

North Ayrshire
Community Planning
Partnership

**North Ayrshire
Joint Child Poverty Action Plan
Report 2018/19**

Appendix One



North Ayrshire
Community Planning Partnership

NHS
Ayrshire
& Arran


North Ayrshire Council
Comhairle Siorrachd Air a Tuath

Appendix One

Table 1 – Current Actions to address the Direct Drivers of Child Poverty (As shown in Figure 4)

Action e.g. new services offered, increasing flexibility of existing services	Who action is carried out by (all those partners involved in action)	Poverty driver(s) the action is intended to impact	Level of Intervention	How impact has/will be assessed	Timescale for action	Approach and Group(s) the action is intended to reduce poverty amongst*	Link to North Ayrshire Strategy
Partnership working with Through Care Support Team to engage and support care leavers in making and maintaining claims for benefit, supporting with identifying training and employment opportunities.	NAC, DWP	Income from Employment Income from Benefits	Prevent	Q4 2018/19 – 54% of eligible YP are in Education, Employment or Training. The young people who are not in Education, Employment or Training fall into 4 other categories – Looking after Family, Long Term Illness, Short Term Illness or Due to other Circumstances	Ongoing	Targeted Looked after care leavers	North Ayrshire Local Employment Activity Action Plan
Skills for Life programme – intensive support for long term unemployed lone parents. Six month mentored vocational placement within the Council. Addresses many barriers.	In partnership with DWP, Ayrshire College and other partners.	Income from Employment	Prevent	Since April 2017, 45 people have taken part with 35 (78%) having a positive destination. 22 retained with Council, 8 private sector employment, 5 further education.	Ongoing	Targeted	North Ayrshire Local Employment Activity Action Plan
Family Futures – early years programme assisting parents with their journey to employment, education or training. Early engagement approach which can access additional support such as health interventions, life coaching and well-being support, welfare and money advice support.	NAC, Ayrshire College, CEIS Ayrshire, Better Off North Ayrshire and the Ayrshire Community Trust	Income from Employment Income from social security and benefits	Prevent	Numbers of participants and outcomes	Ongoing	Enhanced	North Ayrshire Local Employment Activity Action Plan
We Work for Families programme – provides 1-1 specialist employability and skills service for participants from vulnerable families. The programme includes assistance with debt advice, child care advice, and housing, supporting parents to address barriers to entering into meaningful employment or education.	NAC, The Lennox Partnership, North Ayrshire Health and Social Care Partnership & Universal Early Years	Income from employment Cost of Living Income from social security and benefits	Prevent and Mitigate	Since April 2017 to Feb. 2019, 146 client registrations, 133 have progressed through a range of support/training/ education and employment, including: 27 into employment 5 completed FE course in 2017/18 13 started FE course in 2018/19 36 referred to SALUS for mental/physical health support 2 clients completed Skills for Life 50 clients accessed funding for clothing, equipment, travel and childcare for education or employment	Ongoing	Targeted Gender	North Ayrshire Local Employment Activity Action Plan

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Corporate Parenting – guarantees ten Modern Apprenticeships every year for young people leaving care/disabled young people.	NAC	Income from employment	Prevent and Mitigate	10 Modern Apprenticeships for young people leaving care/disabled young people each year	Ongoing	Targeted Care Experienced Young People	North Ayrshire Corporate Parenting Plan
Better Off North Ayrshire provides advice, information and support to people by building financial capability and resilience through offering a package of support services, through key workers, to low income, workless and lone parent families including budgeting, benefits, debt and energy advice. <i>(Immediate assistance) (Big Lottery Funding)</i>	NAC, Community Housing Advocacy Project (CHAP), ANCHO Housing Association, Cunninghame Housing Association and 1st Alliance Credit Union	Cost of living Income from social security and benefits in kind	Mitigate	<p>2216 people reached</p> <p>1161 signed up to an Action/Support Plan</p> <ul style="list-style-type: none"> • 69% were 'workless' (unemployed or inactive) • 16% low income employed • 15% lone parents By end of February 2019, total financial gains for participants in the programme as a direct outcome from Better Off programme = £1,445,915 <p>Breakdown of above</p> <ul style="list-style-type: none"> • Energy debt written off/grants/efficiency savings £488,363 • Income maximisation £583,024 • Interest saved through debts written off/high cost debts cleared = £287,117 • Savings built in credit union/reduced outgoings = £87411 	Ongoing	Enhanced All Lone Parent Families including In work poverty	Better Off North Ayrshire

