



North Ayrshire
Community Planning Partnership

Garnock Valley Locality Partnership

**Tuesday 4 December 2018 at 7.00 pm in Garnock Community Campus,
Glengarnock**

Business

Item	Subject	Pg No	Ref	Officer
1.	Welcome and Apologies			Cllr Bell
2.	Action Note Review the action note and deal with any outstanding items.	Pg3	Enclosed	Elaine Young
3.	Stagecoach Overview of work in Garnock Valley.		Verbal	Sam Greer
4.	Coastguard Rescue Service Receive a report on the work of the Coastguard Team and their operational capabilities.		Verbal	Kevin Paterson
5.	Council Plan and Budget Engagement	Pg8	Verbal and enclosed	John McKnight
6.	Participatory Budgeting <ul style="list-style-type: none"> Streetscene PB Update Update of future of PB 		Verbal	Elaine Young/ Christina Pieraccini
STANDING AGENDA ITEMS				
7.	Locality Co-ordinator Update Receive update	Pg9	Enclosed	Christina Pieraccini
8.	HSCP Locality Forum Update Receive update on progress		Verbal	Dr Janet McKay

9.	Locality Plan Progress Receive feedback from sub-groups <ul style="list-style-type: none"> • Moving Around • Facilities and Amenities • Work and the Local Economy 	Pg9	Enclosed Verbal updates	Christina Pierraccini All Members
10.	Community Investment Fund Receive update on progress		Verbal	Christina Pieraccini
OTHER BUSINESS – TO INFORM LOCALITY PLANNING				
11.	Locality Youth Forum Update Receive update on recent work		Verbal	Christina Pieraccini
OTHER BUSINESS – DECISION REQUIRED				
12.	Grant Funding <ul style="list-style-type: none"> • CIF First Stage Expressions of Interest • CIF Second Stage Funding Applications • Nurturing Excellence • Festivals and Events 	Pg14	Report enclosed	Bernadette Anderson/ Christina Pieraccini
13.	AOCB			Cllr Bell
	Date of Next Meeting: TBC			

Elected Members

Councillor John Bell (*Chair*)
Councillor Robert Barr
Councillor Anthea Dickson
Councillor Joy Brahim
Councillor Todd Ferguson
Councillor Donald L Reid

Community Representatives

Catherine Wigzell, Community Council
David Dickie, Interim Community Representative
Heather Grossart, Community Council
Audrey Mason, Community Representative
Ian Shaw, Community Representative
James Waite, Community Representative

CPP Representatives

Dr Janet McKay, North Ayrshire Health and Social Care Partnership (*Vice Chair*)
Elaine Young, Senior Lead Officer (NHS Ayrshire & Arran)
John McKnight, Lead Officer
Christina Pieraccini, Locality Officer
Kaileigh Brown, Third Sector Interface
Edward Kenna – Scottish Fire and Rescue Service
David Cameron – Police Scotland

Other Attendees

Sam Greer, Stagecoach (item 3 only)
Kevin Paterson, Ardrossan Coastguard (item 4 only)

Meeting:	Garnock Valley Locality Partnership		
Date/Venue:	6 September 2018 – Garnock Campus, Glengarnock		
Present:	Councillor John Bell (Chair); Dr Janet McKay (Vice Chair), HSCP; Councillor Anthea Dickson; Councillor Donald L Reid; Elaine Young , Senior Lead Officer (NHS A&A); Christina Pieraccini , Locality Co-Ordinator, NAC; Catherine Wigzell , Kilbirnie & Glengarnock Community Council; Heather Grossart , Dalry Community Council; Ian Shaw , Community Representative; James Waite , Beith Community Council; Kaileigh Brown , Third Sector Interface; Julia Whittaker , North Ayrshire Ventures Trust Development Officer, NAC; Hayley Clancy , Committee Services Officer, NAC		
Apologies:	Councillor Joy Brahim; Councillor Todd Ferguson; Depute Provost Robert Barr; John McKnight , Lead Officer, NAC		
ACTIONS			
No.	Action	Responsible	
1.	Welcome and Apologies The Chair welcomed everyone to the Garnock Valley Locality Partnership meeting. Heather Grossart, declared an interest in relation to a grant application submitted by Dalry Community Development Hub and took no part in the decision.		
2.	Action Note The Action Note from the meeting held on 11 June 2018 was discussed with the following points raised:- <ul style="list-style-type: none">• Update on GDPR;• Christina Pieracinni has had difficulty in making contact with the Developing Young Workforce team based at the Chamber of Commerce, but will pursue; and• NAC Communications team have provided guidance on developing a Marketing Strategy. Noted.	C. Pieraccini	
3.	Stagecoach Overview of Work in the Garnock Valley A representative from Stagecoach was not present at the meeting, this item has been deferred to the next Locality Partnership meeting on 4 December.	J. Greenlees	

4.	<p>Locality Co-ordinator Update</p> <p>Christina Pieraccini submitted a report and provided an update work undertaken in the Garnock Valley Locality. Discussion took place on the following areas:-</p> <ul style="list-style-type: none"> • The Men's Shed Community Investment Fund application was approved by Cabinet on 4 September; • Successful Parklife project has exceeded all expectation with Dalry averaging 180 participants, Kilbirnie 230 and Beith 120 people each week; and • The Chainsaw Carving and Wood Craft event taking place on 8 September <p>Noted.</p>	
5.	<p>Locality Plan Progress</p> <p>Christina Pieraccini submitted a report on the updated Locality Plan and provided a verbal update on the feedback received from sub-groups as follows:-</p> <p><u>Moving Around</u></p> <ul style="list-style-type: none"> • Progressing with a travel needs analysis and an expression of interest for CIF funding has been submitted; • Possible travel pilot project with Garnock Campus; and • Dr Bike sessions in Kilbirnie have been a huge success with 50 bikes being repaired. <p><u>Facilities and Amenities</u></p> <ul style="list-style-type: none"> • A Communications and Marketing campaign to promote the Garnock Valley by looking to establish what the Garnock Valley means to local people; and • A What's On event planned for October. <p><u>Work and the local community</u></p> <p>The Chair of the Work and Local Community Working Group provided a report from the sub group, highlighting the following areas:-</p> <ul style="list-style-type: none"> • Create a structured training scheme that meets the needs of employers. Stephen Reilly, Business Development Officer of Garnock Valley and North Coast will be invited to the next sub-group meeting to discuss this further; • Disappointment in the lack of response from Ayrshire Chamber of Commerce, however there is a sub section that has a focus on Developing Youth Workforce that the group will make contact with; and • Meeting requested with Garnock Campus Head Teacher to discuss how the group's ideas could fit in with the school, currently waiting on a response from the Head Teacher. 	

	<p>Discussion took place around school leavers and positive destinations and the Locality Partnership were advised of the various steps of careers advice that pupils at Garnock Campus receive.</p> <p>Elaine Young suggested that the Work and the local community sub-group link in with the DWP. Christina Pieraccini advised she would contact DWP.</p>	C. Pieraccini
6.	<p>Community Investment Fund</p> <p>Christina Pieraccini advised the Locality Partnership of 3 expressions of interest for the Community Investment Fund that have been received.</p> <p><u>GV Locality Partnership Moving Around Working Group</u></p> <p>An application was submitted for funding of £25,000 from the Garnock Valley Locality Partnership Moving Around Working Group to conduct a travel needs survey and analysis.</p> <p>The Partnership agreed to put forward a fully detailed application to the next Locality Partnership meeting.</p> <p><u>Dalry Community Sports Club</u></p> <p>An application was submitted for funding of £140,000 from Dalry Community Sports Club for a drainage project in Dalry Public Park.</p> <p>Discussion took place on the drainage issues at Dalry Public Park and the risks associated with this option.</p> <p>The Locality Partnership requested an NAC Roads Flooding expert come to the next meeting to provide details on the drainage method and other funding options.</p> <p><u>GV Locality Partnership Facilities & Amenities Working Group</u></p> <p>An application was submitted for funding of £50,000 from the Garnock Valley Locality Partnership Facilities & Amenities Working Group to produce a marketing and communications strategy that will create a unique Garnock Valley brand.</p> <p>The Partnership agreed to put forward a fully detailed application to next Locality Partnership meeting.</p>	<p>C. Pieraccini</p> <p>C. Pieraccini Thomas Reaney</p> <p>C. Pieraccini</p>
7.	<p>HSCP Locality Forum Update</p> <p>Janet McKay provided a verbal update from the HSCP Locality Forum:-</p> <ul style="list-style-type: none"> • Pilot project to develop multidisciplinary teams within local GP practises; • Looking at mental health and how this care can be improved; • A review of how locality groups membership; and • Social isolation training 	

8.	<p>Participatory Budgeting</p> <p>Thomas Reaney, Senior Manager (Streetscene) submitted a report on the Grounds Maintenance Participatory Budgeting project in the Garnock Valley.</p> <p>The 3 Towns pilot was been very successful with excellent engagement and innovative ideas received though the process and a key driver for its success is informative community engagement. This resulted in the 3 Towns local communities influencing how the grounds maintenance budget is used for areas such as grass cutting, flower beds and planting, weed control, wild flowers, provision of fruit trees and additional food planting, creation of a Best Garden competition and provision of gardening clinics. This process is now being replicated for the remaining localities and fine-tuned, as needs be, dependent upon individual localities' wishes and aspirations.</p> <p>Noted.</p>													
9.	<p>Locality Youth Forum Update</p> <p>Cadley Paton, MSYP, provided a verbal update othe Locality Youth Forum:-</p> <ul style="list-style-type: none">• Travel survey to identify travel issues for young people;• Year of Young People;• Supporting the Youth Festival;• Working with Bruce Adamson, Children and Young People's Commissioner for Scotland, promoting North Ayrshire; and• Scottish Youth Parliament's next meeting in Aberdeen. <p>Noted.</p>													
10.	<p>Grants</p> <p>The Partnership agreed to award the following:-</p> <p><u>Nurturing Excellence in Communities Fund.</u></p> <table><tr><td>Dalry Horticultural Society</td><td>£500</td></tr><tr><td>Dalry Community Development Hub</td><td>£1000</td></tr></table> <p><u>Dalry Charitable Trust</u></p> <table><tr><td>Dalry Community Development Hub</td><td>£1275</td></tr></table> <p><u>Margaret Archibald Bequest</u></p> <table><tr><td>Dalry Old Folks Treat Committee</td><td>£1500</td></tr><tr><td>St Margaret's Social Group</td><td>£600</td></tr></table> <p><u>Festival and Events</u></p> <table><tr><td>Beith Orr Park Neighbourhood</td><td>£652</td></tr></table>	Dalry Horticultural Society	£500	Dalry Community Development Hub	£1000	Dalry Community Development Hub	£1275	Dalry Old Folks Treat Committee	£1500	St Margaret's Social Group	£600	Beith Orr Park Neighbourhood	£652	<p>B.Anderson</p>
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11.	Festivals and Events Funding Christina Pieraccini provided a verbal update on the use of the £4,000 from the festivals and events fund. Christina Pieraccini undertook to find out if the funding can be carried forward into the next financial year.	<i>C. Pieraccini</i>
12.	AOCB James Waite advised the Locality Partnership that the 3 x Community Councils submitted a joint application for Participatory Budgeting at a national level. The Community Councils were unsuccessful but have been placed on the reserve list.	
12.	Date of Next Meeting The next meeting of the Garnock Valley Locality Partnership meeting will take place on 4 December 2018.	

The meeting ended at 9.25 p.m.

<p>Council Plan 2019 – 2024 Shaping North Ayrshire</p>	
<p>Our Mission: Working together to improve well-being, prosperity and equity in North Ayrshire.</p> <p>Our Vision: A North Ayrshire that is ‘Fair for All.’</p>	
<p>Our Council:</p> <ul style="list-style-type: none"> • Recognises there is strength in doing things together. • Engages with, listens to and supports communities to be active partners in what we do. • Believes in fairness, tackles inequality and bases its decisions on these values. • Is ambitious, determined and committed to improving North Ayrshire. • Acts early taking a preventative approach. • Focuses resources towards the delivery of priority outcomes. • Innovates and drives positive change, embracing technology, to provide valued and cost effective services for our communities • Makes sure its voice is heard – locally, regionally and nationally – to influence decision making and attracting investment. 	
OUR PRIORITIES	
Aspiring Communities	Inspiring Place
<p>Priorities</p> <ul style="list-style-type: none"> • Active and strong communities. • Children and young people experience the best start in life. • Inclusive, growing and enterprising local economy. • People enjoy good life-long health and well-being. • People and communities are safe. 	<p>Priorities</p> <ul style="list-style-type: none"> • Effective infrastructure and digital connectivity. • Affordable, modern and well-designed housing that meets residents’ needs. • Vibrant, welcoming and attractive places. • A sustainable environment.
<p>Key Measures:-</p> <ul style="list-style-type: none"> • Value of decisions taken by communities through participation. • Educational attainment and pupils entering further education, training or employment. • Children living in poverty. • People in work and training. • People supported to live independently at home. • Repeat homelessness. 	<p>Key Measures:-</p> <ul style="list-style-type: none"> • Condition of roads, buildings and homes. • New homes constructed. • Quality of homes. • Visitor numbers. • Appearance of the area. • Carbon emissions. • Fuel poverty.
<p>Valuing and Investing in our Workforce to deliver our Services with Passion, Focus and Inspiration.</p>	



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Garnock Valley Progress Report

December 2018



Locality update

- **Garnock Valley Community Council Networking meeting** - The 3 Garnock Valley Community Councils met together for the first time on 12th November. 12 community councillors from the 3 community councils all attended and will meet again in February. They discussed collective issues, ideas for joint working and also a recruitment campaign in early 2019 for new members.
- **Streetscene PB** – Following the pilot project in the 3 towns, Streetscene PB will now be rolled out throughout North Ayrshire. 3 initial information sessions took place during October.
- **Challenge Poverty week** – During Challenge Poverty Week, a discussion around poverty and how to help alleviate it, took place in each locality. The Garnock Valley session was well attended with over 20 people attending.
- **Locality Conference** – The 2nd North Ayrshire wide Locality Partnership Conference took place on 15th September in Saltcoats Town Hall. This was attended by Community Planning Partnership members, locality representatives and elected members.
- **Garnock Valley Locality Team** – Following an office move, the NAC Community Development Team are now based within Walker Hall, Kilbirnie. 2 new Locality Workers started with the team during October. One of these workers will be working to build the capacity of the youth forum and support young people to become more involved in the Locality Partnership and Community Councils. The other new member will be involved in the employability hub, Place Woodland and adult learning. Much respected and admired members of the team Audrey Hillis, Caroline Fullerton and Liz McCallum left the team after many years working to support groups and young people within the Garnock Valley.
- **NAC Youth Conference** – The conference took place on Friday 9th November with a number of young people attending from Garnock Valley. The NAC Youth PB opened at this conference with voting taking place until 20th November.
- **Youth PB** – The voting for the Youth PB took place between 9th November and the 20th November. A total of 6468 young people from across North Ayrshire voted. A total of 787 young people from the Garnock Valley cast a total of 1805 preferences and 11 youth groups in the Garnock were awarded funding totalling £7362.
- **MSYP** - 9 young people from the Garnock Valley have expressed an interest to become the Member of Scottish Youth Parliament for Cunninghame North. The elections will take place in March 2019.



