# Safer North Ayrshire Strategy 2020-2025

#### **CONSULTATION DRAFT**

(V16 061119)

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#### Foreword

#### from SNAP chair to be added

A safe community is a liveable community, where people can go about their daily activities in an environment without fear, risk, harm or injury. Community safety is about building strong cohesive, vibrant, participatory communities, where homes, roads, public spaces and places of work are safe, and feel safe for everyone to enjoy

#### Introduction to North Ayrshire

North Ayrshire is a safe and secure place to live, work and visit. The area is home to 138,000 people residing across diverse island, coastal, rural, and urban towns and villages, and split into six areas known as 'localities'.



#### Our Strategy

The Safer North Ayrshire Strategy (2020-25) builds on the significant progress already made by the Community Planning Partners in keeping North Ayrshire Safe and sets out our key commitments; framework for working together and dynamic delivery plan for the next five years.

We have worked collaboratively with stakeholders from across North Ayrshire to develop our vision and the priorities to be addressed over the next five years. Our vision is:

North Ayrshire continues to be a safe, secure and vibrant place to live, work and visit, where partners and communities work together to support our people, particularly those who are vulnerable.

This Strategy draws together the range of national and local Community Safety priorities which combined with stakeholder consultation has helped us to gather local evidence to inform our strategic priorities as detailed below:



Over the next five years we will have a renewed focus on Prevention and Early Intervention with partners working together with local people to understand and respond to the needs of the different communities across North Ayrshire.

#### Strategic Policy Context

'We live in communities that are inclusive, empowered, resilient and safe', is a key strategic objective of the Scottish Government, and focusses on helping local communities to flourish, becoming stronger, safer places to live, whilst offering improved opportunities and a better quality of life.

The delivery of the Safer North Ayrshire Strategy will support this national goal by contributing to the improvement of a range of performance measures detailed within the Scottish Government National Performance Framework, most specifically:

PERCEPTIONS OF LOCAL AREA	Percentage of adults who rate their neighbourhood as a very good place to live.
PERCEPTIONS OF LOCAL CRIME RATE	Percentage of respondents who think crime in their area has stayed the same or reduced in the past 2 years
CRIME VICTIMISATION	Proportion of people who have been the victim of one of more crimes in the past year

A Safer North Ayrshire is one of the four key priorities identified within our Community Planning Partnership 'Local Outcomes Improvement Plan'. The Strategy will also work to reduce the inequalities that can be found across North Ayrshire as detailed within the Community Planning Partnership's 'Fair for All' strategy.

There are a range of agencies across North Ayrshire who have operational responsibility for keeping North Ayrshire safe, and the Safer North Ayrshire Strategy links directly to their action plans, including the local Police Plan, the Scottish Fire and Rescue Plan, the Community Justice Ayrshire strategy and others as detailed within appendix 2.

The Safer North Ayrshire Partnership enhances the outcomes delivered across single agencies plans by identifying and responding to shared priorities and emerging needs.

#### Community Safety in North Ayrshire

North Ayrshire is a safe place to live where levels of crime and antisocial behaviour have continued to reduce. Our residents tell us that they feel safe living and working within their communities. We have achieved significant reductions in crime, antisocial behaviour and accidental injury over the last five years.

#### Progress

It is important to review our successes and the significant progress we have made to date, to make sure we take the opportunity to build upon this. Some of our key achievements are.



## THE SAFER NORTH AYRSHIRE APPROACH TO PREVENTION AND EARLY INTERVENTION IS STRONG AS A RESULT OF OUR COMMITMENT TO PARTNERSHIP WORKING AND SHARING OF KNOWLEDGE AND RESOURCES.

Our integrated approach means that we can intervene early to proactively prevent crime, antisocial behaviour and accidental harm. The Safer North Ayrshire Partnership has developed and implemented a range of joint initiatives.