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Better Off North Ayrshire – Longer term support and advice such as access to affordable loans and affordable furniture. <i>(Big Lottery Funding)</i>	Community Housing Advocacy Project (CHAP), ANCHO Housing Association, Cunninghame Housing Association and 1st Alliance Credit Union	Cost of living Income from social security and benefits in kind	Prevent	1019 people received budgeting advice & support 295 people granted affordable loans. £253 = Average savings built per participant who opened a savings account with CU at some time over last two years £1,305 = better off – average per person who received debt advice and support £482 – better off – average per person who received energy advice and support £596 better off (over a 12 month period) – average per person who received benefits advice and support	Ongoing	Enhanced All Lone Parent Families including In work poverty	Better Off North Ayrshire
Money Matters – All families with children under 5 years old will automatically be given access to money matters advice, unless they opt out of the support.	NAC	Cost of living	Mitigate	Total enquiries in 2018/19 – 3677 (331 families with children under 5) October 2018 to March 2019 – 1914 enquiries (489 families with Children) Financial gains for Money Matters Service Users - £9,526,758.64	Ongoing	Universal All	Money Matters
Maintain a specific focus on reducing the poverty related attainment gap and maximise the learning potential of specific groups of learners, including Looked After Children.	NAC		Mitigate	Average total tariff score by grouped deciles – Performance of pupils in the 20% most deprived areas – 692 in 2016/17 Target for 2032 is 750.	2032	Universal All	LOIP
Childcare/Out of School Care Further roll out of 1140 Early Years Expansion with 7 pilot centres and classes throughout North Ayrshire to inform future roll out in the lead up to completion by 2020. Early Years expansion will offer provision from 8am to 6pm. As part of the expanded hours a funded lunch time meal and early evening meal is provided.	NAC <i>(national programme)</i>	Income from employment Cost of living	Mitigate	Number of children/families receiving 1140 hours ahead of 2020 9 ELC establishment and 3 funded partner nurseries delivering 1140 hours across North Ayrshire since January 2019	2020	Universal All	

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Promote uptake of Healthy start vouchers by proactive targeting of vulnerable families providing practical support to complete application forms.	NAC (<i>national programme</i>)	Cost of living	Mitigate	2018/19 Average household uptake was 68%		Targeted All	Universal Early Years
Working in partnership with Ayrshire College a range of vocational programmes are on offer to pupils in the Senior Phase. Ayrshire College also offer a new Foundation Apprenticeship (FA)	NAC, Ayrshire College	Income from employment	Prevent	25 pupils are working towards an FA qualification in Engineering for children and young people.	Ongoing	Universal All	NAC Education & Youth Employment National Improvement Framework
Activity Agreements – provide 1:1 support to help young people overcome barriers they may face when taking the next step to employment, training or further education.	NAC (<i>national programme</i>)	Income from Employment	Prevent	Percent of young people completing Activity Agreement that went on to a Positive Destination. Approx. 25 young people participating in Activity Agreements at one time. Over 70% of participants move onto an immediate positive destination with the remaining 30% continuing to have appropriate support and signposting by the most relevant post-school agency.	Ongoing	Targeted All	NAC Education & Youth Employment National Improvement Framework
Continue to encourage uptake of Free School Meals. In Primary schools we inform Head Teachers of children who are entitled to a free meal and not using this allowance to encourage schools to engage with families. We offer monthly Theme Days in all NAC schools to encourage uptake of meals. We engage with the young people on menu planning and tasting foods for new menus, this allows the young people to have voice on what they would like to see on the menu. Cashless catering is operated in all Primary schools this allows total anonymity to any child receiving a free school meal.	NAC	Cost of living	Mitigate	Uptake of Free School Meals – 2017/18 Secondary – 73.38% Primary – 85.52%	Ongoing	Targeted All	