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- **Learners' voices** - The first meeting of North Ayrshire wide "Learners voices" took place in Kilwinning. The Garnock Valley was well represented.

Highlights

- **Lynn Glen** – A Dalry 'Very Fairy Xmas' Event is planned for 24th November, relating the fairy theme to Lynn Glen. North Ayrshire Venture Trust Funding has been received as well as Scottish Community Landfill Funding to allow Stage 4 of the Lynn Glen to be completed.
- **Big Bike Revival** - Big Bike Revival sessions, funded by Cycling UK, were held at Kilbirnie and Dalry ParkLives sessions and were hugely popular repairing over 90 bikes.
- **Plug the Gap** – North Ayrshire Council and RPS Consultants hosted an event on 20th November in Garnock Campus on the proposed roadside cycle route and also Active Travel in Garnock Valley.

Next Steps

The working group have submitted a CIF funding application for a travel needs analysis and are also looking at the possibility of a travel pilot project with Garnock Campus and Ayrshire Chamber of Commerce. The sub group will meet again on 12th December.

Highlights

- **Garnock Valley Men's Shed** – The shed continues to grow from strength to strength and shed membership currently stands at 45 members. CO-OP have informed the shed that they will receive 1% of sales of all own-branded goods in their Kilbirnie Store for a one year period. Their CIF application was successful and was passed by cabinet in September. Works have now started on the shed building using this CIF funding. They have also received funding/donations from many sources including: B & Q, Asda and Jewsons. The shed also continues to distribute unsold food from Greggs to local people. As the shed is the first of its kind in North Ayrshire, they have received lots of visits from groups from throughout North Ayrshire who are keen to start their own shed and learn from the experiences of the Garnock Valley shedders. Visits and sharing stories have been from: Saltcoats, Irvine Harbour, Irvine Bourtreeshill, Fairlie and Pennyburn, Kilwinning.
- **The Gathering Place** - Project Kilbirnie met with the architects and consultants. They discussed the revised design showing options for the group to take forward reflecting feedback from the community. They will undertake a feedback session for the public on the proposals and at this session they will also seek new volunteers to help take the project forward.



Moving around
(public transport,
traffic and parking)



**Facilities and
amenities**



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- **Garnock Valley Parklives** – ParkLives was a huge success. The average numbers attending in Dalry were almost 200/session. Kilbirnie averaged 250/session and Beith averaged 100. Over 16 weeks the programme worked with over 6,000 people, who benefitted from free sports activities, free food and ice cream and the opportunity to meet and socialise in public parks across the Garnock Valley. Plans are already underway for Parklives 2019.
- **Garnock Valley Carves** – Garnock Valley Carves event took place on Saturday 8th September and was a very successful event with lots of overwhelmingly positive feedback being received.
- **Stoneyholm Mill** –Stoneyholm Mill participated in Doors Open Day 2018 on Sunday 9th September with over 500 people attending. The premiere of the “Mill Girls” film took place on 11th November in The Auld Kirk Hall with approx 60 people attending including Community Council members, cast and crew, elected members and young people who were involved in the filming. DVDs will be available for sale and the film will be handed over to the Stoneyholm Mill Trust, who plan to hold a screening in Radio City and are looking to establish further heritage projects. A final Options Appraisal has been presented to the Stoneyholm Mill Trust. A suggested first phase of development would see emergency repair works being carried out to both buildings at the mill, a new build foyer being put in to place, landscaping works and the renovation of the East Mill to provide both community and business space. The viability of this first phase will be tested through the production of a business plan, due by Spring 2019. They are also looking to expand the membership of the Trust so anyone who is interested should get in touch with the Trust.
- **The Hilltap Toun** - Applications to Nurturing Excellence in Communities and The Town Centre Charitable Trust for the costs of making this film were successful. This project will involve at least 60 local people quoting a verse from John Hodgart’s poem. It is hoped the project will start early in the new year.
- **What’s on event** – An event to promote what is happening locally took place on Saturday 27th October in Bridgend with a number of groups taking part including the Scouts, Garnock Valley Men’s Shed, youth groups and Stoneyholm Mill Trust. This was organised by Kilbirnie & Glengarnock Community Council.
- **Lochshore** - Funding has been successfully sought from Vacant and Derelict Land Fund, Central Scotland Green Network Trust and Sustrans. This funding will allow the following works to take place: Essential site investigation work and the development of a remediation strategy, planting of an area of short rotation coppice, feasibility and design of four active travel routes through the site (consultation event happened for this on 20th November at Garnock Campus), business plan development for a potential food growing business.



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A stage 2 application to the Regeneration Capital Grant Fund will be submitted on the 19th November for the development of a Community and Tourism Hub. This would provide new facilities for the Rugby Club, a multi-functional community space, a cafe and some historical heritage interpretation. If the application is successful, construction would begin in August 2019. The final draft of the master plan for the site has now been approved and further community engagement on the proposals is being planned.

Next steps

The working group will next meet on 6th December. The group have submitted an application to the Community Investment Fund for a Garnock Valley Marketing Officer.

Highlights

- **Employability support** – The Kilbirnie Employability Hub has been quiet recently, however the Job Club in Dalry continues to be in high demand and very well used. Beginners IT classes have been running in Beith, Dalry and Kilbirnie. A literacy group also runs weekly in Kilbirnie.
- **Activity Agreement** – Activity Agreement started in September with 4 young people having registered. 1 young person has already moved on to work as a result.
- **Ayrshire Chamber of Commerce** – The Locality Officer met with ACC on 28th September with a view to developing links between the working group and the local business community. There is potential for ACC to host an event to help develop these links and also the potential for a Developing the Young Workforce pilot which could see young people learning to maintain bikes, which could help local travel issues too.
- **Girls R Loud** - have completed their bronze Duke of Edinburgh award. The group are now planning to undertake their silver award.
- **Parklives** – The working group are looking to explore how sports coaching and other qualifications can be incorporated in to Parklives 2019 to develop the skills and experience of those volunteering their time to help run the events.
- **Youth Forum** – The youth forum have now recruited new members and staff are currently working to build their capacity. It is hoped members of the forum will attend the partnership meeting in March.
- **Schools** – The Locality Officer and a Locality Representative met with the Head Teacher of Garnock Campus, Mr Dick, on 22nd October and the Locality Officer met with the Garnock Cluster Head teachers on 23rd October. These



Work and the
local community



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meetings were to discuss the locality partnership, what the schools are doing and how they can work together.

Next steps

The next meeting of the working group will take place on Thursday 6th December.

For further information contact:

Christina Pieraccini - Locality Officer
cpieraccini@north-ayrshire.gov.uk
01505 680203



Community Investment Fund Application Form: Garnock Valley Locality

The CIF will support proposals and projects that:

- Connect with:
 - The North Ayrshire Fair for All Inequalities Strategy;
 - the Community Planning Partnership and Locality priorities; and
 - North Ayrshire Council's values, priorities and business objectives.
- Fulfil a compelling need and do not duplicate existing services or facilities;
- Provide long-term, sustainable, positive results for the greatest number of people possible;
- Exhibit project and/or organisational innovation in their approaches to their work in their way of addressing community challenges and in their request to Locality Partnerships and the Council;
- Come from (an) organisation(s) that is financially viable (can provide financial statements upon request) and efficiently and effectively managed. This can include an organisation to be created to deliver the project;
- Include options or potential for NAC and CPP employee engagement and volunteering where possible; and
- Include measurable outcomes and can report to NAC on outcomes on a regular basis.

When to apply and how?

- LPs should continue to engage with their communities, and stimulate interest in the CIF. The Locality Partnership will then strategically assess the applications, make links and look at the funding 'in the round'.
- If the partnership supports a bid then the group will be encouraged to submit a full application form, which they will decide upon before making a proposal to Cabinet for final approval.
- The finalised proposal will go to the next suitable Cabinet for final approval.

- Forms should be returned to your Locality Co-ordinator, by email if possible:

Christina Pieraccini
Locality Officer - Garnock Valley
Connected Communities
North Ayrshire Council
Walker Hall
Main Street
Kilbirnie
KA25 7BX

Tel: 01505 680203
Mob: 07966 160854
Email: cpieraccini@north-ayrshire.gov.uk

Support and information will be available for groups who are not successful. For more information see the guidance form here: <http://www.northayrshire.community/wp-content/uploads/sites/60/2018/06/community-investment-fund-guidance-notes-17-12-17.pdf>

APPLICATION FOR FINANCIAL ASSISTANCE

Community Investment Fund

1. Details of your organisation

Name of Organisation: [Garnock Valley Locality Partnership](#)
[Moving Around Workgroup](#)

Postal Address for Correspondence: [Connected Communities](#)
[North Ayrshire Council](#)
[Walker Hall](#)
[Main Street](#)
[Kilbirnie](#)
[KA25 7BX](#)

Name of Contact Person: [Christina Pieraccini](#)

Position in Organisation: [Locality Officer - Garnock Valley](#)

Telephone Number: [01505 680203](#)

E mail address: cpieraccini@north-ayrshire.gcsx.gov.uk

2. Brief description of your organisation

Please include -

[a] Legal status, e.g. voluntary organisation, public/private limited by shares or guarantee;

[b] How long has organisation been in existence?

[c] Aims & objectives;

[d] General activities or services provided

Moving Around Working group. A sub-group of Garnock Valley Locality Partnership. The Working Group was set up in February 2018 to work collaboratively to take forward actions identified by the community, which are highlighted in the Garnock Valley Locality Action Plan.

The group is chaired by Heather Grossart, of Dalry Community Council. Other members of the working group include representatives from: Dalry Community Council, Beith Community Development Trust, Dalry Community Sports Club and Project Kilbirnie.

The group meet monthly and have worked hard since coming together to tackle the priority of Moving Around, as part of the locality action plan and have identified the production of an independent travel needs analysis as an essential requirement in producing evidence that will enable solutions, and access to wider funding opportunities.

3. Title and summary of proposal

Tell us a bit about your idea. Please describe in as much detail as possible, what the funding will be used for. Please include where it will be held / delivered, who is your target audience, who will benefit from it and how and indicate any partners that are involved.

Please include -

[a] What outcomes your organisation wishes to achieve;

[b] Is this a new service / project?

[c] Does a new organisation need to be set up?

Please ensure that all of the above information is supplied. Failure to do so may result in your application being rejected.

The Moving Around Workgroup was convened by the Locality Planning Partnership to discuss and develop ideas to improve the lives of residents of the Garnock Valley through increased mobility and accessibility to facilities, amenities and employment opportunities.

The Garnock Valley has a population of circa 21,000. The population is spread across three main settlements (Beith, Dalry and Kilbirnie) and two villages (Barmill and Gateside). The principal aim of the Travel Needs Analysis is to investigate what can be done to greatly improve accessibility to employment, education, social and leisure activities and health services.

The remit for the consultation would be to identify gaps in provision, and also to highlight any practical barriers to travel, such as cost, time or other constraints:

e.g. It can, at times take 45 minutes to travel 3 miles by bus from Kilbirnie to Dalry, due to the route. A return journey can cost £5.40.

Cycling / walking may be an option in reasonable weather conditions. Dependence on the weather creates uncertainty about whether the journey can take place.

There is high unemployment in the Garnock Valley. Most people have to travel outside the area for employment. Some unemployed residents are required to travel to the DWP office in Saltcoats. Travel costs are involved. High travel costs or the lack of viable transport options could prevent people from taking lower paid jobs outside the area or from attending amenities designed to make them more employable.

Accessing health services outside of those provided by the local medical practice involves travel and cost. Are people denied access to treatment because of financial circumstances?

Is education being affected by the requirement that children have to walk up to 3 miles to attend school in all weathers?

The analysis should therefore focus both on journeys which are already made, and also those which would be made if they were more practical. The demographics of the area determine that there will be a wide variance in travel needs. The workgroup recognise the importance of providing solutions which will make a sustainable difference to the lives of the community.

[a] Accurate determination of what journeys are important to people, and identification of themes and patterns can be used to ensure that viable solutions can be put in place to resolve the biggest / most common issues. The complexity of the problem coupled with the importance of the outcome dictate that a highly professional approach be taken to the analysis.

[b] The proposed Travel Needs Analysis would be a new initiative for the Garnock Valley. Travel analysis is carried out by SPT, and various transport companies, but a more localised analysis will highlight the specific needs of the Garnock Valley and have the potential to deliver bespoke solutions.

[c] The need for any new organisation would be determined by the recommendations put forward by the consultants based on the findings of the Travel Needs Analysis.

4. What difference will this project make within the locality and to local services and programmes?

Please include -

[a] How you will approach reducing inequality

[b] How this proposal fits with Garnock Valley's priorities of:

- 1. Moving Around (Public Transport, Traffic and Parking)*
- 2. Work and Local Community*
- 3. Facilities and Amenities*

Living in the Garnock Valley necessitates a disproportionately high requirement to travel for to access facilities, amenities, services and employment. Combined with high levels of poverty, and poor public transport service, the majority of the community in the Garnock Valley are potentially faced with:

Higher cost of living due to travel costs.

Not being able to utilise a facility due to financial circumstances.

Deciding whether the travel time to visit a facility is "worth it".

Being socially excluded due to financial circumstances.

Due to existing poverty levels, the biggest barrier to travel for many will be the cost. Solutions which make travel more affordable and practical will enable more people on lower incomes to make use of the existing facilities and amenities.

Whilst there is scope to significantly increase the numbers with accessibility to the existing amenities, this would be a relatively small percentage of the Garnock Valley population. Many in the Garnock Valley need to travel for almost everything. It would not be possible to resolve this situation through travel provision alone.

Collecting data on journeys, travel aspirations and barriers will potentially provide a resource which could be useful to the other LPP workgroups.

Significant advances in accessibility would require the decentralisation or duplication of some facilities and amenities within the Garnock Valley, reducing the necessity to travel and sharing it more equally. The Travel Needs analysis could potentially indicate where this would be feasible.

A mapping of the facilities in the Garnock Valley could be used in conjunction with the Travel Needs Analysis to ensure that there are adequate travel options available at the most appropriate times.

The Travel Needs Analysis could give a valuable insight into the low usage of the employability hub from some areas, why unemployment levels are so high, what can be done to encourage people to travel for work etc.

5. Please give an overview of the engagement that has taken place in relation to the project

Please include the number of people that have been engaged with/ consulted

- Locality Plan engagement
- GV Charrette
- Place Standards
- Cost of The School Day report
- Locality Priorities identified

All of the engagements above identified travel/moving around as a priority issue and culminated in the Garnock Valley Locality Action Plan. This funding will enable further, more in-depth engagement, specifically around travel needs.

6. Please tell us how the project will be managed

Please include -

[a] *How the finances will be managed*

[b] *Does the proposed project contribute to volunteering or employment opportunities in Garnock Valley? Please include the number of volunteering opportunities and employment opportunities*

[c] *If there are any staff requirements, please outline your HR plans*

[d] *Is there evidence of partnership working in relation to the project within Garnock Valley locality?*

The project will be managed by members of the Moving Around Working Group, who will liaise with consultants, ensuring monitoring, support and review throughout the project.

Potentially, there may be a number of volunteering opportunities to assist the consultants and therefore increase the number of engagements with community members.

The working group hope to identify a host organisation within the local community.

The group intend to work in partnership with the consultants and the organisations that make up its membership to carry out the travel needs analysis.

7. Amount of funding being requested

Please supply details of the amount of funding being requested and any **other** funding you have had over the past 5 years, both financially and 'in kind'.

