



Understanding the local economy:

## The Garnock Valley



North Ayrshire Council  
Comhairle Siorrachd Àir a Tuath



# What is our economy?

The 'demand' side:

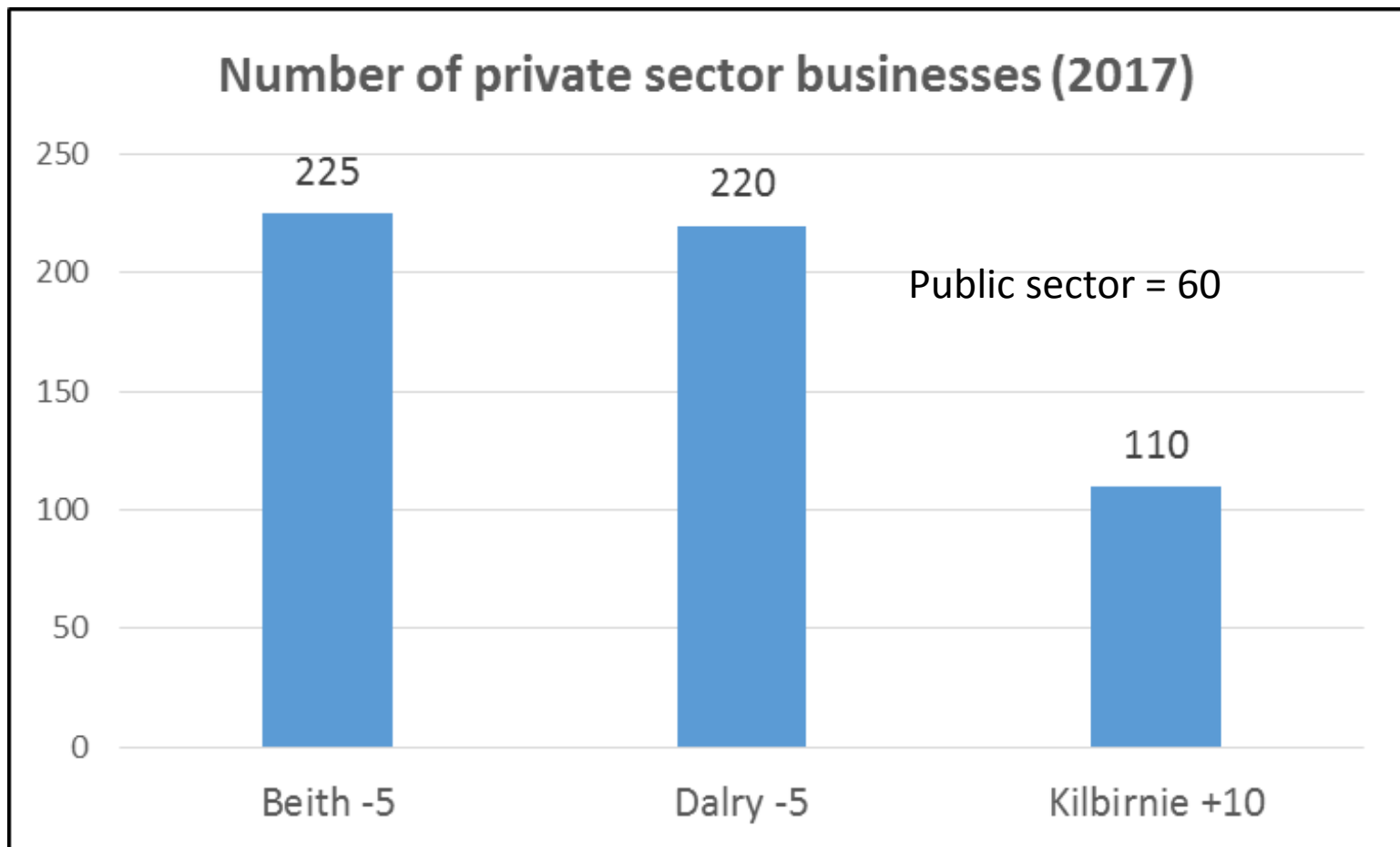
1. The Business Base

The 'supply' side:

1. The Workforce
2. Inactivity/unemployment

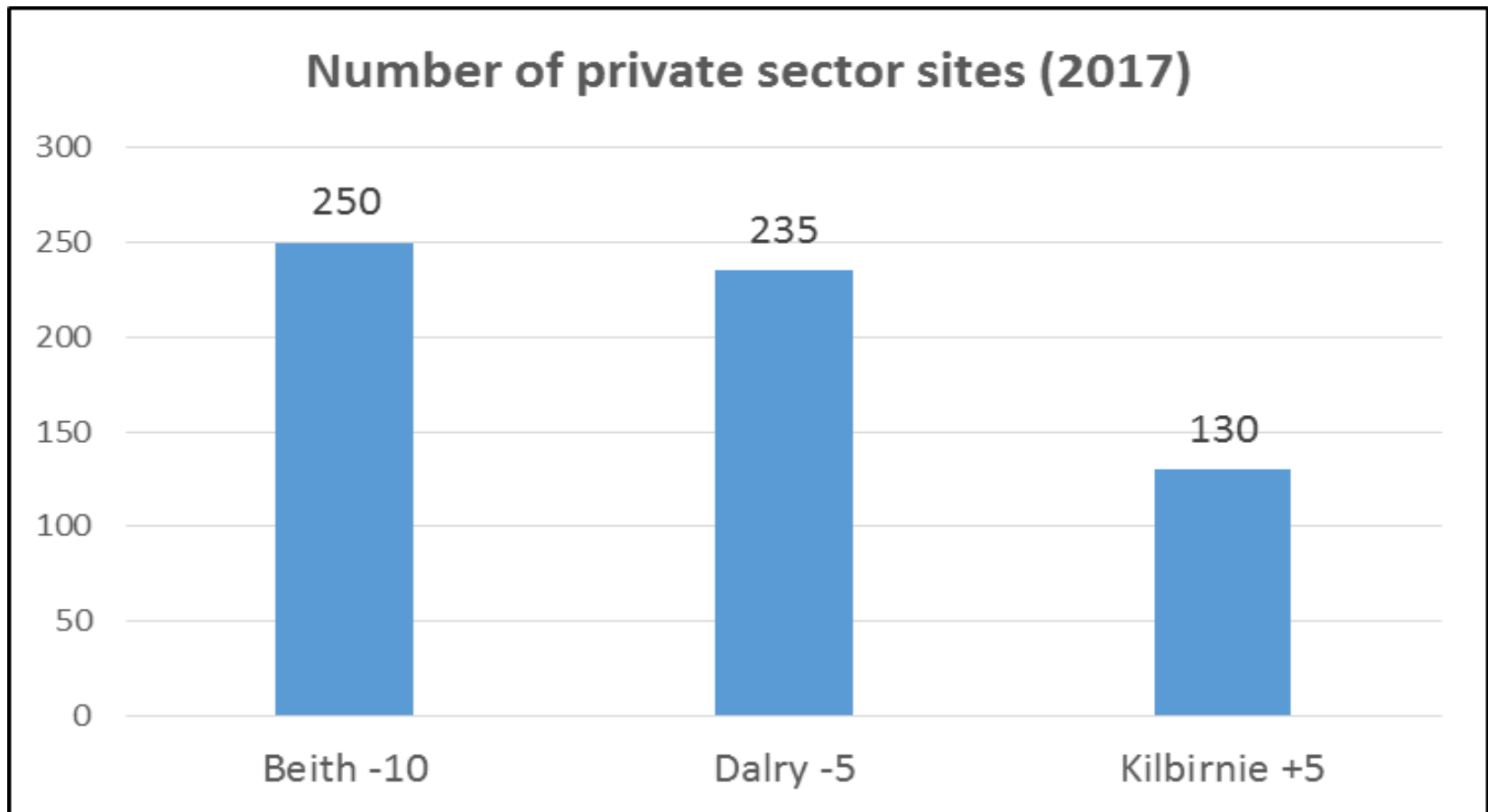
# Businesses/Enterprises 1

An **enterprise** is the overall business, made up of all the individual sites or workplaces.

