



NORTH AYRSHIRE
COUNCIL



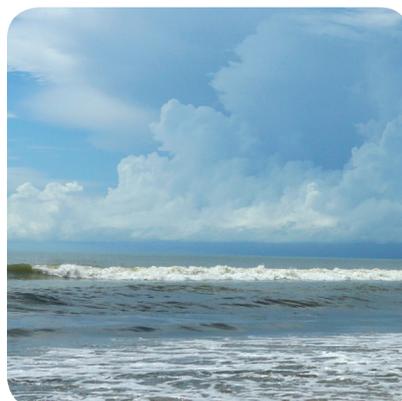
Ayrshire Shoreline Management Plan

Appendix B: Stakeholder Engagement

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1 INTRODUCTION

1.1 Background

The Ayrshire Shoreline Management Plan (SMP) aims to provide guidance to operating authorities and regulatory bodies as to future sustainable flood and coastal erosion risk management along the Ayrshire coastline. This will essentially provide an agreed high level approach, intent and framework for shoreline management. In addition, the SMP also aims to provide guidance to planners, individuals and organisations with interests in the coast; setting out an understanding of coastal behaviour, the pressures, constraints and opportunities for sustainable use of the coastal zone to facilitate and guide others in the development of their own plans.

To achieve this, meaningful and effective stakeholder communication and engagement is critical as it provides an essential means by which to improve the quality and comprehensiveness of the Plan. This is realised, by providing platforms through which the unique expertise and opinions of interested parties may be assimilated and taken into consideration throughout the decision-making process. This further enables stakeholders to take ownership of the chosen solution(s).

1.2 Guiding principles

Positive relationships, built upon trust and mutual understanding, are necessary to ensure effective stakeholder participation. Consequently, all communication and consultation activities must adhere to the following principles; they must be proactive, accessible, meaningful and accountable so as to provide for their overall effectiveness.

Using these principles, stakeholder communication and engagement takes many direct and indirect forms, using both contemporary and traditional mediums, whilst remaining ever fluid and flexible so as to ensure that stakeholder and project needs are tailored to, as and when required.

1.3 Stakeholder Mapping

The tailored nature of communication and engagement activities is dependent upon the identification of individuals and groups interested in, or affected by, the Plan. Consequently, stakeholder mapping is an essential conduit to ensuring that individuals and organisations are identified and targeted with relevant information about the project at the appropriate juncture(s).

Stakeholder mapping activities for the Ayrshire SMP included:

- an initial stakeholder mapping exercise; and
- ongoing stakeholder mapping activities.

The initial stakeholder mapping exercise included compilation of a list of all potential relevant stakeholders including:

- Environmental Authorities;
- Primary Stakeholders;
 - Government Departments;
 - County, city and town councils.
- Secondary Stakeholders:
 - State agencies and bodies;
 - Regional authorities;
 - Development boards;
 - Industry and representative bodies;
 - Non-governmental organisations;
 - Research projects.

Stakeholder details were compiled into a Stakeholder Register. The stakeholders included in the register constitute the Stakeholder Group. Ongoing stakeholder mapping ensures that the Stakeholder Register remains relevant and up-to-date.

Additional interested parties outside of the Stakeholder Group were also identified. These include:

- The general public living within the vicinity of the Ayrshire coast;
- Local groups;

- Councillors; and
- MSPs.

These individuals were invited to attend public consultation activities, and to use the various other mechanisms established to engage with the project team during Plan development.

1.4 Project Steering Group

In addition to the Stakeholder Group and those interested parties identified during stakeholder mapping, a Project Steering Group (PSG) was established at the project outset to provide information and specialist knowledge in relation to the Plan. It is principally composed of statutory consultees, local authorities and other primary interest groups; to provide for the consideration of all interests when reviewing issues. The group meet regularly throughout the life of the project to discuss and provide feedback in relation to the development of the Plan. It provided a forum through which collaborative decision-making could be achieved in order to enhance stakeholder ownership of final decisions.