Amount of funding requested:	£25000
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Please include detail on -

[a] Breakdown of costs if available;

[b] Recent quotations where appropriate

8. Monitoring and evaluation process

Please include detail on –

[a] What monitoring and evaluation processes are planned/ in place

Members of the Moving Around group will hold weekly monitoring meetings with consultants to provide assistance where required. Updates will be produced for monthly working group meetings and a quarterly update will be submitted to the Locality Planning Partnership. An evaluation meeting will conclude the project, where information will be gathered and collated, experiences shared.

Community Investment Fund Expression of Interest Form

Organisation name	<i>Beith Community Development Trust</i>
Brief details of organisation	<p>Beith Trust aims to improve the mental and physical fitness of the community of Beith through the regeneration of the economic, social, physical and environmental assets.</p> <p>We provide a diverse range of projects, opportunities and support which enable individuals to progress and develop through a pathway of learning, personal growth and skills development. We work predominantly in Beith but also reach out to the wider communities of the Garnock Valley</p>
Locality	Garnock Valley
Amount requested	20000
Brief overview of proposal	<p>We are seeking funding to support our volunteering programme which includes a telephone befriending, 1-1 coaching and a programme of experiential social, learning, skills development and support which enable folk to develop capacity and confidence to engage in social and professional situations</p> <p>Beith Trust works in Beith in the Garnock Valley, North Ayrshire, which is an area of significant deprivation. Our work involves developing the human potential of our community - enabling people to take part in opportunities, activities and social interaction which enables a shift in their mindset and abilities to progress from just 'existing' into flourishing as conscious and informed contributors within their own life and within community life.</p> <p>Many of the people we work with within our volunteering programme are affected by multifaceted barriers to inclusion, affected by the stress of a combination of issues such as debt, domestic violence, disability, caring responsibilities, isolation, mental and physical health issues. For these folk on the fringes of our community, many of whom have either 'fallen through the gaps' or have chosen to remain 'invisible'.</p> <p>Our volunteering approach involves 'walking with' people, progressing at a rate which suits their capacity to shift and progress, supporting them to take on roles of responsibility within our volunteering programme, activities and services and perhaps eventually into learning, accredited training and employment opportunities within and beyond Beith Trust.</p> <p>More recently we have piloted and are taking forward a telephone befriending service which will be an additional layer of support and safety net for those folk who are not year ready to take a step outside their comfort area</p>

<i>Timescales</i>	March 2019
<i>Contact details</i>	Jane Lamont Senior Officer Hello@beithtrust.org

Forms should be returned to your Locality Co-ordinator by post or email.

For more information see the guidance form here: <http://www.northayrshire.community/wp-content/uploads/sites/60/2018/06/community-investment-fund-guidance-notes-17-12-17.pdf> or contact the Community Planning Team on info@northayrshire.community

PROPOSAL TO COMMUNITY INVESTMENT FUND

Locality Partnership Area	Date
Garnock Valley Locality Partnership	11.10.18

Name of Organisation/Partnership
The Ayrshire Community Trust (TACT)
Title and Summary of Proposal
<p>Title: Be Inspired</p> <p>The Ayrshire Community Trust (TACT is seeking funding to deliver an inspirational programme of coaching support that will develop the capability of individuals, groups and local organisations to enable them to implement projects that address community needs aligned to Locality Partnership priorities.</p> <p>The aim of the Be Inspired coaching support programme is to inspire, motivate and support people in Locality Partnership areas in North Ayrshire to volunteer their time to implement projects that will address unmet community needs.</p> <p>The programme will seek to <i>inspire, motivate</i> and <i>support</i> projects that will benefit the local community:</p> <p><i>Inspire and motivate</i></p> <p>We will inspire and motivate people in the locality area through:</p> <ul style="list-style-type: none"> • <i>Events</i> - there will be events organised within the Locality (and within neighbouring Localities) where people who have led and collaborated on successful community projects will tell their story (successes, challenges and setbacks) with the aim of inspiring others to volunteer their time to improve their community. Be Inspired staff (Community Coaches) will be on hand to talk to people who have ideas and feel inspired to tackle a project and will explain about the support available to help them shape, develop and implement their idea • <i>Visits</i> – we will organise group visits to communities that have successfully implemented improvement projects to inspire members of the Locality <p><i>Support</i></p> <p>Community members and groups who participate on the programme will benefit from:</p> <ul style="list-style-type: none"> • <i>Community Coaches</i> - one to one support from a Community Coach who will support them throughout their participation in the Be Inspired programme. This will

include:

- helping participants shape up their project so each project has a clear objective and a plan of action to achieve it
 - regular support through calls and meetings with their Community Coach to help people overcome challenges and maintain motivation
 - signposting and introductions from their Community Coach to people or organisations that might help participants achieve their projects
- *Peer Group Support* – regular group meetings with other people who are working on community projects within the Locality and from neighbouring communities. The aim is to share progress and challenges to enable peers to support and motivate each other. These meetings will be organised and facilitated by the Be Inspired Community Coaches.

We will work in partnership with the Locality to support individuals, groups and organisations to implement projects that fit with Locality priorities. Those who we support may be:

- A group or organisation that has secured CIF funding
- An individual, group or organisation who aspires to address an unmet community need and may wish to apply for CIF funding
- An individual, group or organisation who aspires to address an unmet community need that can be achieved without any funding or their funding requirements may be able to be met from sources other than CIF funding

We believe that a key benefit to the Locality Partnership will be that projects that meet unmet community needs will be supported to deliver outcomes.

Support from Be Inspired will be provided over whatever time scale is appropriate for each project (within the funded period) and we recognise that this will vary from project to project. The support that people and projects will receive from Be Inspired will include:

- Opportunity to attend events aimed at inspiring and motivating people to volunteer to help make their community a better place to live
- Opportunity to chat informally with a Community Coach about an idea they may have to address unmet community needs
- An understanding of the tailored one to one support they can access from Be Inspired
- Clarification of aims, objectives, outcomes and potential impact and benefit of their project
- Development of action plans with clear timelines
- Introductions to individuals and organisations that may be of help to the project
- Opportunity to meet with other like-minded people who are volunteering their time to make their communities a better place to live and motivate and support one another
- Regular support through one to one meetings / calls with their personal Community Coach to help motivate individuals and groups and encourage them to stay on

track

TACT is seeking funding for a period of 15 months from January 2019 to March 2020 to deliver Be Inspired. Individuals, groups or organisations will be able to join at any point during this time and graduate from the programme when they have achieved the outcome of their project. Should final project outcomes extend beyond the funded period Be Inspired staff (Community Coaches) will agree outcomes that can reasonably be projected to be achieved within the funded period.

Fit with Locality Priorities

Be Inspired will specifically focus on supporting individuals, groups and organisations that wish to implement projects that support Locality priorities. We are aware that the priorities for Garnock Valley Locality are:

1. Public transport, traffic, parking
2. Work and Local community
3. Facilities and amenities

To ensure that community projects supported by Be Inspired fit with Locality priorities we will work collaboratively with people from the community and Locality Partnership staff to identify project outcomes that will fit with Locality priorities.

Through addressing Locality priorities, Be Inspired will support community projects that fit with North Ayrshire Community Planning Partnership priorities which are:

- Healthier North Ayrshire
- Working North Ayrshire
- Safe and Secure North Ayrshire

And will also support community projects that fit with the themes that run across all three priorities which are:

- Reducing inequalities
- Build Community Capacity
- Prevention and early intervention

In particular, Be Inspired will support the theme of 'Building Community Capacity' by increasing knowledge and improving the skills of local people to enable them to implement projects that address unmet community needs.

Is this a new service / project / organisation? - please explain

The Ayrshire Community Trust was formed as a volunteer centre in 1999 and the organisation has been innovative in developing services to benefit the local community over the past eighteen years. It changed its name to The Ayrshire Community Trust (TACT) in November 2011.

Our Mission is to:

“To deliver programmes and projects that make a difference to people’s lives by encouraging, supporting and promoting community action”

TACT employs seventeen people, most of whom are residents of the local community in roles that include volunteer support, programme and project management and administration.

The organisation has an excellent reputation with the local community and feedback from volunteers shows that they feel supported by the team at The Ayrshire Community Trust. Two members of the current team started their relationship with TACT as volunteers.

The Ayrshire Community Trust is proud of its track record of working in partnership with public, private and third sector organisations. It has a strong track record of working with North Ayrshire Council to develop and deliver services that encourage volunteering as a route to securing employment. In addition, TACT works in partnership with the local Health and Social Care Partnership to identify people who might benefit from becoming involved in volunteering as a route to develop their self-esteem and gain skills that will help them progress towards employment. The organisation works in partnership with local schools and employers to encourage volunteering and placements in businesses.

Our current activities include supporting and promoting volunteering, offering training and support to community and voluntary organisations; operating an employability drop in facility, and an IT class to help people improve their computer skills. We have a community garden where local people can learn how to grow their own food and a community digital hub in the iconic Trinity church in the town centre of Irvine; staff located in the church are responsible for the scheduling of content for the Big Screen, they also have responsibility for community content of the Big Screen in Irvine Town Centre in order to give the third sector a voice

Our employability programme, Positive Steps with Partners, involves, for the first time in Scotland working with the Community Action Team within the Fire and Rescue Service. We engage and inform the local community in a variety of ways, through the Big Screen, a monthly news bulletin, our Facebook page and by connecting the sector by holding events on a variety of topics.

Since April 2011 TACT has delivered Third Sector Interface (TSI) services in North Ayrshire in partnership with Arran Community and Voluntary Service. The TSI remit is funded directly by the Scottish Government and has four themes: Volunteer development, supporting a robust third sector, social enterprise development and improving the relationship with community planning partners.

Staff retention with the company is high, with the majority of staff holding a formal qualification. The organisation adopt a person centred, asset based approach in their work and is clearly focused on building capacity with both individuals and groups who live and work within our communities.

In late 2017 / early 2018 TACT benefited from funding from the Aspiring Communities

fund from the Scottish Government which enabled us to carry out comprehensive engagement with people in deprived communities in North Ayrshire to gain insight into what would inspire people to volunteer their time to help improve their communities and what type of support they would like. Over 400 people across North Ayrshire took part in our survey/questionnaire and the outcome is a programme concept and structure aimed at inspiring and supporting people to improve their communities. We are now seeking funding to enable us to deliver this innovative coaching programme across all Locality Partnership areas in North Ayrshire.

How will the project be managed? HR/Finance?

TACT operates a number of projects and is required to comply with a range of different reporting mechanisms. These include reporting annually to the Scottish Government on our TSI targets, reporting monthly to North Ayrshire Council using the YETI system. This records project delivery and spend. Quarterly we report to Inspiring Scotland on project spend for the Link Up project we host.

Our finance manager has over 15 years' experience with our company and ensures all staff and volunteers are aware of the systems we operate. Our financial management systems enabling us to monitor spend accurately and in line with our intended spend. We use data gathering systems and financial monitoring systems in order to accurately feedback any required information to our funders.

The CEO has many years of experience in overseeing projects and budgets, both within this post but also in previous employment.

Budget meetings are held regularly with the CEO and the Finance Manager to ensure all income and expenditure are on track.

Board meetings are held six weekly in order to inform and/or consult with the Board on matters relating to project targets and deadlines and issues with financial management. All staff have clear individual action plans so they are aware of targets, timeframes and budgets in order to get their work done.

Staff with specific skills will be employed for this project and we will ensure they meet our values and ethos. We are seeking funding to employ two full time Community Coaches and one part-time Project Manager. The Project Manager will be responsible for the management of the Community Coaches, achievement of project targets and all reporting.

Does a new organisation need to be set up? - please explain

There is no requirement to set up a new organisation. Be Inspired will a project run by TACT.

Is there evidence of partnership working in relation to the project within the locality? - please explain

In the development of the concept and structure of the Be Inspired programme, TACT worked in partnership with representatives of North Ayrshire Council, Neighbourhood Planning, Economy and Communities Directorate, Health and Care Partnership, Tenant

Participation / Housing Services, North Ayrshire Federation of Community Organisations, Inspiring Scotland and Beith Community Trust. Representatives of these organisations formed the steering group and met several times during the development phase.

In addition, Barbara Hastings, CEO of TACT met with the Locality Co-ordinator to discuss the Be Inspired concept and its fit with Locality Partnership priorities.

Does the proposed project contribute to employment or volunteering opportunities? - please explain

The project contributes to employment opportunities as this project will create two full time equivalent posts across North Ayrshire. Depending on the success of the projects undertaken these could create further employment opportunities locally.

The aim of the project is to create volunteering opportunities and support volunteers to work collaboratively to address local challenges and meet needs through the development of local solutions and services.

Number of Employment Opportunities	Number of Volunteering Opportunities
<p>The project will create 2 new employment opportunities across all six Localities:</p> <ul style="list-style-type: none"> Community Coaches x 2 Full time equivalent post 	<p>The project will support up to 4 projects in the Garnock Valley Locality. Depending on the types of projects it may support additional volunteering opportunities for projects that involve groups of people and could therefore be in excess of 40 individuals directly and benefiting a much greater number indirectly.</p>

Difference this project will make within the locality and to local services and programmes

The aim of the Be Inspired programme is develop stronger communities by increasing engagement, empowerment and volunteering.

It will make a difference in the Locality by inspiring, motivating and supporting local volunteers to address local issues and meet demand for services.

Projects to meet local needs will emerge through collaboration with local people and Locality representatives.

Tailored support will be provided by Community Coaches to enable local people to implement projects and achieve outcomes that improve local communities and services.

What engagement and consultation has taken place? How many people have been consulted?

We consulted with more than 400 people across all Localities in January to March 2018. Consultation took place through pop up events at local community centres, community events and supermarkets. Consultation discussions were held one to one with responses recorded and analysed. In addition, we engaged with local people through social media and invited them to contribute their opinions via an on-line questionnaire. We also

facilitated a focus group to consult with local people. Key findings were:

- There are wide range of things that people want to be improved in their communities (Q1).
- There is a lack of understanding and knowledge in 'what to do' and 'how to do it' to help make their communities a better place to live (Q4).
- There is a strong desire for support to help people make their communities a better place to live so that people don't feel that they are doing it alone (Q5).
- There is a need to provide events to bring people who want to make their communities better places together for inspiration, motivation, knowledge sharing, learning and support (Q6)
- There is a need to facilitate the sharing of experiences by those who have undertaken projects to make their communities better places to live to inspire and motivate others (Q7)
- There is a need for to explain to people how to go about making their voice heard so they can influence decisions (Q8).
- There is a need to provide access to someone who people who want to make their communities better places could talk to about things they don't understand and get their help (Q9).
- People who actively want to volunteer their time to make their communities better places would be willing to meet up every 4 weeks (Q11)
- There is a willingness to travel across communities in North Ayrshire to meet up with others who want to make their communities better places (Q13)

Feedback on the outcomes of the engagement and consultation phase was provided at a meeting where all those who contributed and had given their permission to be contacted were invited.

In addition, TACT has engaged with representatives of North Ayrshire Council, Neighbourhood Planning, Economy and Communities Directorate, Health and Care Partnership, Tenant Participation / Housing Services, North Ayrshire Federation of Community Organisations, Inspiring Scotland and Beith Community Trust who formed the steering group for the consultation phase of the project.