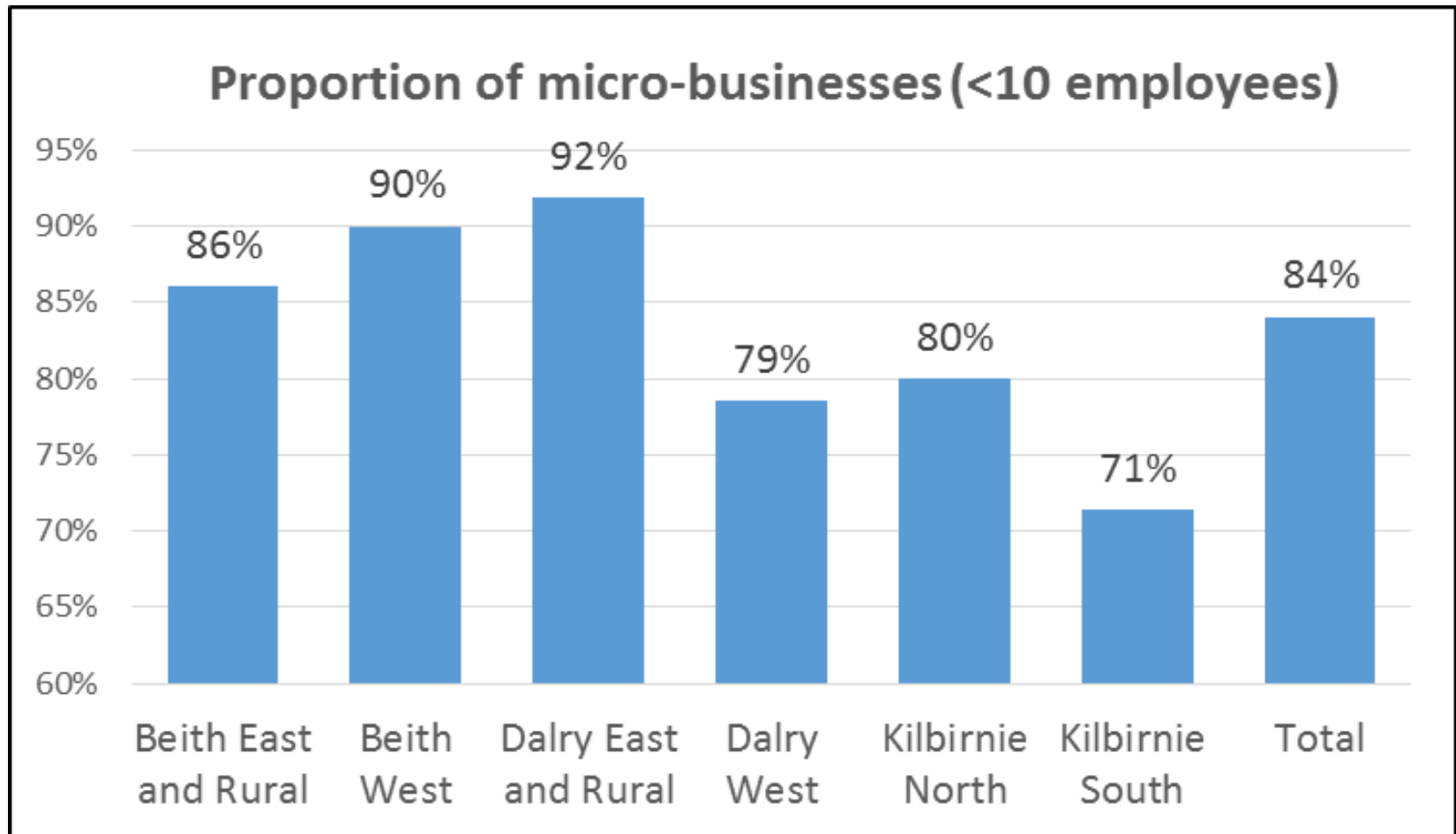


# Businesses/Enterprises 2

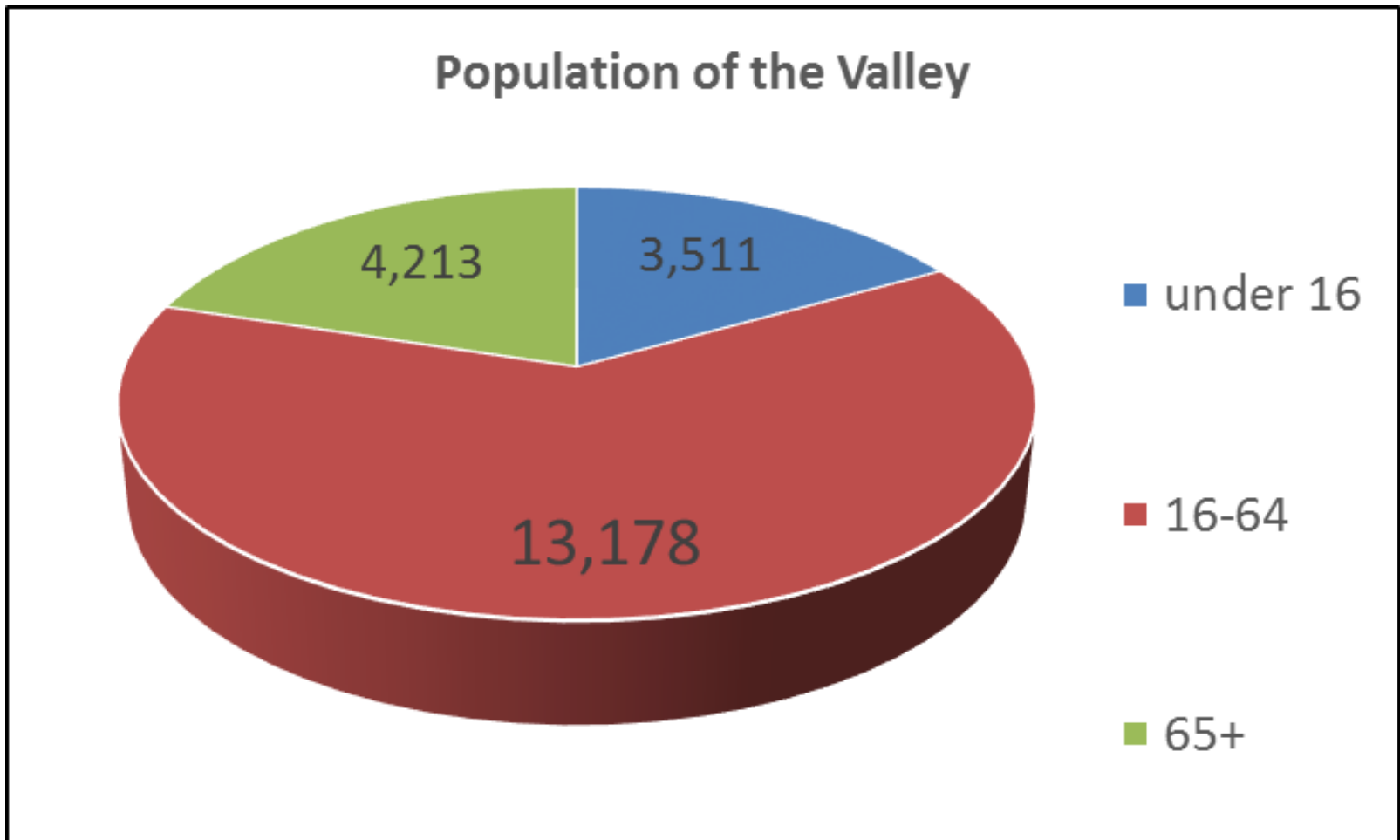
A **local unit** is an individual site (e.g. a factory or shop) associated with an enterprise