- Safer Shores Initiative
- Prevention First
- White Ribbon Campaign / Violence Against Women
- Inter-agency planning and response to events and festivals
- Partnership safety arrangements for Bonfire night and the Festive Period
- Projects to prevent and protect vulnerable residents from doorstep crime
- Diversionary activities to reduce and deter youth disorder and criminality

- Investment in council enforcement services
- Investment in enhanced North
   Ayrshire CCTV
- Youth engagement work promoting road safety for pupils approaching driving age
- A commitment to engage with young people and build positive relationships through reintroduction of campus officers.

- The Positive Steps with Partners employability Programme
- North Ayrshire Skills Academy
- Fire Safety e-training for Home Care Staff
- Dementia Training
- Fire Reach Programme
- CPR Training
- Prison discharge protocol

The likelihood of being a victim of crime in North Ayrshire is at its lowest level for five years.

North Ayrshire also continues to experience lower levels of accidental dwelling fires compared to the Scottish average.

#### Informing the Strategy

We recognise that people have differing experiences of crime, antisocial behaviour and accidental harm and that vulnerable groups living within our communities are often more at risk. We therefore undertook a range of consultation and engagement with stakeholders across North Ayrshire in order to understand what matters to local people. This helped to identify the areas of work we need to prioritise over the next five years.

#### Priority 1: Reducing Crime and Antisocial Behaviour

Antisocial behaviour and crime describe a range of issues which cause distress to communities and make them feel unsafe.

This behaviour is often the visible symptom of deep-rooted problems such as lack of opportunity and the effects of alcohol, drugs and deprivation. National policy recognises that only by addressing these underlying issues and creating more choices and chances for people to lead positive lives, can long term solutions be reached.

Our Prevention First initiative is a multi-agency response to reducing crime, antisocial behaviour and community concerns by identifying and changing the conditions that drive crime in our communities. The integrated approach has changed the way in which we communicate, gather intelligence, agree priorities and utilise partnership resources. The initiative has resulted in a significant increase in the detection of crime, as well as a reduction in levels of crime and antisocial behaviour.

Over the next five years we will continue to develop this approach, prioritising prevention and early intervention to ensure our communities feel safe.

#### Priority 2: People Feel Safe and Vulnerable People are Protected

How people feel about the community they live in is important to their physical and mental wellbeing. It is therefore important that we understand the concerns and experiences of residents in relation to crime, antisocial behaviour, safety and harm,

We also recognise that there are vulnerable people living within our communities who are at greater risk This includes:

- Vulnerable adults;
- Women at risk of Violence;
- Children at risk of abuse and exploitation;
- People with mental health issues;
- Minority groups;
- Victims of crime and antisocial behaviour

As a partnership we will work together to safeguard these people, protecting them from abuse and exploitation and reducing the risk of harm. Over the next five years we will:

- Work together to safeguard our people, protecting them from abuse and exploitation and reducing the risk of harm.
- Work with local communities to identify people at risk,
- Put in place opportunities for prevention and early intervention
- Ensure local communities know how to respond when they have concerns about their families and neighbours.

#### Priority 3: Improving Road Safety

We are committed to reducing the number of people who are killed or injured on our road network.

Partnership working is the key to ensuring safe use of our roads in North Ayrshire. We will work with local communities to understand their concerns in relation to road safety, ensuring their involvement to identify local issues and the development of local initiatives to effect change.

Over the next five years we will work together to:

Ensure effective patrolling of the roads:

- Influence driver and road user behaviour;
- Detect and deter all types of crime on our roads;
- Tackle antisocial use of the Roads;
- Ensure vehicles are road worthy
- Review and enhance our road infrastructure

#### What Success Looks Like

THROUGH COLLABORATION AND CONSULTATION, WE HAVE IDENTIFIED WHAT IS IMPORTANT TO STAKEHOLDERS AND RESIDENTS OF NORTH AYRSHIRE AND THE CRITERIA BY WHICH THE SUCCESS OF THE SAFER NORTH AYRSHIRE STRATEGY (2020 - 2025) WILL BE MEASURED.