Monitoring and Evaluation Processes – please explain

We will agree key performance indicators (KPI's) with the Locality Partnership which will be utilised to monitor progress. We suggest that the following KPI's may be appropriate:

- Number of projects supported in the Locality

- Number of volunteers involved in the implementation of projects
- Progress of each project against key milestones in each project plan

We will also agree the process for evaluation of outcomes and suggest that a we develop a questionnaire collaboratively with Locality representatives that all participants in the Be Inspired programme are asked to complete. The questionnaire will seek to find out:

- How the programme contributed to inspiring local people to volunteer their time to address community challenges
- How the support provided increased motivation to undertake or contribute to community improvement projects
- How the support provided enabled implementation of the project

Timescales

TACT is seeking funding for a period of 15 months from January 2019 to March 2020.

Funding requested

TACT is seeking CIF Funding from all six Locality Partnerships to enable us to deliver Be Inspired support across North Ayrshire.

The total amount we are seeking jointly from all six Locality Partnerships is £148,749 for a 15-month period from January 2019 to March 2020

Funding required for **15 month** period

Contracted Programme Manager	£27300
2 full time equivalent Community Coaches	£86250 (incl all employment on costs)
Office costs and overheads	£3150
IT Equipment	£1900
Staff travel	£2400
Volunteer Expenses (based on 150 individuals)	£3750
Marketing & Promotion	£1200
Room Hire	£1500
Administration support	£4600
Support & Supervision costs	£8193
Financial Management support costs	£4926
Recruitment Costs	£700
Trips & Visits (based on 4 visits)	£1680
Pop Up Events (based on 6)	£1200
Total	£148,749

Contracted Programme Manager - as stated this will be contracted with a business specialist who was involved from the onset of Be Inspired. They will assist in ensuring milestones and KPI's are met and evaluation and monitoring procedures comply with the requirement of the Locality Partnerships. Liz Metin , Programme Manager is a specialist who is on North Ayrshire Council's Business Support pipeline, in addition to overseeing the spend and progress of Be Inspired, Liz will also be able to offer her expertise within

local projects and will work closely with the community coaches, where appropriate, in order to build their capacity. Her expertise includes: facilitating business planning, developing practical business plans with prioritised action plans, monitoring progress against plans, facilitating group sessions identify priorities and gain agreement, developing people, coaching people, reporting on project activity and outcomes. Liz has extensive experience of working with a wide range of not for profit organisations / social enterprises including those involved in; childcare, youth development, employment support, special needs support, support for the elderly, volunteer support, enterprise start up and development, a housing association and a sport association.

Liz has developed the programme we wish to deliver based on the consultation exercise with the general public and through focus group meetings undertaken earlier this year. A full report of this is available on request.

Split of funding requests across all six Locality Partnerships

Locality	Population	Value	No of projects	Amount requested
Irvine	29%	£754,000	7	£43,139
Kilwinning	11%	£286,000	3	£16,362
3 Towns	23%	£598,000	6	£34,212
Garnock Valley	15%	£390,000	4	£22,312
North Coast	18%	£468,000	4	£26,774
Arran	4%	£104,000	1	£5,950
			Up to 25 projects	£148,749

TACT is seeking **£22,312** from the Garnock Valley Locality Partnership for which Be Inspired will support up to **four** community improvement projects.

This is a unique project which aims to support all localities to take practical steps to address their priorities and assist where necessary other organisations and community groups to build their capacity who are in receipt of CIF fund. If successful we believe that the legacy of Be Inspired and the Community Investment fund will be projects which are tangible, led by the community and be beneficial to the wider communities across North Ayrshire

Contact details of organisation/partnership

Barbara Hastings, CEO
The Ayrshire Community Trust (TACT)
27 Vernon Street
Saltcoats
KA21 5HE
Email: bhastings@theayrshirecommunitytrust.co.uk
Tel: 01294 443044

Name of link member(s) of Locality Partnership with whom this proposal has been discussed

Christina Pieraccini – Locality Coordinator, Garnock Valley Locality Partnership

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Report - Phase 1
March 2018

Supported by the Aspiring Communities Fund

SECTION 1

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- Background
- Scope of activity under Phase 1 funding
- Purpose of programme

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- Recruitment of a small project team
- Development of methods to gather data
- Devising branding and a plan for marketing activities
- Planning and holding community engagement events

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SECTION 1

Introduction

Background

The Ayrshire Community Trust was formed as a volunteer centre in 1999 and the organisation has been innovative in developing services to benefit the local community over the past eighteen years. It changed its name to The Ayrshire Community Trust (TACT) in November 2011.

Our Mission is to:

“To deliver programmes and projects that make a difference to people’s lives by encouraging, supporting and promoting community action”

The Ayrshire Community Trust is proud of its track record of working in partnership with public, private and third sector organisations. It has a strong track record of working with North Ayrshire Council to develop and deliver services that encourage volunteering as a route to securing employment. In addition TACT works in partnership with the local Health and Social Care Partnership to identify people who might benefit from becoming involved in volunteering as a route to develop their self-esteem and gain skills that will help them progress towards employment.

In addressing the Scottish Government Fairer Scotland Action Plan’s priority of Inclusive Growth, North Ayrshire Council has mechanisms designed to enable local people to contribute to the development of plans that impact on their community. North Ayrshire Community Planning Partnership works with Community Councils, Elderly forums, Youth forums and the Locality Partnerships. Current contributors to these forums include leaders of community organisations, social enterprises, local businesses and individuals. However, whilst the involvement and input of these contributors is highly valued, the same people are often involved in multiple groups and many have contributed their valuable time over a sustained period. In addition, the Locality Partnerships which are designed to specifically encourage and enable community participation often have low involvement from the community.

TACT, in partnership with stakeholder organisations and our community, proposes to design a programme of support that will inspire and enable a greater number of people from diverse backgrounds in deprived communities to volunteer their time to make their communities better places to live.



Scope of activity under Phase 1 funding

TACT secured Phase 1 funding from the Aspiring Communities fund to enable the organisation to engage with the local community and gain insight into what support is needed to inspire and enable people to volunteer their time to help make their communities better places to live.

The communities we will aim to engage with are those who have been identified by the Scottish Index of Multiple Deprivation (SIMD) as the most deprived in North Ayrshire. These are Irvine, Kilwinning, Saltcoats, Stevenston, Ardrossan, and towns and villages in the Garnock Valley which include Beith, Dalry, and Kilbirnie.

The engagement process will seek to identify the barriers that prevent people from volunteering their time to benefit the local community and the factors that will inspire and motivate them to get involved.

The key activities undertaken under the Stage 1 application were to enable us to employ a small team to:

- Progress discussions with North Ayrshire Council and have discussions with other potential partner organisations
- Host innovative community consultations (e.g. pop up events to gather people's views) to find out what support local people need to inspire and encourage them to contribute to making their communities better places to live
- Scope out a programme of support in response to the needs identified through community consultation
- Gain recognition / accreditation for the programme so that those who participate have the opportunity to gain qualifications
- Identify what is required to deliver pilot programmes in the target communities including recruitment processes, resources, support for participants, staff and finance so that we can submit a robust Phase 2 Aspiring Communities application

Purpose of programme

The purpose of the 'Be Inspired' programme is to enable people to make their communities better places to live. We will do this by designing a programme of support that meets the needs identified in the engagement and consultation phase (Phase 1 Aspiring Communities)



Methodology

The methodology used to engage and consult with people in the target communities of Irvine, Kilwinning, Saltcoats, Stevenston, Ardrossan, Beith, Dalry, and Kilbirnie and design the programme of support included:

- Establishing a project steering group
- Recruitment of a small project team
- Development of methods to gather data
- Devising branding and a plan for marketing activities
- Planning and holding community engagement events
- Considering the insights gained from engagement with the community
- Designing the concept and structure of the programme

Establishing a project steering group

A number of people from stakeholder organisations were identified as having valuable experience and interest in the outcomes of the Be Inspired programme. A steering group was established made up of:

- Barbara Hastings, CEO The Ayrshire Community Trust (Chairperson)
- Jim MacHarg, Neighbourhood Planning, Economy and Communities Directorate, North Ayrshire Council
- Gavin Paterson, Community Engagement Officer, North Ayrshire Health and Social Care Partnership
- Tracy Wilson, Tenant Participation Officer, Housing Services, North Ayrshire Council
- Clive Shepherd, North Ayrshire Federation of Community Organisations
- Brian Keenan, Inspiring Scotland
- Jane Lamont, CEO Beith Community Development Trust

The purpose of the steering group was clarified at the initial meeting in January 2018 and two further steering group meetings were held in February and March 2018.

Recruitment of a small project team

The team consisting of the project manager and three community coordinators was recruited. The application to Aspiring Communities had proposed one community coordinator, however, there was a need to implement the project within 5 months rather than the planned 6 months and available time was further reduced because of seasonal holidays in December and January. To mitigate time pressures we decided to recruit three part time people to share the Community Coordinator post to enable us to increase our ability to engage with a greater number of people within the target communities in the limited time available.

Development of methods to gather data



The methods used to gather information were:

- *Face to face conversations* - between members of the community and Community Coordinators using structured questions and a conversational approach to gather views. Responses were stored on tablets via a survey tool
- *Online survey* - using the same structured questions used by the Community Coordinators. A link to the online survey was shared on social media and on leaflets promoting the Be Inspired community engagement initiative
- *Focus group* - people living in the target communities who had, or were, actively volunteering their time to bring about changes in the community were invited to a focus group
- *Feedback meeting* - this aim of the feedback meeting was to thank people for engaging in the process and provide them with an overview of how we are using the insights gained to design the programme

Devising branding and a plan for marketing activities

Branding and marketing collateral were commissioned and created. These included a logo, leaflets, a digital advert and pop ups.

Marketing activities included:

- Distribution of leaflets to local businesses and organisations in target communities in person by a Community Coordinator to ask if employees living in the area would be willing to attend pop up events or complete the online survey
- A digital advert was displayed on the Town Centre TV screen in Irvine Town Centre promoting Be Inspired pop up events
- A press release was sent to local radio stations and newspapers asking them to let their listeners / readers know about Be Inspired and invite them to meet and talk with Community Coordinators at pop up events
- Posts on Facebook and Twitter inviting people in North Ayrshire to complete the online survey
- Promotion of the opportunity of winning one of three prizes of '£50 voucher for a supermarket of your choice' for everyone who gave their views to Community Coordinators or completed the online survey

Planning and holding community engagement events



The broad strategy for the community engagement events was to hold as many as possible in target communities in the limited time available. To do this a 'pop up' event approach was taken with pop up events being held in locations, and at events, where local people were already going to be.

A range of stakeholder organisations were identified and contacted to let them know about Be Inspired and identify opportunities for engaging with their client groups through attendance at planned events.

The team created and implemented a plan of engagement events some of which were as a result of engagement with stakeholder organisations.

The events aimed to include engagement across:

- A spread of target communities
- Male / female
- A range of age groups
- Diverse backgrounds

A total of twenty two pop up events were implemented which included pop up events at:

- Local supermarkets
- Local community centres
- Sports centres
- Community cooking event
- Cafe for people recovering from drug or alcohol addiction
- Youth centre
- Retirement homes
- North Ayrshire Health and Care Partnership – Health & wellbeing event

Outcome of community engagement

Number of responses

A total of four hundred and fifty five people (455) engaged in the process and gave their views.

The female / male response breakdown was:

ANSWER CHOICES	RESPONSES	
Male	27.65%	125
Female	72.35%	327
TOTAL		452

The age group breakdown was:

ANSWER CHOICES	RESPONSES	
Under 18	5.51%	25
19 - 25	12.56%	57
26 - 40	24.23%	110
41 - 65	42.95%	195
66+	14.76%	67
TOTAL		454

The geographic location of people who contributed their views was spread across target communities:

ANSWER CHOICES	RESPONSES	
Ardrossan	16.04%	73
Beith	8.79%	40
Dalry	5.93%	27
Irvine	13.41%	61
Kilbirmie	5.27%	24
Kilwinning	13.85%	63
Saltcoats	19.34%	88
Stevenson	11.43%	52
Other (please specify)	5.93%	27
TOTAL		455

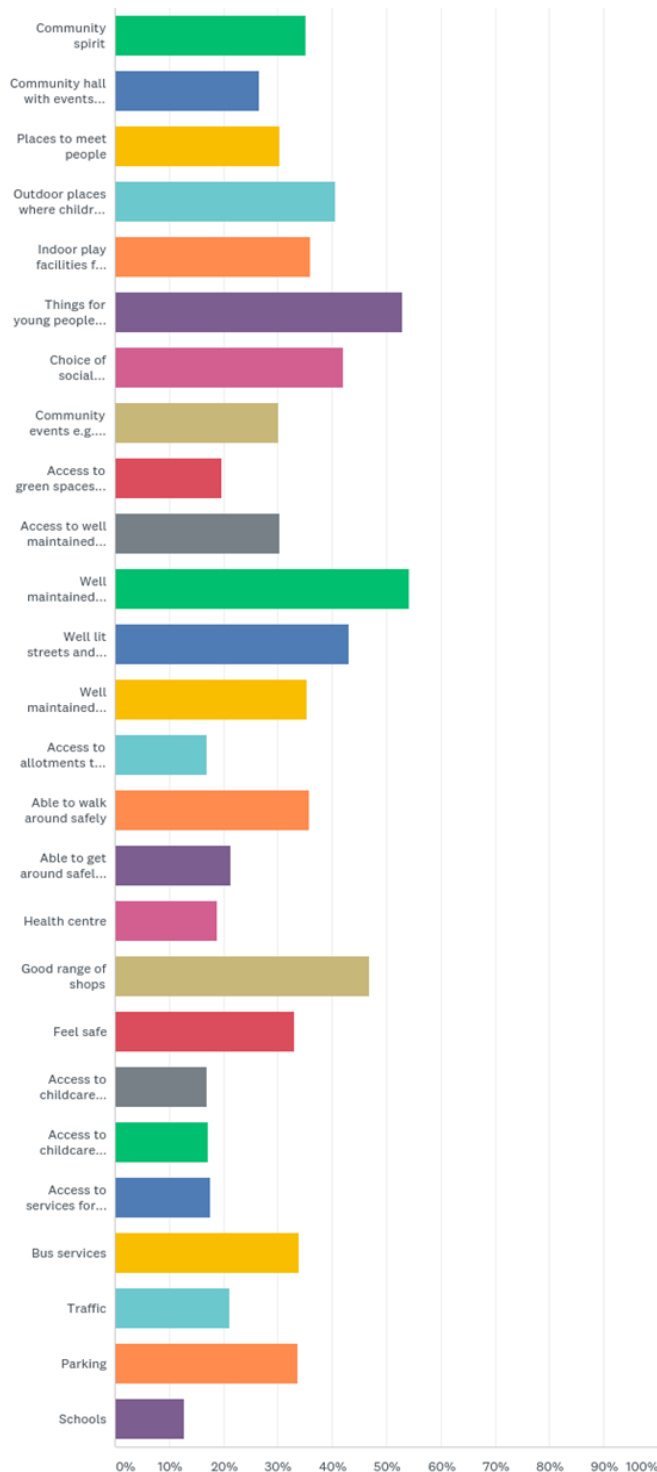
Analysis of data from conversations and survey

The information gathered through conversations with community coordinators and the online survey were compiled and the results are shown on the following pages along with analysis

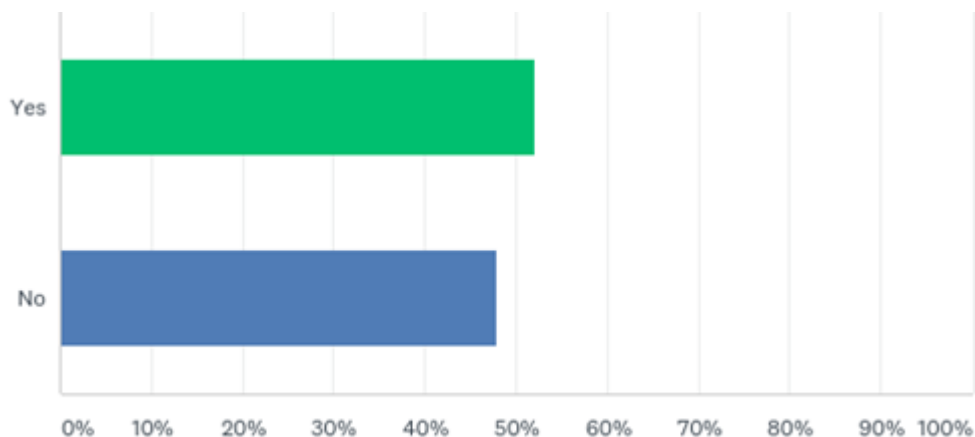
Members of the community were asked what they would like to be improved in their communities and responses are shown below in graphical and list format. The purpose of asking this question was to draw people into a conversation about what they thought needed to be improved in advance of asking them what kind of support they considered would be needed to inspire and support people to volunteer their time to make their community a better place to live. As such, the response data is indicative of the wide range of change

projects that Be Inspired Phase 2 might need to support but the responses to this question are not statistically important.

