

North Ayrshire Council

Great Harbour

Consultation Report

Growth and Investment Directorate



May 2022



Phase 1 – Coastal Hub

Public consultation was undertaken in February and March on proposals for the Great Harbour, focused in particular on the plans for a play facility envisaged to be a first phase of development. The consultation material and methodology were developed with the involvement of the local community representatives through the Stakeholder Reference Group.

The views were gathered via online survey and also during the public events and displays. A total of 201 responses were submitted. In addition, design workshops with local youth groups and primary schools, and also a design competition for secondary schools were carried out.

North Ayrshire Council and the project leads would like to thank all respondents for their time and support for the proposals, but also for the very constructive feedback provided.

This report outlines the main outcomes and recommendations to be considered and/or implemented during the further development of the proposals.

The first phase of development works will see the design team appointed for the detailed design of the play facility later this year. Detailed design will be shaped in consultation with the area stakeholders and will be open to public consultation alongside emerging masterplan proposals for the whole of the Great Harbour area.

Great Harbour

Consultation Report



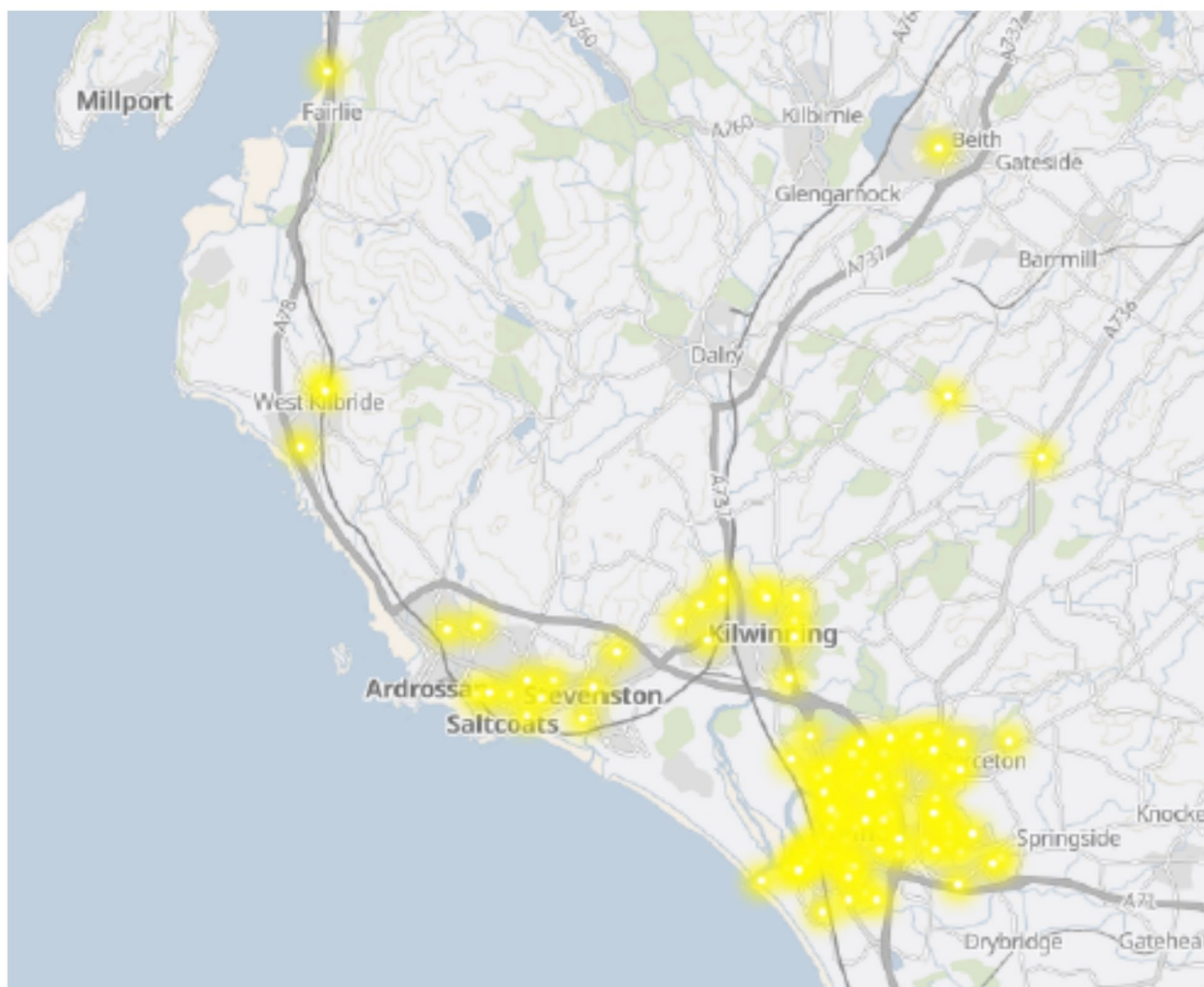
North Ayrshire Council
Comhairle Siorrachd Air a Tuath

