



North Ayrshire  
Community Planning Partnership

# North Ayrshire Community Planning Partnership

## Annual Report 2019/20



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# Introduction

Welcome to the North Ayrshire Community Planning Partnership Annual Report 2019/20!

Community Planning is all about how our local public services work together with local communities and third sector organisations to plan and deliver services that will improve long term outcomes and tackle inequalities. It is a legal duty within the Community Empowerment (Scotland) Act 2015. **There are main duties in the legislation that Community Planning partnerships should fulfil:**

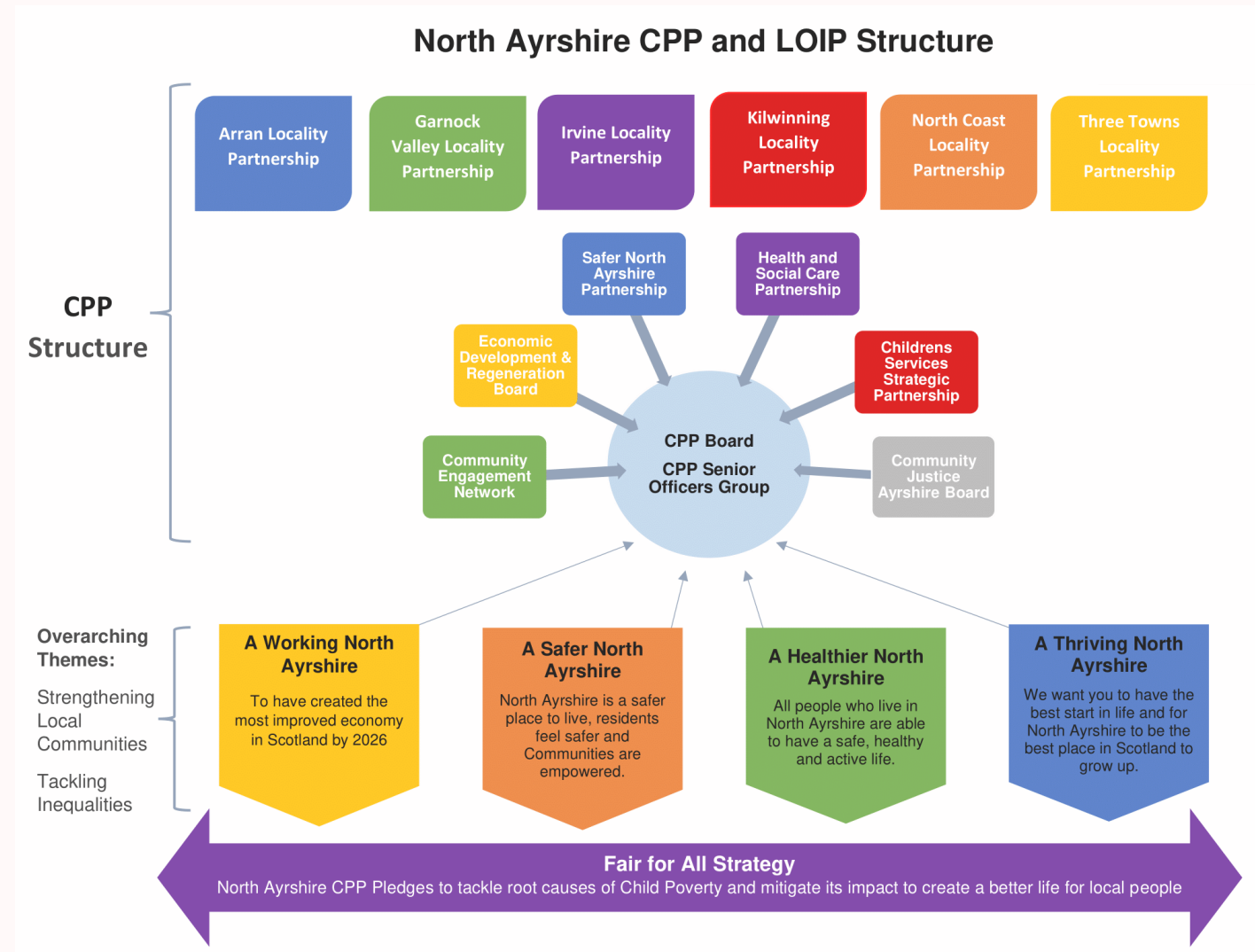


This annual report outlines how North Ayrshire Community Planning Partnership (CPP) meets these duties, provides an overview of our achievements in 2019/20, and contains a summary of our plans for the year ahead.

# Community Planning in North Ayrshire

North Ayrshire CPP is made up of public agencies working in partnership locally with communities, the private and third sectors to plan and deliver better services.

This includes all services that might affect you such as: social work, home care, adult protection, roads, antisocial behaviour services, business support, playparks, housing, education and healthcare- among others.





We work together on the shared priorities outlined in the [North Ayrshire Local Outcomes Improvement Plan 2017-22.](#)

It is a five-year plan that identifies how we as community planning partners will work with local communities, local businesses and the third sector to improve outcomes for our citizens and communities.

Our [Fair for All strategy](#) is at the centre of this work. Fair for All North Ayrshire is a commitment to a single vision; to reduce inequalities across North Ayrshire by 2030.

At a local level, there are six Locality Partnerships (LPs) in North Ayrshire which cover the whole local authority.

LPs are the means by which we fulfil duties under the Community Empowerment Act (Scotland) 2015 to have locality arrangements. Their membership comprises:

- Elected Members
- Community representatives
- Community Council Chairs
- Community Planning partners





This map shows where each of the localities lies in North Ayrshire.

The Locality Partnerships meet quarterly with interim working groups/workshops as required.

Their remit is to focus on tackling local issues and inequalities.

The Locality Partnerships agreed their local priorities following consultation, use of the Place Standard and consideration of local statistical profiles. You can see the agreed priorities for each Locality Partnership below.

<b>Kilwinning Locality Priorities</b> Employability Traffic and parking Housing and community	<b>Irvine Locality Priorities</b> Employment and the economy Mental Health Traffic and parking Influence and sense of control	<b>Garnock Valley Locality Priorities</b> Moving around Facilities and amenities Work and the local community	<b>North Coast Locality Priorities</b> Financial inclusion Social isolation – older people Stress and anxiety – younger people	<b>Arran Locality Priorities</b> Affordable Housing Transport Social isolation	<b>Three Towns Locality Priorities</b> Economy Regeneration Communication
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## Spotlight On...Community Planning Training for all

The CPP training course is provided by the Community Planning Team and is available free of charge to all Community Planning partner organisations and is open to all staff or volunteers as well as community representatives.

The training is regularly reviewed and updated to respond to feedback and developments in Community and Locality Planning. It includes the following:

- An overview of the Community Planning Partnership, the background, national context and structure;
- North Ayrshire CPP Priorities;
- The Scottish Index of Multiple Deprivation (and North Ayrshire context) and an overview of the Fair for All Strategy;
- Practical examples of partnership working across North Ayrshire; and
- Our Locality Partnerships: What are they, who is involved and why do we have them?

A recent training session included representatives from North Ayrshire Council (Officers and Elected Members), Police Scotland, Skills Development Scotland, Community Representatives, NHS Ayrshire and Arran, Ayrshire College and Chest Heart and Stroke Scotland.

Feedback includes: “I now have a better understanding of CPP how it is structured, what it does and how it affects people. Learning about SIMD particularly in own area was great”.

“Very informative and interesting. Well delivered. Now know where we all fit in to the support, aims and objectives of the LOIP”.

“The structure of the LOIP meeting new people and highlighting the importance of partnership working was good. . . The examples of partnership working was the best bit”.

# Links to the National Performance Framework

In addition to measuring performance locally, we also ensure links nationally. **The National Performance Framework** measures Scotland's progress against national outcomes. To do this, it uses 'national indicators' covering a wide range of themes including economy, community and environment.