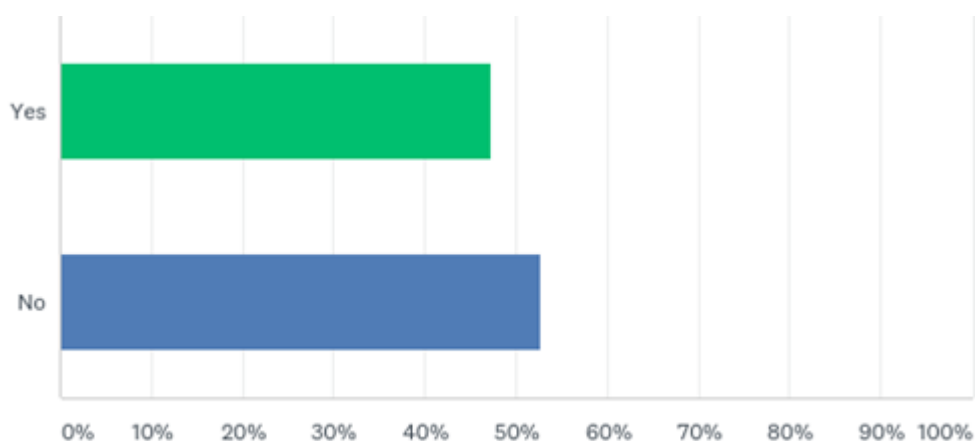
Question 1: What would you like to be improved in your community?



ANSWER CHOICES	RESPONSES	
Community spirit	35.07%	141
Community hall with events where people meet up	26.62%	107
Places to meet people	30.35%	122
Outdoor places where children can play safely	40.55%	163
Indoor play facilities for children	36.07%	145
Things for young people to do	52.99%	213
Choice of social activities for adults	42.04%	169
Community events e.g. flower displays, craft market or street play events	30.10%	121
Access to green spaces and parks	19.65%	79
Access to well maintained places to walk	30.35%	122
Well maintained streets and roads	54.23%	218
Well lit streets and roads	43.03%	173
Well maintained public spaces	35.32%	142
Access to allotments to grow own produce	16.92%	68
Able to walk around safely	35.82%	144
Able to get around safely by bicycle	21.39%	86
Health centre	18.91%	76
Good range of shops	46.77%	188
Feel safe	33.08%	133
Access to childcare services	16.92%	68
Access to childcare services for children with special needs	17.16%	69
Access to services for adults with special needs	17.66%	71
Bus services	33.83%	136
Traffic	21.14%	85
Parking	33.58%	135
Schools	12.69%	51
Total Respondents: 402		

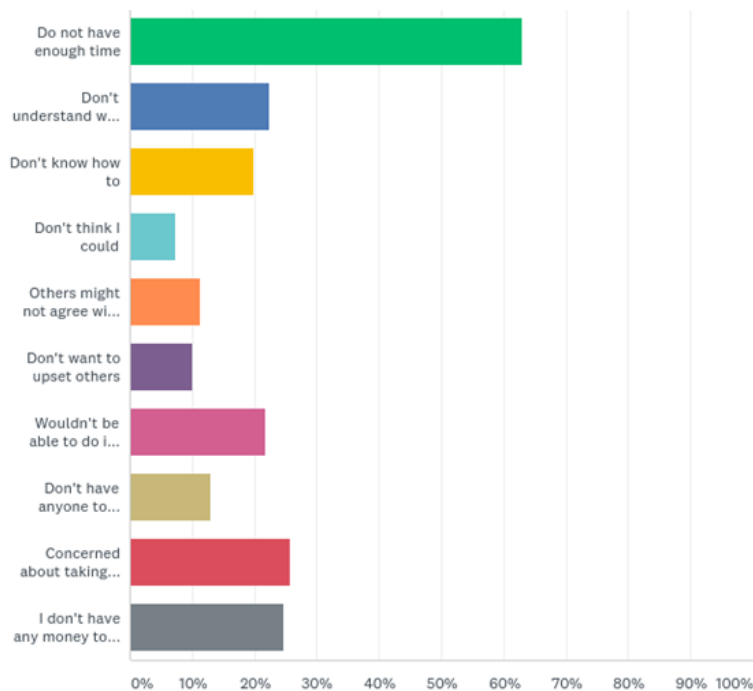
Question 2: Do you know how to go about getting your voice heard about the things you would like improved?

Surprisingly just over 50% of respondents responded 'Yes' to this question

Question 3: Do you already give your time to help make your community a great place to live?

Encouragingly just under 50% of respondents responded 'Yes' to this question

Question 4: What stops you from getting involved and doing more to make your community a great place to live?

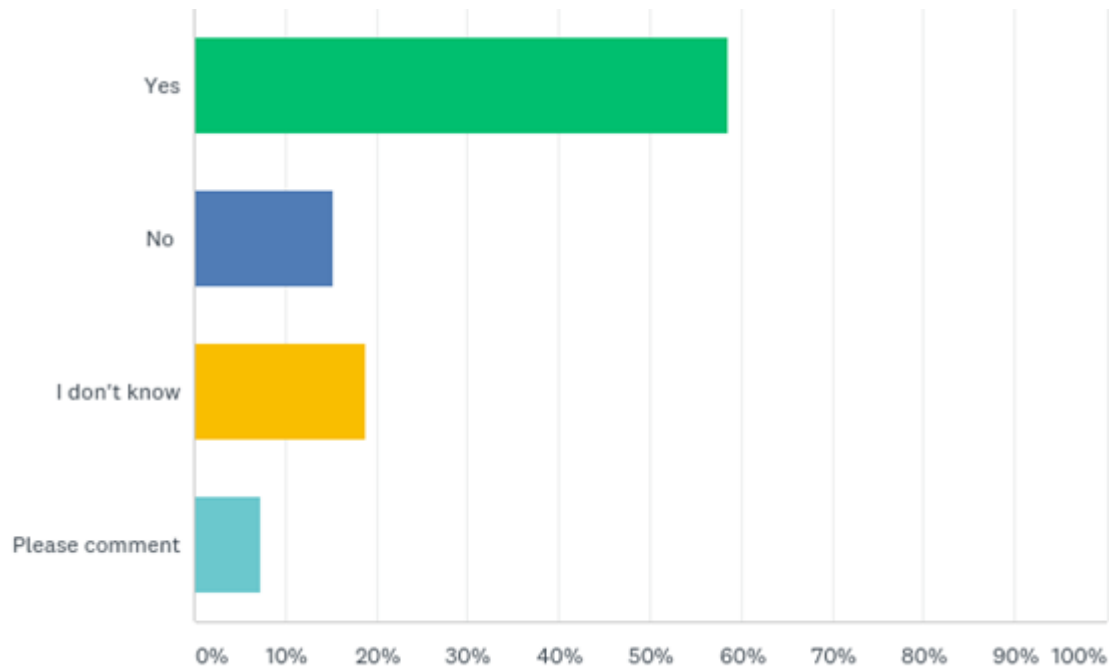


ANSWER CHOICES	RESPONSES	
Do not have enough time	63.04%	174
Don't understand what I could do?	22.46%	62
Don't know how to	19.93%	55
Don't think I could	7.25%	20
Others might not agree with me	11.23%	31
Don't want to upset others	10.14%	28
Wouldn't be able to do it on my own	21.74%	60
Don't have anyone to support / help me	13.04%	36
Concerned about taking too much on for myself	25.72%	71
I don't have any money to do anything	24.64%	68
Total Respondents: 276		

Beyond the barriers of time and money, responses show that key barriers for people are: 'concerned about taking too much on for themselves', 'Don't understand what they could do', 'Wouldn't be able to do it on their own' and 'Don't know how to'.

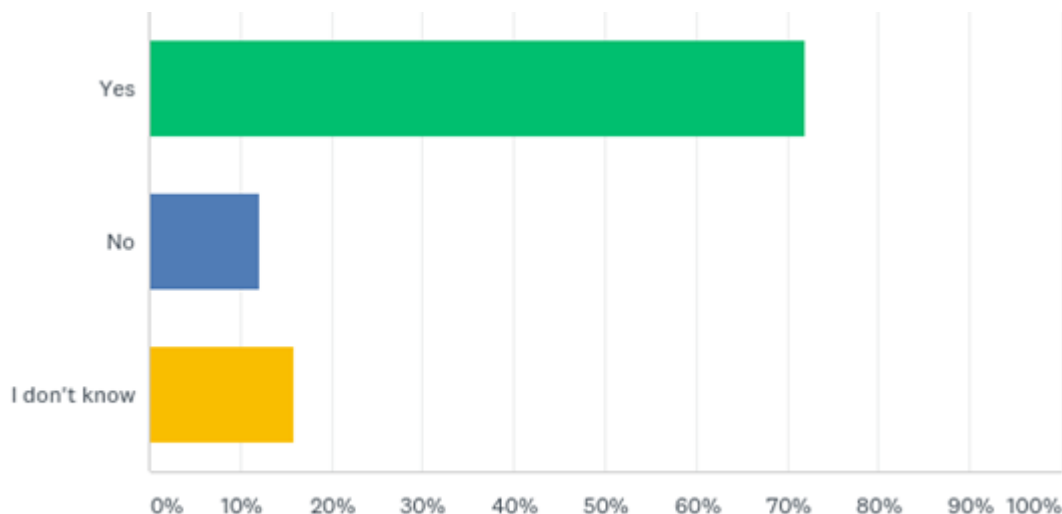
These responses suggest that there is a lack of understanding and knowledge in 'what' and 'how' to help make their communities a better place to live along with a need for support so that people don't feel that they are doing it alone.

Question 5: Would it be helpful if you could have access to support to help you know what to do to make your community a better place to live?



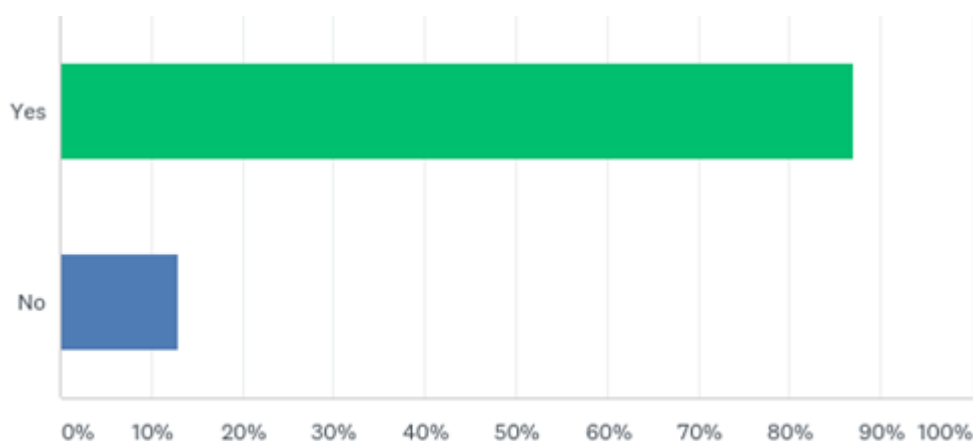
Community Coordinators reported that when people were asked this question many said they didn't want to answer and didn't want to give their time to making their community a better place to live. This is supported by 103 people choosing to not answer this question. However, of those who did answer, just under 60% (of 354 respondents) answered 'Yes'.

This supports the response to the previous question suggesting a strong desire for support to help people make their communities a better place to live.

Question 6: Do you think it would be helpful to meet up with others who want to make their communities a better place?

110 people chose not to answer this question, however, of the 354 who did answer just over 70% said it would be helpful to meet up with others who want to make their communities a better place.

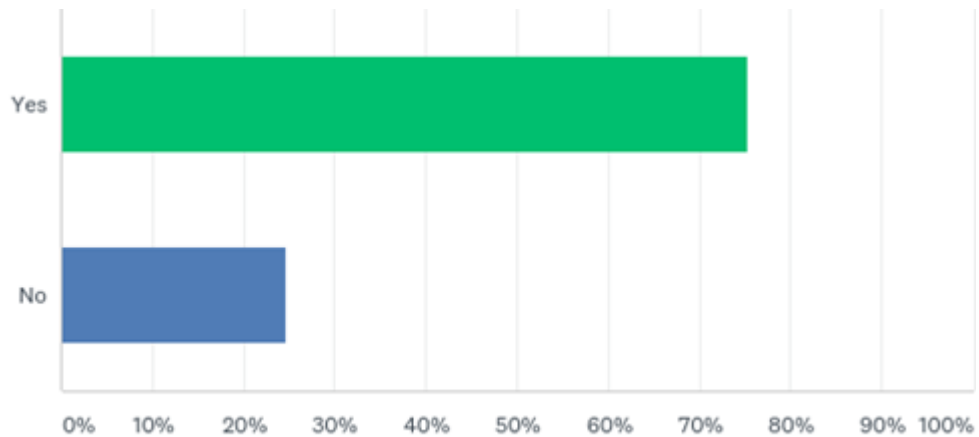
This indicates the importance of bringing people who want to make their communities better places together for inspiration, motivation, knowledge sharing, learning and support.

Question 7: Would it be helpful if people who had done things to make their communities a better place shared their experiences with you and others?

111 people did not answer this question, however, of the 354 who did just under 90% said it would be helpful if people who had done things to make their communities a better place shared their experiences.

This supports the responses to the previous question and indicates a strong need to inspire and motivate people by sharing examples of what other people have done to make their communities better places to live.