About You

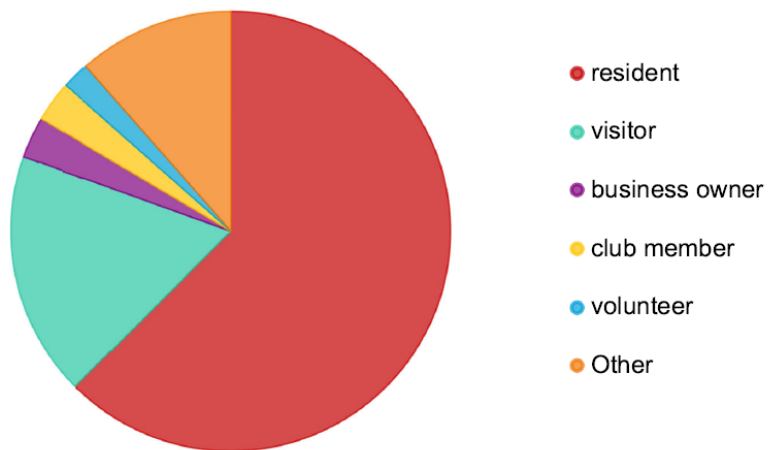
○ your postcode



Answered: 201 Skipped: 0



o your relationship to the area



Answered: 200 Skipped: 1



Play Park

- o What type of play facilities would you like to see here?



Answered: 186 Skipped: 15

- o Do you have any ideas on the themes for the play area?



Answered: 161 Skipped: 40

Main comments

The majority of respondents would like to see a unique facility encouraging learning, for all age groups and abilities. The most popular themes relate to the coastal location and the history of Irvine Harbour.

Recommendation

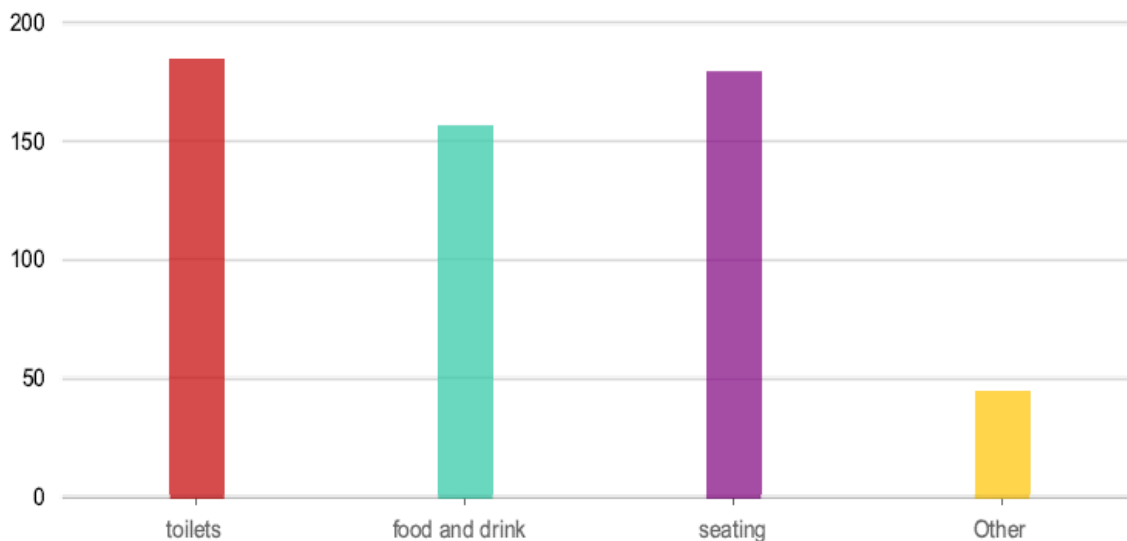
To be considered during the design.

