



North Ayrshire  
Community Planning Partnership

# Garnock Valley LOCALITY PLAN



For more information see <http://www.northayrshire.community/your-community/garnock-valley/>



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# Garnock Valley

# 20,128



estimated population  
of the Garnock Valley  
in 2016 – 14.8% of the total  
North Ayrshire population

Over 65s currently make  
up less than a fifth of  
the local population  
and have increased by  
less than 5% since the  
last Census – the lowest  
in North Ayrshire



# Over 65s

# UNDER EIGHTEEN YEARS

population in the Garnock  
Valley has fallen by over 11%  
since the last Census. This  
compares with a North  
Ayrshire decline of 6%

# 82yrs

## FEMALE LIFE EXPECTANCY

Female life expectancy  
in the Garnock Valley  
is 1.2 years above the  
North Ayrshire average



The Garnock Valley  
unemployment  
claimant count as  
of March 2017 was  
4.4% compared  
with a North Ayrshire  
rate of 4.1%



# 4.4%

# MALE LIFE EXPECTANCY

is lower than  
the Scottish  
average in  
four out of six  
Garnock Valley  
neighbourhoods



# SMOKING

17% of Garnock Valley  
residents smoke compared  
with 15% across North  
Ayrshire. The joint highest  
rate with the Irvine locality



# 61 per 1,000



Garnock Valley had the third  
lowest crime rate in 2015/16  
at 61 incidents per 1,000  
population. This compares with  
a rate of 82 per 1,000 across  
North Ayrshire

The 2016 median house price in  
the Garnock Valley was **£75K**  
– compared with the North  
Ayrshire median price of **£90K**.  
The locality has the second  
lowest affordability ratio in North  
Ayrshire (3.21)



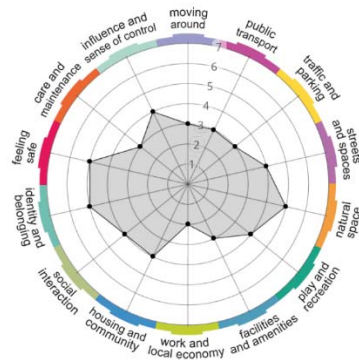
# GARNOCK VALLEY LOCALITY PRIORTITES

- Moving around (public transport, traffic and parking)



- Facilities and amenities

- Work and the local community



# GARNOCK VALLEY HEALTH AND SOCIAL CARE LOCALITY PRIORITIES

- Young people's mental health and wellbeing
- Low level mental health and wellbeing
- Social isolation –all ages
- Musculoskeletal disorders



Locality priority	Potential Improvement projects	Key actions	Partners (led by Priority Working Group)	Linked Health and Social Care priority	Timescale
Moving Around	Develop a befriending project across Garnock Valley.	Identify existing befriending services and help to promote.	HSCP TACT Local community stakeholders Police Scotland Healthcare providers and pharmacies Community Link Workers Carers GP practices Social Work	Reduce social isolation across all age groups	0 - 6 months
		Working with the Facilities and Amenities working group, target those most socially isolated by creative means to promote what is going on locally (i.e. through doctors surgeries, home shopping deliveries, prescription services, school bags). This will be in a variety of formats (i.e. booklets, leaflets, tenancy matters, newsletters and social media).			6 – 12 months
	Explore the potential for a flexible community transport initiative	Building on existing research, carry out a travels needs analysis for the residents of the Garnock Valley.	NAC SPT	Reduce social isolation across all age groups	0 – 9 months
		Once evidence of need in the area is established, explore options to improve travel choices in Garnock Valley including: car rental schemes, community bus, car pool, car sharing	SPT NAC LEAP Community Stakeholders		6 – 12 months

