Community Planning Board

Date: **3rd March 2022**

Subject: **Local Outcomes Improvement Plan 2022-30**

Purpose: To request that the Board agrees the new Local Outcomes Improvement Plan 2022-30

1.   **Introduction**

The Board has received previous reports on the development of the new strategic plan for the partnership.

It has been agreed by the Board that:
- the lifespan of the Local Outcomes Improvement Plan (LOIP) will be 2022-30,
- it will be more focused than the current plan, and
- it will contain priority outcomes that address local inequalities and are partnership in nature.

2.   **Legislative Requirements**

The guidance under the Community Empowerment (Scotland) Act 2015 includes:

"*The voices of communities themselves, especially those experiencing socio-economic disadvantage, are integral to successful community planning. Their needs and aspirations, and their own capacity to make change happen (with support*

where needed), are reflected in the local priorities the CPP sets, in how community planning partners shape services and direct resources."

"*Effective community planning focuses on where partners' collective efforts, can add most value for their local communities, with particular emphasis on reducing inequalities. The CPP has a clear and ambitious vision for its local area. This focuses community planning on a small number of local priorities where the CPP will add most value as a partnership - in particular by improving outcomes for its most vulnerable communities and moderating future demand for crisis services.*"

Partners are reminded that under the Community Empowerment (Scotland) Act 2015 s14 the LOIP is a binding plan for CPP partners.

S14(3) Each community planning partner must, in relation to a community planning partnership, contribute such funds, staff and other resources as the community planning partnership considers appropriate—
(a) with a view to improving, or contributing to an improvement in, the achievement of each local outcome referred to in section 6(2)(a), and
(b) for the purpose of securing the participation of the community bodies mentioned in section 4(6)(a) in community planning.

(4) Each community planning partner must provide such information to the community planning partnership about the local outcomes referred to in section 6(2)(a) as the community planning partnership may request.

(5) Each community planning partner must, in carrying out its functions, take account of the local outcomes improvement plan published under section 6 or, as the case may be, section 7(5).

3.   **Development Process**

The process for the development of the new LOIP is detailed below.

CPP PARTNER STRATEGIC DISCUSSION

From autumn 2021 there has been:

- Discussion at CPP Board and Senior Officer Group meetings,

- One to one meetings between the Senior Manager (Policy, Performance and Community Planning) and CPP partners, and
- Participation in workshop discussions.

This has informed the principles that have guided the development of the LOIP and has been an opportunity for testing drafts with partners.

An Elected Member briefing session is scheduled for 25th February. Verbal feedback on this can be provided at the Board meeting.

PUBLIC FEEDBACK

A Stakeholder Reference Group was created to guide the consultation process and materials. This was chaired by Kaileigh Brown, from The Ayrshire Community Trust. It had good levels of participation and engagement from community representatives, Elected Members and Community Planning partners.

Over November 2021 to January 2022 members of the public were asked to give their feedback and this was the messaging used:

"These are proposed priorities for our partnership. While they are all important there may be some that you think are particularly relevant for North Ayrshire where we can do better and are areas in which we, as a local partnership, can make the greatest impact."

Responses could be given via an on-line questionnaire, by email, by phone or on hard copy questionnaires at local libraries.

There was widespread promotion of this process including the local press, social media, email distribution lists, and direct approaches to specific groups.

Alongside this we asked the 2000 members of our Peoples Panel a similar question under a survey delivered by a contracted market research company.

We also drew from the previous consultation on the Locality Partnership priorities and other local exercises such as the Health and Social Care Partnership strategic plan. We have considered the relevant responses from these to add to the other LOIP feedback.

RESEARCH ON OTHER AREAS

We undertook research on the approaches undertaken by other Community Planning Partnerships in Scotland in terms of their Local Outcomes Improvement Plan or equivalent document.

An overview of the other 31 areas was compiled in order to identify best practice and models for testing with partners. This work was also shared with the national Community Planning Network.

