



## Peoples Panel 2018 Action Plan

Our Peoples Panel survey and focus group results are used by various groups within the Community Planning Partnership as well as individual partners to help develop services and gauge our performance.

Some of the results are tracked over time and are used in our public performance reporting. Other questions are included in the survey that vary year on year to allow partners to gain the views of local people in order to tailor services to fit local need and ambition.

Our six Locality Partnerships also considered the results of the survey and focus groups. This was a useful source of information for them in relation to the issues in their localities and has helped shape their work. Some specific examples of how the results were used are outlined below.

LOIP Priority	Topic	Trend	Actions	Key Partners
<b><i>Safer North Ayrshire</i></b>	Community Safety	<p>The overall percentage of respondents who say they feel safe when outside in their neighbourhood after dark has risen significantly from 71% in 2015 to 82% in 2018.</p> <p>Panel members who live in the 15% most disadvantaged areas are slightly more likely to feel unsafe when outside in their neighbourhood after dark (21% in 2018 compared to 17% of people in the rest of North Ayrshire). This gap has narrowed significantly since 2013.</p>	<p>The panel results have been used in the development of the new Community Safety Strategy which incorporates the North Ayrshire Council Violence Against Women Strategy and the Antisocial Behaviour Strategy, in addition to wider community safety priorities. The Strategy will cover the period 2019-2024 for North Ayrshire.</p>	<p>Safer North Ayrshire Partnership</p>

<b>Safer North Ayrshire</b>	Fire Safety	<p>Only 5% of respondents said that they have concerns about fire safety in their home. This percentage remains similar across respondents in both the 15% most disadvantaged areas and the rest of North Ayrshire.</p> <p>The types of concerns people had included not having smoke alarms, flammable cladding on the exterior of their property and not being able to escape their house if it was on fire.</p>	<p>It is believed that fire safety awareness delivered across North Ayrshire contributes to this trend- 1,846 Scottish Fire &amp; Rescue Service Home Safety visits were carried out in 17-18 and 'fire reach' courses are delivered to 4th year pupils across the authority. The positive results reinforce the value of this approach and the types of concerns raised help to shape how the service is delivered.</p> <p>The Housing Services Private Sector Team offers information and guidance to homeowners, landlords and tenants on a range of issues including their rights and responsibilities in relation to repairs and maintenance. This includes information on current <a href="#">Smoke Detection Legislation</a>. These standards apply to both owner-occupied and privately rented accommodation. It is helpful to this team to understand key concerns so that public information can align with this.</p>	North Ayrshire Housing Services, SFRS
<b>Healthier North Ayrshire</b>	Healthy Eating	<p>Most respondents (86%) said that they have access to lots of food. A further 11% said that they have access to some food. Most people (86%) said that they can cook homemade meals and do so regularly.</p> <p>The focus groups felt that healthy food needs to be cheaper, tastier and convenient. They gave examples of 5 donuts, 6 bags of crisps or 4 bars of chocolate for £1 compared to a bag of grapes or apples for £3. People said that they would like a cooking club to learn how to cook healthy, tasty and varied meals and meet people. They spoke about 'quick wins' being key when it comes to growing their own food.</p>	<p>A summary of the panel findings was shared with the North Ayrshire Food Forum and a draft charter has been produced which picks up on some of the key trends in the panel results.</p> <p>Over 400 people attended and 338 people voted at Eglinton Park Racquet Hall on Saturday 8 June for the local initiatives they wanted to receive funding to improve food access in North Ayrshire at the Fairer Food Participatory Budgeting Event.</p> <p>These approaches will help address the issues raised in the focus groups.</p>	Food Development Officer

<p><b>Healthier North Ayrshire</b></p>	<p>Green Health (Focus Group Topic)</p>	<p>Focus groups were not familiar with the concept of “Green Health”, however participants said they walk, run, cycle, fish and garden.</p> <p>Reasons for going out included keeping fit and active, fresh air, getting out the house, socialising, and encouraging children away from technology. Some barriers stated were the weather, cost, lack of organised activities, and beaches needing cleaned.</p>	<p>As the concept of ‘Green Health’ is not well known yet, a brief explanation is included when the term is used- for example the Green Health Leaflet produced by KA Leisure.</p> <p>The language around Green Health sessions has been made more informal and welcoming and stresses that sessions are ‘drop in’ to help reduce barriers to participation. They offer some activities free of charge, for example Green Health Week and the current toddler trot programme, and have a new Green Gym starting in Kilwinning beginning of August that will be free to attend.</p> <p>There are Green Health pages on the KA website that can be accessed via <a href="https://kaleisure.com/green-health">https://kaleisure.com/green-health</a> and as well as Facebook and Twitter @NAGreenHealth. The GHP work to link with local groups, retweeting and supporting a range of local opportunities.</p> <p>The GHP have also supported around £30K worth of funding to local community groups through Participatory Budgeting to enhance and increase opportunities for people across North Ayrshire to engage in green health activities. Examples of these include funding for equipment for local litter picks, school gardens/growing initiatives, beach equipment, community gardens and allotments.</p>	<p><a href="#">North Ayrshire Green Health Partnership (GHP)</a></p>
<p><b>Working North Ayrshire</b></p>	<p>Basic Income (Focus Group Topic)</p>	<p>Only two people across all 6 focus groups knew about Basic Income. Participants thought it would help them afford to eat healthier, spend more time with family, take less overtime, help with childcare, pay off debt, save and pay for a car.</p>	<p>The information from the People’s Panel survey and focus groups is currently being used by the <a href="#">Citizen’s Basic Income (CBI)</a> Steering Group to assess the feasibility of a potential CBI pilot. This will formulate part of their Interim Feasibility Report which will be submitted to Scottish Government at the start of October this year. The report will also be published at this time.</p>	<p>North Ayrshire Basic Income Team</p>

		They felt a basic income could see more money in the local economy. People might spend more in the local shops thus keeping shops open and making communities feel more vibrant and successful.	More specifically, outputs from the People's Panel survey and focus groups have provided evidence for the group to assess whether there is enough public understanding and support for CBI. It will help the group to identify whether further public awareness and education is required prior to a CBI pilot and how this should be framed.	
<b>Healthier/ Thriving/ Safer North Ayrshire</b>	Kindness (Focus Group Topic)	Members of the focus groups felt that there should be more available for people to engage with in their community for example drop in centres, community cafes, mother and toddler groups, walking groups and exercise classes. Most people felt they could rely on their neighbours for practical help like taking the bins out but not as much for emotional issues.	<p>Kindness is at the heart of the National Performance Framework, and the work that has taken place so far across North Ayrshire has focused on how to create the conditions for kindness. The focus moving forward will now be around how to push this agenda further and widen the partners involved.</p> <p>The work is looking at promoting wellbeing and empowerment through addressing isolation, loneliness and dependence on services- via both communities and organisations. For example, there has been work carried out focusing on the council's customer service centre around developing relational transactions.</p> <p>North Ayrshire Community Planning Partnership has adopted the Kindness Promise and is now working on implementing this.</p>	<a href="#">The Carnegie Trust</a>