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Continue to encourage uptake of Free School Meals. In Secondary schools we engage with Guidance staff informing them of pupils not using their meal allowance to encourage engagement with the young people. Introduction of Pilot Healthy Breakfast service in 2 secondary schools where young people entitled to free school meals have a daily breakfast allowance added to their school meals account, giving a good start to the day free of charge, the Healthy Breakfast option is also available to all pupils who pay for lunch. Cashless catering is operated in all Secondary Schools this allows total anonymity to any child receiving a free school meal.	NAC	Cost of living	Mitigate	Uptake of Free School Meals – 2017/18 Secondary – 73.38% Primary – 85.52%	Ongoing	Targeted All	
Free School Meals and School Clothing and Footwear Grant – automated annual process whereby an email/ letter is issued to all previous applicants to allow them to either confirm their details online or provide the required information for payment. A promotional campaign is carried out annually using Twitter, Facebook and the website to capture new customers who may eligible in order to maximise uptake.	NAC (<i>national programme</i>)	Cost of living	Mitigate	Volume of School Clothing Grants issued relating to each school Our school clothing grant is currently £100		Targeted All	

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Education Maintenance Allowance – for young people between the ages of 16 and 19 to provide financial assistance to help those from low income households to stay on at school and continue their education. A new application must be completed each academic year and can be made online via the website. A promotional campaign is carried out annually using Twitter, Facebook and the website in order to maximise uptake.	NAC (<i>national programme</i>)	Cost of living	Mitigate	For the Academic Session 2018/2019, 828 EMA applications received to date. 715 young people have received at least one payment.		Targeted All	
School holiday meals programme – provides access to nutritious meals during school holidays when families would have struggled with this extra cost	NAC	Cost of living	Mitigate	650 young people were involved in holiday meals and activity programme. 22,005 meals served in 2017/18. Holiday Meal sessions were delivered 5 days per week over the 6 week school summer holiday period and estimate to have fed approx. 40 families per day.		Enhanced Approach All	LOIP
'Period Poverty' initiative – the first of its kind in Scotland – to give young women and girls struggling to afford basic sanitary products access to a free supply at their secondary school – and in all council buildings.	NAC (<i>national programme</i>)	Cost of living	Mitigate	Free sanitary products available in all eligible schools. Also available in all North Ayrshire Council Libraries, Cunninghame House Offices, Bridgegate House Offices, all Community Centres and Halls -mainland and on the Isle of Arran & Cumbrae in addition to NA KA Leisure premises. Also in Primary Schools as requested by the Head Teacher. So far 62,880 units have been provided (as at May 2019).		Universal Gender	
Administering of Housing Benefits and Council Tax reductions to ensure accurate and quick payments are received to reduce the rent charge and council tax charge of families to sustain tenancies/ownership or properties.	NAC (<i>national programme</i>)	Cost of living Income from Benefits	Mitigate	Number of households with children in receipt of Housing Benefit, Council Tax Reduction and Discretionary Housing Payments. Speed of processing Housing Benefits and Council Tax Reduction claims	Ongoing	Universal All	

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Discretionary Housing Payments (DHP) are available to families with children where they have a rent liability but the amount of benefit received doesn't cover their rent charge. DHP is awarded to prevent hardship and to sustain tenancies	NAC (<i>national programme</i>)	Cost of living Income from Benefits	Mitigate	Number of children in households affected by the Benefit Cap	Ongoing	Universal All	
Scottish Welfare Fund provides payment of crisis grants and community care grants. A crisis grant is where there is an emergency and immediate need for financial help for example no income. Payments are made to families to prevent hardship and to provide financial support. Community Care Grants are paid by the provision of household goods/white goods instead of cash and are used to help families sustain living in the local community. This can include the provision of beds, carpets, curtains, cookers and washing machines etc.	NAC (<i>national programme</i>)	Cost of living Income from Benefits	Mitigate	Age of children in household; Number of children living with young parents aged under 25; Number of children living with a disabled adult; Number of children living in a large family with three or more children; and Number being pregnant, recent childbirth or adopting a child.	Ongoing	Universal All	
The council tax debt recovery team works with families to reduce their council tax arrears and will make affordable payment arrangements to spread payments over a longer period of time and prevent hardship.	NAC	Cost of living	Mitigate	136 households including families have payment arrangements at present.	Ongoing	Universal All	
Reduce transport poverty by ensuring that local communities and families have sustainable and active travel opportunities to enable them to easily access services, facilities, employment and school.	NAC, Transport Scotland, Strathclyde Partnership for Transport, Sustrans Scotland	Cost of living Income from employment	Mitigate	TBC	Ongoing	Universal All	