Delivery Plan Success Criteria	How we will measure this
Levels of crime and antisocial behaviour have reduced	Crime statistics
	CCTV statistics
	Antisocial behaviour statistics
	Deliberate fire statistics
Our residents will feel safe in their homes and communities	Stakeholder survey results
	Annual community safety stakeholder conference
The threat from organised crime groups and criminals involved in	Crime statistics
the supply of drugs has reduced	Reporting on joint initiatives
The risk to vulnerable people from crime and accidental harm has	Reporting of joint initiates targeted at vulnerable groups
reduced	Increase in appropriate vulnerable adult and child protection referrals.
The risk of harm from fire has reduced within the home and wider	Scottish Fire and Rescue Service statistics
community	Reporting on joint initiatives
Effective Justice Services which support reductions in reoffending	Reporting of joint initiatives
	Community Justice Conference
	Prison throughcare statistics
The number of people injured on our roads network has reduced	Crime statistics
	Accidental harm statistics
	Roads statistics
A reduction in casualties in and around our bodies of water	Coastguard statistics
	Police Statistics
	Scottish Fire and Rescue Service statistics

#### How We Will Work Together

The Safer North Ayrshire Partnership (SNAP) brings together a broad range of partners (listed) who work together with local communities to promote community safety. The partnership is chaired by an Elected Member and meets four times a year to provide leadership and to consider emerging priorities or barriers to effective joint working.

The North Ayrshire Safer North Ayrshire Partnership is led and directed by a steering group which includes Elected Members and senior officers from:

SNAP is responsible for monitoring the delivery of the Safer North Ayrshire Strategy and reporting progress to the North Ayrshire Community Planning Partnership.

- Partners are committed to working together to:
- Gather and share knowledge and expertise, targeting services at areas and groups within the community with greatest need;
- Build on best practice 'What Works';
- Use a balanced approach to prevention, early intervention, communication and engagement;
- Include local communities.

The Safer North Ayrshire Partnership is supported by two inter agency operational steering groups; the Prevention First Group, chaired by Police Scotland and the Gender Based Violence Group chaired by an officer from the Council's Housing Service. These groups are responsible for the operational delivery of the Safer North Ayrshire Strategy. The full list of partners involved in the Safer North Ayrshire delivery plan is detailed within Appendix 4

Local Elected Members	North Ayrshire Council: PLACE Directorate
North Ayrshire Council: Communications	Police Scotland
Scottish Fire and Rescue Service	Addiction Services (HSCP)
North Ayrshire Adult Protection Committee (HSCP)	Social Work Justice Services (HSCP)
Children and Families (HSCP)	Community Justice Ayrshire (HSCP)
Third Sector Interface	Coastguard

#### Prevention First Group

The Prevention First Group focusses on early intervention, antisocial behaviour, road safety and fire risks and reports back to the SNAP. The group gathers information from a range of sources including:

- Police crime reports and incidents,
- Issues raised by tenants and residents,
- Antisocial behaviour complaints,
- Local businesses concerns,
- Elected Member concerns and complaints
- Concerns highlighted by housing providers
- Priorities identified by the Scottish Fire and Rescue Service.

The group use their local knowledge and expertise to identify trends in order to deliver a coordinated inter-agency response.

#### Gender Based Violence Working Group

Led by Housing Services and supported by North Ayrshire Women's Aid, this partnership delivers the national Equally Safe Strategy for Preventing and Eradicating Violence against Women and Girls. The group meet every two months to discuss and monitor the delivery of the action plan, reporting progress to the Safer North Ayrshire Partnership.

The 16 Days of Action Group is a subgroup of the Gender Based Violence Group. They meet bi-monthly to coordinate and plan events to galvanise action to end violence against women and girls in North Ayrshire. A calendar of activities is delivered throughout the year, with a concentration of activities from 25 November, the International Day for the Elimination of Violence against Women the 10 December, Human Rights Day, in support of the international 16 Days of Activism against Gender-Based Violence Campaign.