- Are there any additional activities we should consider in this location?



Answered: 162 Skipped: 39

- o What other facilities would you like to see?



Answered: 196 Skipped: 5

Main comments

Need for additional facilities, like picnic benches, seating, shelters, bins.
Reinstatement of the skatepark.
Improvements to the Beach Pond and outdoor gym.

Recommendation

To be considered during the design and co-ordinated with relevant Council services.

Age Group	Number of People
18-24	10
25-34	20
35-44	15
45-54	5

[illegible]

Answered: 139 Skipped: 62

Parking provision. Condition of roads, cycle, and walking paths.
Reliable bus connection.

To be investigated with relevant Council services to identify ways to make improvements.

The Masterplan will accommodate parking provision appropriate to expected footfall.

- o What would help to make the area fully accessible for all users?



Answered: 166 Skipped: 35

- o What measures would encourage you to leave your car at home?



Answered: 173 Skipped: 28

Main comments

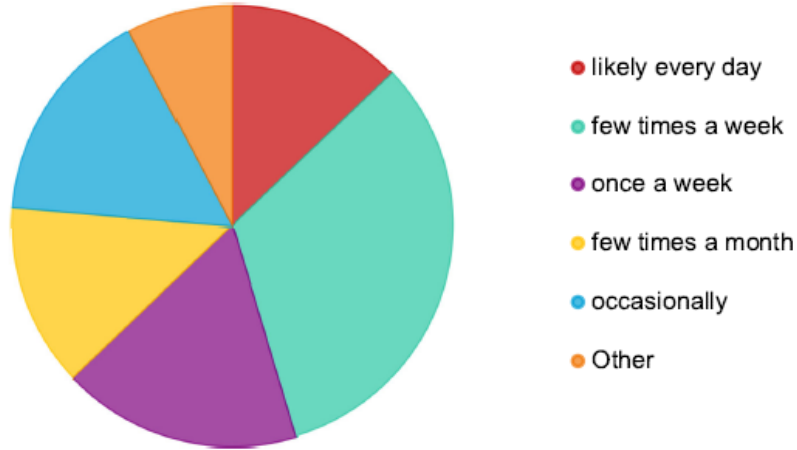
Public transport would be the preferable alternative to driving for the majority of respondents subject to reliable provision. Cycling and walking would also be attractive if routes and paths were improved.

Recommendation

The provision of additional bus services would be a decision for operators based on the financial viability of a route. Further consultation will take place with relevant Council services to identify ways to make improvements to active travel routes and traffic management in the area.



o How often would you visit the play space?



Answered: 194 Skipped: 7

o Any additional general comment?



Answered: 147 Skipped: 54

Main comments

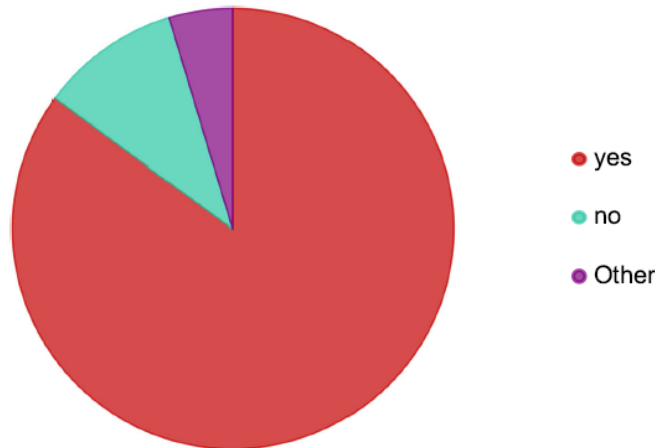
Security considerations. Maintenance burden.

Recommendation

To be considered during the design, consulted and co-ordinated with relevant Council services.

Pilot House

- Should the building be restored?



Answered: 194 Skipped: 7

- o Who will make use of this building and what activity can it support?



Answered: 148 Skipped: 53

Main comments

Suggested uses were mostly for educational or community benefit, with small shop premises also mentioned. The surrounding area is considered suitable for small events.