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Travel Smart project aims to promote sustainable and active travel and reduce transport poverty in local communities. Includes bike maintenance, training sessions, materials to support active travel, the provision of bikes to schools and educational activities. Also offers free personalised travel planning for local residents. Aims to save money on everyday journeys to reduce the cost of travel and its impact on finances.	Part funded by Transport Scotland's Smarter Choices Smarter Places	Cost of living	Mitigate	TBC	Ongoing	Universal All	
Developed referral tool to enable NHS staff to sign-post families in need to appropriate specialist services.	NHS A&A Public Health	Income from Benefits Costs of Living	Mitigate	Referral Rates to income maximisation services	Ongoing	Targeted Approach	

Table 2 – Current Actions to address indirect factors of Child Poverty/Universal Approaches

Action e.g. new services offered, increasing flexibility of existing services	Who action is carried out by (all those partners involved in action)	Poverty driver(s) the action is intended to impact	Level of Intervention	How impact has/will be assessed	Timescale for action	Approach and Group(s) the action is intended to reduce poverty amongst*	Link to North Ayrshire Strategy
Implementation of the Local Housing Strategy including – <ul style="list-style-type: none"> alleviating fuel poverty through our new build Council housing programme (latest insulation standards, use of renewable and energy efficiency technologies) solar panel retrofit programme for 500 existing Council homes to provide free electricity to reduce household energy bills 	NAC	Cost of living	Mitigate	Aims to deliver 1700 high quality, affordable and energy efficient social houses 500 council homes installed with rooftop solar panels in 2018/19, reducing household energy bills by up to £115 in the first year alone. Number of households in Fuel Poverty Baseline within LHS: 2012-2014 Extreme fuel poverty 9% (approx. 6,000)	2022 2018/19 Reduce by 2000 by 2032	Enhanced All groups	LOIP North Ayrshire Local Housing Strategy 2018-22
Focus on keeping our Council housing rent levels affordable	NAC	Cost of living	Mitigate	Weekly rent rates compared to the Scottish Average	Ongoing	Enhanced All groups	North Ayrshire Local Housing Strategy 2018-22
Domestic Violence integrated approach	NAC, Police Scotland		Mitigate	Reduction in domestic violence crimes (4.1% reduction in 2017/18) Detection rate for domestic abuse (73.9% in 2017/18)	Ongoing	Universal All groups	LOIP
Homelessness Prevention – Housing Options approach	NAC	Cost of Living	Prevent	350 household with children presented in 2018. 59.7% (209) did not make a homeless application and were able to sustain current accommodation or secure an alternative.	Ongoing	Enhanced All groups	LOIP
Homelessness – Rapid re-housing	NAC	Cost of Living	Mitigate	Q2 2018/19 – 33 children within dispersed accommodation and Women's Aid Refuge.	Ongoing	Enhanced All groups	LOIP
Positive Steps Initiative – partnering with The Ayrshire Community Trust, employability programme to remove barriers to meaningful employment	NAC, Ayrshire Community Trust	Income from Employment	Prevent	2018/19 – 89 beneficiaries completed STEPS to Excellence programme	Ongoing	Enhanced All	North Ayrshire Local Employment Activity Action Plan