#### Monitoring the Strategy

The Safer North Ayrshire Partnership reports progress against the Safer North Ayrshire Strategy annually to the Community Planning Partnership Board and quarterly to the Senior Officers Group, which oversees all relevant local plans, strategies and performance related to community safety.



#### Appendix 1: Safer North Ayrshire Delivery Plan 2020-2025

### THIS PLAN IS DYNAMIC AND WILL CONTINUE TO EVOLVE THROUGHOUT THE DURATION OF THE STRATEGY, IN RESPONSE TO EMERGING PRIORITIES.

#### Priority 1: Reducing Crime and Antisocial Behaviour

	Action	Outcome	Success Criteria	Responsibility	Timescale
1.1	Enhance the prevention first programme across North Ayrshire	Embedded services which delivers across the whole of North Ayrshire	1	Prevention First Police Scotland	March 2025
1.2	Review partnership processes to maximise a coordinated stance against the supply of drugs	Review complete and outcome presented to SNAP and D&AP	3	Prevention First Police Scotland	March 2023
1.3	Tackle the supply of drugs through enforcement activities, utilising inter-agency resources	Increase detections for the suppling drugs	3	Prevention First Police Scotland	March 2023
1.4	Embed the Prison Discharge protocol across partners to reduce the risk of reoffending	Reduction in reoffending	6	Prevention First Homeless Service	December 2020
1.5	Continue to deliver accredited offender programmes aimed at reducing offending behaviour Delivery of MF:MC Delivery of Caledonia Programme	Annual report to SNAP on impact of offender programmes	6	Prevention First H&SCP	Annual
1.6	Continue to deliver specific interventions for women who are involved in the justice system to reduce offending behaviour Delivery of the Court Screening Service for Women	Annual report to SNAP on impact intervention for women's programmes	6	Gender Based Violence H&SCP	Annual

	Action	Outcome	Success Criteria	Responsibility	Timescale
1.7	Implement Housing First (HF) programme to reduce the risk of reoffending	100 units of HF created Reduction in reoffending for those involved	1	Prevention First NAC Homeless Service	March 2024
1.8	Develop and deliver a Safer Town Centre initiative	Reduction in crime and antisocial behaviour in our Town Centres	1	SNAP	March 2021

#### Priority 2: People Feel Safe and Vulnerable People are Protected

	Action	Outcome	Success Criteria	Responsibility	Timescale
2.1	Undertake a review of CCTV to ensure they are situated in the right locations	Review complete and outcomes presented to SNAP	2	Prevention First Housing Services	March 2021
2.2	Develop a community engagement framework to enable communities to become involved in identifying local issues and delivery of local solutions	Framework approved by Locality Planning Partnerships and integrated into Prevention First	2	SNAP	March 2022
2.3	<ul> <li>Develop and implement a monitoring tool to gauge community perception of:</li> <li>Their local area</li> <li>Local crime rate</li> <li>Crime victimisation</li> <li>Social capital within communities and loneliness</li> </ul>	Community perception has improved	2	SNAP	March 2025
2.4	Undertake a review of home security provision and equipment to ensure it is fit for purpose	Review complete and reported to SNAP	4	Gender Based Violence Housing Services	March 2021