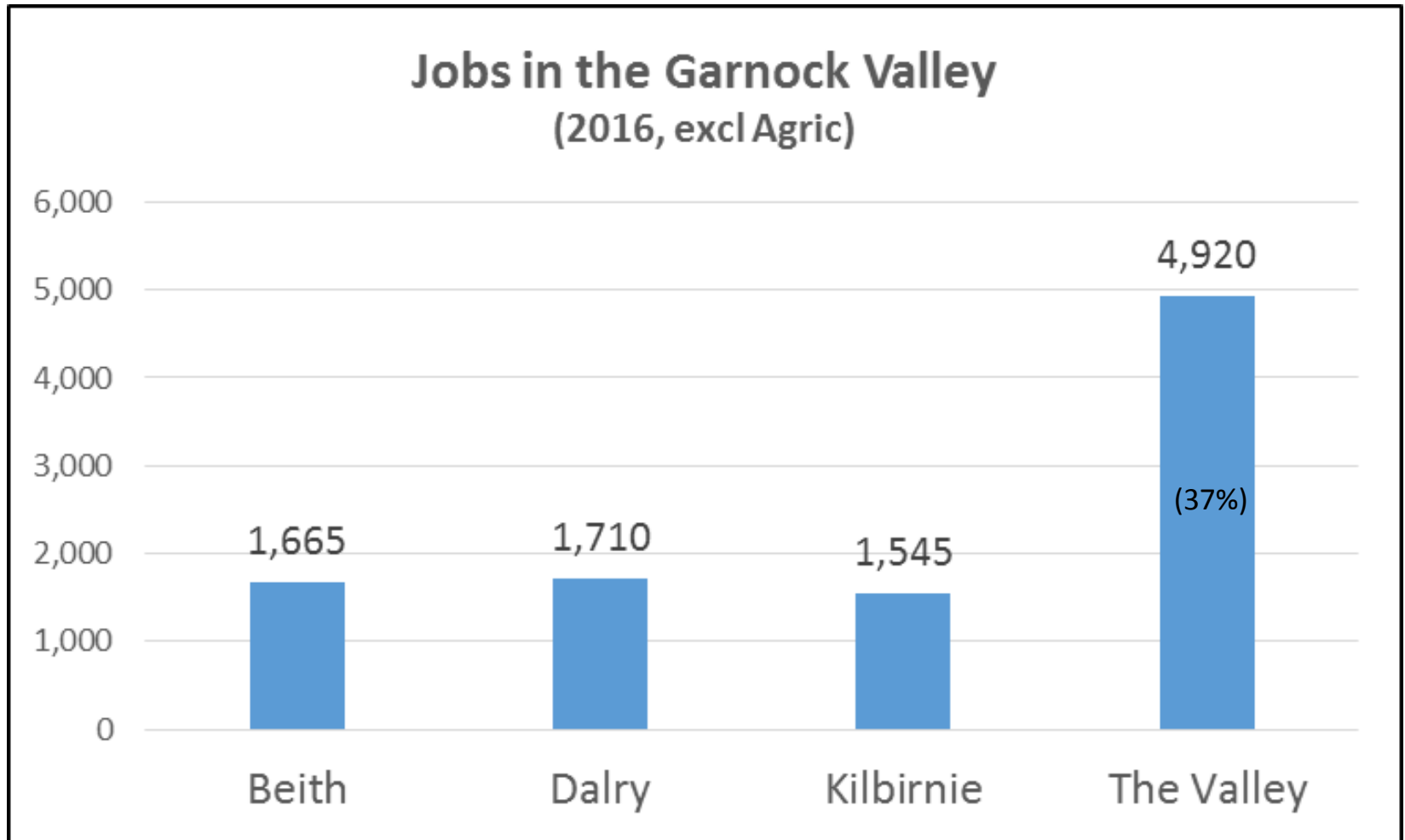
# Businesses/Enterprises 3



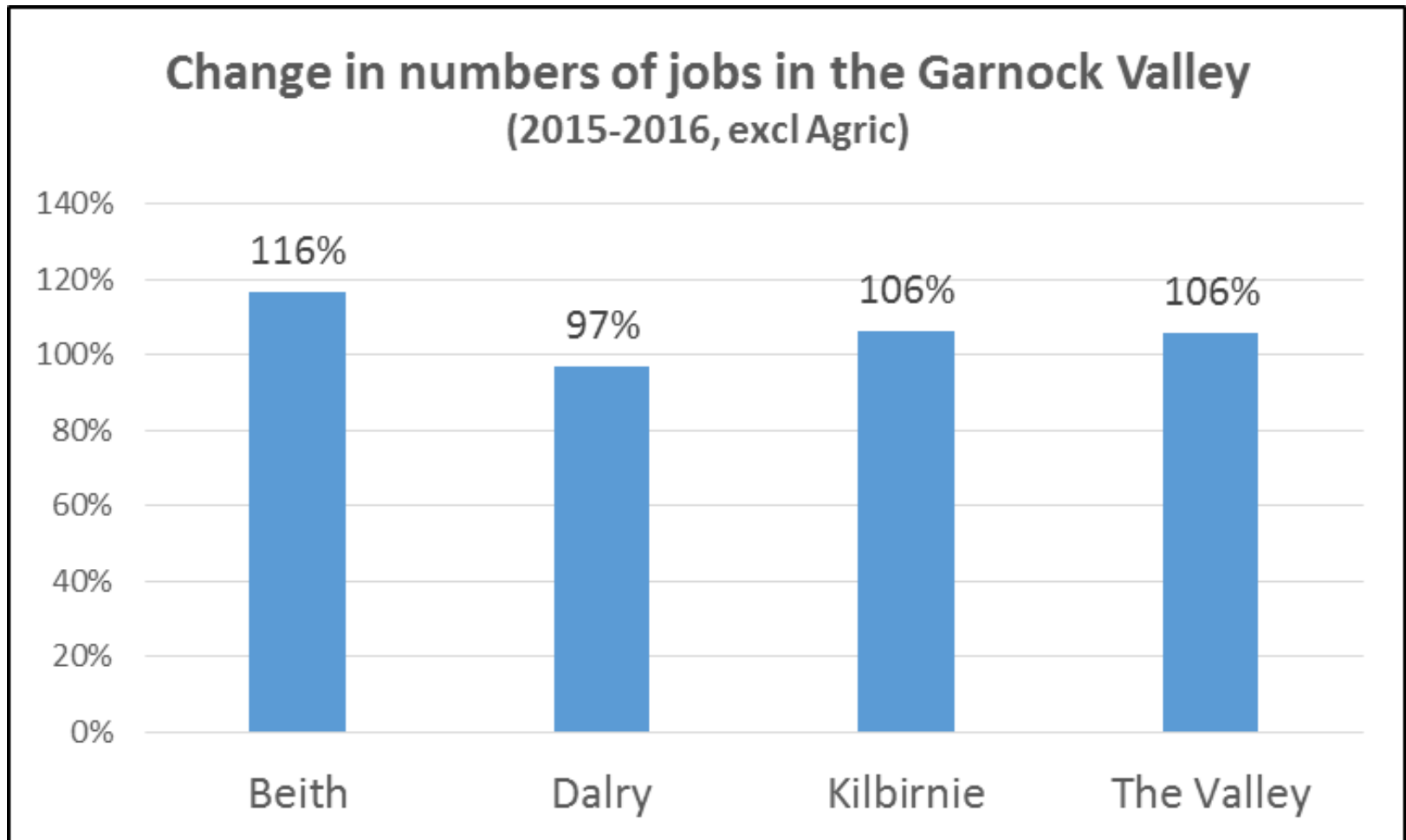
# The Workforce 1



# The Workforce 2



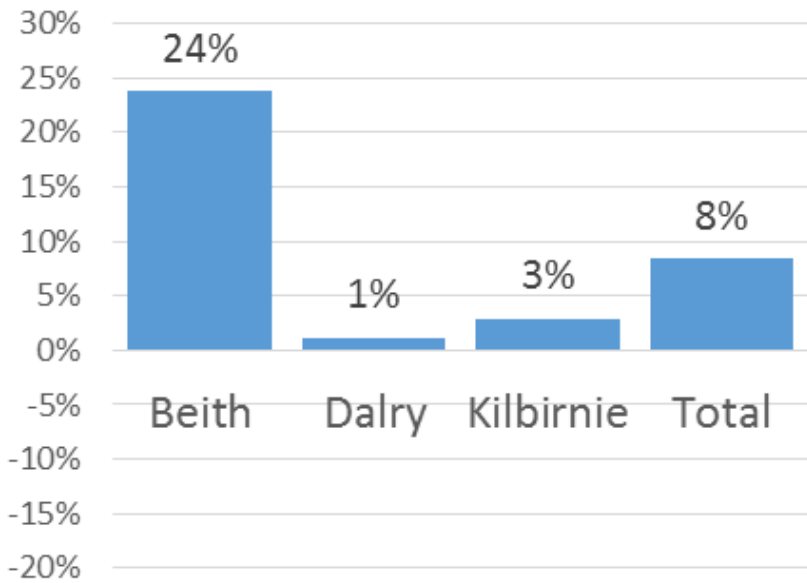