1.5 Consultation Activities

1.5.1 Initial Consultation

The Ayrshire Stakeholder Consultation Report was distributed to members of the Stakeholder Group on Monday 22nd May 2017. The report provides a brief description of the scope, necessity and intended purpose of the Plan. It was sent as an accompaniment to an email that invited members to provide information which might be pertinent to the successful development of the Plan.

Responses in relation to the report were received from several stakeholders who provided further details regarding past and present coastal processes, environmental concerns and works which have previously been undertaken. Details of responses can be found in section 1.6.1.

Table 1: Stakeholders consulted in relation to the Stakeholder Consultation Report

Organisation	Contacted	Received	Medium
RSPB	22/05/2017	N/A	N/A
Firth of Clyde Forum	22/05/2017	14/06/2017	Email
Scottish Water	22/05/2017	14/06/2017	Tel/Email
Transport Scotland	22/05/2017	12/06/2017	Email

Hunterston/EDF	22/05/2017	N/A	N/A
Largs Golf Club	22/05/2017	N/A	N/A
Routenburn Golf Club	22/05/2017	N/A	N/A
West Kilbride Golf Club	22/05/2017	N/A	N/A
Auchenharvie Golf Club	22/05/2017	N/A	N/A
Irvine Bogside Golf Club	22/05/2017	N/A	N/A
Gailes Link	22/05/2017	N/A	N/A
Western Gailes Golf Club	22/05/2017	13/06/2017	Email
Dundonald Links	22/05/2017	N/A	N/A
Troon Yacht Havens	22/05/2017	N/A	N/A
Darley Golf Course	22/05/2017	N/A	N/A
Fullarton Golf Club	22/05/2017	N/A	N/A
Lochgreen Golf Course	22/05/2017	N/A	N/A
Royal Troon Golf Club	22/05/2017	12/06/2017	Tel/Email
Prestwick St Nicholas Golf Club	22/05/2017	N/A	N/A
Prestwick St Cuthbert	22/05/2017	N/A	N/A
Dalmilling Golf Club	22/05/2017	N/A	N/A
Seafield Golf Course	22/05/2017	N/A	N/A
Belle isle Golf Club	22/05/2017	N/A	N/A
Trump Turnberry Ailsa	22/05/2017	N/A	N/A
Girvan Golf Course	22/05/2017	N/A	N/A
Brodick Golf Club	22/05/2017	N/A	N/A
Futurescape	22/05/2017	N/A	N/A
Ayrshire Rivers Trust	22/05/2017	12/06/2017	Email
Community of Arran Seabed Trust	31/05/2017	N/A	N/A
Whiting Bay and Districts Improvement Association	N/A	15/06/2017	Email

North Ayrshire Council

31/05/2017

15/08/2017

Email

1.5.2 Elected Member Briefing

In August 2017, Elected Members within North and South Ayrshire were provided with a short summary of the Ayrshire SMP and its associated environmental assessments. They were also provided with a PowerPoint presentation which detailed the scope, objectives, and policy options available to the Plan; along with a brief summary of the assets which have been identified as being at risk of coastal flooding. The purpose of these documents was to better inform Elected Members of the Plan, as a way of maintaining and enhancing stakeholder relationships, promoting positive dialogues in relation to the Plan, and ensuring ongoing transparency throughout Plan development.

1.5.3 Public Consultation

Upon completion of draft Plan, it was issued for public consultation. This was achieved by making the Plan and associated documents available at a range of North Ayrshire Council and South Ayrshire Council premises, and at a number of Public Consultation Days; as detailed in Table 2. Public Consultation Days (PCDs) were intended to provide stakeholders and the public with an opportunity to view the draft Plan and directly engage with members of the Project Team; to ask questions, express concerns and/or provide feedback.

