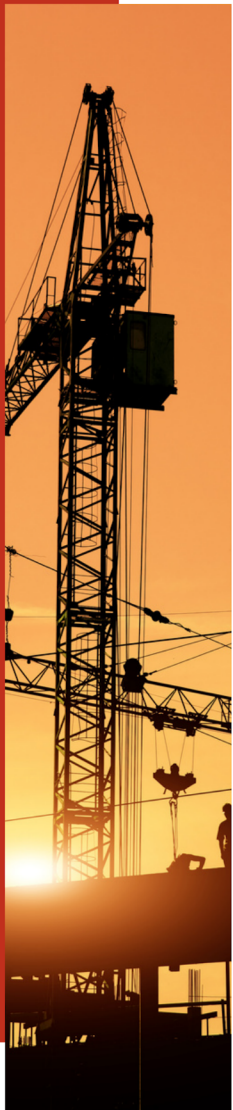
## BETTER SUPPORT OUR YOUNG PEOPLE

We will increase the number of young people employed by CPP partner and other local organisations.

We will provide a wide variety of youth work opportunities to young people in North Ayrshire

Across our partnership we will support care experienced young people.

OUTCOMES  
WE WANT  
TO ACHIEVE





## PRIORITY 2- WORK

### WHY DID WE PICK THIS AS A PRIORITY?

LOCAL OUTCOMES IMPROVEMENT PLAN 2022-2030

**42%**

Percentage of  
population who  
live in 20% most  
deprived areas

**28.3%**

Economic  
inactivity rate

**Better support  
our young  
people**

**Develop  
volunteering**

**Increase  
employment**

- We have the 3rd lowest employment rate and 2nd highest unemployment rate in Scotland.
- Our communities told us that creating a local economy where people can access good jobs with fair pay and conditions, and reducing poverty is important to them.
- Our localities told us that supporting skills and work opportunities is important to them.
- Our communities told us that supporting children to grow up loved, safe and respected so that they can reach their full potential is important to them.

You can find more details in our Needs Assessment and consultation report on [northayrshire.community](https://northayrshire.community)





# PRIORITY 3 - WORLD

In addition to the wide range of partnership activity already underway we will. . .

WORK TOGETHER TO  
REDUCE CARBON  
EMISSIONS AND MITIGATE  
THE IMPACTS OF CLIMATE  
CHANGE

INCREASE ACTIVE  
TRAVEL

INCREASE CARBON  
LITERACY WITHIN OUR  
ORGANISATIONS AND  
COMMUNITIES

OUTCOMES  
WE WANT  
TO ACHIEVE

We will share best practice, and work more closely together as partner organisations to reduce carbon emissions.

We will promote increased levels of active travel across our organisations and in our communities.

We will increase awareness of the carbon dioxide costs and impacts of everyday activities, and the ability and motivation to reduce emissions.







## PRIORITY 3- WORLD

LOCAL OUTCOMES IMPROVEMENT PLAN 2022-2030

### WHY DID WE PICK THIS AS A PRIORITY?

**42%**  
Percentage of  
population who  
live in 20% most  
deprived areas

**Increase  
active travel**

**Work together  
to reduce carbon  
emissions and  
mitigate  
the impacts of  
climate change**

**Increase carbon  
literacy within our  
organisations  
and communities**

- Our localities told us that improving our local environment and championing the natural environment is important to them.
- The second highest source of CO2 emissions in North Ayrshire is from transport.
- Our communities told us supporting people to get active is important to them.
- Our early mortality rate, and population with long term conditions is above Scottish levels (27%).

You can find more details in our Needs Assessment and consultation report on [northayrshire.community](https://northayrshire.community)

# KEY PARTNERSHIP PLANS AND STRATEGIES

11

We have committed to priorities for our partnership, and we will give these added focus. There are other key areas of work that we will continue to support. These are in addition to individual organisational plans. The strategic plans of all partner agencies are aligned to the Local Outcomes Improvement Plan ensuring that their mainstream activity is directed at achieving our agreed local outcomes. Importantly, the plans of our localities and communities also contribute to achieving our vision for North Ayrshire.




Community Wealth Building



Child Poverty duties



Public health priorities




Caring for Ayrshire



The Promise



Islands Plans



Community Justice Ayrshire  
Outcomes Improvement Plan



Safer North Ayrshire Strategy



## RELATIONSHIP WITH NATIONAL PERFORMANCE FRAMEWORK

THIS PAGE WILL BE UPDATED IN APRIL 2022 FOLLOWING FURTHER RESEARCH AND CONSULTATION

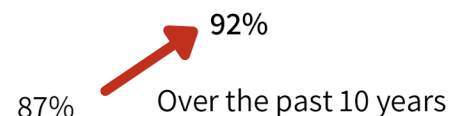
**“**The council's Local Government Benchmarking Framework analysis of 69 comparable indicators showed that, in the five years from 2014/15 to 2018/19, performance improved for 49 per cent of indicators in absolute terms. North Ayrshire's performance across the range of Community Planning Outcomes Profile indicators shows a general improvement in outcomes over the ten years 2007/08 to 2017/18.  
Best Value Assurance Report 2020**”**

### North Ayrshire Peoples Panel

"I feel fairly safe or very safe when outdoors in my neighbourhood after dark."