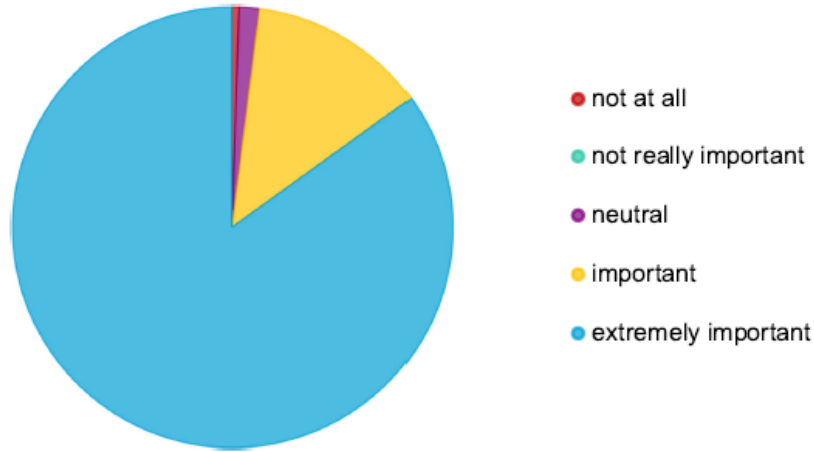
Recommendation

An options appraisal will be carried out to consider whether a sustainable use can be identified. This may support applications for external funding for restoration works.



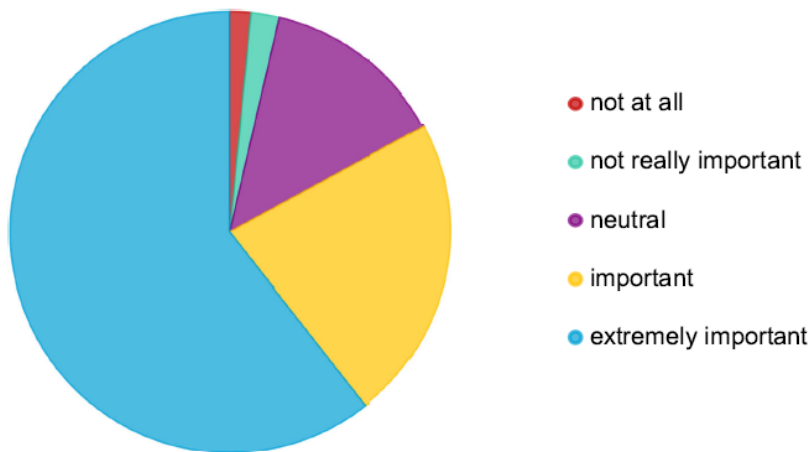
Beach Pavilion

How important are public toilets in this location?



Answered: 199 Skipped: 2

Is community space important to be provided in future development?



Answered: 193 Skipped: 8

Main comments

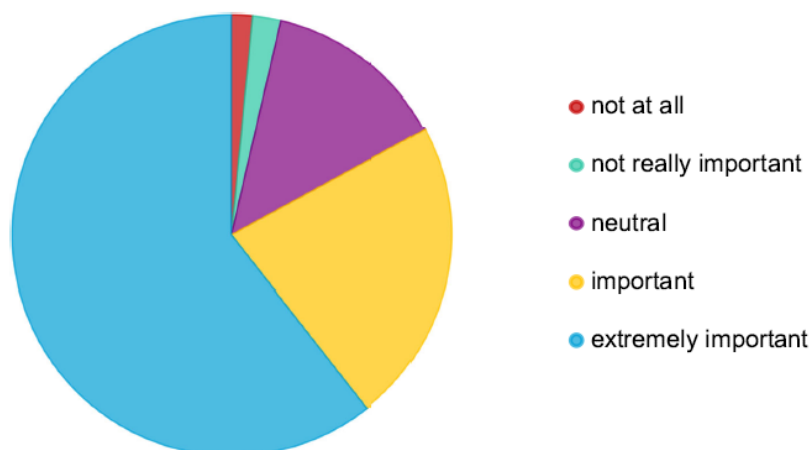
The importance of toilet provision in the area was raised throughout the survey responses. The poor condition of the existing facilities and limited accessibility were also highlighted.

Recommendation

In the short term, options for improvements to the existing toilet facilities within the pavilion building will be explored. In the longer term, options for improved toilet facilities/capacity will be considered including new build provision associated with the play facility and to reflect increased visitor demand.



o Is community space important to be provided in future development?