# The Workforce 3



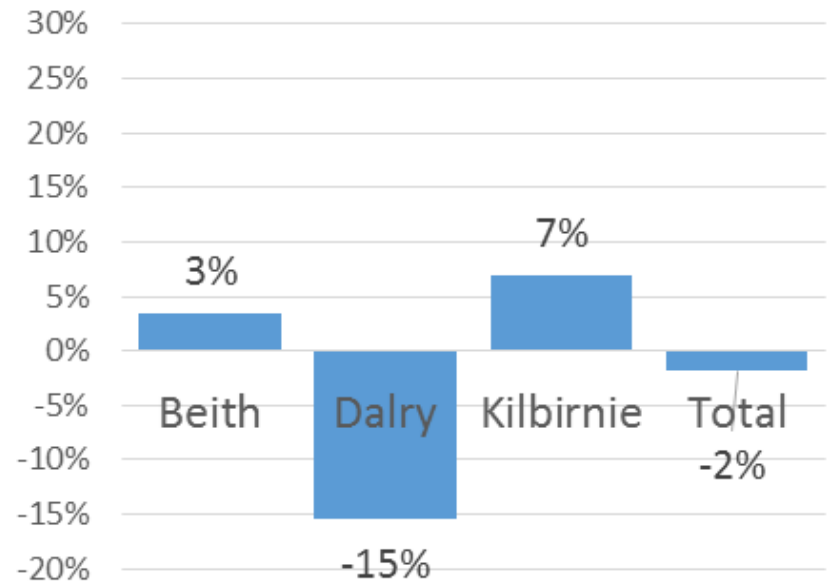


# The Workforce 4

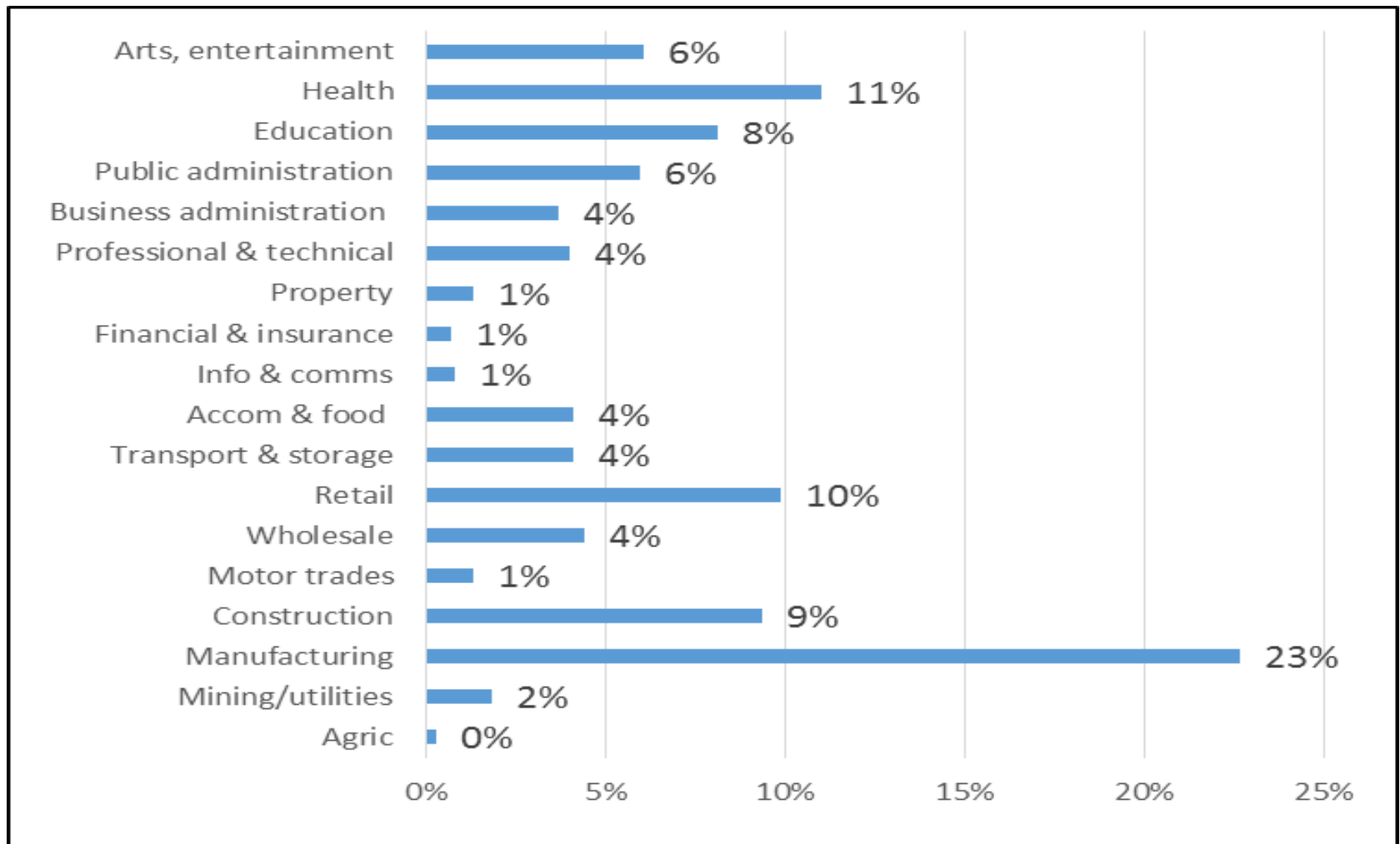