"My neighbourhood is a very or fairly good place to live."



"I agree that people from different backgrounds get on well in my local area."

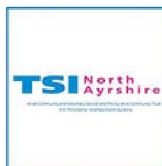


## HOW WE WORK TOGETHER AS A PARTNERSHIP AND OUR IMPACT

*North Ayrshire Community Planning Partnership is a strong and ambitious partnership. We work well together and have a clear focus on making a positive impact on the lives of local people. We appreciate the interdependencies between our areas of work and know that it is only by working together that we can achieve "North Ayrshire - A Better Life".*

*The Partnership is overseen by the Community Planning Board. It is developed by the Community Planning Senior Officers Group. It also includes thematic groups and has links to other Ayrshire structures.*

*While we have made a difference locally there is more that we can and should do to address local inequalities. That is why this plan is more focused on these inequalities than our previous plans.*



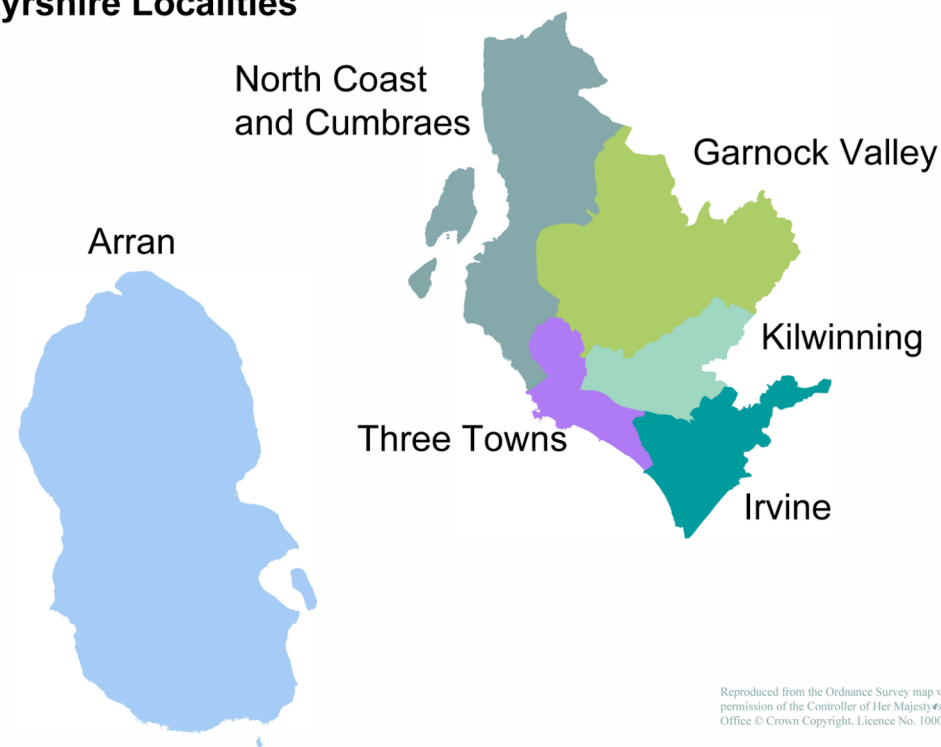


Since 2016 communities and partners have benefitted from the work of our six Locality Partnerships. These are made up of Community Representatives, Elected Members and Community Planning Partners who work together to identify and tackle local priorities.

They also name streets, decide on grant applications, and contribute to local consultations.

Using the Community Investment Fund investment of £5.6m they work with local groups to develop initiatives that support the Community Planning Partnership and locality priorities and fulfil a compelling need and do not duplicate existing services or facilities.

### North Ayrshire Localities



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You can find out more about the impact of Locality Planning on our website [northayrshire.community](http://northayrshire.community).



# LOCALITY PLANNING

Our Locality Partnerships have all agreed local priorities. This diagram illustrates the links between the locality priorities and those in the LOIP.



## WELLBEING

- Improving our mental health and wellbeing
- Championing green health and the natural environment
- Improving access to financial services
- Increasing social inclusion
- Addressing social isolation
- Alleviating poverty and promoting equality of access to opportunities
- Improving community wellbeing
- Improving access to facilities and amenities/regenerating community facilities
- Increasing civic pride and community engagement
- Affordable housing



## WORK

- Alleviating poverty and promoting equality of access to opportunities
- Supporting skills and work opportunities
- Promoting the local economy and tourism
- Work and local community



## WORLD

- Improving our local environment
- Championing green health and the natural environment
- Moving around
- Transport



northayrshire.community



@NAyrshireCPP



communityplanning@  
north-ayrshire.gov.uk

On our website you will find this related information:

- Strategic Needs Assessment
- LOIP Engagement Report
- Impact Assessments
- Overview of LOIP Development Process
- LOIP on a Page
- Community Planning Structure
- LOIP Action Plan and Performance Framework