	Action	Outcome	Success Criteria	Responsibility	Timescale
2.5	Promote and deliver home safety service with a focus on those at risk and vulnerable people	People at risk of crime and antisocial behaviour feel safe within their home	5	Gender Based Violence NAC Housing	Annual
2.6	Develop Volunteering Opportunities across North Ayrshire	The number of people engaging in volunteering opportunities increases	2	SNAP Third Sector Interface	Annual
2.7	Develop and promote drug awareness training across partner organisations	All SNAP partners have undertaken training	3	Prevention First H&SCP	March 2022
2.8	Improve access to and uptake of drug prevention and diversionary activities within communities	Increase in service uptake quarterly report to SNAP	3	Prevention First H&SCP	Annual
2.9	Increase initiatives to minimise the risk of door stop crime	Level of initiatives increased Doorstep crime reduced	4	Prevention First Protective Services	Annual
2.10	Increase awareness campaigns to keep vulnerable people safe online	Increase in campaigns Increase in uptake	4	Prevention First H&SCP	Annual
2.11	<ul> <li>Implement the Equally Safe Strategy, National Standards Framework and interagency 16 Days of Action framework to ensure:</li> <li>North Ayrshire communities embrace equality and mutual respect, and rejects all forms of violence against women and girls</li> <li>Women and girls thrive as equal citizens: socially, culturally, economically and politically</li> <li>Interventions are early and effective, preventing violence and maximising the safety and wellbeing of women, children and young people</li> </ul>	Reduction in domestic violence Achievement of National Standards accreditation	4	Gender Based Violence NAC Housing	March 2025

	Action	Outcome	Success Criteria	Responsibility	Timescale
	<ul> <li>Men desist from all forms of violence against women and girls and perpetrators of such violence receive a robust and effective response</li> </ul>				
2.12	Support whole systems approach to divert young people away from Justice system through prevention and early intervention	Annual report to SNAP on impact of whole systems approach	6	Prevention First H&SCP	Annual report
2.13	Continue to train front line staff to identify the signs of neglect and abuse, ensuring they understand how to report concerns	All SNAP partners trained Increased referrals to H&SCP	4	Prevention First H&SCP	Rolling 5- year programme
2.14	Continue to train staff on the impact of Adverse Childhood Experiences (ACEs) and Trauma and how to recognise and respond to individuals who have been affected by these.	All SNAP partners trained	4	Prevention First H&SCP/NHS	Rolling 5 year programme
2.15	Develop a dynamic media campaign to promote Community Safety dashboard statistics and initiatives to improve community knowledge and perception	Monthly reporting across all media Perceptions of Community Safety remains high	2	Prevention First NAC Communications	August 2020
2.16	Identify those parts of North Ayrshire affected by deliberate fire setting, with information sharing and response across partners.	Report to SNAP	5	Prevention First SFRS	December 2020
2.17	Utilising Fire Skills, Fire setters and school education programmes to raise awareness of the impact of fire related antisocial behaviour.	Delivery top all secondary schools across North Ayrshire.	5	Prevention First SFRS	Rolling 5- year programme
2.18	Work with partners to develop joint strategies to reduce the risk posed by deliberate fire setting	Reduction in deliberate fire setting	5	Prevention First SFRS	April 2021
2.19	Promote and deliver home safety visits with a focus on those at risk and vulnerable people	Reduction in deliberate fire setting	5	Prevention First SFRS	Annual

	Action	Outcome	Success Criteria	Responsibility	Timescale
2.20	Development of and participation in the Safer Shores initiative	Low levels of crime, antisocial behaviour and harm during safer shores initiatives	8	SNAP Police Scotland	Annual
2.21	Tackle environmental crime, promoting outcomes to improve community perception	Higher detection of: Dog fouling Graffiti Fly tipping Communication framework to promote outcomes in place	1	Prevention First	March 2021

#### Priority 3: Improving Road Safety

	Action	Outcome	Success Criteria	Responsibility	Timescale
3.1	Promote road safety and responsible driver behaviour, targeting at risk groups	Fewer road accidents	7	Prevention First Police Scotland	Annual
3.2	Ensure road networks remain safe during winter periods	Fewer road accidents	7	Prevention First NAC Roads	Annual
3.3	Ensure safe routes to school and work by promoting walking, cycling and safe travel	Fewer casualties on our road network	7	Prevention First NAC Communications	Annual
3.4	Undertake annual forecourt safety initiative	Report to SNAP	7	Prevention First	Annual