This infographic shows how our work as a CPP links in with national outcomes. We also submit data to **the Improvement Service's Community Planning Outcomes Profile (CPOP)**, a collection of measures designed to measure local outcomes and compare against similar communities using nationally available data. Our performance across the range of CPOP indicators shows general improvement across the ten-year period from 07/08 to 17/18- 58% of communities within North Ayrshire are performing better than expected.





# Working North Ayrshire

Our Ambition: To have created the most improved economy in Scotland by 2026

You can find detailed reports on progress against performance indicators at the '[North Ayrshire Performs](#)' page, and examples of work undertaken by the CPP overleaf.

## Our Aims

Local Outcomes Improvement Plan theme:  
**A Working North Ayrshire**

- **Investment** - An area with a high level of investment in businesses, people, infrastructure and other assets
- **Innovation** - An economy where there are high levels of research and development activity and entrepreneurship
- **Internationalisation** - An economy where there are large numbers of businesses trading internationally and new companies located in the area
- **Inclusive Growth** - An area where all sections of the community aspire to achieve and benefit significantly from economic growth

Fair for All Strategy theme:  
**Economic Growth**

- To improve female participation in labour market relative to other local authority areas measured by employment rate
- To improve employment rates for disabled people relative to other local authority areas
- To improve employment rates for care leavers
- To improve wage levels for females relative to other local authority areas
- To ensure people are informed about the North Ayrshire digital offer, both in terms of available digital services, access and support
- We will ensure the people know where they can access and get support for digital activities
- We will ensure that all CPP Partners are supporting residents to be digital

The proportion of properties receiving superfast broadband was 96.8%

Better Off North Ayrshire service reached over £2M financial gains for residents

% working age population who are in employment is up to 70.2%

12 Modern Apprenticeships for care experienced and disabled young people were secured

Some Key 19/20 Stats

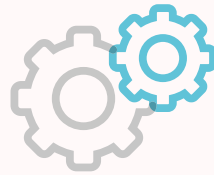
## A Working North Ayrshire

A new employability service for unemployed disabled residents was implemented. The service has now registered and supported 109 disabled residents, with 18 clients being supported into employment.

In the coming years significant innovation will be required as we respond to economic conditions, especially around how we develop and embrace new digital approaches. We are currently developing digital activity with several partners, including University of the West of Scotland and Microsoft that will enhance our offer.

Resources were secured in 19/20 to provide new debt advice service, which will operate from Stevenston Employability Hub.

Transport Scotland's Local Authority Installation Programme (LAIP) 18/19 has now come to an end and the last 22kW Charger at Caley Court Resource Centre, Saltcoats is now operational-bringing our portfolio of chargers to a total of 19 (5 Rapid and 14 Fast).



## Fair for All theme: Economic Growth

Following significant preparation in 19/20 Quarter 4 North Ayrshire Council launched its Community Wealth Building (CWB) strategy on 14 May 2020. The strategy outlines out how the council and other 'anchor' organisations –including NHS Ayrshire and Arran, Ayrshire College and wider partners - will support more local business to bid for public sector contracts. Businesses based in North Ayrshire will also be encouraged to spend locally to support local supply chains and the recovery of our economy.

An Interim Report on the Feasibility of Citizen's Basic Income Pilots in Scotland was submitted to the Scottish Government in October. Findings were shared with national stakeholders and Scottish Ministers at a meeting with the Cabinet Secretary for Communities and Local Government. The report was promoted during Challenge Poverty Week.

Employment opportunities were supported via Employability Hubs. In Q2 we re-launched the Kilwinning Hub at Kilwinning Library with a jobs fayre that attracted 150 unemployed residents. There have been 269 new registrations at Hubs to date this year with 84 job outcomes.

Efforts to improve incomes have continued through employability and income maximisation services. Gross weekly pay for full time workers has risen since 2015 by about £80 per week to £563.

## Spotlight On...Inclusive Growth

Inclusive growth is economic growth that is distributed fairly across society and creates opportunities for all. The first draft of the Ayrshire Growth Deal Inclusive Growth Action Plan was received in August 2019 and feedback is now being incorporated into a refreshed plan.

Due to their leading role in inclusive growth, North Ayrshire Council were invited to join a UK- wide Inclusive Growth Network hosted by the London-based Centre for Progressive Policy and funded by Joseph Roundtree Foundation.

The Council are one of only two Scottish members invited. They also referenced the Inclusive Growth diagnostic and the need for special investment in fragile regions within the consultation responses to the Scottish Government consultation on future of European funding, and a consultation on the priorities for the Nuclear Decommissioning Authority's socio-economic strategy.

## Spotlight On...Skills for Life

The Skills for Life programme supports lone parents back into work by providing a temporary 26-week mentored position within North Ayrshire Council. After a six-week pre-employment course at Ayrshire College participants are placed across various council services. The programme runs on a six-monthly cycle and aims to recruit 20 participants per cycle.

16 new recruits started with the programme in at the start of the year. Of these 7 have already secured permanent employment with the Council.



# Healthier North Ayrshire

Our Ambition: To have created the most improved economy in Scotland by 2026

You can find detailed reports on progress against performance indicators at the ['North Ayrshire Performs' page](#), and examples of work undertaken by the CPP overleaf.

Our Aims	
Local Outcomes Improvement Plan theme: <b>A Healthier North Ayrshire</b>	<ul style="list-style-type: none"><li>– We will tackle inequalities</li><li>– We will engage with communities</li><li>– We will bring services together</li><li>– We will focus on prevention and early intervention</li><li>– We will support improved mental health and wellbeing</li></ul>
Fair for All Strategy theme: <b>Health</b>	<ul style="list-style-type: none"><li>– To improve the mental health and wellbeing of our young people, particularly focusing on young carers</li><li>– To reduce the number of women smoking and/or drinking alcohol during pregnancy</li><li>– More people will be more active more often</li><li>– More women will breastfeed their babies</li></ul>

% of children with BMI Centile >91 at 27 month review was 12.6%

10,537 bed days saved by providing an alternative to acute hospital admission in 19/20

92.7% of Child & Adolescent Mental Health Service patients seen within 18 weeks (Pan-Ayrshire)

97% of People's Panel respondents said that they have access to some or lots of food

Some Key 19/20 Stats



## A Healthier North Ayrshire

A consultation with Mental Health Youth Ambassadors took place to discuss Mental Health services for young people on Arran. The Capacity Building session was well received by the Youth Ambassadors, who articulated their needs, issues and aspirations for bespoke Youth Mental Health Services.

A new service users' group was set up to provide a forum for discussion on themes for the new Learning Disability Strategy, focused on the service users themselves. A development worker from ARC Scotland is delivering a series of workshops within day services, intended to further develop the self-advocacy capacity of individuals.

The implementation of the Primary Care Improvement Plan resulted in new way of working for General Practices in Ayrshire and Arran. Where it is safe, appropriate and improves patient care, some of the tasks originally carried out by GP's will be performed by other members of a Multi-Disciplinary Team who will be based within the practice or made available to patients from another site.



## Fair for All: Health

Active Travel, Active Schools and KA Leisure delivery continued as planned until the COVID-19 crisis in March. The Active Schools team continue to provide leadership for sports and physical activity through digital services and volunteering to support the childcare hubs for children of key workers/vulnerable children. KA Leisure staff delivered online services while facilities were closed.

Active Schools worked closely with the North Ayrshire Drugs and Alcohol Partnership and KA Leisure to deliver "Champions for Change", a community-based programme which uses the power of Sport to effect positive change. The work aims to develop pupils leadership skills and includes interactive discussion and activities around drugs and alcohol awareness. Further to this, coaches have been working closely with Primary 5's of feeder Primary schools to deliver fun and engaging sessions.

Since April 2019, there have been 143 referrals to the secondary counselling service. Of these, 36 young people have finished their counselling sessions - 94% showed improvements on the CORE and 92% made improvements on the Total Difficulties strand of the SDQ. The Education Service are restructuring the counselling service to ensure that it can support children of 10 years and over as per the Scottish Government's guidance on use of counselling funding.