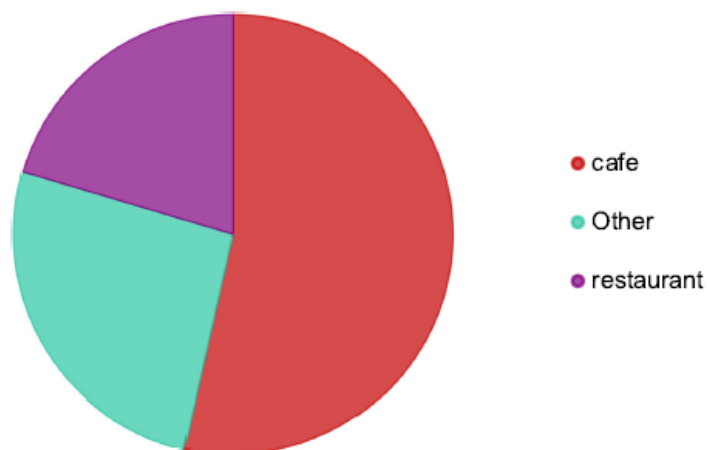


Answered: 193 Skipped: 8

Recommendation

To be secured within the development of the proposed restaurant/cafe

o What type of food and beverage outlet would you use here?



Answered: 196 Skipped: 5

Main comments

Many responses related to the need for provision of both types of facilities in the area to cater for varied customers and budgets.

Recommendation

To be considered during the development of the proposed restaurant/cafe.



Youth Engagement

To engage with young people in Irvine on the proposals under consultation, design workshops with local youth groups and primary schools, and also a design competition for secondary schools were carried out by Connected Communities and Irvine Youth Forum.

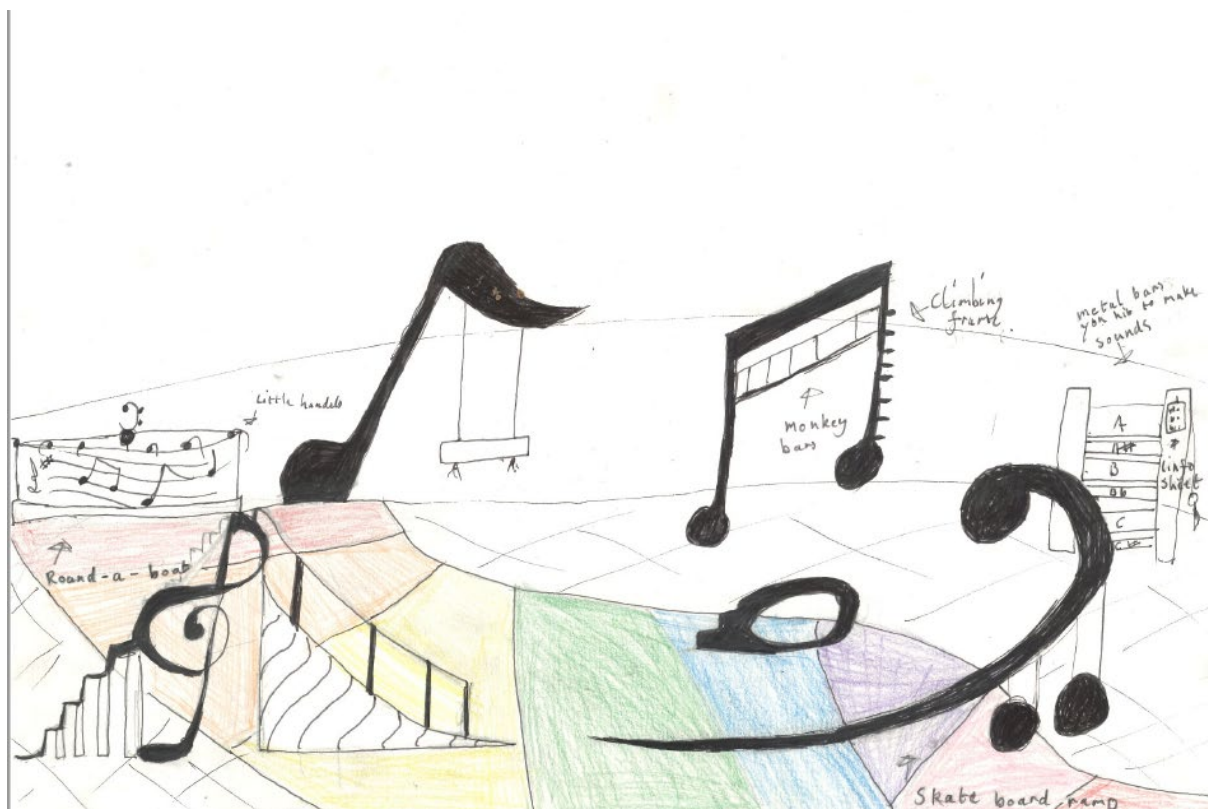
While the panel considers a shortlist from 38 submitted designs, this part of the report contains examples of work submitted.