#### Supporting Actions

	Action	Responsibility	Timescale
4.1	Develop and implement annual action plans with named leads	J Barrett	April 2020
4.2	Develop strategy monitoring framework with timescale action dates	J Barrett	April 2020
4.3	Develop baseline of dashboard statistics	J Barrett	April 2020
4.4	Develop CPP monitoring framework to capture outcomes	J Barrett	April 2020
4.5	Develop CPP reporting template	J Barrett	April 2020

#### Single agency Plans and Strategies which impact Community Safety

			Fair for all Strategy			
	North Ayrshire Health and Social Care Strategic Plan	North Ayrshire Volunteer Strategy	Local Outcome Improvement Plan	NAC Communication s Strategy	Civil Contingencies Safer Shores Plan	North Ayrshire Child protection Arrangements
North Ayrshire Adult Support and Protection Services Arrangements	Environmental Policy	Fire and Rescue Services Plan	Locality Plans	Council Plan	Local Policing Plan	Town Centre Parking Strategy
H&SCP Drug and Alcohol Plans	Local Employment Activity Plan	CJA Beginnings, Belonging, Belief	CPP Safer North Ayrshire Strategy	CPP Equally Safe Strategy	NAC Local Housing Strategy	Multi Agency Public Protection Arrangements
	NAC Litter, Fly Tipping and Dog Fouling Prevention Strategy	NAC Open Space Strategy	NAC Road Asset Plan/ Road Safety Plan/ Winter Weather Emergencies Plan	NAC Rapid Rehousing Transition Plan	NAC Tenant Participation Strategy	Third Sector Interface Business Plan

#### Appendix 3: Equality Impact Assessment

#### Equalities

The Safer North Ayrshire Strategy has been subject to an Equality Impact Assessment. The Assessment found no negative or discriminatory effects on any of the following equality groups:

- Age;
- Disability;
- Gender Reassignment;
- Gender;
- Maternity and Pregnancy;
- Race;
- Religion or belief; and
- Sexual orientation.

Section to be added on positive impact for vulnerable people, elderly and young people

THE CONSULTATION PROCESS THAT INFORMED THE FINALISED STRATEGY IS SUMMARISED IN THE TABLE BELOW.

Workshops	Focus Groups	Website	On-line survey	Professional Review
✓	✓	×	✓	*
				*
✓	×	<ul> <li>✓</li> </ul>		*
		×	✓	
×	✓	¥	✓	
×		×	✓	
×		×	✓	
ip)		✓	✓	
×		✓	✓	×
	<ul> <li></li> </ul>	Workshops  Groups    ✓  ✓    ✓  ✓    ✓  ✓    ✓  ✓    ✓  ✓	Workshops     Groups     Website       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓	Workshops     Groups     Website       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓       ✓     ✓     ✓

#### Appendix 5: Safer North Ayrshire Partners

Partner Organisation	Service
Elected Members	
North Ayrshire Council	Housing Service
	Housing Operations
	Homelessness and Community Safety
	Housing Strategy
	Community Safety
	Homelessness Services
	Protective Services
	Streetscene
	Roads
	Waste
	Education
	Legal
	Communications
Police Scotland	
Scottish Fire and Rescue	Service

Partner Organisation	Service			
Coast Guard				
Health and Social Care	Addictions			
Partnership	Mental Health			
	Children and Families			
	Justice Social Work			
	Adult Support and Protection			
	Child Protection			
NHS				
Community Justice Ayrshire				
<b>Third Sector Interface</b>	Women's Aid			
	Victim Support			
	Third Sector Interface			
<b>Registered Social</b>	Cunninghame Housing Association			
Landlords				
	Irvine Housing Association			
	ANCHO			
HMS Bowhouse				
Ayrshire College				

#### Contact Us

To provide comments on this strategy you can contact us in any of the following ways:

#### Email:

Post: Janeine Barrett |

#### <mark>Survey Monkey</mark>



#### North Ayrshire Community Planning Partnership