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Supported Employment team – part of the employability pipeline services will be launched in 2019/20. Bespoke service to help disabled people get a job and, critically, sustain their employment. <i>(£500,000 from the Challenge Poverty Fund, matched with European Funding)</i>	NAHSCP	Income from Employment	Prevent	Employment rate (%) aged 16-64 EA core or work-limiting disabled. Baseline: Apr 2015-Mar 2016: 40.1%, 26th. Once programme is at full capacity it will support 200 people per year.	Starting in 2019/20	Enhanced Disability	North Ayrshire Local Employment Activity Action Plan
The HSCP provides a specialist employability service for people with long term mental health problems, the IPS service (Individual Placement and Support) is delivered by SAMH on behalf of the HSCP and has proved successful in getting people with long term mental health problems back into work.	NAHSCP	Income from Employment	Prevent	Number of participants/compared to population	Ongoing	Enhanced Mental Health	
North Ayrshire Council is the largest accredited Living Wage employer in the area and 70.7% of our workforce are female.	NAC <i>(national programme)</i>	Income from Employment	Mitigate	NAC employs 5,800 people (FTE) 4,100 or 70.7% of whom are female. Staff are paid at least the real Living wage, which is currently £9 an hour, this is £1.17 an hour above the level of the "National Living Wage", or 13% an hour more.	Ongoing	Universal All	
Team North Ayrshire – supporting the creation of new jobs by local businesses	NAC	Income from employment	Prevent	Business Development have supported businesses in creating 1,243 jobs since April 2016, with 588 of these created in 2017/18Target of 450 for 2019/20	2019/20	Universal All	
Scottish Attainment Challenge funded initiatives to raise attainment and reduce the poverty related attainment gap. (There are 6 workstreams & various partnership initiatives)	NAC <i>(national programme)</i>	Income from Employment	Prevent	Attainment levels Tariff Score broken down by SIMD Quintile	Long Term	Enhanced Children and Young people in deprived areas	South West Educational Improvement Collaborative Annual Plan

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Family Learning Team funded to work in partnership with schools and the extended community to engage and support parents and families in their children's learning at school and at home which will lead to a positive impact on achievement and attainment.	Family Learning Team	Poverty related attainment gap	Prevent	% of families involved in learning programmes	2020	Universal Targeted for children, young people and families living in deprived areas	Parental Involvement Strategy
<p>YoungScot – Scottish Attainment Challenge funded pilot project to reduce the poverty related attainment gap:</p> <ul style="list-style-type: none"> • Issuing £1.50 breakfast allowance to all pupils entitled to Free School Meals (S1-S4) at Garnock Community Campus & Auchenharvie Academy in the current academic year. • Issuing both schools with a small discretion fund to purchase school clothing & equipment in the current academic year. • Offering 30 Young People in each school a KA leisure membership from January 19 – June 19. (not strictly FSM pupils but the majority of pupils would otherwise be unable to fund this). 	NAC (<i>national programme</i>)	Cost of living	Mitigate	<p>Uptake of breakfast allowance</p> <p>Uptake of KA leisure membership</p> <p>Data will be available in June 2019.</p>	2019/20	Enhanced All	
Developing the Young Workforce (DYW) – All North Ayrshire schools are broadening the range of wider qualifications and experiences available in secondary schools. This is part of North Ayrshire's Developing the Young Workforce (DYW) approach which builds on skills for learning, life and work.	NAC Schools, local employers (<i>national programme</i>)	Income from employment	Prevent	TBC	Ongoing	Universal All	<p>DYW Ayrshire Annual Report</p> <p>NAC</p> <p>Education & Youth Employment</p> <p>National Improvement Framework</p>

