

# CPP Board Meeting

Wednesday 9<sup>th</sup> September

Caitriona McAuley

Head of Service

Economic Development & Regeneration

# Covid-19 economic context

Crash in GDP (20% decline Apr-June) – major recession, but for the purposes of public health

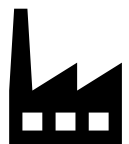


Highest Claimant Count in Scotland – increase March to July



Disproportionately impacted groups

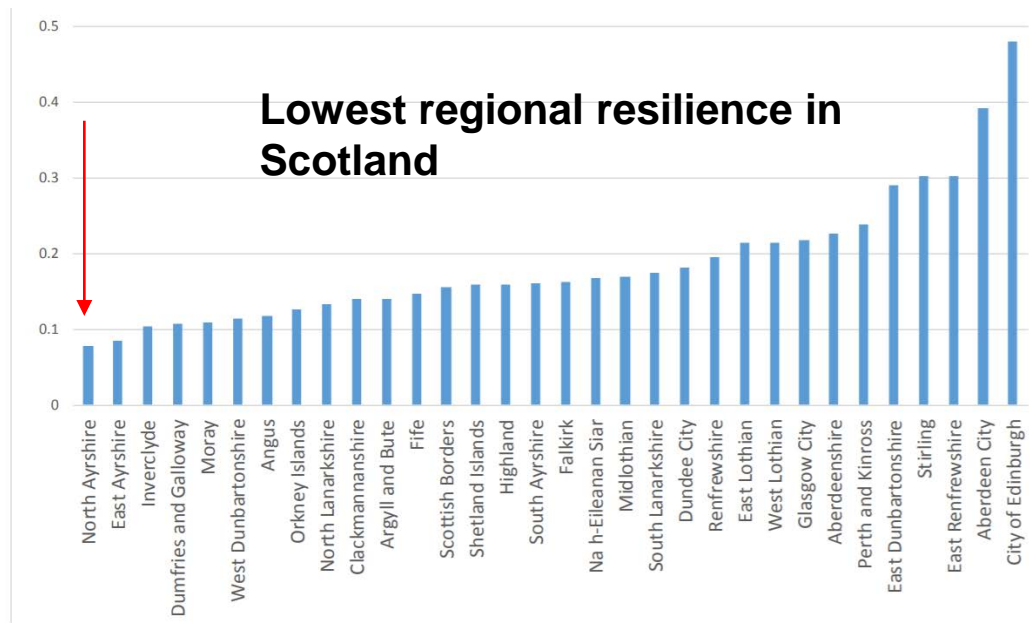
No 'V' shaped recession, long path to recovery



All sectors hit, but differing impacts

**16,500**  
Employees furloughed

Lowest regional resilience in Scotland



# Supporting our local businesses

- New place-based CWB model: locality approach, additional staff, £660,000 CWB Business Fund
- Immediate focus on business adaptation for reopening and recovery.
- Key themes of business support moving forward:
  - Local supply chains
  - Plural ownership
  - Fair employment
  - Digital adoption
  - Green economy
  - Sector support

**Since March:**

**Supported 1,443 businesses with over 12,000 different interventions**

**Currently working with 200 businesses on recovery plans**

**90 webinars delivered and 75 planned**

# Supporting the labour market and young people

- Provide rapid response 'back to work' support for those newly unemployed.
- Pressed ahead with Modern Apprenticeship programme and increased no in Building Services.
- More focus on wellbeing and support to improve progression, with an enhanced focus on parents preparation for work.
- Enhanced work with Business Development on upskilling and sector pathways including targeted retraining and personal development.
- Developing plans for a new financial advice demonstrator project.
- Delivery of national programmes as appropriate and coordination via Local Employability Partnership.
- AGD £8.5 Regional Skills and Inclusion Programme.

**Since April:**

**2,295 live clients receiving support**

**150 new registrations**

**61 residents supported into employment**

**50 MA vacancies and 41 filled so far**