

## 16 Days of Action Campaign 2019

The annual 16 Days of Action campaign will get underway on Monday, November 25. The initiative promotes an end to Violence Against Women & Girls.

This includes the White Ribbon campaign which is a worldwide movement formed by men. It is directed at men and boys to ensure they understand the scale of the problem and become part of the solution.

Men and boys have a crucial role to play in creating a culture where male violence, abuse and harassment against women and girls are regarded as completely unacceptable.

During the campaign people are encouraged to wear white ribbons and in doing so pledge 'to never commit, condone or remain silent about men's violence against women'

The North Ayrshire campaign is supported by the North Ayrshire Violence Against Women Partnership which includes; North Ayrshire Council, Women's Aid, Police Scotland, Caledonian System, Community Planning Partnership, Barnardo's, Break the Silence, ASSIST, Child Protection Committee, NHS Ayrshire & Arran, Ayrshire College, Adult Support & Protection and the Scottish Fire and Rescue Service.

Find out how you can get involved as an individual, community group or business by contacting **Debbie Barclay**, North Ayrshire Violence

Against Women Co-ordinator on

01294 314640

#NA16DAYS

Perhaps you could hold your own Information & Pledge signing event?

Make your pledge now by using the link below to never commit, condone or remain silent about violence against women in all its forms www.whiteribbonscotland.org.uk/ make-your-pledge/



North Ayrshire Partnership





The launch will be followed by a calendar of events and initiatives which will be delivered across North Ayrshire on each day of the campaign, giving local people the opportunity to get involved and sign "The Pledge".



The campaign will culminate with the annual 'Reclaim the Night' walk on Tuesday December 3 at 5pm. We will be starting from the Trinity Church steps at Bridgegate and will end with an information event at the Harbour Arts Centre, Irvine. Members of the public are invited to join in the walk, which aims to promote a safe environment for women and girls to walk without fear after dark.

Women and girls face many forms of abuse and we all have a role to play in eradicating unacceptable behaviour. The main aim of the campaign is to raise awareness of the suffering faced by many women and how we all have a part to play in preventing it from happening again.

It is particularly important for us all to stand alongside women and girls to send out the strong message that "Violence Against Women will not be tolerated."