



North Ayrshire
Community Planning Partnership

North Coast LOCALITY PLAN



For more information see <http://www.northayrshire.community/your-community/north-coast-cumbrae/>



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North Coast

22,827

estimated
population of
North Coast



48 per
1,000

North Coast had
the second lowest
crime rate in
2015/16 at 48
incidents per
1,000 population



0.77
dependency

The ratio of young and older
residents to working age
residents is 0.77 compared with
0.60 for North Ayrshire



Over 65s currently
make up 30% of the
local population –
almost 9% higher than
the North Ayrshire
rate



Over 65s

89yrs ♀
FEMALE LIFE
EXPECTANCY

Females in Fairlie can expect to
live to 89 years - nine years
above the Scottish average

The North Coast
unemployment
claimant count is
the second
lowest of all six
localities (2.2%)



2.2%

23%

Over 23% of North Coast
households have an estimated
gross income above
£50K per annum - the
highest rate in
North Ayrshire



ACCESS TO
SERVICES

Approximately 23% of the North
Coast's datazones are
in the top 15% most Access
deprived in Scotland¹



SMOKING

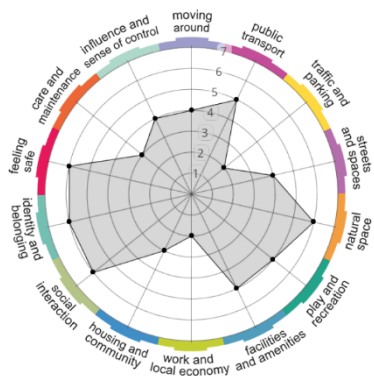


North Coast smoking
rates are the lowest of
all six localities at 10%
compared with 15%
across
North Ayrshire

¹ Access measures private vehicle & public transport drive times to GP surgeries, Post Offices, retail centres, schools & petrol stations

NORTH COAST LOCALITY PRIORITIES

- Financial inclusion
- Social isolation- older people
- Stress and anxiety- younger people



NORTH COAST HEALTH AND SOCIAL CARE LOCALITY PRIORITIES



- Social isolation – older people
- Young people's stress and anxiety
- Musuloskeletal disorders



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North Coast and Cumbraes Locality Partnership Plan

What our Community wants us to do	Who can help us achieve this	Who will be responsible for making it happen	When will it start and finish	What will we do	How will we know we have achieved our Goal
Social Isolation – Older People	Connected Communities staff	Locality Team	Oct 18- Ongoing	We will map current provision which will show the opportunities for older people in the Locality	Improved understanding of groups and activities supporting older people to feel less isolated
	Cycling Without Age: Fairlie Organic Growers of Fairlie Connected Communities Team HSCP Community Link Workers	Locality Officer & HSCP LPF	Sep 19 – June 20	Working with Cycling Without Age: Fairlie CIF Project, we will continue to support this project which seeks to alleviate social isolation, increase volunteering and provide access to the outdoors for people with mobility issues.	Completed Funding Application. Number of volunteers Number of care homes involved Number of participants Feedback from volunteers, coordinator and participants We will have increased opportunities in the North Coast and Cumbraes for people with mobility issues and this may include intergenerational interaction.

	Connected Communities Staff West Kilbride Adult Learning Committee	Locality Team	Jan 19- Ongoing	We will work in partnership with the local groups and organisations to ensure there is adult learning within the area.	Improved understanding of groups and activities supporting older people to feel less isolated
	Connected Communities Staff	Locality Officer	Jan 19- Ongoing	We will provide adult learning opportunities, within our budget limitations, including literacy classes throughout the North Coast and Cumbrae. These may include beginners IT classes to help the older generation access the world of the internet and/or social media	A variety of Adult Education classes will be running in various locations across the North Coast and Cumbrae with a good attendance. Learners will report a good learning experience Increased activities More opportunities to reduce social isolation
	NAC Place Staff Connected Communities Staff	NAC Place/ Locality Officer	Aug 19- Ongoing	We will explore the potential of existing and forthcoming	Creation of a community hub as part of the new building on the Flatt Road site.

	HSCP Locality Link Worker			building development at Flatt Road to reduce social isolation.	Activities in the hub being provided in partnership work between NAC Housing, HSCP and community partners. Increased activities which give opportunities to reduce social isolation.
	Connected Communities Staff The Living Room WKCIL HSCP Locality Link Worker	Locality Team		We will establish a group that offers a space in the community that people could access if they feel they are struggling with Mental Health Issues and or Social Isolation.	Group will be running and be actively attended by people from the community. Partnership will be in place between NAC Connected Communities team, and HSCP Community Link Service.
	Connected Communities Staff	Locality Team	By June 2020	Develop a 'community book' for North Coast and Cumraes	A 'community book' of useful contacts will be developed and in use Increased knowledge of sources of help in emergencies
Financial Inclusion	Connected Communities Staff, Credit Union, HSCP, community organisations,	Locality Officer	Ongoing	We will support local access points and outreach mechanisms to	Increased uptake of financial capability and debt advice services Improved access