**Change in Full-time jobs in the Garnock Valley (2015-2016, excl Agric)**



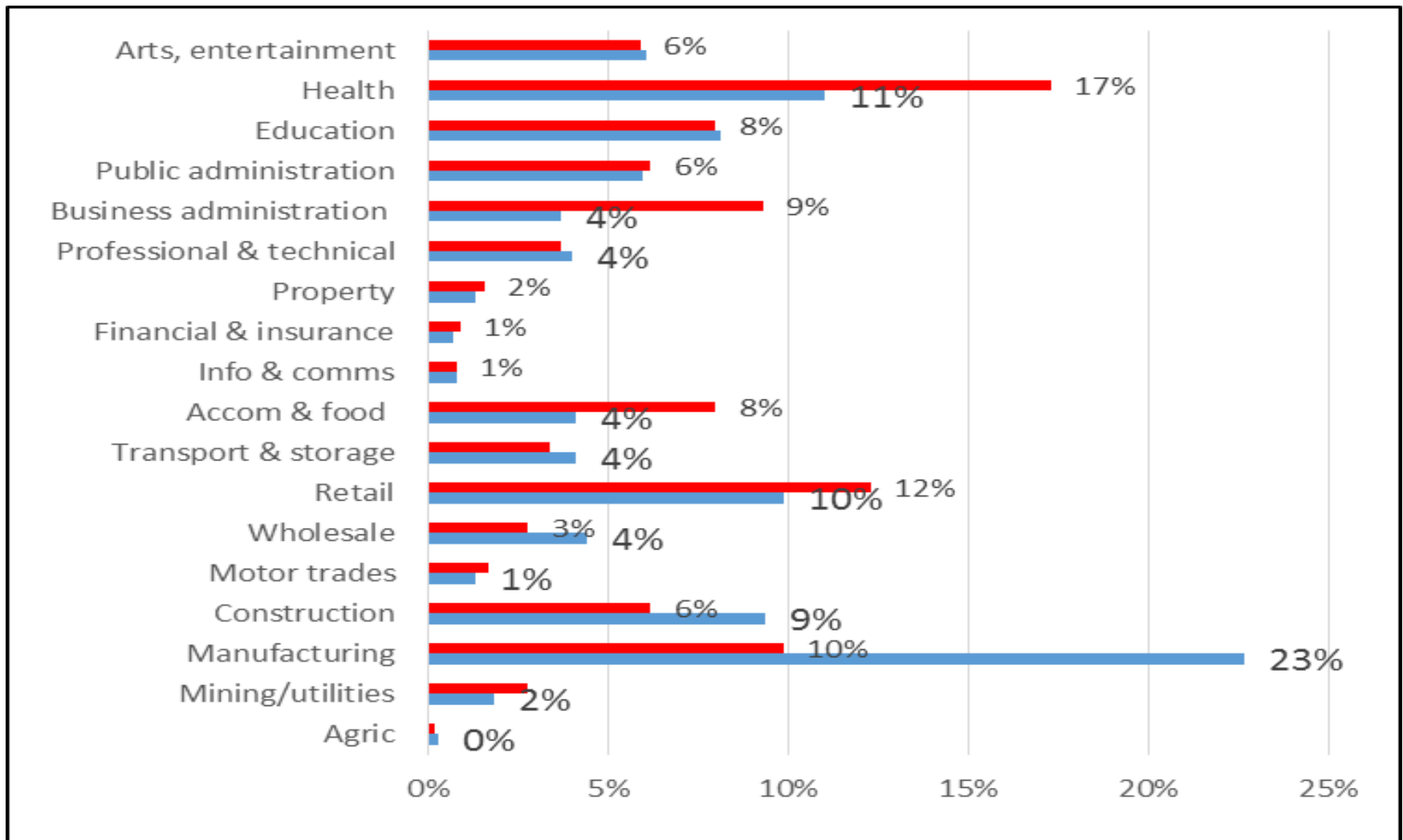
**Change in Part-time jobs in the Garnock Valley (2015-2016, excl Agric)**