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Strengthen the links between schools and partnership organisations and employers	NAC, Ayrshire College, Ayrshire Chamber of Commerce, Skills Development Scotland	Income from employment	Prevent	SDS Annual Participation Measure for 16-19 Year olds – 90.3% in 2016/17 School Leavers entering positive destinations – 93.4% in 2016/17	Ongoing	Universal All	NAC Education & Youth Employment National Improvement Framework
Implementing 'Smarter Ways of Working: a digital strategy for North Ayrshire', recognising the importance of digital participation. • Assisting with benefits claims • Assisting with digital upskilling	NAC	Income from Benefits Income from employment	Mitigate	Since November 2017, 179 housing tenants have been provided with face to face Universal Credit digital support. Better Off North Ayrshire has provided digital upskilling and support for online benefits applications – 2017/18 – 215 2018/19 – 831	Ongoing	Universal All	LOIP
Delivery of supported online sessions in local libraries to increase digital participation	NAC	Income from employment	Prevent	Over 3000 sessions delivered in 2017/18	2018/19	Universal All	LOIP
Improve local awareness of and access to food related opportunities to address Household Food Insecurity (HFI)	NAC	Cost of living	Mitigate	An increase in the number of food related opportunities available for signposting in communities and schools An increase in the number of food related opportunities taken up by individuals and communities in priority areas In 2018/19 there were 114 Community Food opportunities. (12 additional supported/created/developed)	Ongoing	Universal All	LOIP
Develop Health Inequalities Impact Self-Assessment tool (HISA) to raise awareness of teams within NHS on potential impact of social determinants of health on practice.	NHS A&A Public Health	Costs of living	Prevent	Referral Rates to income maximisation services – split by organisational group?	Ongoing	Enhanced All	
Lead role in raising awareness amongst partners of the impact of ACEs on children's health and wellbeing, and interaction with child poverty	NHS A&A Public Health ICYP transformational change Programme Board, Community Justice Ayrshire	Income from benefits Costs of Living	Mitigate	Number of screenings of Resilience movie locally Attendance levels at screenings of film. ACEs awareness-raising events held	Ongoing	Enhanced All	

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Adult and Child Protection referral pathways – utilised to highlight cause for concern in relation to poverty	NAC, CPP Partners		Mitigate	N/A	Ongoing	Targeted All	
Campus Police Officers – opportunities to highlight child poverty and raise awareness	NAC, Police Scotland		Mitigate	N/A	Ongoing	Targeted All	
<i>Corra Foundation</i> in Kilwinning – community based projects including school uniform clothing bank and Picnic in the Park			Mitigate	N/A	Ongoing	Universal All	
<i>Link Up</i> in Saltcoats			Mitigate	N/A	Ongoing		
<i>Our Place</i> in Ardrossan Community Renewal are working with the community to facilitate, build capacity and support the neighbourhood focusing on three outcomes: <ul style="list-style-type: none">• Communities have more influence on decisions taken locally• Communities have more sustainable services and facilities that reflect their local priorities• People say their community is a better place to live			Mitigate	N/A	Ongoing	Universal All	
Create local community signposts and directories to enable and promote community opportunities and access to services	NAC, HSCP, TACT		Prevent	Uptake of services	Ongoing	Universal	Council Plan

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Support development of early literacy through management of Bookbug in libraries and communities, provision of training for partners and staff and provision of four Scottish Book Trust story bags each year from birth to Primary 1 for all children	NAC		Prevent	Number of bags distributed by families living in most deprived areas Attendance at Bookbug by families living in most deprived areas	Ongoing	Universal	Children's Services Plan
Providing pathways to Modern Apprenticeship Programmes through pre-apprenticeship opportunities	NAC	Income from Employment	Prevent	Number of young people	Ongoing	Targeted	DYW

Table 3 – Future Actions to address the Key Drivers of Child Poverty

Action e.g. new services offered, increasing flexibility of existing services	Who action is carried out by (all those partners involved in action)	Resources allocated	Poverty driver(s) the action is intended to impact	Preventative or Mitigating Actions*	How impact has will be assessed	Timescale for action	Approach and Group(s) the action is intended to reduce poverty amongst*	Link to North Ayrshire Strategy
Develop a whole systems approach workstream to include collaborative leadership	NAC	Existing Resources	General/Policy		TBC	Ongoing		
Investigate and develop potential work stream to explore collaborative data analysis and sharing in particular develop a collaborative approach to Community Planning Partners sharing data to investigate resource requirements associated with poverty in communities.	NAC	Existing Resources	General/Policy		TBC	Ongoing		
Continue to share and learn from good practice examples across Scotland including attending national events.	NAC	Existing Resources	General/Policy		TBC	Ongoing		
Continue to develop the North Ayrshire Kindness approach		Existing Resources	General/Policy		TBC	Ongoing		
Further development of the “Community Book” approach. This involves working across systems to share information in local communities where people can access very local support e.g. food, health info etc.	NAC	Existing Resources	General/Policy		TBC	Ongoing		
Establish a Young People’s Commission and action plan to address Poverty	NAC	Existing Resources	General/Policy		TBC			Year of Young People Legacy
Work with partners to understand and promote vocational options in schools and the support available for these choices	NAC	Existing Resources	General/Policy		TBC			Year of Young People Legacy
Develop opportunities for financial literacy and promote the availability of financial support for young people in North Ayrshire.	NAC	Existing Resources	General/Policy		TBC			Year of Young People Legacy
Work with Scottish Government as a trailblazer site for the whole systems approach to diet and healthy weight (public health priority) <ul style="list-style-type: none"> • Increase focus on early years nutrition • Improve the food and physical activity environment through the lens of young people 	NAC	Existing Resources	General/Policy		TBC			Link to New Council Plan