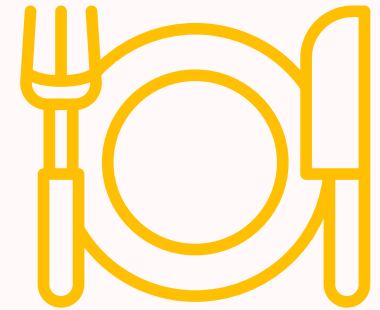
# Fair for All: Food

The attendance at the Redburn Saturday morning breakfast club has resulted in all attendees stating the benefit and value of this free provision, with toiletries also being provided.

Support is also being given through libraries. Kilbirnie library donated some of the GrowNA produce to Cafe Solace for their Friday food provision; pupils from Moorpark PS have harvested their produce from the library and learnt how to make soup. Dalry library and St Palladius PS planted tomatoes and chillies and cucumber inside the library and developed the rear garden. Makerspace volunteers are working on a watering system. Kilwinning library ran a Junior Growers' Club throughout the summer. Largs library homework club have been working with the Fairlie Organic Growers and will learn to make soup with their produce. Saltcoats library Duke of Edinburgh volunteers have been working with the Three Towns Growers and Men's Shed to share skills and enhance the garden. Auchenhavie Academy Gold Duke of Edinburgh pupils are working with the Countryside Rangers to plan a garden at the front of the school. Beith library is a Foodbank pick up point and gave out 67 food parcels over the past quarter. Libraries asked for Foodbank donations instead of charging for summer activities and would like to be collection points before Christmas.

The North Ayrshire Food Forum meets to enhance the well-being of individuals and communities through access to good food, improve local awareness of and access to food related opportunities, address Household Food Insecurity, and engage with partners to improve and increase activities related to the production and distribution of good food. In period 2019/20 the forum met in August and December 2019 as well as February 2020.

Conservation volunteers continue to maintain and develop the community orchard, with a strawberry hill being the latest addition. Not only will communities' benefit from this orchard but it also supports a wealth of biodiversity, and any overripe or fallen fruit provides nourishment for wildlife.



## Spotlight On...Linking with Public Health

The CPP is committed to developing our links with Public Health. Some of the ways we are working towards this are outlined below:

- The Assistant Director for Public Health has taken a role as Chair of the CPP Senior Officer's Group – giving strategic focus to public health
- There has been commitment as part of the CPP Step Change workstream to health inequalities self-assessment and health in all policies
- The CPP has taken up early adopter work around diet and healthy weight – joint leads between North Ayrshire Council and NHS Public Health
- Close partnership working with public health on our new Child Poverty Action Plan
- An input by the Co-Chair of the national Specialist Public Health Workforce Commission to the CPP Board on public health reform in March 2019
- There continues to be a strategic focus on public health throughout our LOIP and Fair for All work
- We include Peoples Panel questions on public health in our survey – e.g. healthy eating, mental health and wellbeing



## Spotlight On...Alcohol & Drug Partnership Engagement

The Alcohol and Drugs Partnership (ADP) is responsible for the commissioning of services based on evidence and local need and to provide recovery and treatment focused interventions to meet the needs of people across North Ayrshire. The ADP also link with national and local organisations to coordinate prevention and education initiatives to the wider community.

In order to support the development of the new Alcohol and Drug Partnership Strategy, a large scale engagement exercise was undertaken to find out the following; what more can be done to prevent alcohol or drugs related problems, what more can communities do to help overcome alcohol or drug problems, what do participants think has worked well in dealing with alcohol or drugs misuse and what hasn't worked so well.

329 individual responses were collected using online promotion, “doorstep interviews” (at Woodland View and Crosshouse hospitals) and individual questionnaires. Summary responses from eight focus groups were also collected – three young person groups and five adult groups. The feedback highlighted eight key issues for improvement, which have been linked to the new ADP priorities.

# Safer North Ayrshire

Our Ambition: To have created the most improved economy in Scotland by 2026

You can find detailed reports on progress against performance indicators at the '[North Ayrshire Performs](#)' page, and examples of work undertaken by the CPP overleaf.

## Our Aims

Local Outcomes Improvement Plan theme: **A Safer North Ayrshire**

- We will reduce levels of crime and anti-social behaviour and increase detection rates
- We will reduce reoffending
- We will reduce the harmful effects of drugs and alcohol
- We will reduce levels of domestic abuse and give a higher level of support to victims
- We will improve road safety
- We will improve fire safety
- We will reduce fear of crime and anti-social behaviour
- We will increase the number of people engaging in community activities and Volunteering

Fair for All Strategy theme: **Environment**

- North Ayrshire pledges to reduce our number of fuel poor households by 2,000 over the life of the strategy
- Increase volunteering opportunities to engage communities in improving open spaces
- 1000 additional units of affordable Social rented housing houses will be built
- 90% of North Ayrshire residents feel safe and are satisfied with their neighbourhoods and open spaces

People's Panel satisfaction with neighbourhood as a place to live is 92%

£979,702 of funding available for communities through Participatory Budgeting

488 victims referred to Multi-Agency Domestic Abuse Response Team

148 accidental dwelling fires in 19/20, a slight reduction from 18/19

Some Key 19/20 Stats



## A Safer North Ayrshire

Locality Officers and Local Authority Liaison Officers are involved in ongoing partnership working to identify vulnerable young people across North Ayrshire who are regularly reported missing and involved in anti-social behaviour/ crime in communities. They aim to develop tailored plans to address the patterns of behaviour identified. Community Justice Ayrshire worked with the three Alcohol and Drug Partnership's (ADPs) across Ayrshire and the Violence Reduction Unit to scope and procure the Prison Navigator project, which will primarily work with men within HMP Kilmarnock providing support in returning to Ayrshire communities following a custodial sentence or period of remand, and providing support in the community setting following liberation.

In September 2019 the North Ayrshire ADP commissioned PEAR (Prevention Early Intervention and Recovery Service) which will provide early intervention and prevention work and a pathway for recovery for those not engaged in treatment. Two Expect Respect domestic violence sessions were carried out within North Ayrshire secondary schools and materials have now been developed and purchased to supplement this. A Mentors in Violence Prevention subgroup has been set up within Educational Services.



## Fair for All: Environment

In March the Sustainability Team worked closely with the Council Leader and Management Team to deliver the Council's first Climate Change Convention to promote the Council's ideas for tackling climate change and vision of being net carbon zero by 2030.

North Ayrshire Local Energy Advice Forum continues to provide a co-operative multi-agency approach to tackling fuel poverty in North Ayrshire. The group works together to provide multiple points of access for services to the public to help maximise benefits, reduce fuel poverty and increase client choice.

The Strategic Housing Investment Plan 2020 – 2025 was presented to Cabinet in October 2019. A total of 345 new Council homes have been completed since the programme commenced. A regeneration project of approximately 100 units is planned for 2022-24, with locations to be determined. A Young Person's tenancy sustainment pilot is being developed in the Garnock Valley.

As a key part of the ongoing development of the North Ayrshire Engagement 'Centre of Excellence', an online Engagement Hub is currently being developed on the Community Planning website, including an overview of all open and closed consultations and an Engagement Toolkit co-produced with partners.

## Spotlight On...Safer Shores

The 'Safer Shores' initiative aims to improve community safety and reduce antisocial behaviour in and around the beaches across Ayrshire over the summer months as well as the associated transport networks.

Additional officers from Police Scotland and British Transport Police patrolled around coastal areas, on trains and at railway and bus stations working with partners to keep people safe in the sun.

The initiative links with the work of the Safer North Ayrshire Partnership (SNAP), with the Ayrshire Councils, emergency services, NHS and other Ayrshire Safer Shores partners such as Abellio ScotRail, British Red Cross, British Transport Police, Maritime and Coastguard Agency, Police Scotland, Scottish Ambulance Service, and Scottish Fire and Rescue all signed up.