	Economic Growth Staff and third sector partners			improve access to the Credit Union and promote its services	
	Connected Communities Staff	Connected Communities Staff	March 20	We will map where financial transactions can be made and compile a list of ATMs in the North Coast & Cumbrae.	Completed list will be available.
	Economic Growth Staff, Connected Communities Staff, community organisations, and third sector partners The Living Room	Locality Team	Ongoing	We will improve access to Financial Capability, including debt advice, services	
	Economic Growth Staff, Connected Communities Staff, community organisations, and third sector partners The Living Room	Locality Team	Ongoing	We will promote knowledge about and access to alternative, cheaper goods and services	Increased financial capability and uptake of cheaper goods and services
	Economic Growth Staff, Connected Communities Staff,	Locality Team	Ongoing	We will support local economic strategies and	Meeting Team North Ayrshire Local Officer and Business Gateway to agree

	community organisations, and third sector partners SportsScotland			local business organisations across the North Coast and Cumbrae.	immediate actions, with update coming back to Partnership Support to SportsScotland over review of its estate Improved specialist help and support signposting for start-up businesses through existing Team North Ayrshire
	Locality Partnership Connected Communities	Locality Team	Ongoing	Develop a CIF application to look at funding to employ a Community Development Worker who will support Financial Inclusion Projects as well as each of the other Priorities	We consider a proposal to the Community Investment Fund for funding to support this. Completed CIF application presented to Locality Partnership
	Connected Communities Staff The Living Room	Locality Officer	Ongoing	Provide local signposting to job/information club as part of a partnership within the Living Room.	Increased awareness and uptake of local training opportunities provided by Ayrshire College and other providers
	Connected Communities Staff The Living Room	Locality Officer	Ongoing	Provide local signposting to debt advice services within	Service up and running with service being utilised by the community. Group is up and running.

				the Living Room, in Partnership with CAP.	NAC Paperwork to show participants that are engaging in the group.
Stress and Anxiety – Younger People	Connected Communities staff	Locality Officer	Oct 17- Ongoing	Mapping of current provision available in the area.	Improved understanding of groups and activities supporting young people’s mental health and wellbeing
	Clearer Minds Project Connected Communities Team HSCP Community Link Workers	Locality Officer & HSCP LPF	Sep 19 – June 20	Working with Young People who are Ambassadors with the Clearer Mind Project, we will apply for funding to co-produce and develop a Mental Health Awareness Leaflet/Zcard to be distributed to all pupils at Largs Academy, and P7s in the cluster schools.	Completed Funding Applications. Worksheets/information gathered from the co-development of the card with young people. 2000 printed z cards. Launch event. We will have increased our knowledge and understanding of the existing support for young people and identify a actions for improving young people’s mental health. We will explore how this can benefit young people in the locality who do not attend Largs Academy.

	HSCP, Education & Youth Employment, Connected Communities Staff, community organisations and third sector partners	Locality Officer & HSCP LPF	March 20 – ongoing	We will work together with partners to provide intergenerational learning activities.	<p>We will review and identify community learning partners.</p> <p>We will support, develop and promote local activities, aimed at voluntary organisations and social enterprises to increase local awareness of learning and encourage learning which both provides intergenerational opportunities and encourages volunteering.</p> <p>We will seek funding to extend intergenerational digital programmes such as with Community Learning and development, Youth services, Library and third sector partners, for example DigiDabble</p> <p>Increased activities</p> <p>More opportunities to reduce social isolation.</p>
CLD Strategic Learning Foundation Plan(Statutory Requirement)	CLD staff, Ayrshire College, Education, TACT, WEA, OIR and other learning providers.	Lead Officer/ North Coast & Cumbraes Locality	Sept 19 – June 20	We will map out the current range of training and learning opportunities available across the locality	<p>The Locality partnership will have a report detailing the range, level and location of learning opportunities across the North Coast and the surrounding area</p> <p>We will also be able to identify where additional support is required</p>

	Scotland's Learning Partnership/ Connected Communities CLD staff, Associations/Affiliated groups/community organisations	Lead Officer/ North Coast & Cumbraes Locality	Mar – Jan18	<p>The Locality Partnership will be able to evidence with confidence, that they are addressing the areas of greatest need within their geography.</p> <p>This is an essential requirement of the Statutory guidance for CLD plans</p> <p>We will establish a North Coast wide Learners "Voice" Forum</p>	<p>Learners will express a high level of satisfaction with the learning offered and experience increased confidence and skill as a result of their learning</p> <p>We will produce a Locality based annual report detailing the range of CLD provision within the area, the quality of that provision and the personal impact of that provision on individuals and groups</p> <p>Members of the North Coast & Cumbraes Community will have a voice within their North Ayrshire and Scottish Learners Voice structure and will also play a part in the Scottish Parliamentary Cross-Party group on Adult learning</p>
	Locality Partnership	Lead Officer/ North Coast & Cumbraes Locality	Ongoing	We will take part in Annual Locality partnership conferences and	The progress made by North Coast Locality Partnership will be recognised by others and we will be able to share best practice

	Locality Partnership	Lead Officer/ North Coast & Cumbraes Locality	Ongoing	<p>hold our own events</p> <p>We will continue to collect and review data relating to North Coast to inform our planning, including repeating the Place Standard exercise or similar community engagement</p> <p>We will continue to hold our quarterly meetings and carry out the duties required of us in our Terms of Reference</p>	<p>People will be more aware of local data and trends</p> <p>The Locality Partnership will be able to show links between their actions and local priorities.</p> <p>People will feel more engaged in local decision making</p> <p>People will feel more engaged in local decision making</p> <p>People will be more aware of local events through the Locality partnership social media</p>
	Locality Partnership	Lead Officer/ North Coast & Cumbraes Locality			