		<p>apps, bicycle loan schemes, volunteer drivers and others. Investigate and support sustainable transport options (i.e. bicycle recycling and maintenance)</p> <p>Using the evidence collated during the needs analysis, lobby providers to improve public transport routes to make them affordable, reliable and accessible.</p>	<p>Stagecoach and other service providers SPT</p>		<p>6 – 12 months</p>
	<p><b>Support active community initiatives which encourage walking, cycling, being healthy and active.</b></p>	<p>Build on recent successful community led “Big Fit” events to include walks, cycles, runs and hill walking.</p> <p>One event to be held in each area within Garnock Valley during 2018. Big Fit Walk Beith, Away with the Fairies Dalry and Big Fit Cycle Kilbirnie.</p>	<p>NAC NHS Local community stakeholders Community Councils</p>	<p>Reduce the impact of musculoskeletal disorders</p> <p>Reduce social isolation across all age groups</p>	<p>6 - 12 months</p> <p>0 - 6 months</p>
	<p><b>Active routes</b></p>	<p>Promote and circulate Paths for all network maps</p> <p>Work to progress connecting National Cycle Network route 7 with sustrans linking Kilbirnie &gt; Kilwinning (via Dalry)</p>	<p>NAC Active Travel team</p> <p>NAC Local community stakeholders Sustrans</p>	<p>Reduce the impact of musculoskeletal disorders</p>	<p>0 – 12 months</p> <p>12 – 36 months</p>
	<p><b>Build resilience within the community</b></p>	<p>Explore alternatives to CAMHS to build resilience and confidence in</p>	<p>HSCP NHS</p>	<p>Engage with people of all ages to help</p>	<p>0 – 6 months</p>

<b>Work and Local Community</b>		<p>young people and promote positive mental health and well-being among all ages.</p> <p>Map information on services which support young people and their mental health to create a pathway of support for young people and identify gaps in service.</p> <p>Explore potential for developing additional Counselling services</p> <p>Widely promote diversionary activities for young people and the “Nurture Room” within Kilbirnie Youth Project to support young people and their wellbeing.</p>	<p>NAC</p> <p>NAC NHS HSCP</p> <p>NHS</p> <p>NAC YMBB DCSC Local young people</p>	<p>improve their health, wellbeing and resilience.</p>	<p>0 – 6 months</p> <p>6 – 12 months</p> <p>0 – 6 months</p>
		<p>Promote and support the work of Café Solace in the Garnock Valley.</p>	<p>HSCP NAC NADAP NHS</p>	<p>Improve low level mental health and wellbeing across all age groups</p> <p>Reduce social isolation across all age groups</p>	<p>6 – 12 months</p>
	<b>Supporting local businesses to grow, including social enterprise</b>	<p>Explore the development of a Garnock Valley BID (Business Improvement District).</p>	<p>NAC Employability &amp; Skills SDS</p>		<p>0 – 36 months</p>

		<p>Promote more business start-up within the area, including social enterprise. Promote training and business support which is available and encourage more people to access this support.</p> <p>Promote supporting local businesses by shopping locally.</p>	<p>Business Gateway, Scottish Enterprise. NAC Social Enterprise Office</p>		<p>0 – 36 months</p> <p>0 – 36 months</p>
	<b>Training, volunteering and learning opportunities</b>	<p>Identify and promote volunteering placements and learning opportunities within the Garnock Valley.</p> <p>Support the development of the “Be Inspired” programme, which will offer people looking to volunteer valuable training and support.</p> <p>Working with employers and learning providers, identify and offer training and volunteering opportunities specifically tailored for young people, to help reverse to the rising decline of young people living in the Garnock Valley. This will help build resilience, skills, knowledge and experience.</p>	<p>TACT NAC Ayrshire College, SDS Third Sector UWS Local Community Stakeholders</p> <p>TACT</p> <p>NAC GV Men’s Shed SDS Ayrshire Chamber Commerce Business Team</p>		<p>0 – 6 months</p> <p>0 – 9 months</p> <p>0 – 9 months</p>