North Ayrshire Council and the project leads would like to thank all the young people who provided their ideas with their designs.

Consultation Report







5 Irvine Royal Academy



6 Irvine Royal Academy

Great Harbour

Consultation Report

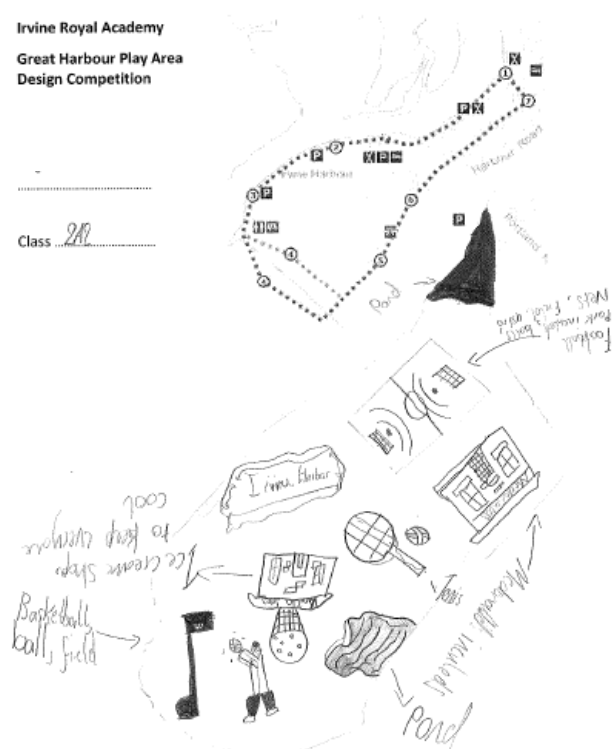


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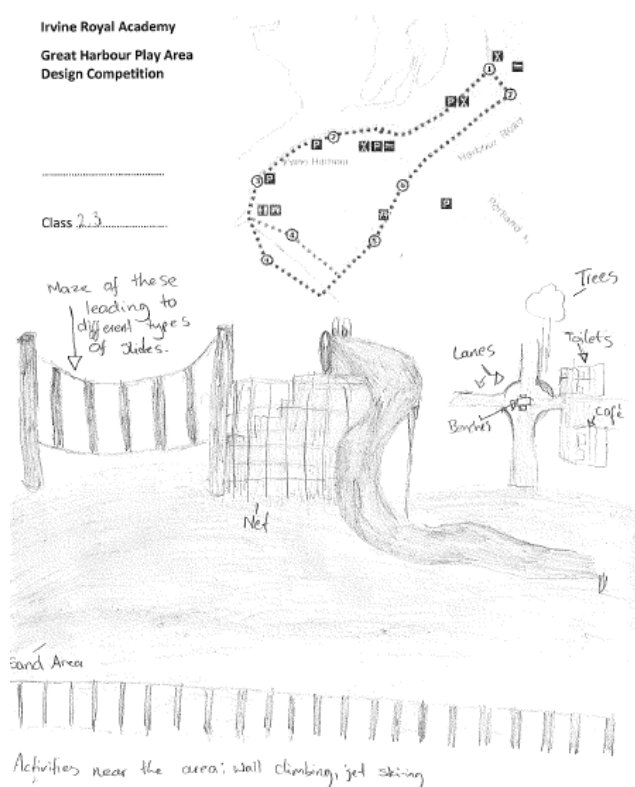
Irvine Royal Academy
Great Harbour Play Area
Design Competition

Class 2A2



Irvine Royal Academy
Great Harbour Play Area
Design Competition

Class 2.3



7 Irvine Royal Academy