## Spotlight On...Safer North Ayrshire Strategy

Following a range of consultation with partners, groups and community members, the Safer North Ayrshire Strategy 2020-2025 has been finalised pending presentation to Cabinet which was delayed as a result of Covid19.

The Strategy aligns to the North Ayrshire Local Policing Plan and the national and local priorities identified by the Safer North Ayrshire Partnership (SNAP). It was co-produced with a range of partners including:

- Police Scotland
- Scottish Fire and Rescue Services
- North Ayrshire Council
- Heath and Social Care Partnership
- Community Justice North Ayrshire
- Third Sector
- Coastguard

The Strategy sets out the SNAP's key commitments arranged around three strategic priorities:

- 1.Reducing Crime and Antisocial Behaviour
- 2.People Feel Safe and Vulnerable People are Protected
- 3.Improving Road Safety

# Thriving North Ayrshire

Our Ambition: To have created the most improved economy in Scotland by 2026

You can find detailed reports on progress against performance indicators at the '[North Ayrshire Performs](#)' page, and examples of work undertaken by the CPP overleaf.

## Our Aims

Local Outcomes Improvement Plan theme: **A Thriving North Ayrshire**

- We will improve how you engage with school
- We will help you to be physically active and be at a healthy weight
- We will prevent smoking, drinking and taking substances at an early age
- We will support your social and emotional development

Fair for All Strategy theme: **Children**

- 90% of all pre-school children will reach their developmental milestones
- We will raise attainment for our most disadvantaged children by 10%
- 750 students will improve their performance
- There will be 140 less children and young people classified as looked after and those looked after will have improved outcomes

94% Pupils entering Positive Destinations

90.2% of looked after children being looked after in the community

100% of children who have been through Stop Now and Plan were sustained at their local school

2,752 families took part in Family Learning interventions

Some Key 19/20 Stats

## A Thriving North Ayrshire

In secondary schools Employability & Leadership awards are supporting pupils to develop skills for life & work. The Council's well-established partnership with Ayrshire College provided opportunities for young people to experience everything from short taster sessions to industry recognised qualifications.

Since April 2019, there have been 143 referrals to the secondary counselling service.

Active Schools are continuing to work working closely with the North Ayrshire Drugs and Alcohol Partnership and KA Leisure to deliver "Champions for Change" a community-based programme which uses the power of Sport to effect positive change. The work continues with target pupils to develop their leadership skills and have interactive discussion and activities on the key messages around drugs and alcohol.

North Ayrshire has also launched a promoting positive relationships policy (PPR) underpinned by the Nurturing North Ayrshire approach to further empower staff confidence in the use of nurture and restorative approaches. The PPR policy is the foundation for the continued development of universal nurture approaches.



## Fair for All: Children

A Fair for All Youth Commission was established this year that is the first of its kind in the UK. The aim is to investigate the direct effects poverty and inequality has on our young people in North Ayrshire, giving young people the chance to speak truth to power, telling decision makers how their choices and policies have affected them personally. The first joint Child Poverty Action Plan and Report was developed with positive feedback.

Construction commenced on a modern, fully accessible Additional Support Needs campus in Stevenston. A Foundation Apprenticeship Course in Social Services and Healthcare was established enabling pupils to combine classroom and work placement activities, and 12 Modern Apprenticeships for care experienced and disabled young people have been secured.

Extensive consultation with young people and partners to refresh the award-winning Young People's Citizenship and Participation Strategy is ensuring our young people continue to have a voice in local and national decisions that affect them. Early Learning and Childcare Expansion was delivering 1,140 expanded hours of childcare in 15 establishments. The Health and Social Care Partnership developed the 'Family Firm' corporate parenting policy, procedures and protocols, which supports young care experienced people with training and employability.



## Spotlight On...Whole System Approach to Diet and Weight

A Whole Systems Approach Workshop to Diet and Healthy Weight was led by Leeds Beckett University on 14th January. This was followed by staff training sessions in January and February. The focus of the programme is to improve the food and physical activity environment experienced by children and their families.

This will include an extensive consultation with local communities across North Ayrshire to further develop and refine a local vision and action plan.



## Spotlight On...The Executive Youth Council

The Cabinet of North Ayrshire Council regularly meets with the North Ayrshire Youth Council Executive Committee. Meetings provide an opportunity for young people to have their voices heard on issues that affect them in their communities. The Executive Youth Council have developed the following to support young people:

- Monday mind – a mental health awareness and promotion programme
- Tuesday TikTok – dance challenges for young people to take part in.
- DigiAye Quiz – online interactive quiz and Facebook live event
- Arts Therapy Thursday – using arts as a medium for young people to complete challenges using a variety of arts
- Friday fitness - partnership with Active Schools and KA Leisure bringing fitness into the home for young people and families through a variety of challenges
- Saturday Fakeaway – cooking challenges for young people
- Sunday Selfie Check in – a check in service to see how young people are feeling

There are also various other projects being delivered by the Youth Work Team in partnership with young people and partner organisations to support mental health and wellbeing.

# Arran Locality Partnership

Arran or the Isle of Arran is the largest island in the Firth of Clyde and with an area of 432 square kilometers, it is the seventh largest Scottish island. Arran has around 4629 residents.

Its main industry is tourism. There is a huge diversity of wildlife and it has been described as a geologist's paradise due to its divided landscape of highland and lowland areas. The main villages on Arran include Lochranza, Brodick, Lamlash, Whiting Bay, Blackwaterfoot and Corrie.



To learn more about Arran Locality please visit the [Arran Key Facts page](#) on the [Community Planning website](#).

# Arran Priorities & Activity



Social Isolation

An Arran Ideas workshop was held after the Locality Partnership meeting on 7 June 2019 to provide opportunity for the Arran community to discuss how Community Investment Fund monies could be spent on the Island. This resulted in a number of ideas being discussed, including a mobile repairs café and youth summer/ winter activity programme.



Housing

A Santa Sparkle event took place in Lamlash in November, engaging 151 attendees using a 'Penny for Your Thoughts' approach which determined peoples priorities in exchange for a chocolate coin. During the discussions it emerged that the Locality Partnership priorities still matched the priorities of local people.

Arran High provided the Partnership with an update on their Health and Wellbeing For All Strategy. The team have been working on the strategy over the last four years, and the school's Wellbeing Centre was launched in August 2019. Both have a very island specific approach. On launch day, pupils participated in a bespoke mindfulness session and a Mental Health SQA is being delivered within the school at National 4 and 5 level as well as a range of other awards for senior students.



Transport

Over the course of the year Arran Locality Partnership also received inputs and contributed to discussions around Green Health, the Arran Alcohol and Drugs Study, the Local Development Plan, the National Islands Plan, and Child Poverty among others. They also received reports and made decisions on local funding and street names.

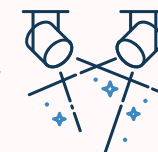


## How does Arran compare to similar communities across Scotland?

The Community Planning Outcomes Profile (CPOP) aims to measure outcomes and breaks down CPP areas across Scotland into communities by Intermediate Geography. In the CPOP, Arran is a single Intermediate Geography. It can be compared to statistically similar communities from CPPs across Scotland. When we look at the CPOP themes across Arran, it fares well compared to similar communities across Scotland in Attainment, Positive Destinations, Crime Rate, and Child Poverty. Emergency admission numbers are also improving as a long-term trend.

Arran fares less well in comparison to similar communities across Scotland in relation to Early Mortality, which shows rising trend over the long term. Some of the activity across the CPP to address this includes the implementation of the Primary Care Improvement Plan which has resulted in new ways of working for General Practices within the entirety of Ayrshire and Arran. Arran Locality Partnership's priority of reducing social isolation also aligns with this- studies have shown social isolation to be a predictor of mortality.

## Spotlight On... A Joint Locality Partnership



Early in 2019, the Council's Cabinet and the Integration Joint Board agreed a merger of Arran Locality Partnership and the HSCP Locality Partnership Forum on a 12-month pilot basis. Arran is the only locality piloting this initiative, and it is the first arrangement of its type in Scotland. The merger of the two partnerships makes best use of resources and capacity of those involved as well as the opportunity to have broader discussions.