		Pilot an Activity Agreement for young people in the Garnock Valley.	NAC Education NAC Community Development Team SDS		0 – 6 months
		Increase the number of training opportunities delivered locally which support local people looking for work.  Roll out or offer Employability Hub support to others areas.  Support people move towards gaining employment and in work support.	NAC Employability & Skills, Connected Communities, SDS Ayrshire College Local stakeholders GV Men’s Shed NAC Partners involved in Employability Hubs		6 – 12 months  6 – 12 months
	<b>Explore utilising food production facilities to increase the food offer</b>	Develop a Community Urban Food Farm social enterprise initiative, which can create job and training opportunities, generate income, and provide affordable and sustainable food grown locally.  Promote Food education, encouraging family involvement.  Support food production and distribution networks, circulating surplus and sharing.	NAC local community stake holders GV Allotments Project Kilbirnie Dalry Community Sports Club NAC Food Development Worker Café Solace, Make a Meal of it NAC Family Learning Team		12 – 36 months  6 – 12 months  6 – 12 months



		Fully utilise allotments space available.			
<b>Facilities and Amenities</b>	<b>Garnock Valley Park Life</b>	Roll out Parklife to wider Garnock Valley	NAC Dalry Community Sports Club Project Kilbirnie Beith Orr Park Neighbourhood Watch	Reduce the impact of musculoskeletal disorders	0 - 6 months
	<b>Garnock Valley Film Festival</b>	Run pilot films in Kilbirnie during 2018, roll out late 2018/2019. This will provide opportunities for community to come together while also offering cinema experience locally.	GV Film Festival group NAC Kilbirnie & Glengarnock Community Council Garnock Valley Youth Forum	Reduce social isolation across all age groups	0 - 12 months
	<b>Financial inclusion support</b>	Support local people to access banking and financial products and support. Promote services which offer financial inclusion support including Credit Unions, Better Off North Ayrshire.	First Alliance Better Off North Ayrshire NAC Other stakeholders		0 – 12 months
	<b>Community leadership</b>	Support to identify, develop and support community facilities, community led initiatives and build capacity among community leaders	Local stake holders NAC		0 - 12 months

		Promote volunteering as a positive experience and encourage more to get involved.	TACT Community Councils		0 – 36 months
		Support projects working to improve facilities at Dalry Park and Kilbirnie Park.	Dalry Community Sport Club Project Kilbirnie NAC		0 – 12 months
		Explore the digital mapping of community assets i.e. buildings, groups, resources.	NAC		0 – 6 months
		Encourage the sharing and unlocking of spaces, facilities and resources for wider community use.	NAC KA Leisure GV Men’s Shed		0 – 12 months
	<b>Regeneration of Stoneyholm Mill and Lochshore.</b>	Working with Stoneyholm Mill Preservation Trust and NAC Regeneration team, support the process of regeneration and play an active role in the development of Lochshore and Stoneyholm Mill which could create jobs, facilities and provide amenities for the whole Garnock Valley.	NAC Scottish Enterprise Local community stakeholders		12 – 36 months
	<b>Promote the Garnock Valley as a positive destination.</b>	Create a Garnock Valley branding with a collaborative marketing campaign.	NAC Community Stakeholders	Reduce social isolation across all age groups	0 - 6 months

		<p>Building on existing platforms, use social media to promote what is happening locally and promote a positive Garnock Valley message.</p> <p>Develop posters, leaflets, booklets which will promote and raise awareness of what is happening locally.</p> <p>Support continued development of the Garnock Valley Heritage Trail and further encourage civic pride.</p> <p>Support the development of the Chainsaw Carving Event which will bring people in to the Garnock Valley.</p>	<p>Local community stakeholders Garnock Valley Youth Forum</p> <p>Local community stakeholders Garnock Connections</p> <p>Beith Orr Park Neighbourhood watch</p>		<p>0 - 6 months</p> <p>6 – 12 months</p> <p>6 – 12 months</p> <p>0 – 6 months</p>
<b>CLD Strategic Plan</b>	<b>Participatory Democracy</b>	We will explore learner engagement through Participatory Democracy, to enable local people to feel confident in engaging in local decision making.	NAC		6 – 12 months
		We will establish a Garnock valley “Learners’ Voice”, which will link in to a North Ayrshire wide forum.	NAC Local community stakeholders		0 – 6 months