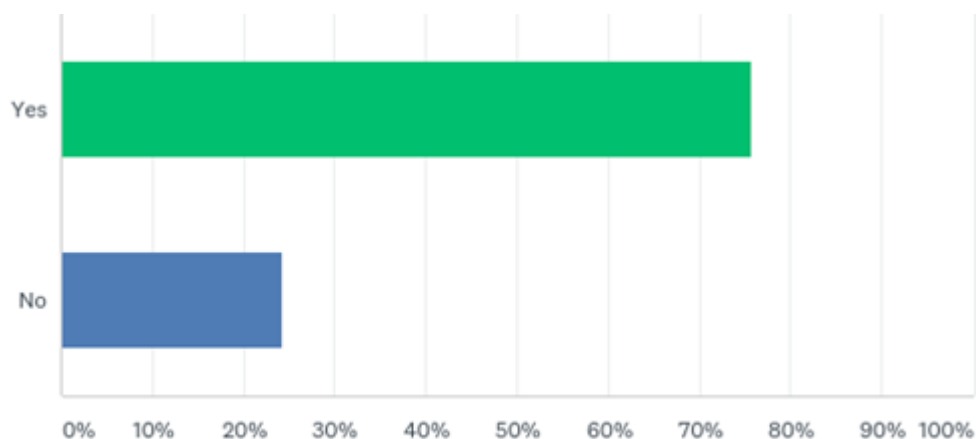
Question 8: Would it be helpful if someone could explain how to go about making your voice heard so you could influence decisions?



Of the 343 people who answered this question, 75% said it would be helpful if someone could explain how to go about making their voice heard so they could influence decisions.

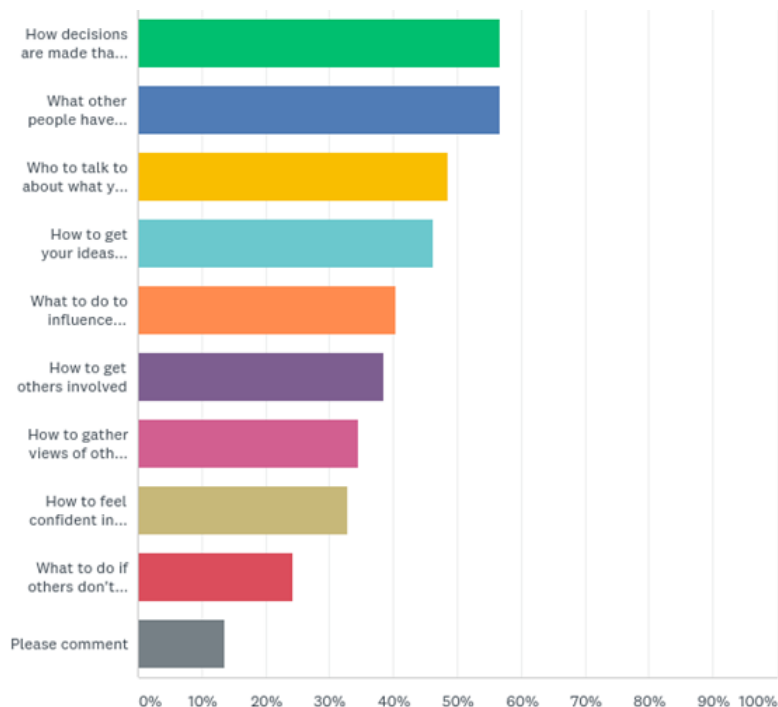
This is interesting to compare with the response to Question 2 in which just over 50% of people said they knew how to get their voice heard. It appears to suggest that although they perhaps have an understanding of the mechanisms in place, they don't know how to go about engaging in the process / mechanisms and would appreciate help to do this.

Question 9: Would it be helpful if you had access to someone who you could talk to about things you don't understand and get their help?



116 people did not answer this question but of the 341 who did, 75% said it be helpful if they had access to someone who they could talk to about things they don't understand and get their help

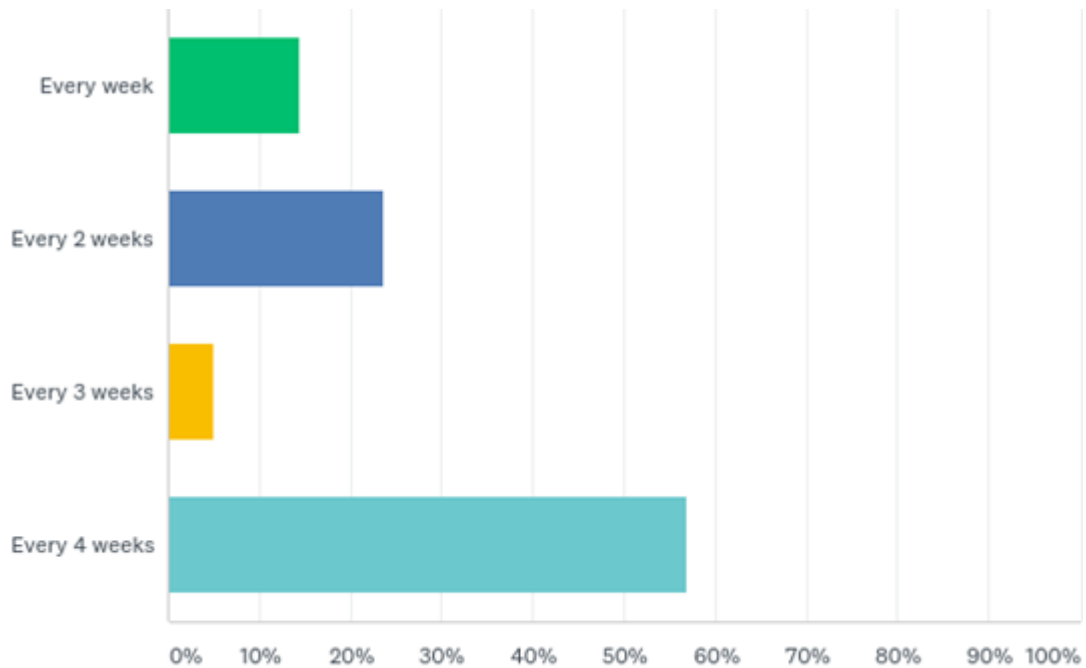
Question 10: Would it be helpful if you could find out or learn:



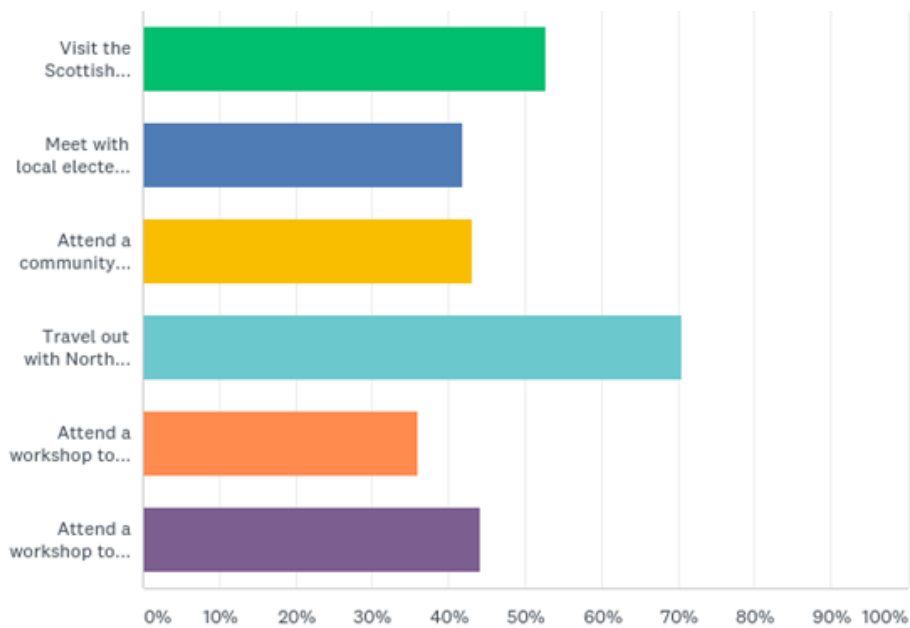
ANSWER CHOICES	RESPONSES	
How decisions are made that affect you and your community	56.70%	199
What other people have done to make their communities better places	56.70%	199
Who to talk to about what you want to improve	48.43%	170
How to get your ideas heard	46.15%	162
What to do to influence decisions	40.46%	142
How to get others involved	38.46%	135
How to gather views of others in your community	34.47%	121
How to feel confident in speaking out to get your point accross	32.76%	115
What to do if others don't agree with you	24.22%	85
Please comment	13.68%	48
Total Respondents: 351		

351 people answered this question and 107 people chose not to. There was a similar high level of interest in learning about the all the topics and notably over 50% of people said it would be helpful to find out about and learn 'How decisions are made that affect them and their community' and 'What other people have done to make their communities better places'.

Question 11: If we could devise a programme of support to help you and others who want to do similar things, how often would you be willing to meet up to find out how to do things



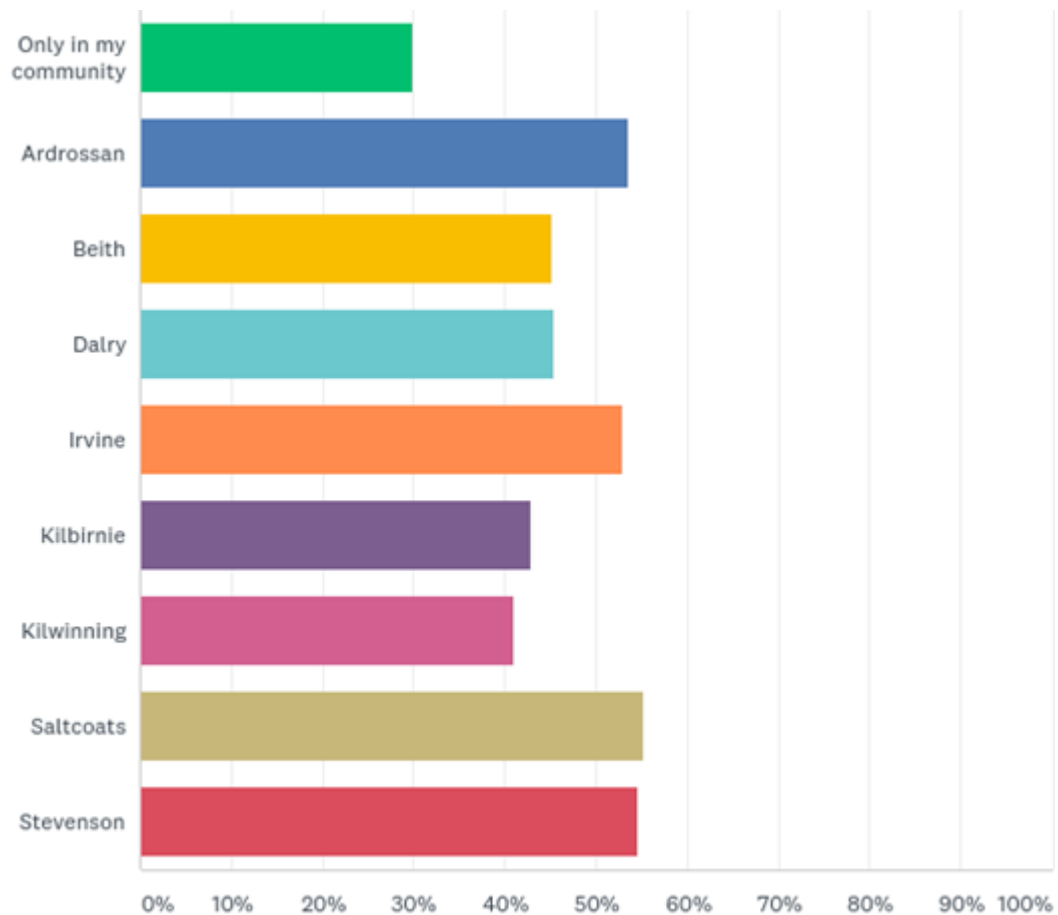
314 people answered this question and 144 chose not to. Almost 60% said that if we were able to devise a programme of support they would be willing to meet up every 4 weeks.

Question 12: If travel expenses were paid, would you like to:

ANSWER CHOICES	RESPONSES	
Visit the Scottish Parliament to see how it works	52.82%	159
Meet with local elected members	41.86%	126
Attend a community council meeting to see how it operates	43.19%	130
Travel out with North Ayrshire to visit places in Scotland where people have done things to make a difference in their community	70.43%	212
Attend a workshop to learn how to make a presentation	35.88%	108
Attend a workshop to learn how to put a proposal together to get your idea across	44.19%	133
Total Respondents: 301		

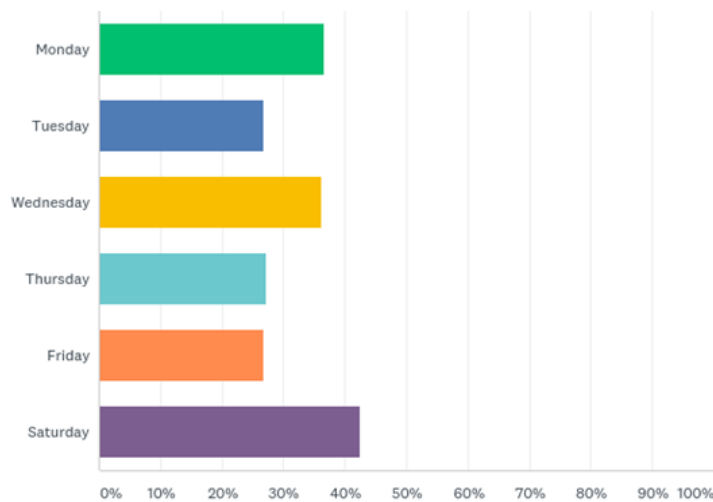
301 people answered this question and 157 chose not to. There was an high level of interest overall in the suggested activities with 'Travel outwith North Ayrshire to visit places in Scotland where people have done things to make a difference in their community' and a 'Visit to the Scottish Parliament to see how it works' gaining the most interest.

Question 13: If travel costs were paid, which places would you be willing to travel to so you could meet up with others who want to make their communities great places to live?



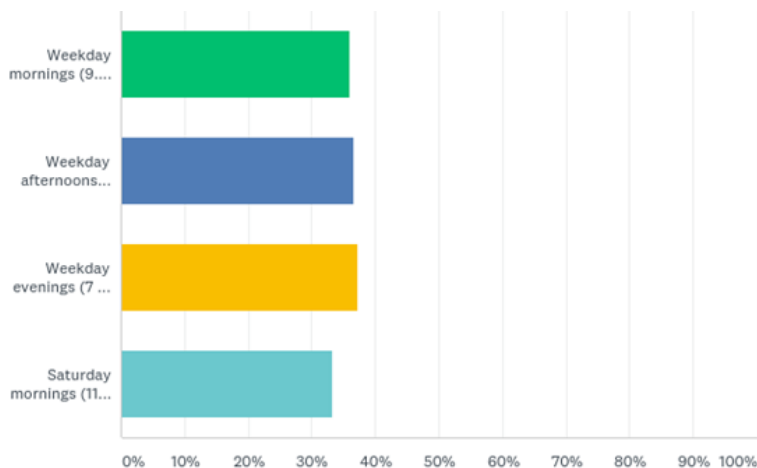
310 people answered this question and 148 chose not to. 30% of respondents said they would only be happy to travel within their community whilst the majority of 70% said they would be willing to travel to the other communities if travel expenses were paid.

It seems most appropriate to ensure that group meetings are held in each of the communities so that travel is shared between participants in the programme. The actual location of group meetings will be influenced by the location of people on the programme and the availability of suitable facilities. For example, if there was no-one participating in the programme from Kilwinning there would not be a strong need to hold a group meeting there.