Additionally, greater synergy was achieved with the merger as the two groups shared the same priorities. It is also less complex for those in community, engaging with one group rather than two.

The first official joint meeting took place in September 2019. Operationally, three members of the HSCP Locality Partnership Forum joined the Locality Partnership with the remaining members of the Locality Partnership Forum becoming a new 'Community Champions' group. As a result of the pilot merger, work is being carried out to review the Partnerships Terms of Reference.

# Garnock Valley Locality Partnership

The Garnock Valley includes the towns of Beith, Dalry, and Kilbirnie, and some smaller villages such as Gateside, Barrmill, Longbar and Glengarnock. It has a combined population of around 20,000.

Historically, the area was built around the flax and weaving industries before iron and steelmaking took over in the 19th and early 20th centuries. It is a rural area with lovely walks, scenery and plenty of wildlife.



To learn more about Garnock Valley Locality please visit the [Garnock Valley Key Facts page](#) on the [Community Planning website](#).



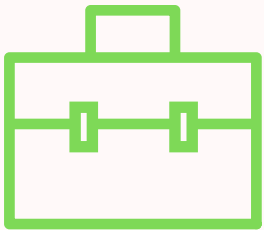
# Garnock Valley Priorities & Activity



Facilities & Amenities

The Garnock Valley Men's Shed continues to build its membership. Work has been undertaken to create a reception area and they are working on a study visit to three Men's Sheds in Dumfries & Galloway to see what sheds are doing throughout Scotland. They are also working on their business plan and led on development of a Pan Ayrshire Shed Network.

The Facilities and Amenities priority subgroup were successful in securing funding from the Community Investment Fund to create a 'Garnock Valley 2020 Vision' action plan which will work towards promoting the Garnock valley in a positive way. Work has now begun on preparing the consultants brief.



Work & Local Community

A directory of local businesses is currently being developed by the Work and the Local Community subgroup. This will be provided throughout the community free of charge and will hopefully encourage people to use local shops, services and trades. Once developed, this will be hosted online by Beith Community Development Trust.



Moving Around

Youth Participatory Budgeting took place in November 2019 resulting in 11 youth projects from the Garnock Valley sharing £8,925.47 of funding. A total of 920 young people from the Garnock Valley voted, casting 2760 votes. Initial discussions have been held between North Ayrshire Council Community Development Team, Dalry Community Sports Club and KA Leisure to provide and support a Saturday Night Youth Café within Dalry. This is to try and address the growing concern around youth disorder and anti-social behaviour in the Dalry area. The Dalry Street Work Initiative which was developed in partnership with Police Scotland as a result of an increase in reports of youth disorder in Dalry and will engage with young people in the area to build relationships and to offer an alternative to anti-social behaviour.



## How does Garnock Valley compare to similar communities across Scotland?

The Community Planning Outcomes Profile (CPOP) aims to measure outcomes and breaks down CPP areas across Scotland into communities by Intermediate Geography that can be compared to statistically similar communities from CPPs across Scotland. In the CPOP, the Garnock Valley is made up of 6 Intermediate Geographies. When we look at the CPOP common themes, these communities generally fare well compared to similar communities across Scotland for positive destinations and attainment.

They fare less well in comparison to similar communities across Scotland in relation to depopulation. This measures the level of population growth or fall in a particular area over time. The Locality Partnership priorities of Moving Around, Facilities and Amenities and Work and the Local Community all aim to help address this. Additionally, there is a wide span of work taking place across CPP partners. For example, access to good digital infrastructure is a key driver of economic competitiveness and productivity. The proportion of North Ayrshire properties receiving superfast broadband at end of 19/20 is now 96.8%.

## Spotlight On... Garnock Valley Travel Needs Assessment



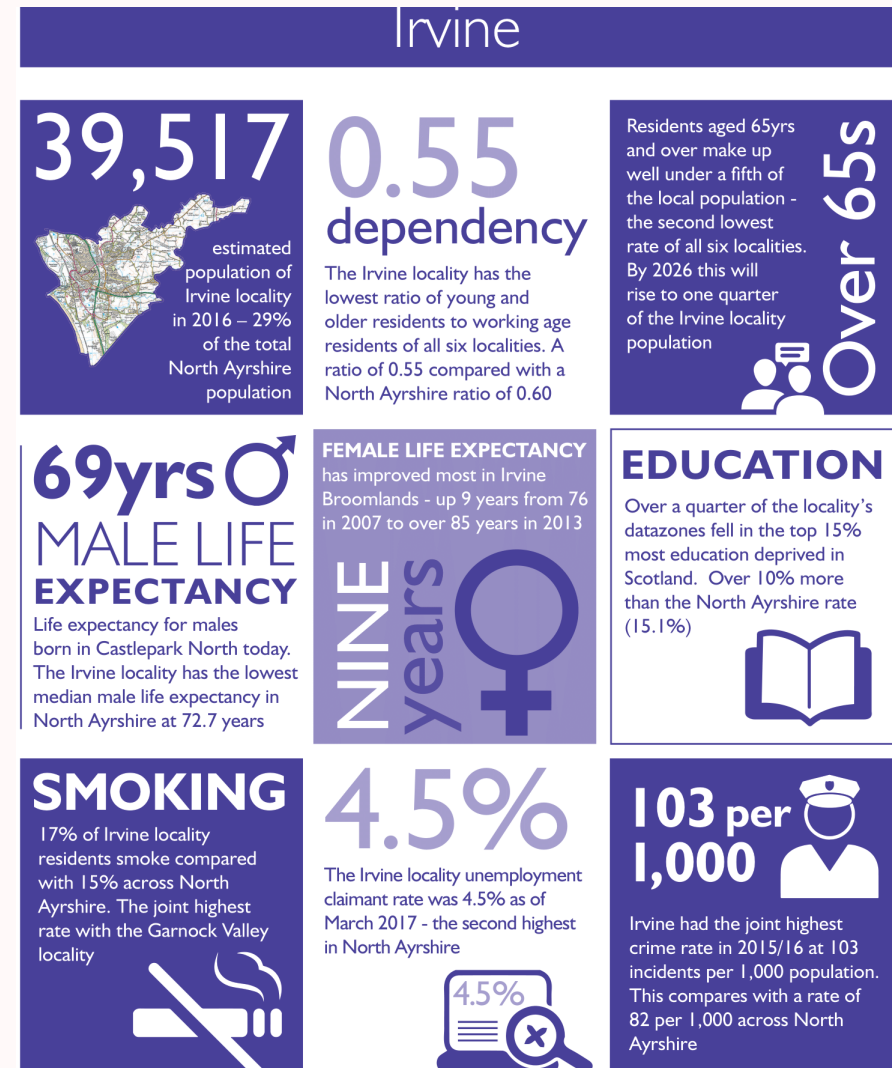
The Moving Around priority subgroup are conducting a travel needs survey and analysis after a successful Community Investment Fund bid. The group identified that before creating any solutions to travel issues within the area, they wanted a clear evidence base of the travel need within the area. This will establish what the specific travel needs within the community are. This piece of work will identify what journeys, times and destinations etc are creating problems locally. The Locality Partnership actively engage with both Stagecoach and SPT around travel need in the Garnock Valley.

It is planned that the funding will be used to appoint a consultant, who will work with the group to design a study to capture the information required. The consultant will then engage with the community, circulate a survey online and run workshops all towards mapping the travel needs of the area. They hope to reach a large representative sample of the Garnock Valley, including car users and non-car users.

# Irvine Locality Partnership

Irvine is an industrial town that sits 26 miles south of Glasgow. It is steeped in history, despite being classed as a new town, and was made a Royal Burgh in 1372 by King Robert II.

Irvine boasts its own lovely beach and has great amenities for keeping healthy and active. It has a population of around 33,700, and there is a vibrant community spirit across the locality.



To learn more about Irvine Locality please visit the [Irvine Key Facts page](#) on the [Community Planning website](#).