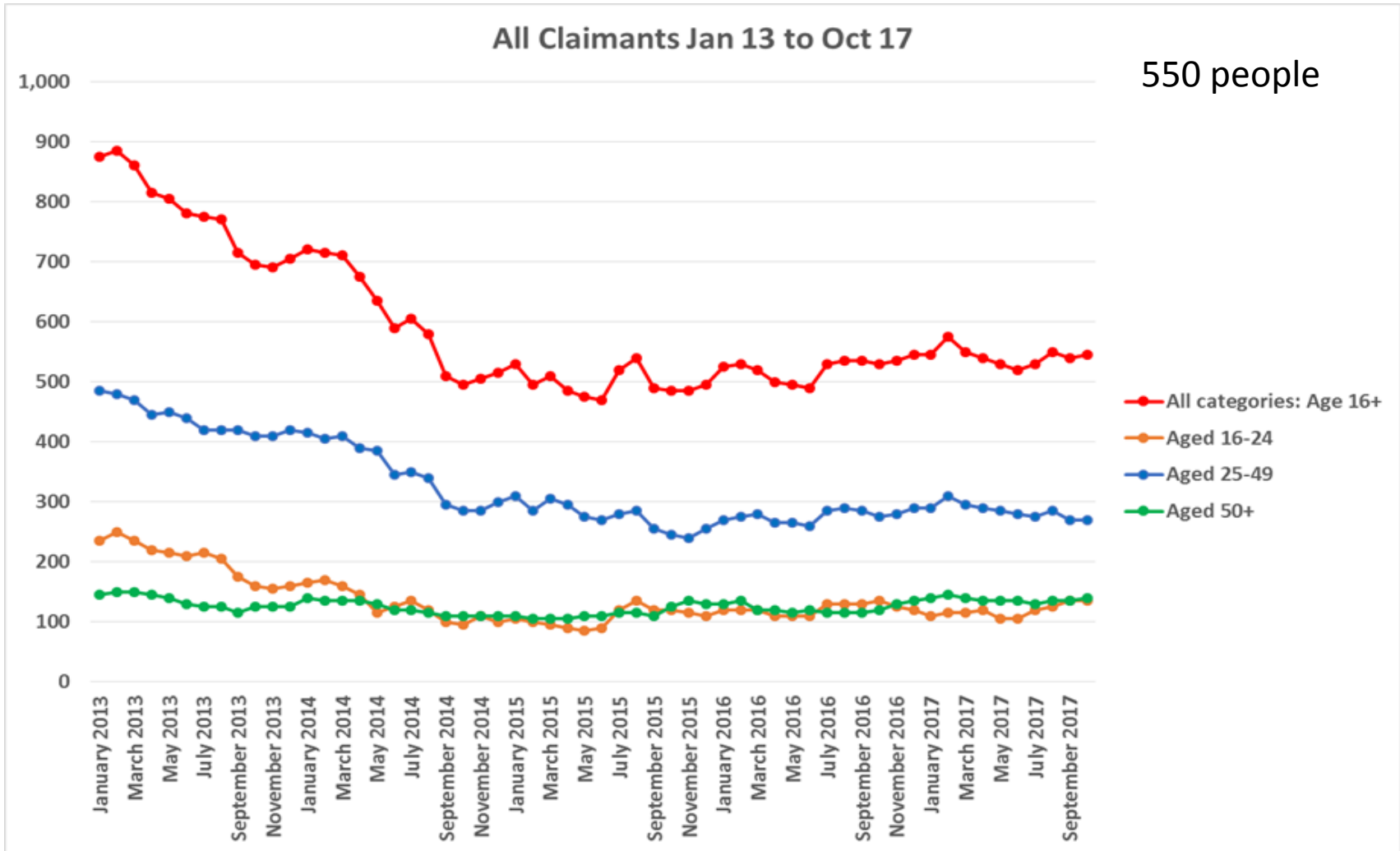
# The Workforce 5



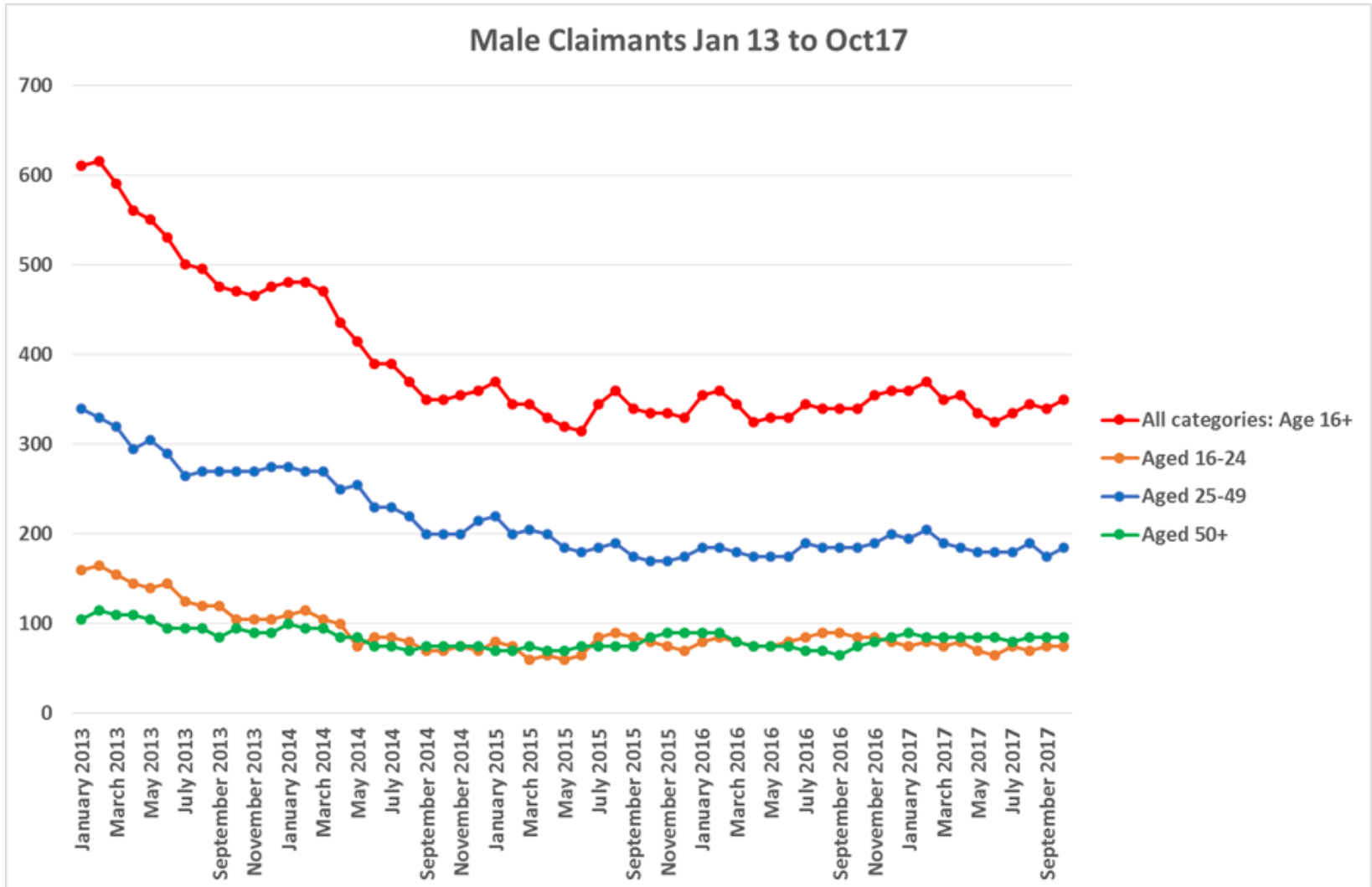
# The Workforce 6



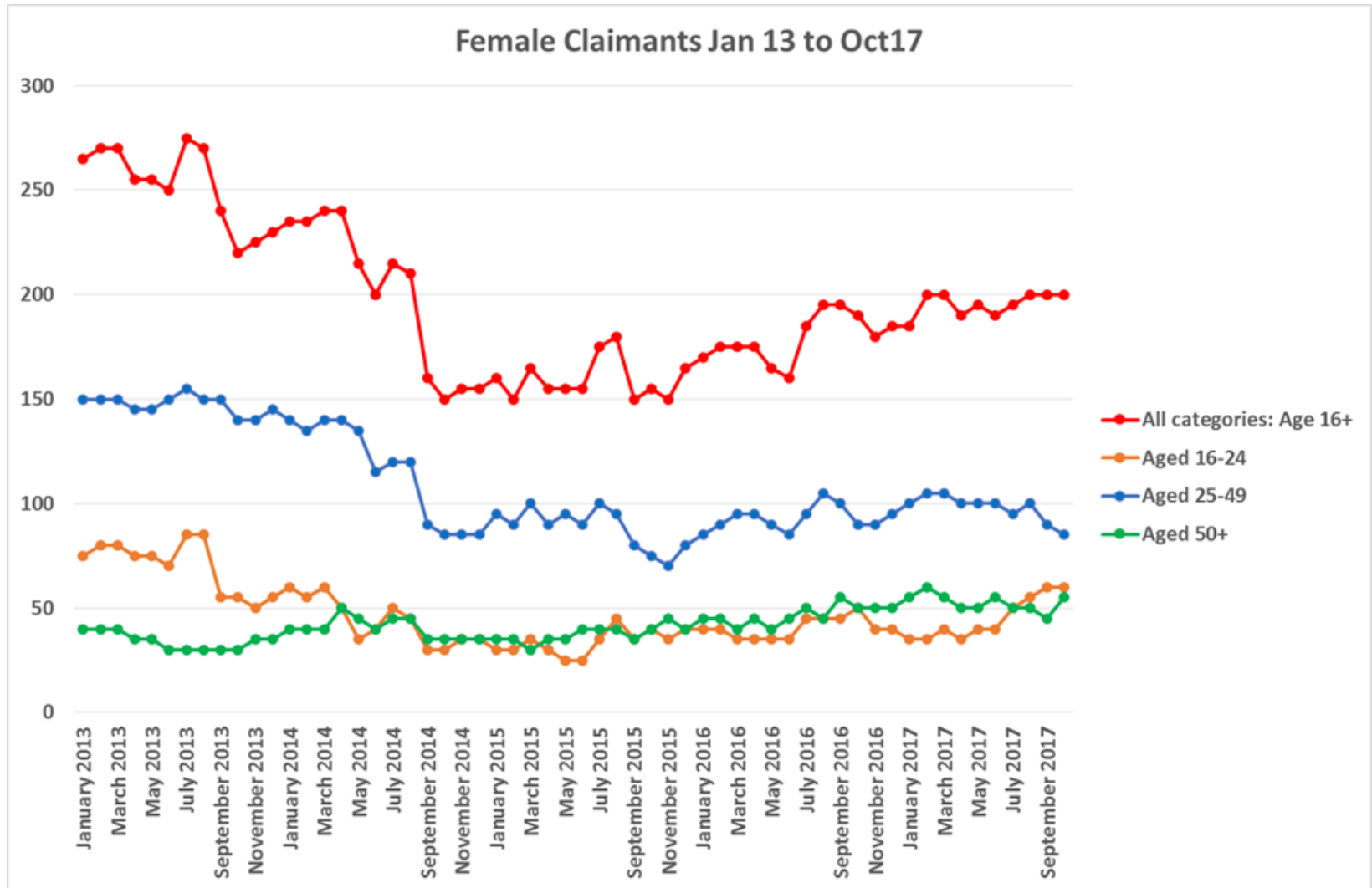
# The Potential Workforce 1



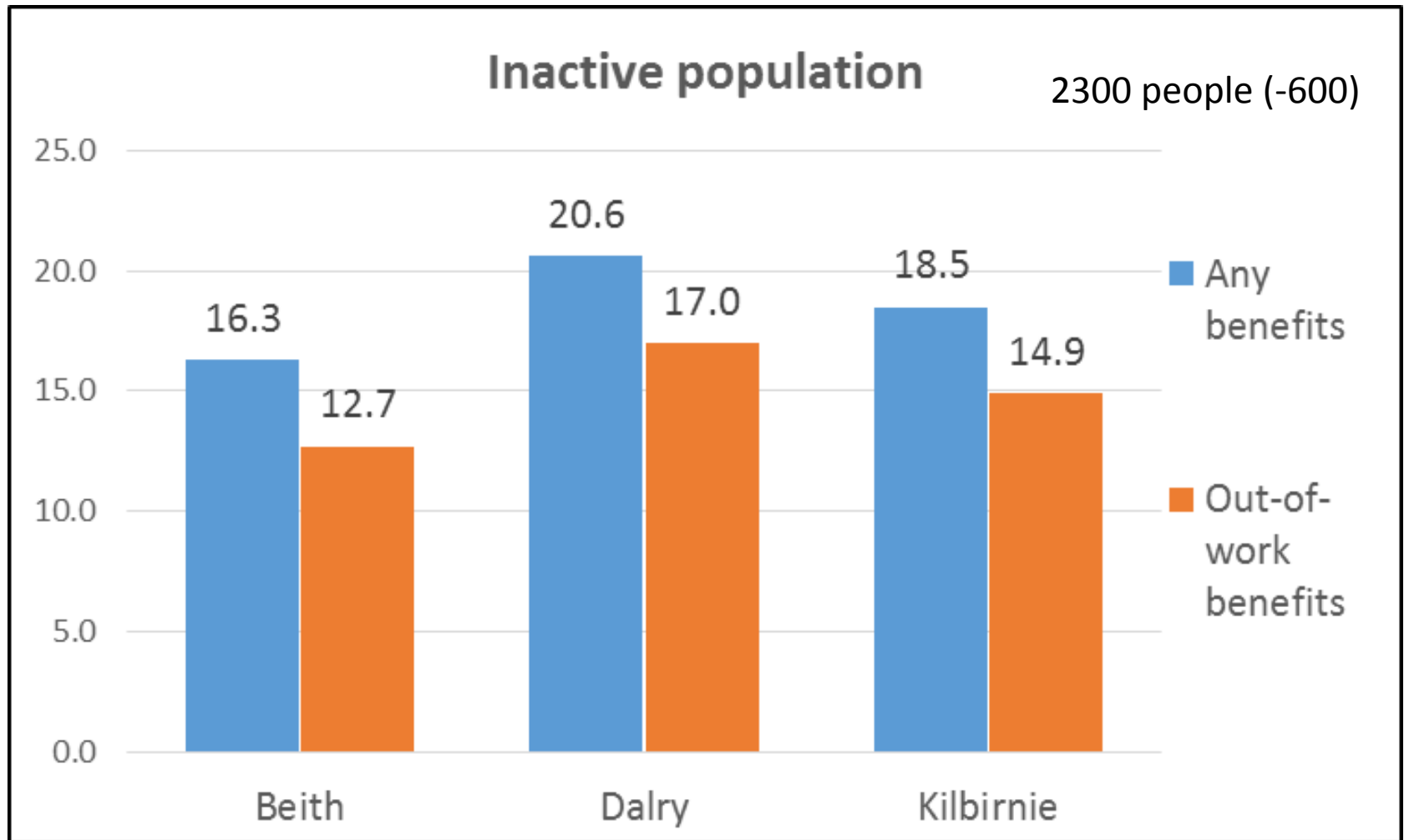
# The Potential Workforce 2



# The Potential Workforce 3

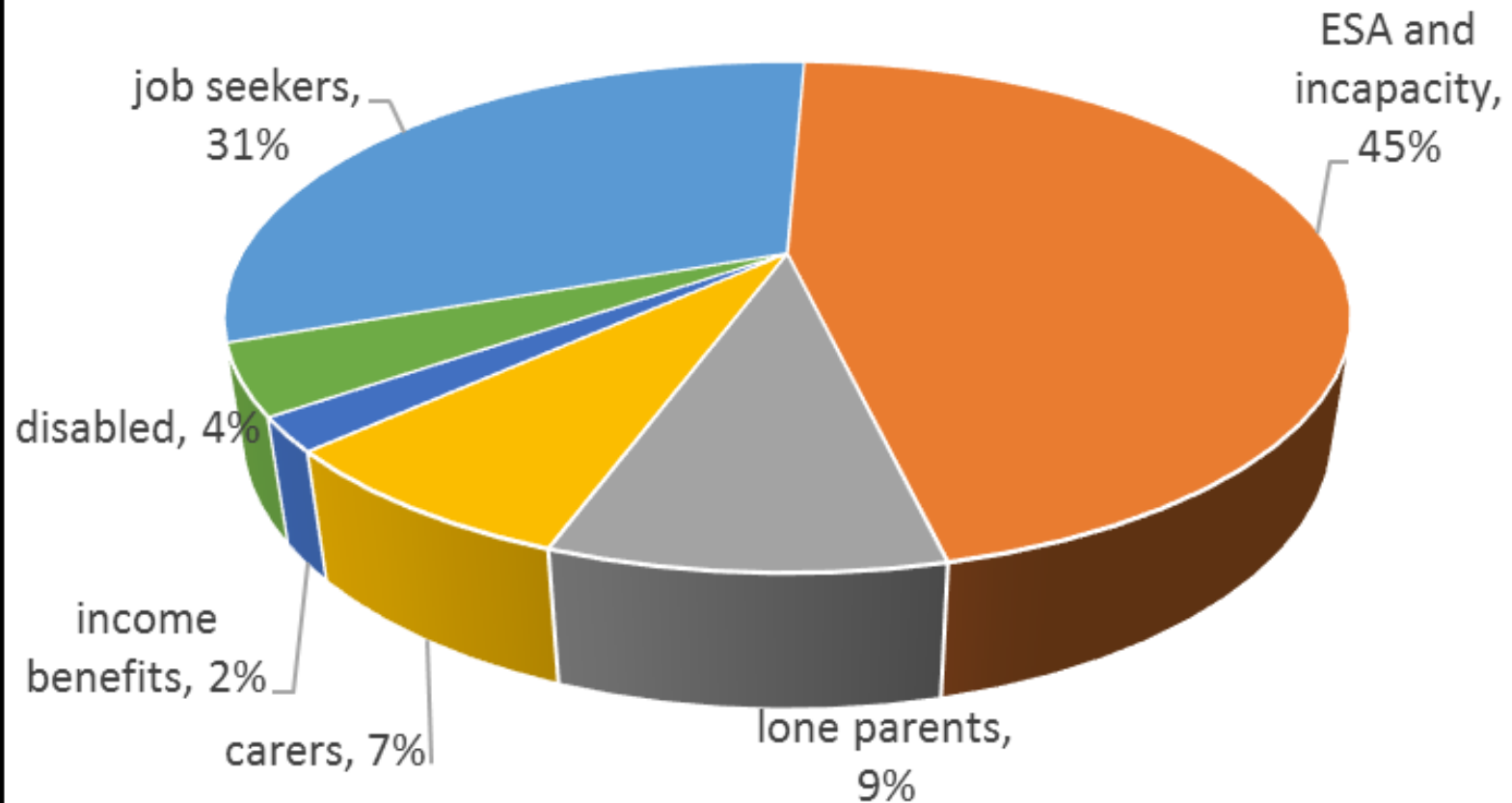


# The Inactive Workforce 1



# The Inactive Workforce 2

Breakdown of inactive on benefits



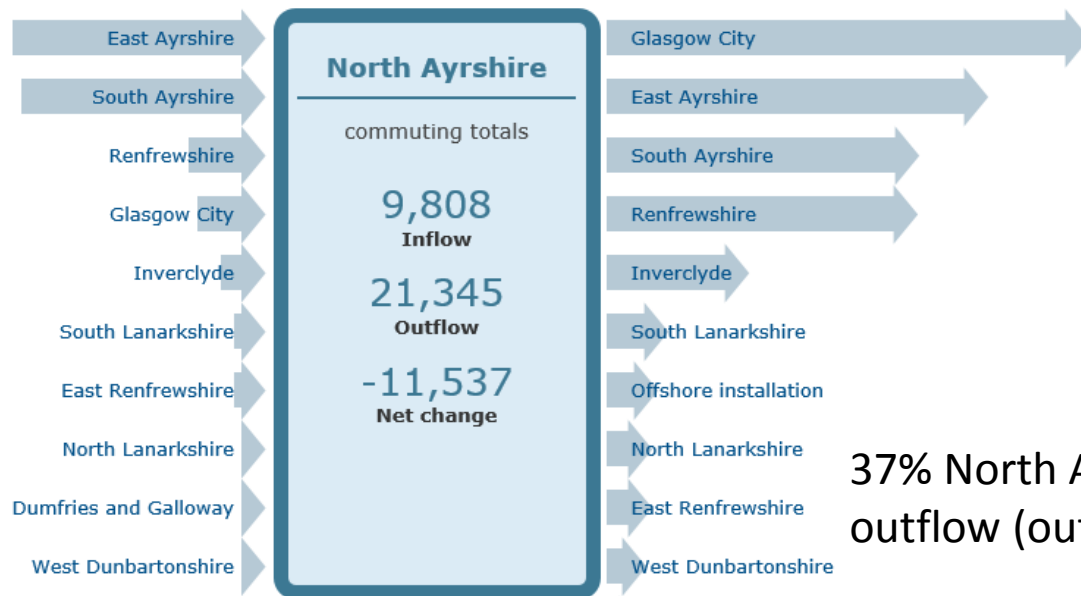


# The Flow of Workers

Top inflows

All persons

Top outflows



37% North Ayrshire outflow (outflow/local jobs)

110% Garnock outflow

Commuting totals for North Ayrshire:

- Inflow: **9,808** all persons commute into North Ayrshire from other local authorities in the UK.
- Outflow: **21,345** all persons commute out of North Ayrshire to other local authorities in the UK or abroad.
- Net change: Overall, commuting results in a population decrease of **11,537** all persons in North Ayrshire.



# Summing up....

- Business numbers stable for now – future?
- Distinct difference in scale in different micro-economies – opportunities and threats?
- Local employment rising (partly better counting?)
- Job seeker numbers stable although number of unemployed women rising slightly – no further gains?
- Inactive workforce significant – further to fall?
- Half inactive are EAS/disabled/incapacity benefit
- Outflows for work