Question 14: Which days of the week would work best for you?

287 people answered this question and 171 chose not to. It appears that there is a spread of opinions on which day of the week is best for group meetings with Mondays, Wednesdays and Saturdays preferred.

It would be prudent to check this with a live cohort of participants and seek to accommodate their preferences,

Question 15: Which times of the day would work best for you?

300 people answered this question and 158 chose not to. There is no clear preference for time of the day with all those suggested attracting fairly equal responses.

It would be prudent to check this with a live cohort of participants and accommodate their preferences.

Conclusions

- There are wide range of things that people want to be improved in their communities (Q1).
- There is a lack of understanding and knowledge in 'what to do' and 'how to do it' to help make their communities a better place to live (Q4).
- There is a strong desire for support to help people make their communities a better place to live so that people don't feel that they are doing it alone (Q5).
- There is a need to provide events to bring people who want to make their communities better places together for inspiration, motivation, knowledge sharing, learning and support (Q6)
- There is a need to facilitate the sharing of experiences by those who have undertaken projects to make their communities better places to live to inspire and motivate others (Q7)
- There is a need for to explain to people how to go about making their voice heard so they can influence decisions (Q8).
- There is a need to provide access to someone who people who want to make their communities better places could talk to about things they don't understand and get their help (Q9).
- There is interest in learning about a range of topics relating to improving communities notably ' How decisions are made that affect people and their communities' and 'What other people have done to make their communities better places' (Q10)
- People who actively want to volunteer their time to make their communities better places would be willing to meet up every 4 weeks (Q11)
- There is strong interest in travelling outwith North Ayrshire to visit places in Scotland where people have done things to make a difference in their community (Q12)
- There is a willingness to travel across communities in North Ayrshire to meet up with others who want to make their communities better places (Q13)
- There are no clear preferences for which days of the week are preferred for group meetings (Q14)
- There are no clear preferences on which times of the day are preferred for group meetings (Q15)

Utilising information to inform development of the programme

The conclusions drawn from the analysis of the information have been used to inform the design of the programme.

Section 2 of this report describes the concept, objectives and structure of the programme along with the management and staffing requirements.



SECTION 2

Design of programme

- Concept of programme
- Fit with Scottish government and local priorities
- Design principles
- Objectives of programme
- Structure and duration of programme
- Programme accreditation
- Qualifications for participants

Piloting and roll out

- Management and staffing
- Marketing and promotion
- Recruitment and supporting participants
- Recruitment and training of mentors
- Recruitment and induction of life coaches
- Funding requirements

DESIGN OF PROGRAMME

Concept of programme

The Be Inspired programme is an 'enabling' programme (reference Carnegie Trust - Enabling State). The focus of the programme is to enable people who live in deprived communities in North Ayrshire to effect improvements by volunteering their time to lead projects that make their communities better places to live.

Be Inspired aligns with a community based asset approach which 'asserts that strong communities are built by recognising, celebrating and harnessing the 'community assets' that are already there' (Croydon Asset Based Community Development Pilot Project Report. April 2014). The key asset in any community is the people and their desire and capability to achieve change.

Be Inspired aims to support sustainable community-driven development by inspiring people to realise that community driven change is achievable, build the capacity of people in the community to impact change and support them on their journey to achieve change.

Fit with Scottish government and local priorities

Fit with national plans

The purpose of the 'Be Inspired' programme is to support and encourage people to contribute to making their communities better places to live. This aligns with the Scottish Government's strategic priority of Inclusive Growth. It also supports the national outcome to build strong, supportive and resilient communities. The Community Empowerment (Scotland) Act 2015 focuses on enabling communities to have a greater influence or control over things that are important to them. One of its key themes is the strengthening of community planning processes to give communities a greater say in how public services are planned and provided. The 'Be Inspired' programme will support community empowerment and promote inclusive growth by motivating and empowering local people to contribute effectively to community planning and have a greater influence on how public services are planned. It will support them to lead projects that will make their communities better places to live.

Fit with local plans

Community planning helps local public services to work together and with local communities to plan and deliver better services that make a real difference to people's lives. The priorities of North Ayrshire Community Planning Partnership are to have a:

- Healthier North Ayrshire



- Working North Ayrshire
- Safe and Secure North Ayrshire

Themes that run across all three priorities are:

- Reducing inequalities
- Build Community Capacity
- Prevention and early intervention

The 'Be Inspired' programme will support the theme of 'Building Community Capacity' by increasing knowledge and improving the skills of local people to enable them to contribute effectively to community planning processes and have a greater influence on how public services are planned and provided.

It will further support 'Building Community Capacity' by developing the capability of people in communities to lead projects that will improve their communities. Our aim is that through participating in the programme people will be inspired to do more for themselves in their communities rather than relying on the local authority to take the lead.

Fit with local infrastructures and initiatives

Locality Partnerships have emerged across six localities in North Ayrshire. These partnerships have been developed as a mechanism to engage with the local community so they can have a voice. Aligned to Locality Partnerships, six Locality Forums have been established and each has identified local priorities. Each Locality Forum manages allocation of a budget to projects that meet local priorities. The Be Inspired programme will provide the opportunity for support to individuals and groups who wish to impact change projects supported by the Locality Forums.

The recent Three Towns Charette carried out in December 2017 covers Ardrossan, Stevenson and Saltcoats. It has highlighted potential projects across the towns such as:

- Developing the shoreline
- Caring for the greenspace network
- Increasing food growing

Effective implementation of these projects will require people in the communities to volunteer their time to contribute to the projects. The Be Inspired programme will provide the opportunity of support to people who volunteer to do this.



Objectives of programme

The objectives of the Be Inspired programme are to provide support to deprived communities in North Ayrshire to:

- Motivate a greater number of people from diverse backgrounds to be inspired to volunteer their time to contribute to community planning and become involved in or lead community development projects
- Develop the knowledge and skills of volunteers to enable them to contribute effectively to community planning and lead projects that will contribute to the improvement of their communities

Design principles

The core design principles for the programme have been identified through discussions with community members and stakeholders and are:

- Flexible, tailored support to facilitate the achievement of participant community change projects
- Need to inspire people to become involved and throughout their journey on the programme by sharing examples of where others have achieved community change projects
- Support must meet the needs of diverse types of community development projects
- Support must meet the needs of people with diverse skill sets and facilitate the achievement of projects and development of personal skills
- The available support needs to be available at times to suit individual participants whose employment and family circumstances will impact on their available time to progress their projects
- Need for one to one tailored coaching support and peer group support to help build and maintain resilience in participants
- Need for mentoring support from people who can support and guide participants through use of their experience and expertise
- Need for knowledge sharing from organisations whose role is relevant to participants community change projects e.g. Locality Partnerships

Structure and duration of programme

Concept

Research through engagement with the community has shown that the programme needs to meet the needs of a very diverse range of potential change projects. From discussions, examples of the types of needs where support was considered desirable were highlighted



as:

- Developing the asset of the seafront at Saltcoats e.g. to establish / attract a coffee shop, perhaps a social enterprise modelled on Social Bite that could benefit the local community in a range of ways
- Developing small community groups to bring about the changes that people want to see e.g. improving the support for people with mental health issues / preventing the development of mental health issues
- Raising awareness of existing local community change projects and encouraging more people to get involved or inspiring and empowering them to establish and lead other projects
- Supporting individuals to understand and navigate their way through local government community planning processes to get their voice heard and bring about improvement and change

The concept, developed through analysis of feedback from the community and other stakeholders, is a continuous programme of support during which participants can join at any point and receive support tailored to their specific personal and project needs.

Participants will have the opportunity for support to enable them to achieve a choice of SQA unit qualifications. Undertaking SQA unit qualifications will be optional for participants as it is recognised that depending on personal circumstances this may be perceived as attractive or may not be of interest.

Participants may graduate at any point on achievement of their project and personal development goals.

Duration

The pilot phase of the programme will be for 12 months.

Structure

The core elements of the programme are:

Element	Purpose
Recruitment	Recruitment will be ongoing throughout the twelve month duration of the pilot programme. An essential element of the recruitment process will be support to participants to enable them to develop clear project and personal development goals. In the latter months, participant project goals will be

	tailored to ensure the remaining period available can support realistic goals. Recruitment will be carried out by the Community Coaches who will attend local community events, host pop up events and engage with community members throughout the duration of the programme to identify those who might wish to participate in the programme.
One to one support from Community Coaches x 2 (employed staff)	Community coaches will recruit participants, provide encouragement, coaching support and signposting for participants to appropriate people, organisations and resources. Their role is to facilitate the progression of participant community development projects. Each Community Coach will develop a portfolio of up to 15 participants / projects at any one time and will maintain this level of portfolio by recruiting new participants / projects as others graduate. Community Coaches will organise Be Inspired events, organise and facilitate peer group support meetings, liaise with tutors to arrange learning support appropriate to participant needs, match participants with appropriate mentors and coordinate all day to day activities related to the smooth running of the programme. Aligned to good practice in mentoring and coaching, coaches will be provided with 'supervision' during their involvement in the programme. This will provide them with an opportunity to reflect on their practice and learning and have access to support to help them resolve any challenges. A role profile is included in the appendices.
Be Inspired Events	<p>One of the clear outcomes from engaging with the community highlighted the importance of inspiring people to become involved in making their communities a better place to live. There will be bi-monthly Be Inspired events. These events will aim to be innovative and engaging and the purpose will be to inspire people already on the programme and those who have not already engaged. They will be promoted across the target communities via social media, local press, local advertising and through speaking engagements at other community events. Be Inspired events will take different formats and will be tailored to meet the needs of the participating cohort. Examples include:</p> <ul style="list-style-type: none"> • Visit to Scottish Parliament to gain an understanding of how it works • A summertime event along the seafront showcasing local community development initiatives to encourage people to get involved and inspire them to lead their

	<p>own project / set up a community group</p> <ul style="list-style-type: none"> ● Showcase events where people from other communities, areas or countries share their challenges and successes in making their communities better places to live. These may be a combination of live and video / virtual showcases ● Showcase events where people from North Ayrshire share their story of achievement. For example: <ul style="list-style-type: none"> ○ Ardrossan Music Experience - what inspired Peter to set it up and his story ○ Santa abseiling down the clock tower in Saltcoats - how Alec came up with the idea and how he worked with people from the council and local retailers to enable it to happen ○ Cameo Group - what inspired Elaine to start the group which supports people suffering from depression, what she did and how people are benefitting ○ Whitlees Community Centre, Ardrossan - their community kitchen
Facilitated peer group support meetings	<p>The importance of peer support was highlighted in discussions with community members to maintain motivation, sustain resilience and learn from one another. Community Coaches will organise and facilitate peer support meetings. These will give participants the opportunity to share their challenges and successes and get support from their peers. Learning will also take place at these meetings through short talks by people / organisations / tutor relevant to the learning needs of the participant group. E.g. How to present your case / How the locality forums operate Peer group support meetings will take place bi- monthly.</p>
One to one support from Mentors (up to 20 volunteers)	<p>Participants will be matched with a mentor. Volunteer mentors will be identified from within North Ayrshire and will be provided with training in how to be an effective mentor / mentoring skills. Mentors will be carefully matched with participants and there will be a matching process in place that enables mentor or mentee to leave the relationship at any point. Aligned to good practice in mentoring and coaching, mentors will be provided with 'supervision' during their involvement in the programme. This will provide them with an opportunity to reflect on their practice and learning and have access to support to help them resolve any challenges. A role</p>

	profile is included in the appendices.
SQA unit qualifications for participants	Participants will be offered the opportunity to develop and submit a portfolio of work to enable them to gain an SQA unit qualification(s). This will be optional as we recognise that for some this will be attractive perhaps as a means to evidence their skills for employment or career development. Others may not find it an attractive proposition. We have identified three SQA unit qualifications that we believe will align with the practical learning and activities participants will be undertaking when progressing their community development projects. Further details on the SQA units is provided on subsequent pages.
Tutor support x 2 (employed staff)	Tutors will provide one to one and group learning sessions to help participants develop the knowledge and skills to achieve their community change project. They will also provide support and guidance to participants to enable them to create portfolios to submit to achieve SQA unit qualifications. Learning sessions will be tailored to meet the needs of each group of participants and will therefore topics will be identified and materials developed during the programme pilot phase and adapted during subsequent iterations of the programme. Research has identified topics might include: presenting your case; assertiveness and self confidence; understanding how steering groups and committees work; good practice in managing meetings; coordinating volunteers
SQA unit assessment (TACT staff not fully employed on the project)	As an accredited SQA Centre The Ayrshire Community Trust (TACT) is required to have qualified assessors and an internal verifier. The assessors and internal verifier will not be fully employed on the Be Inspired project but will provide assessment support when required to assess participant submissions.
Programme Manager x (employed)	The programme manager will lead on the implementation of the pilot phase of Be Inspired. He / she will: manage the team; develop and manage reporting mechanisms; manage the budget and develop the systems and processes for the programme aligned to the international standards for mentoring and coaching programmes (see additional information below about seeking accreditation for the programme). A role profile is included in the appendices.

The accompanying diagram (Appendix 1) 'Colour Visual of Be Inspired Programme' shows

the core elements of the structure.

Programme accreditation

The Ayrshire Community Trust plans to seek accreditation for the programme from the European Mentoring and Coaching Council which delivers accreditation through their International Standards for Mentoring and Coaching Programmes (ISMCP) Award. There are three levels of accreditation: bronze, silver and gold. Accreditation can only be achieved after the programme has run for at least one cohort as one of the assessment criteria is feedback is gathered from participants on their experience of participating. The processes for management of the Be Inspired programme will be designed and implemented to meet the ISMCP standards.

The core standards for achievement of accreditation are:

1. Clarity of purpose
2. Stakeholder training and briefing
3. Process for selection and matching
4. Processes for measurement and review
5. Maintains high standards of ethics
6. Administration and support

Additional detail on the requirements and process for accreditation are in the accompanying document ISMCP Guide to Applying.

Qualifications for participants

The Ayrshire Community Trust is currently seeking re-accreditation as an SQA Centre. We have identified three unit qualifications from SQA which we anticipate will meet the needs of most programme participants. These are:

- Working with Communities - Volunteering
- Working with Communities - Local Community Investigations
- Working with Communities - Understanding Committees

The units are all at level 6 on the SCQF and this level has been selected to be accessible for people with a wide range of levels of ability.

Piloting and roll out

Management and staffing

Staffing requirements for the programme have been identified as:

Job title	Quantity	Full time / Part time	Salaried / Voluntary
Programme Manager	1	Part time	Salaried
Community Coaches	2	Full time	Salaried
Tutor	1	Part time	Salaried
Supervision for Coaches and Mentors	1	Part time	Salaried
Mentors	Several	Part time	Voluntary
SQA assessors	2	Part time	Provided from TACT staff
SQA internal verifier	1	Part time	Provided from TACT staff
Chairperson of steering group	1	Part time	Provided by TACT Chief Executive
Steering group	6	Part time	Voluntary
Financial management support	1	Part time	Provided from TACT staff

Role profiles for staff are included in Appendix 2

Marketing and promotion

The two key objectives of the marketing and promotion strategy will be:

- To raise awareness of the Be Inspired programme within the target communities to inspire and motivate people to volunteer their time to participate in the programme to help make their communities better places to live
- To raise awareness of the Be Inspired programme within a network of stakeholder organisations to encourage referral of potential participants

A key aspect of the marketing and promotion strategy will involve holding pop up events to engage with people in locations where local people from the target communities in North

Ayrshire will be. These will include supermarkets, community centres, leisure centres, and community events organised by stakeholder organisations.