# Irvine Priorities & Activity



Employment &  
Economy

A Digi Café was set up to provide support to attendees in all things digital. In December 2019 North Ayrshire Disability Alliance members attended the Digi Café and were supported to set up their Facebook page and assign admins. They attended again in January to seek assistance with Grant applications and used the laptops to work on their applications.



Mental Health

Community Chit Chats took place across Irvine to connect and engage with residents and develop priorities for the Irvine Locality Action Plan. The main issues identified were:

- Digital Access / Training
- Volunteering
- Drugs / Alcohol
- Food Poverty
- Isolation & Loneliness
- What's on?



Traffic & Parking

The Redburn Breakfast Club and Grub Club initiatives are well attended, and adult volunteers have attended Volunteer Scotland Training. Through Fair Share Go, a project that works in partnership with retailers to provide end-of-day surplus food to charities and community organisations, a slot was secured at Tesco's Irvine on a Friday evening. Fair Share are exploring additional slots at Asda and other Tesco stores. The surplus food is used for both projects and unusable items are offered to community members.



Influence &  
Sense of Control

Support continues for the Irvine Seniors Forum. The Forum requested assistance in funding applications to enable them to hold an information day open to the community to publicise the work they are doing and attract new members. The group also had speakers from the TSI and Tesco at their meetings. Tesco will be running digital support sessions for the Seniors Forum to assist them in using digital equipment such as mobile phones and tablets.



## How does Irvine compare to similar communities across Scotland?

The Community Planning Outcomes Profile (CPOP) aims to measure outcomes and breaks down CPP areas across Scotland into communities by Intermediate Geography that can be compared to statistically similar communities from CPPs across Scotland. In the CPOP, Irvine is made up of 12 Intermediate Geographies. When we look at the CPOP common themes, these communities generally fare well compared to similar communities across Scotland for positive destinations and attainment.

They fare less well in comparison to similar communities across Scotland in relation to child poverty and emergency admissions to hospital for those over the age of 65. The Locality Partnership priorities of Employment & Economy, Mental Health and Influence and Sense of Control aim to help address this. Additionally, there is a wide span of work taking place across CPP partners. For example through ongoing work to develop Inclusive Growth and Community Wealth building across the authority as well as development of the first joint Child Poverty Action Plan and Report. In terms of emergency admissions, there were 3,505 service users (65+) at the end of 19/20 that have a community alarm installed in their place of residence in addition to 10,537 bed days saved by the Integrated Care Team providing an alternative to acute hospital admission in 19/20.

## Spotlight On... Irvine Harbourside Men's Shed



The Irvine Harbourside Men's Shed was developed with the help and support of the Scottish Maritime Museum to meet a need for local, retired men to recapture the camaraderie of the workplace as a key support for mental wellbeing and to alleviate loneliness.

Funding was awarded to the Scottish Maritime Museum for Irvine Harbourside Men's Shed via the Community Investment Fund.

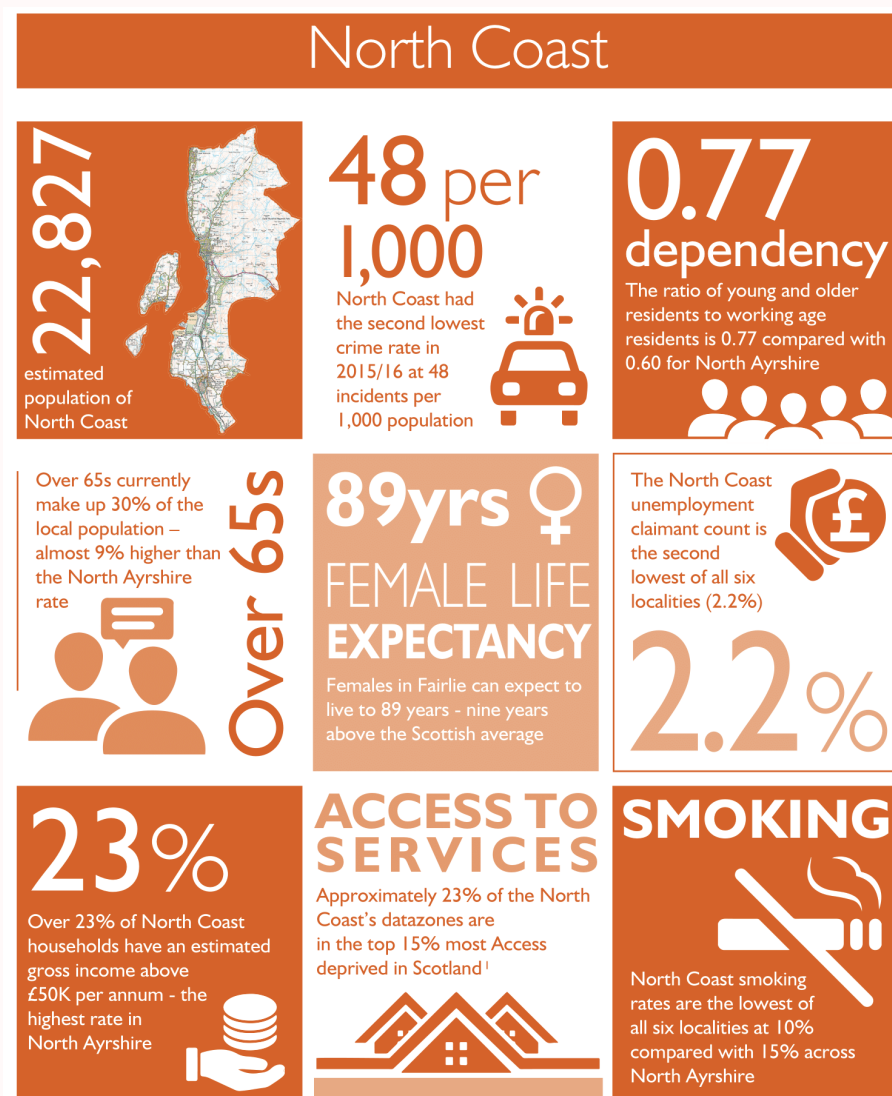
Colin Daye, Secretary at Irvine Harbourside Men's Shed said: "For those of us who are retired, the Men's Shed provides a lively meeting space where we can connect with others in the community and recapture the camaraderie of the workplace."

"The funds will help us with partitioning, decoration and electrical works needed to enable us to create our own dedicated meeting and workshop space. The boost will also allow us to purchase specialist pieces of equipment so we can begin working on larger projects and we'll also have the resource to create our own items for sale and help local residents with odd jobs like furniture repairs."



# North Coast Locality Partnership

The North Coast Locality area includes Cumbrae and the seaside towns of Largs, Fairlie, Skelmorlie and West Kilbride. It has a population of around 24,700 residents. Largs is a traditional seaside resort and has a huge selection of amenities and activities that people make use of. You can also catch a ferry to Cumbrae for the day. Fairlie, Skelmorlie and West Kilbride also have some great amenities including lovely rural walks. The seafront at Seamill has a long sandy beach and there is a small harbour at Portencross with beautiful views.



To learn more about North Coast Locality please visit the [North Coast Key Facts page](#) on the [Community Planning website](#).

# North Coast Priorities & Activity



Social Isolation-  
Older People

Friends of Millport Town Hall were successful in their application for £200k towards the redevelopment of Millport Town Hall. The West Kilbride Sing Your Song project were also successful with their Community Investment Fund application. The project works in partnership with the local primary school as well as delivering sessions in the community.



Financial  
Inclusion

A Mental Health awareness training session took place in West Kilbride. Additionally, in partnership with the HSCP Locality Planning Forum and Clearer Minds young ambassadors, an application was made for funding. The application was successful and allowed the group to co-produce/co-design a mental health pocket guide on the support available to young people in the North Coast area. This was printed for every pupil in Largs Academy, as well as P7s from the cluster schools.