STATISTICAL PROFILE OF NORTH AYRSHIRE

Public Health Scotland (PHS) had previously committed to providing a Strategic Needs Assessment to support the development of the Health and Social Care Partnership Strategic Plan. In discussion with PHS they agreed to include a wider range of information to also inform the LOIP.

We drew from a range of other sources including North Ayrshire Council economic briefings and the Improvement Service's Community Planning Outcomes Profile.

MAPPING OF WIDER STRATEGIC FRAMEWORK, NATIONAL REQUIREMENTS AND INFLUENCING FACTORS

In order that we could understand how the LOIP sits within the wider landscape we collated information on other strategies and legislative requirements. This has helped us to ensure that our LOIP is consistent with these approaches and understand where we can best add value.

IMPACT ASSESSMENT

A combined impact assessment of the plan has been undertaken. A health impact workshop was also coordinated by Elaine Young, Assistant Director of Public Health to support the development of the LOIP. There has been insufficient time to compile a workshop report as this took place on 23rd February. The key messages from this can be shared verbally with the Board.

4.   **Key Messages from Feedback and Needs Assessment**

The consultation report on the LOIP and the Strategic Needs Assessment have previously been circulated to the Board. These are also available as appendices to this report.

Members will see that the top ranking aspects of both of these are highlighted in the draft LOIP document and their relationship to the priority areas and outcomes highlighted. This is supplemented by the other evidence sources outlined in section 3.

In summary the LOIP consultation showed that the following themes were the most highly rated:

- Supporting children to grow up loved, safe and respected so that they can reach their full potential.
- Creating a local economy where people can access good jobs with fair pay and conditions.
- Reducing poverty.
- Supporting communities to have the tools and skills they need to work through situations, feel safe and have a voice.

The Strategic Needs Assessment highlighted that these are areas of concern:

- Unemployment and economic inactivity,
- Child poverty,
- Concentration of older population,
- Poverty,
- Life expectancy,
- Long term health conditions,
- Drug and alcohol hospital admissions,
- Emergency hospital admissions/falls admissions, and
- Child protection.

5. **Rationale Used for Developing LOIP Document**

In developing the LOIP we have used the rationale of not replicating existing work but what can we do more of, accelerate or do differently. We have focused on a smaller number of priorities, and each priority should address inequalities and be partnership in nature.

This has involved balancing public feedback, what the statistics tell us, fit within the wider landscape, and an understanding of what is within our gift as a North Ayrshire partnership.

6. Proposed Priorities and Outcomes

The draft LOIP document is available at Appendix 3 to this report. The table below summarises the priorities and outcomes.

Fair for All - Addressing Inequalities					
Wellbeing		**Work**		**World**	
Health and wellbeing		**Economy and Skills**		**Climate change**	
We will reduce inequalities by targeted support to improve individual, family and community health and wellbeing. In addition to the wide range of partnership activity already underway we will. . .		We will address the causes and effects of poverty through a strong local economy and skills base. In addition to the wide range of partnership activity already underway we will. . .		We will work more closely and effectively together to reduce carbon emissions and mitigate the impacts of climate change. In addition to the wide range of partnership activity already underway we will. . .	
Address health inequalities • Health improvement activities and support are accessible. • Levels of accidental harm, such as falls, and its impact is reduced.	**Why?** Our early mortality rate, and population with long term conditions is above Scottish levels (27%). Healthy life expectancy is below the national figure. Our communities told us supporting people to get active is important 23% of our population is over 65. This concentration is expected to increase,	**Increase employment** We will increase the number of people in these groups employed by CPP partner and other local organisations • People with a disability/long term health condition • Low income families • Long term unemployed people	**Why?** We have the 3rd lowest employment rate and 2nd highest unemployment rate in Scotland. 42% of local people live in the most deprived SIMD quintile. Our communities told us that creating a local economy where people can access good jobs with fair pay and conditions, and	**Work together to reduce carbon emissions** We will share best practice, and work more closely together as partner organisations to reduce carbon emissions.	**Why?** Our localities told us that improving our local environment and championing the natural environment is important to them. We have declared a climate emergency.