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<p>Work with communities to provide opportunities for participation, volunteering and employment through physical activity and sport</p> <ul style="list-style-type: none"> Design and deliver the “special partnership” project with sportscotland, to address inactivity and healthy weight in children and families, as identified through a data led approach, using the Active Schools programme and Community Sport Hub approach With communities and partners, develop and increase the impact of community sports hubs. Develop and promote opportunities for involvement in communities, including volunteering and peer support 	NAC	Existing Resources	General/Policy		TBC			Council Plan
<p>Improve emotional and mental health and wellbeing through physical and social participation in community activities, including for young people.</p> <ul style="list-style-type: none"> Promote the Young People’s Mental Health Toolkit and other approaches to improving emotional health Create safe spaces for young people in our communities Implement the YOYP Legacy actions 	NAC	Existing Resources	General/Policy		TBC			Council Plan
<p>Ensure our locality partnerships make maximum impact on the health and wellbeing of local communities through addressing local priorities together</p> <ul style="list-style-type: none"> Pilot in Arran and ensure closer working between Locality Planning Partnerships and HSCP Locality Forums 	NAC	Existing Resources	General/Policy		TBC			Council Plan
<p>Work is currently underway to develop activities to support public transport use and deliver a wider range of community activities.</p>	NAC	Existing Resources	General/Policy		TBC			Transport Strategy

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Corporate Parenting strategy employability sub-group will investigate a “family firm” approach to help support care experienced young people into employment with the Council.	NAC	Existing Resources	Income from Employment	Prevent	Numbers of young people supported	Ongoing	Enhanced Care experienced young people	LOIP
Universal Basic Income pilot to assess what the likely impact will be of Universal basic Income. The council has submitted a joint application to the Scottish Government alongside City of Edinburgh Council, Glasgow City Council and Fife Council to undertake a Basic Income Pilot Feasibility Study.	NAC	Scottish Government Funding	Income from employment Income from benefits	Prevent	Impact on different groups will be assessed.	Ongoing	Targeted All	LOIP
Develop a network of community hubs, to provide timely and preventative local access to information and support	NAC	AGD	Income from employment	Mitigate	Impact on different groups will be assessed.	TBC	Targeted	New Council Plan
Development of a Community Wealth Building Strategy across 4 key strands- Employment, procurement, assets and ownership. This means generating more and better jobs in the local economy. A key indicator is the proportion of people earning the real living wage.	NAC	Existing Resources	Income from Employment	Mitigate	21.4% of employees in North Ayrshire earn less than the real living wage in September 2018 (NOMIS data source). This equates to 12,500 people.	Ongoing	Universal All	LOIP
Consider free school meals for all primary school children. Also consider making school meals more engaged in curriculum time or increasing meal time.	NAC		Cost of living	Mitigate	Uptake of Free School Meals/uptake of school meals			
Cohesive approach to reviewing the cost of the school day	NAC NHS A&A – Public Health	Costs of Living		Mitigate	Monitoring impact of cost of school day project		Universal Age, Disability	
Maternity Services & Income maximisation joint service	NAC NHS Maternity Services NHS Public Health ICYP transformational Change Programme Board	Scottish Government funding	Income from benefits	Mitigate	Monitoring of additional income to recipients	Commence detailed planning November 2018	Universal Pregnant women Women with young families	