Stress & Anxiety-  
Younger People

There was a successful application for Community Investment funding to employ a Localities Priority Worker for the North Coast part time for 1.5 years. This post will be dedicated to the delivery of the locality partnership priorities across the North Coast and Cumbraes.

Over the course of the year North Coast Locality Partnership also received inputs and contributed to discussions around Green Health, Kindness, GP contracts, the Local Development Plan and Child Poverty among others. They also received reports and made decisions on local funding and street naming.



## How does North Coast compare to similar communities across Scotland?

The Community Planning Outcomes Profile (CPOP) aims to measure outcomes and breaks down CPP areas across Scotland into communities by Intermediate Geography that can be compared to statistically similar communities from CPPs across Scotland. In the CPOP, the North Coast is made up of 6 Intermediate Geographies. When we look at the CPOP common themes, these communities generally fare well compared to similar communities across Scotland for child poverty, attainment, positive destinations, and emergency admissions.

They generally fare slightly less well in comparison to similar communities across Scotland in relation to people in receipt of out of work benefits. The Locality Partnership priority of Financial Inclusion aims to help address this. Additionally, there is a wide span of work taking place across CPP partners. For example, the North Ayrshire Inclusive Growth diagnostic was referenced as best practice within recent report by Centre for Progressive Policy on measuring inclusive growth at a local level. The findings of the diagnostic are being used to inform ongoing policy engagement.

## Spotlight On... Clearer Minds



The Clearer Minds Project is being delivered with Community Investment Funding, which was approved after a presentation to the Locality Partnership by a student from Largs Academy. It links in with the locality partnership priority of addressing stress and anxiety in younger people.

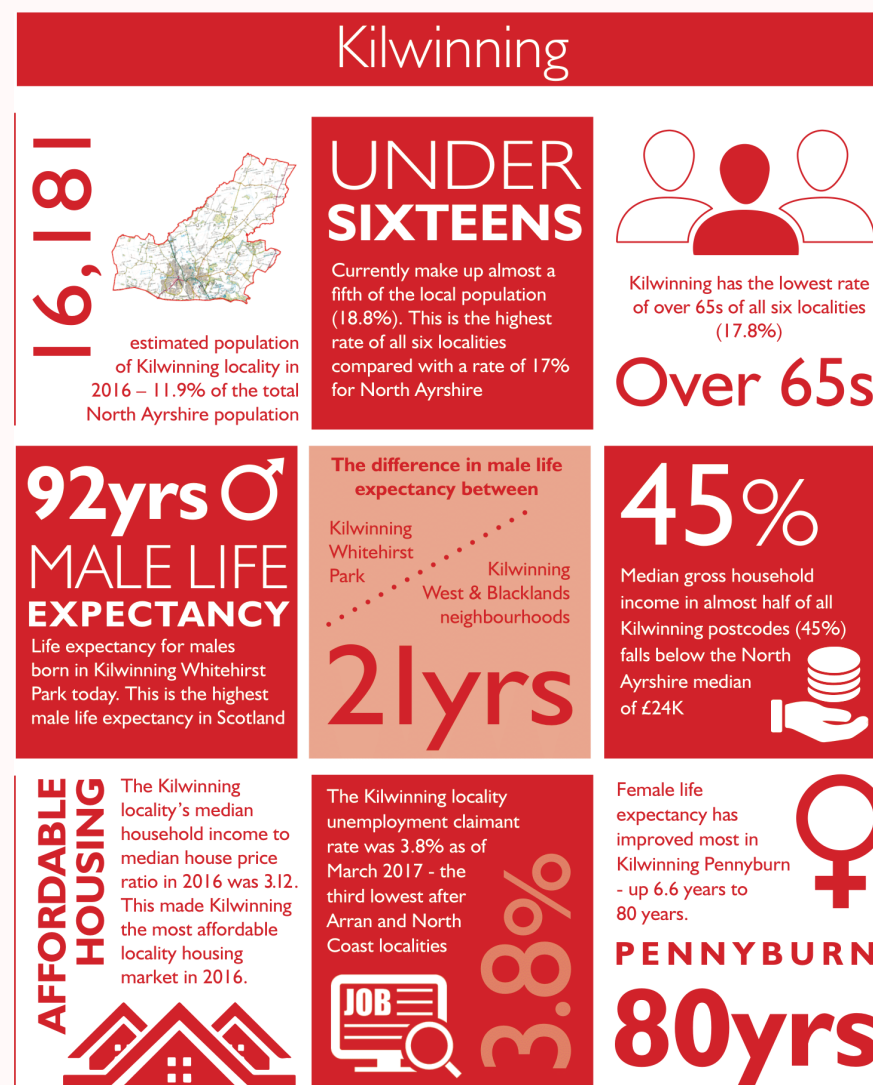
Clearer Minds is a unique, practical programme to improve pupil mental health. The group are working with mental health specialists HeadStrong to deliver a programme to support Largs Academy pupils to improve resilience, build coping strategies, speak out, value each other and ensure change, hope and positive mental health.

The overall aim is to promote positive mental health in a series of assemblies, workshops, 1-1 support and staff and parent training over a period of 18 months, covering the end of the 2018-19 term and the full academic year 2019-20.

# Kilwinning Locality Partnership

Kilwinning is a busy locality in North Ayrshire. It sits on the River Garnock, just north of Irvine and 21 miles south of Glasgow. There are around 16,100 people who live within its communities and many of them volunteer and work in the area to make life better for the people there.

Kilwinning has a whole range of clubs, organisations and activities that take place in or around the area such as Kilwinning Heritage, Kilwinning Sports Club, and the Ayrshire College campus.



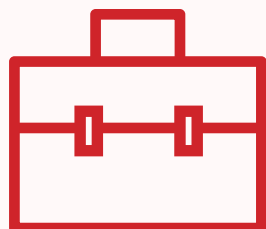
To learn more about Kilwinning Locality please visit the [Kilwinning Key Facts page](#) on the [Community Planning website](#).

# Kilwinning Priorities & Activity



Local  
Environment

Two younger members of the Kilwinning Youth Forum put themselves forward to take part in the fair for all youth commissioners project. In partnership with Cranberry Moss Community Association and North Ayrshire Foodbank, a project took place to deliver cooking on a budget classes which proved very successful.



Work & Local  
Economy

At the request of the locality partnership and Kilwinning Community Council the council's Roads department carried out a RADAR survey in Main Street to see how many vehicles were using the pedestrianised area. A follow up survey was carried out on the proposals for Main Street to look at the possibility of closing it off to all traffic within certain times of the day. Discussion took place with a member of the traders group and the survey was given out to traders to complete. A proposal has been put forward to have a Traffic Regulation Order (TRO) put in place. This will be discussed at the Locality Partnership.

Kilwinning Rangers Juniors and Kilwinning Rangers Youth club were granted Community Investment Fund money to convert a portacabin into a community space which will include a 'youth zone', toilets, and affordable office and rental space for small local businesses.



Traffic & Parking

In addition to Community Investment funding granted, a cocktail of match funding has been secured for the development of an Outdoor Gym in McGavin Park. This allowed for a larger project than was originally planned and will incorporate more play equipment for younger children, which was something the community had requested in the consultation that took place.



## How does Kilwinning compare to similar communities across Scotland?

The Community Planning Outcomes Profile (CPOP) aims to measure outcomes and breaks down CPP areas across Scotland into communities by Intermediate Geography that can be compared to statistically similar communities from CPPs across Scotland. In the CPOP, Kilwinning is made up of 4 Intermediate Geographies. When we look at the CPOP common themes, these communities generally fare well compared to similar communities across Scotland around early mortality and positive destinations.

They generally fare slightly less well in comparison to similar communities across Scotland in relation to emergency admissions to hospital for those aged over 65 and the percentage of people in receipt of out of work benefits. The Locality Partnership priority of Work and the Local Economy aims to help address this as well as the HSCP Locality Forum priorities. Additionally, there is a wide span of work taking place across CPP partners. For example, the implementation of the Primary Care Improvement Plan has resulted in new ways of working for General Practices within the entirety of Ayrshire and Arran. In terms of emergency admissions, there were 3,505 service users (65+) at the end of 19/20 that have a community alarm installed.