Fair for All - Addressing Inequalities					
Wellbeing		Work		World	
Health and wellbeing		Economy and Skills		Climate change	
	with levels above that of the Scottish figures. Emergency admissions for falls are above Scottish levels.	• People with convictions • People living in 0-15% SIMD Areas	reducing poverty is important to them. Our localities told us that supporting skills and work opportunities is important to them. Our communities told us that supporting children to grow up loved, safe and respected so that they can reach their full potential is important to them.		
Promote children and young people's wellbeing Children and young people feel valued, are at the heart of our decisions, can participate and have their voices heard.	**Why?** Our communities told us that supporting children to grow up loved, safe and respected so that they can reach their full potential is important to them. The number of children on the Child Protection register in North Ayrshire increased by 57% over a 7-year period	**Develop volunteering** Our Community Planning Partnership Volunteering Strategy will provide opportunities for local people to gain experience and skills across our partner organisations.	**Why?** We have the 3rd lowest employment rate and 2nd highest unemployment rate. 42% of local people live in the most deprived SIMD quintile. Our communities told us that creating a local economy where people can access good jobs with fair pay	**Increase active travel** We will promote increased levels of active travel across our organisations and in our communities.	**Why?** Our localities told us that improving our local environment and championing green health and the natural environment is important to them. The second highest source of CO2 emissions in North Ayrshire is from transport.

Fair for All - Addressing Inequalities					
Wellbeing		**Work**		**World**	
Health and wellbeing		**Economy and Skills**		**Climate change**	
	The 2020 figure for North Ayrshire was more than double the rate observed across the whole of Scotland.		and conditions, and reducing poverty is important to them. Our localities told us that supporting skills and work opportunities is important to them.		Our communities told us supporting people to get active is important. Our early mortality rate, and population with long term conditions is above Scottish levels (27%). Healthy life expectancy is below the national figure.
Enable community wellbeing • We have strong relationships within our communities to reduce social isolation and loneliness. • People can easily access local facilities and	**Why?** Our localities told us that improving community wellbeing, increasing social inclusion, access to local facilities and financial services and civic pride is important to them. The HSCP consultation and LOIP consultation told us	**Better support our young people to develop the skills they need to play a strong role in our local economy** • We will increase the number of young people employed by CPP partner and other	Our communities told us that supporting children to grow up loved, safe and respected so that they can reach their full potential is important to them. Our communities told us that creating a local economy where people can access good jobs with fair pay and conditions, and	**Increase carbon literacy within our organisations and communities** We will increase awareness of the carbon dioxide costs and impacts of everyday activities, and the ability and motivation to reduce emissions.	**Why?** Our localities told us that improving our local environment and championing the natural environment is important to them. We have declared a climate emergency.

Fair for All - Addressing Inequalities				
Wellbeing		**Work**		**World**
Health and wellbeing		**Economy and Skills**		**Climate change**
support through clear coordination and signposting. • We help people to prevent, stop and recover from dangerous levels of alcohol and drug consumption.	that reducing social isolation and loneliness is important to local people. Our communities told us improving access to local facilities and amenities is important to them. There has been a 57% increase in drug related hospital admissions. In comparison to the rest of Scotland we have higher alcohol-related admissions and alcohol mortality rates.	local organisations • We will provide a wide variety of youth work opportunities to young people in North Ayrshire • Across our partnership we will support care experienced young people	reducing poverty is important to them. Our localities told us that supporting skills and work opportunities is important to them.	

7. Next Steps

Following the Board's approval the following steps are proposed:

- Finalisation of the LOIP document (e.g. what we are already doing, the impact we want to make),
- Creation of an easy read version and LOIP on a page,
- Action planning in collaboration with our communities (we will create an engagement plan to support this), and

- Development of a performance management framework.

8. Proposals

It is proposed that the Board agrees the Local Outcomes Improvement Plan appended to this report, and commits partner organisations to its delivery.

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Designation: Senior Manager (Policy, Performance and Community Planning)

Date: 21st February 2022