Another key aspect of the marketing strategy will be the networking activities of the community coaches in the community to gain the confidence of potential participants and encourage them to participate. In addition, the community coaches will network with key people within stakeholder organisations to encourage and support the referral process. E.g. with Locality Forums.

Recruitment and supporting participants

The Community Coaches will lead on the recruitment of participants by building supportive, professional relationships. They will implement a structured recruitment process which will support each participant to clarify the goal of their community project along with identification of personal development goals. It will be important for Community Coaches to help participants clarify project goals that are realistic within the programme duration of 12 months (or less depending on when the participant joins the programme). If the ultimate goal of the project appears unachievable with the programme timescale the Community Coaches will help the participant break the ultimate goal down into supporting goals that can be realistically achieved within the available time. E.g. a participant may wish to lead or contribute to a significant change project that needs the involvement of a range of stakeholders, requires investigations, permissions and funding.

Participants will be matched with one of the two Community Coaches taking into consideration which Coach has the most appropriate expertise and relationship with the participant. Community Coaches will support participants through one to one meetings and / or calls, within peer group meetings and through the selection of a suitable mentor and introduction to their network of contacts within stakeholder organisations.

Recruitment and training of mentors

Mentors will be sought from a diverse range of backgrounds. For example, they may be retired professionals who have knowledge and expertise they can share with participants to advance their community change projects. Or they may be people who have successfully brought about change in their communities and can share their insights with participants.

The Community Coaches will network with a range of people to raise awareness of the need for mentors and will identify and match mentors with participants. They will follow a rigorous matching process that aligns with the requirements of the International Standards of Mentoring and Coaching Programmes (ISMCP).

Mentors will undergo a structured induction and training programme that aligns to ISMCP to equip them to mentor participants effectively. They will receive 'supervision' to enable them to reflect on their practice, and receive support to resolve any challenges they face in their role as a mentor.

Funding requirements

Funding is required for the following:

Programme manager salary
Community coaches x 2 salaries
Tutor salary
Coaching supervisor salary

Funding is also required for:

- Marketing and promotion to support recruitment of participants
- Running Be Inspired events
- Running facilitated peer group meetings
- Cost of office and desk space for staff
- Cost of providing IT equipment for staff
- Cost of specialist trainers eg. to provide training for mentors
- Travel expenses (for participants, volunteer mentors, staff and those sharing knowledge and experience at events)
- SQA learner registration costs
- Fee for accreditation to International Standards in Coaching and Mentoring Programme (ISCMP)
- Costs of TACT assessors and internal verifiers time
- Cost of TACT financial manager's time
- Cost of TACT Chief Executive's time

We are in the process of seeking potential match funding from three North Ayrshire Locality Partnerships and North Ayrshire Ventures Trust and are aiming to secure in the region of £40,000.

In addition, we are exploring if the NHS Endowment Fund might be a source of funding.



Locality Partnership: Garnock Valley Locality

Date: 4 December 2018

Subject: To advise the meeting of applications received in respect of the Nurturing Excellence in Communities Fund and the Margaret Archibald Bequest.

Purpose: To consider the applications as outlined in Appendix 1 to this report.

Background

Applications have been received within a number of categories of the Nurturing Excellence in Communities Fund, Kilbirnie and Glengarnock Town Charitable Trust and the Margaret Archibald Bequest. Details of these applications are summarised in Appendix 1 of this report.

Key Points for Locality Partnership

The balances available for disbursement are bullet pointed below:

- The Nurturing Excellence in Communities Fund has a balance of £8,008.47.
- Kilbirnie & Glengarnock Town Charitable Trust has a balance of £5,016.07
- The Margaret Archibald Bequest has a balance of £701.

Action Required by Locality Partnership

To consider the applications for grant funding as outlined in Appendix 1 to this report.

For more information please contact: *Jim McHarg, Senior Manager, Connected Communities, 2nd Floor Cunninghame House, Irvine.*
Email - jmcharg@north-ayrshire.gov.uk

Completed by: *Bernadette Anderson (banderson@north-ayrshire.gov.uk)*
Tel: 01294 604612
Date: 06/11/2018

APPENDIX 1

Nurturing Excellence in Communities Fund 2018/19				
Applications from Organisations seeking Financial Assistance – Garnock Valley 4 December 2018				
Organisation	Purpose of Grant	Amount Requested	Amount Recommended	Comments
Barrmill Community Association Meeting place: Barrmill Community Centre. Number attending: 18 Past awards: 2007/08 - £1,500 for activities. 2009/10 - £2,000 for running costs. 2010/11 - £1,200 for IT training course and horticulture course. 2010/11 - £2,200 for running costs. 2011/12 - £1,500 for sports event, food festival & decorations for town re Olympics. 2012/13 - £1,430 for equipment. 2013/14 - £476 for safety equipment and training. 2016/17 - £923.81 for refurbishment. Other funders: TESCO Bags of Help - £1,000 NAC Access - £500 Paths for All - £986 Pending: Stanley Smith Horticulture Trust - £2,000 Big Lottery - £92,374.64 SAWET - £3,902.72 Scoring: 31/40 Supporting documents received: Bank Statement Income/Exp Sheet Constitution Quotes	Looking for financial assistance towards advertising of the community woodland garden with activities and events: <ul style="list-style-type: none"> • Branded clothing - £363.58 • Pop up banner - £72 • Leaflets - £47 • Insurance - £139 Total cost of project - £621.58 for the marketing costs.	£621.58	£621.58	<p>The Community Woodland Garden Group (a sub group of Barrmill Community Association) has worked tirelessly through the years in creating a woodland garden to compliment activities taking place within the community centre.</p> <p>The promotion and marketing of the activities is essential to ensure that they reach as many people as they can. It will advertise various outdoor activities for people to get involved in.</p> <p>There have been many recent developments in Barrmill, which will add to the attraction of the Village from a visitor's perspective. This project will enhance that even further, while bringing people together to create a sustainable greenspace.</p> <p>The group has carried out a consultation which had indicated a need for more social outlets and outdoor activities. The group has a plan in place to evaluate the project.</p>

Nurturing Excellence in Communities Fund 2018/19				
Applications from Organisations seeking Financial Assistance – Garnock Valley 4 December 2018				
Organisation	Purpose of Grant	Amount Requested	Amount Recommended	Comments
Garnock Valley Allotment Association Meeting place: Sersley Drive, Kilbirnie. Number attending: 46 Past awards: 2008/09 - £250 start up award. 2010/11 - £504 running costs. 2011/12 - £500 for BBQ costs. 2012/13 - £1,335 for equipment. 2014/15 - £460 for raised beds. 2016/17 - £650 for defibrillator safe storage. 2017/18 - £500 for a powered wheelbarrow. Other funders: None Scoring: 14/40 Supporting documents received: Bank Statement Income/Exp Sheet Constitution Quotes	Looking for financial assistance towards a rainwater collection project – Phase 1: <ul style="list-style-type: none"> • Timber & materials - £395 • IBC tanks x 40 - £400 Total cost of Phase 1 Project - £1,180 The group are willing to put the balance of funds towards Phase One.	£1,000	£0	<p>The construction of the rainwater collection stations has ecological benefits in terms of preventing the need for mains connection, it can also lessen the load placed upon drainage systems, reducing the effects of flooding by channelling the run-off water into tanks for recycling. Members will also benefit from the reduced need to carry water over long distances.</p> <p>Although the benefits of rainwater collection are apparent, the number of people benefitting from this funding are minimal. No attempt has been made in the last 2 years to attract new members or promote the physical and mental benefits that community gardening has to offer. Attempts have been made to discuss and advise the group on various methods of engagement, but these have not been acted on. The Officer also advised the group to visit the Three Towns Growers, who are very successful in ensuring that training, social events, open days and educational activities are available to all of the three town's community. Again, no attempt was made to seek guidance and ideas.</p> <p>The site is not a private members club but a community garden site and substantial funding (local and external) has been received over many years and would be good if the group would encourage new members to enjoy these benefits.</p> <p>Many of the plots are not well maintained and without a waiting list there is little incentive to put the process in the tenancy agreement to good use in order that plots can be either improved or re-claimed to allow another community member access to the plot.</p>

**KILBIRNIE AND GLENGARNOCK CHARITABLE TRUST
APPLICATION FOR FINANCIAL ASSISTANCE 2017/18**

Kilbirnie & Glengarnock Charitable Trust Criteria - In terms of the trust deed there are 3 purposes for which assistance may be given:

Purpose A - the prevention or relief of poverty;

Purpose B - the provision of recreational facilities or the organisation of recreational activities with the object of improving the conditions of life for the persons for whom the facilities or activities are primarily intended; and

Purpose C - the relief of those in need by reason of age, ill health, disability, financial hardship or other disadvantage.

Applicant	Purpose of Grant	Amount Requested	Previous Town Charitable Trust
Garnock Valley Men's Shed	Financial assistance towards plastic model kit workshops for the public:	£1,249.71	None
Total cost of project - £1,249.71			

Economy & Communities, Finance & Corporate Support, and Legal Services have been consulted and their comments are as follows:

Finance & Corporate Support

Having reviewed the application, Finance have no objections.

Legal

Subject to satisfactory comments from Legal Services. This is a change to the printed application.

Economy & Communities

Economy and Communities are supportive of this application as it meets the criteria of Purpose B e.g. within the application the organisation states that the funds applied will be used to buy the necessary models and equipment to put on the plastic model kit workshops for members of the public.

Funding will benefit the local community.

**DALRY AND GATESIDE CHARITABLE TRUST
APPLICATION FOR FINANCIAL ASSISTANCE 2017/18**

Dalry Charitable Trust Criteria - In terms of the trust deed there are 3 purposes for which assistance may be given:

Purpose A - the prevention or relief of poverty;

Purpose B - the provision of recreational facilities or the organisation of recreational activities with the object of improving the conditions of life for the persons for whom the facilities or activities are primarily intended; and

Purpose C - the relief of those in need by reason of age, ill health, disability, financial hardship or other disadvantage.

Applicant	Purpose of Grant	Amount Requested	Previous Town Charitable Trust
Playtime Early Years	<p>Financial assistance towards:</p> <ul style="list-style-type: none"> - Mini play barn - £1,032 - VAT - £206.40 <p>Total cost of project - £1,238.40</p> <p>The organisation are putting £238.40 towards this project.</p>	£1,000	
<p>Economy & Communities, Finance & Corporate Support, and Legal Services have been consulted and their comments are as follows:</p> <p>Finance & Corporate Support</p> <p>A quote has been provided for the cost of this project. On reviewing the accounts the payments have exceeded the receipts for the past two years and this along with the purchase of fixed assets has resulted in the bank balance reducing.</p> <p>Legal</p> <p>Subject to satisfactory comments from Legal. This is a late application.</p> <p>Economy & Communities</p> <p>The funding is for a mini play barn, which will benefit the children using the facility and not for the local community as a whole.</p> <p>Economy and Communities are supportive of the organisation, however believe that the Nurturing Excellence in Communities Fund would be a better fund for the organisation to apply to rather than the Town Charitable Trust.</p>			

**MARGARET ARCHIBALD BEQUEST
APPLICATION FOR FINANCIAL ASSISTANCE 2018/19**

Margaret Archibald Bequest Criteria: The application should benefit all those aged 65 and over and in poverty.

Applicant	Purpose of Grant	Amount Requested	Previous Awards
St Margaret's Church Guild	<p>To take members who are over 65 years of age and reside in Dalry to Dalgarn House for Christmas Lunch:</p> <ul style="list-style-type: none"> Lunch 26 @ £13.45 - £349.70 <p>Total cost of project - £349.70.</p> <p>The group are putting the balance of funds towards this project.</p>	£260	<p>£550.00 – 11/06/18 £200.00 – 06/12/17 £605.00 – 03/03/17 £300.00 - 28/05/15 £260.00 - 27/11/14 £350.00 - 08/05/14 £228.85 - 28/11/13 £200.00 - 29/08/13 £657.83 - 28/03/13 £411.00 - 29/11/12 £75.00 - 30/08/12 £708.50 - 09/03/12 £485.20 - 22/09/11 £548.00 - 21/04/11</p>
<p>Economy & Communities, Finance & Corporate Support, and Legal Services have been consulted and their comments are as follows:</p> <p>Finance & Corporate Support A quote has been provided for the cost of the lunch and based on this Finance have no objections.</p> <p>Legal: The detail provided appears to satisfy the criteria of the Trust and so long as the Trustees are satisfied that the Applicant group is "in need", I am of the view that any financial assistance will be within the powers of the Trustees to award.</p> <p>Economy & Communities Economy and Communities that this application meets the criteria of the Bequest. The benefit to the members who are aged over 65 reduces social isolation and encourages participation in activities that they may not necessarily have a chance to do.</p> <p>Economy and Communities are supportive of this application.</p>			

Nurturing Excellence in Communities 2018/19

Garnock Valley

Amount Allocated: £14,051

Group/Organisation	Ref No. NEC	Client Group	Town/Area	Purpose of Grant	Amount	Balance
						14,051.00
Kilb & Glengarnock CC	01	Community	Kilb/G.G.	Extension to film	1,000.00	13,051.00
Beith Bowling Club	02	Sports	Beith	Ladies Open Day	350.00	12,701.00
Barrmill Jolly Beggars	03	Cultural	Beith	Educ Visit & Talks	914.00	11,787.00
Beith Orr Park Neigh.	04	Community	Beith	Chain Saw event	1,000.00	10,787.00
Capall Dorcha Theatre	05	Young People	NA	School tour	129.00	10,658.00
GV Pipes & Drums	06	Young People	GV	Bagpipes	1,000.00	9,658.00
Tidelines Book Festival	07	Community	NA	Book festival	149.53	9,508.47
Dalry Horticultural Soc.	08	Community	Dalry	Flower Show	500.00	9,008.47
Dalry Comm Dev. Hub	09	Community	Dalry	Film production	1,000.00	8,008.47

North Ayrshire Charitable Trust (Kilbirnie and Glengarnock)

Analysis of Grant Expenditure

APPLICANT	PURPOSE	AMOUNT OF GRANT	BALANCE OF BUDGET Recreation	BALANCE OF BUDGET Age, Health, Disability
BUDGET			£3,706.48	£1,309.59
Recommended Expenditure				

**ANALYSIS OF GRANTS EXPENDITURE 2018/19
MARGARET ARCHIBALD BEQUEST**

REFERENCE	ORGANISATION	PURPOSE	AMOUNT OF GRANT	BALANCE OF BUDGET
			£	£
	BUDGET		8,950.00	
01MAB	St Margaret's Church Guild	Trips	550.00	£8,400
02MAB	St Margaret's Social Group	Trips	750.00	£7,650.00
03MAB	St Palladius' Ladies Guild	Trips	500.00	£7,150.00
04MAB	Dalry Old Folks Treat CT	Summer trips	4,500.00	£2,650.00
04MAB	Dalry Old Folks Treat CT	Christmas Lunch/trans.	1,500.00	£1,150.00
05MAB	St Margaret's Social Group	Transport costs	600.00	£550.00
01MAB	Returned Cheque		151.00	£701.00