## Spotlight On... The Kilwinning Charette



In January 2019, North Ayrshire Council commissioned a team led by Willie Miller Urban Design with Nick Wright Planning and Icecream Architecture to provide the expertise and organisation to facilitate and deliver the Kilwinning Charrette. The purpose of the charrette was to develop an output for community interests and maximise the impact that the community has in influencing the future Kilwinning.

A website was launched, and a number of community events took place. The top 4 priorities that came back from the Charette were:

- Places to meet, attractions or organised activities giving more options of things for young people to do in Kilwinning
- Making better use of Kilwinning Abbey site as a potential tourist attraction and creating performance space for events.
- Supporting people to start new businesses in the town centre.
- Creating projects or undertaking initiatives that support people's individual wellbeing and needs .

The outcome and information from the Charette is being used by Community Planning Partners and the Locality Partnership to help inform planning and development.

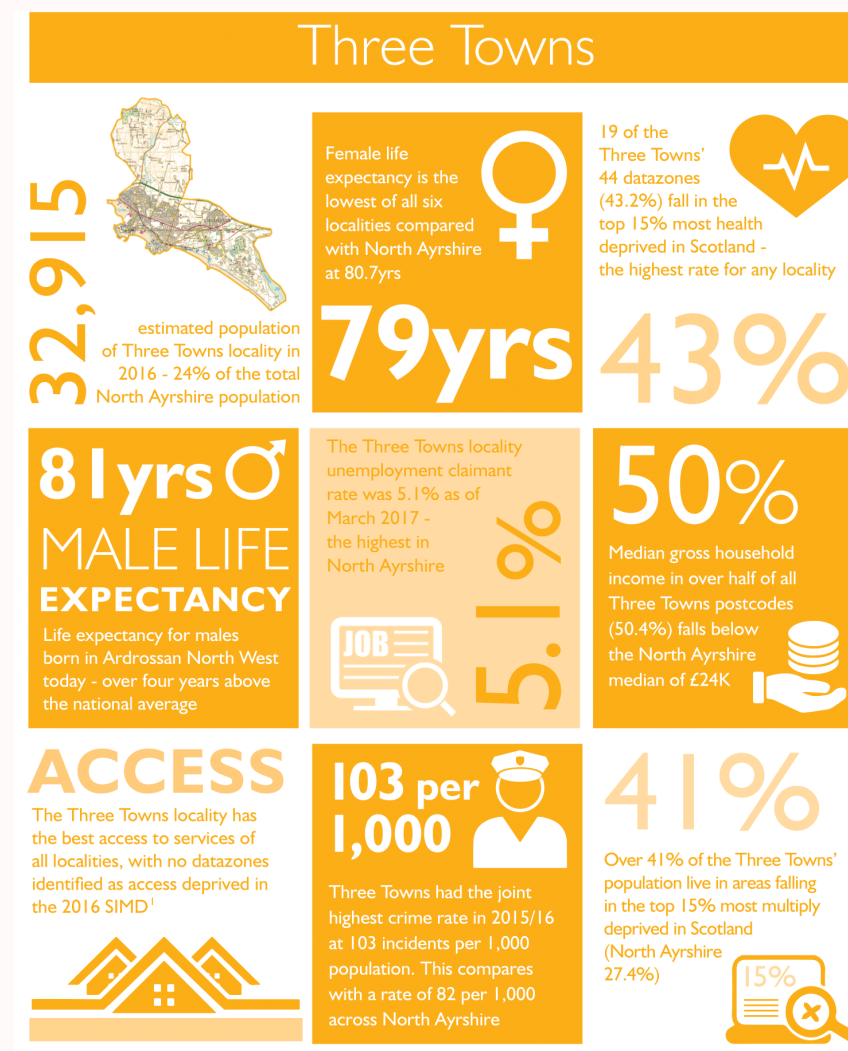


# Three Towns Locality Partnership

The Three Towns of Ardrossan, Saltcoats and Stevenston are situated to the north of Kilwinning with around 32,980 residents.

The area is steeped in history and has stunning scenery and lovely beaches. The ferry to the Isle of Arran leaves from Ardrossan Harbour.

There are plenty of landmarks, shops and restaurants throughout the area.



To learn more about Three Towns Locality please visit the [Three Towns Key Facts page](#) on the [Community Planning website](#).

# Three Towns Priorities & Activity



## Economy & Tourism

The Three Towns growers were awarded Community Investment funding for a development worker for their new environmental / horticultural hub. This worker will support community groups across three towns to grow food. All food growing groups and community representatives linked together to join the Incredible Edible network.

Community Investment funding has been awarded to the Training Station in order to contribute to regenerating Saltcoats train station into a valuable community hub.



## Community Regeneration

Raise Your Voice Ardeer were also awarded Community Investment funding to part fund the Stevenston Beach hub, which will include toilets, a café and community space.

Additionally the Locality Partnership working groups have worked with Active Travel to secure funding for new signage across the Three Towns.



## Civic Pride & Community Engagement

Over the course of the year Three Towns Locality Partnership also received inputs and contributed to discussions around Green Health, Active Travel, Kindness, the Local Development Plan and Child Poverty among others. They also received reports and made decisions on local funding and street naming.



## How does Three Towns compare to similar communities across Scotland?

The Community Planning Outcomes Profile (CPOP) aims to measure outcomes and breaks down CPP areas across Scotland into communities by Intermediate Geography that can be compared to statistically similar communities from CPPs across Scotland. In the CPOP, the Three Towns is made up of 9 Intermediate Geographies. When we look at the CPOP common themes, these communities generally fare well compared to similar communities across Scotland around positive destinations and depopulation.

They generally fare less well in comparison to similar communities across Scotland in relation to child poverty and people in receipt of out of work benefits. The Locality Partnership priorities of Economy and Tourism, Community Regeneration and Civic Pride and Community Engagement aim to help address this. Additionally, there is a wide span of work taking place across CPP partners. For example, efforts to improve incomes have continued through employability and income maximisation services. Gross weekly pay for full time workers has risen since 2015 by about £80 per week to £563. There is continuing work to reduce long term unemployment and increase low incomes through two initiatives - Skills for Life and We Work for Families.

## Spotlight On... Three Towns Community Development Trusts



Community Development Trusts are community owned and led organisations which use self-help, trading for social purposes, and ownership of buildings and land, to bring about long-term social, economic and environmental benefits within their local community. Over the course of 19/20, work was underway using Community Investment (CIF) funding to advance two new Community Development Trusts, in Ardrossan and Stevenston.

Ardrossan Community Development Trust was incorporated in 2019. Their aim is to listen to Ardrossan residents and work to achieve the changes they want, and ensure connectivity of services and make it a better place to live, work, volunteer and visit. They are planning a community engagement and master plan for Ardrossan, have appointed a consultant for the play park and a community arts consultant.

A steering group for Stevenston Community Development Trust has been formed and begun the process of creating a legal trust. They also planned and operated a Christmas shop to provide low cost toys and decorations for residents attending the Stevenston Christmas lights. They are using social media to promote their plans and share good practice from other trusts.

# Looking to the Future: Our Focuses for the Year Ahead



Continue to strengthen our focus on reducing inequalities across North Ayrshire



Look at new and innovative ways of working and engaging in a challenging, impacted Covid-19 world



Develop new Community Hub and Community Book approaches, strengthening links with partners and Locality Partnerships



Strengthen links with HSCP and Public Health, especially around Locality Partnerships and our 'Step Change' work

# What Did You Think of Our Report?

Please take a few minutes to tell us what you think about this Annual Report by completing our survey online:

[Click here to give us your views](#)

Alternatively, you can email us at:

[communityplanning@north-ayrshire.gov.uk](mailto:communityplanning@north-ayrshire.gov.uk) with any questions or comments.



Did you know you can reach out to us on Twitter?  
[@NAyrshireCPP](#)