Action e.g. new services offered, increasing flexibility of existing services	Who action is carried out by (all those partners involved in action)	Resources allocated	Poverty driver(s) the action is intended to impact	Preventative or Mitigating Actions*	How impact has will be assessed	Timescale for action	Approach and Group(s) the action is intended to reduce poverty amongst*	Link to North Ayrshire Strategy
Support roll-out of Best Start Grant (BSG) including awareness raising sessions	NHS Maternity Services NHS Public Health HSCP Children's Services: Health Visitors and Early Years staff	Scottish Government funding: Social Security Scotland	Income from benefits	Mitigate	Monitoring of take-up of additional income to recipients (via SSS) Awareness raising sessions attendances	From November 2018	Targeted Pregnant women Women with young families Families with early year or primary school-aged children	
Cost of Pregnancy Project	NHS Maternity Services NHS Public Health NHS Greater Glasgow & Clyde Public Health	Health Scotland	Cost of Living	Mitigate Prevent	Defined research project to identify mitigation opportunities by maternity staff	Planning commence November 2018	Targeted Pregnant Women from Rural areas	
Encourage use of locally developed referral tool to enable NHS staff to sign-post families in need to appropriate specialist services, and incorporate this into routine practice.	NHS Public Health NHS O&HRD (training) NHS Service Leads	Existing Resources	Income from benefits	Mitigate	Referral rates to benefits advice and income maximisation services	From April 2018	Targeted Pregnant women Women with young families Families with disabilities	
Increase awareness amongst NHS staff about the impact that child poverty has on access to services	NHS A&A Public Health NHS A&A O&HRD (training) NHS A&A Service Leads Health Scotland	Existing Resources	Income from benefits Cost of Living (eg travel costs)	Mitigate	Referral rates to benefits advice and income maximisation services	NHS Board Approval December 2017 Planning from May 2018	Universal All service users, including: pregnant women, families, disability-affected families. Children affected by ACEs too	
Develop a child poverty impact assessment tool for strategies, policies and service improvement	NHS A&A Public Health West of Scotland Public Health Child Poverty Leads (GGC, D&G and Lanarkshire)	Existing Resources	Income from benefits Cost of Living (eg travel costs)	Mitigate	Referral rates to benefits advice and income maximisation services	From October 2018	Universal All service users, including: pregnant women, families, disability-affected families. Children affected by ACEs too	

Action e.g. new services offered, increasing flexibility of existing services	Who action is carried out by (all those partners involved in action)	Resources allocated	Poverty driver(s) the action is intended to impact	Preventative or Mitigating Actions*	How impact has will be assessed	Timescale for action	Approach and Group(s) the action is intended to reduce poverty amongst*	Link to North Ayrshire Strategy
Support use of Health Inequalities Impact Self-Assessment tool (HISA)	NHS Public Health NHS O&HRD (training) NHS Service Leads NAC children services teams	Existing Resources	Cost of Living (eg travel costs)	Mitigate	Uptake rates of the on-line HISA tool	From April 2018	Universal All service users, including: pregnant women, families, disability-affected families.	
Develop a communications plan for Child Poverty for NHS staff, Council Staff and Partners	NHS Public Health NHS Communications Department NAC ICYP transformational Change Programme Board	Existing Resources	Income from benefits Cost of Living (eg travel costs)	Mitigate	Referral rates to benefits advice and income maximisation services	Planning beginning October 2018	Universal	
Support implementation of trauma-informed practice	NAC, NHS Public Health ICYP transformational Change Programme Board	Existing Resources	Related to increasing income from benefits and reducing cost of living.	Mitigate	TBC	April 2018	Universal Children affected by adverse Childhood Events (ACEs)	

Table 4 – Possible areas for consideration and further development beyond first year

Possible area of development	Who would be involved	Poverty driver(s) the action is intended to impact	Why?	Group(s) the action is intended to reduce poverty amongst e.g. who would service be targeted at?
Quality Assured local database of health and social intelligence resources to inform service provision	NHS A&A – Public Health Health Scotland NSS – ISD North HSCP	Income from benefits and Cost of Living	To gather and utilise local intelligence in order to direct services to areas and families of greatest need.	All groups with protected characteristics and all priority groups

Appendix 2: [Example] Median Household Income by Residents aged 0-17yrs (Anonymised postcodes)