Table 2: Draft Plan Public Consultation Days

Location and Venue	Date and Time	RPS Staff	LA Staff
Irvine Library, 168 High Street, Irvine, KA12 8AN	Monday 19 th February 2018, 12pm – 7pm	MB/DK	
Millport Library, The Garrison, Millport, Isle of Cumbrae, KA28 0DG	Tuesday 20 th February 2018, 12pm - 6:50pm	MB/DK	
Ardrossan Civic Centre, 150	Wednesday 21 st February 2018, 12pm –	MB/DK	

Glasgow Street, Ardrossan, KA22 8EU	7pm		
Brodick Library, Main Street, Brodick, Isle of Arran, KA27 8DL	Thursday 22 nd February 2018, 12pm - 6:50pm	MB/DK	
Largs Library, 26 Allanpark Street, Largs, KA30 9AG	Friday 23 rd February 2018, 12pm - 5pm	MB/DK	
Prestwick Library, 14 Kyle Street, Prestwick, KA9 1PQ.	Monday 5 th March 2018, 2pm – 6pm	MB/DK	
Carnegie Library, 12 Main Street, Ayr, KA8 8EB.	Tuesday 6 th March 2018, 2pm - 6pm	MB/DK	
Girvan Library, Montgomerie Street, Girvan, KA26 9HE.	Wednesday 7 th March 2018, 12pm - 1pm and 2pm – 5pm	MB/DK	
Troon Library, 5 South Beach, Troon, KA10 6EF.	Thursday 8 th March 2018, 2pm - 6pm	MB/DK	

1.6 Consultation Feedback

1.6.1 Initial Consultation

Information received in response to the invitation which was sent out to members of the Stakeholder Group to provide details which might be pertinent to the Plan can be summarised as follows:

Ayrshire Rivers Trust:

- Alterations to the mouth of the River Stinchar in 2013.
- Migratory trout common to all Ayrshire Rivers.
- Sedimentation resulting in management means such as dredging may lead to degradation of marine habitats. Reducing this type of sediment loss/deposition should be a priority.

Firth of Clyde Forum:

- Coast should be managed flexibly to allow for the uncertainties of the future impacts of sea-level rise and storminess on the shoreline.
- Reference to GEN 5 climate change on page 18-19 and Gen 8 on page 22 – 23 at: <http://www.gov.scot/Publications/2015/03/6517>

Royal Troon Golf Club:

- All the land within the ownership of Royal Troon Golf Club south of the Gyaws Burn lies within an SSSI (extends 150 hectares).
- The Royal Troon Golf Club enjoys gold level standard certification under the Golf Environment Organisation.
- Coastal protection work undertaken primarily comprised of chespaie sand fencing and the installation of gabions.
- In the late 80's/early 90's various remedial measures were implemented to regenerate and stabilise dunes however repeated severe storms resulted in continued loss of ground. Remedial measures include sand traps, fencing and netting, gabion wire baskets and plastic Georgia mesh.
- Formal monitoring regime currently in place – annual inspection and monitoring survey of coastal dynamics.
- “Coastal erosion at Royal Troon is fairly latent at least through certain sections with little obvious change being noted over the five year term. Certain sections of the coastline however, are not recovering following periods of erosion attributable to high tides and/or increased storm surge events”.

- “Areas of particular concern include the right of the 2nd tee through and right of the 3rd hole, although here coastal defences in the form of wire gabion baskets are holding up and will provide good short term protection against seawater inundation”.
- Another key issue highlighted in the report is the repositioning of the mouth of the Pow Burn, where the sandpit on the south side of the Burn is accreting which is pushing the Burn northwards with impacts on the dune system to the south of the 6th green.
- The Club commissioned STRI Ecology and Environment to prepare a Coastal Management Plan. Various surveys will be undertaken as part of the study...these include botanical and winter bird surveys in addition to extensive desk top surveys.

Whiting Bay and Districts Improvements Association:

- Area between Sandbraes and Glen Ashdale Burn is subject to erosion; as is Sandbraes Park, the area opposite the school and the putting green.
- Erosion also at the standing area for a boat slip was protected by gabions but these are breaking up.
- Further south, gabions protect a parking area and a sea wall extends to the south. While the wall appears to be holding the sea back there have been times when it was breached and holes have appeared in the road. At high tides, the waves often come over the wall and can flood the other side of the road.
- Coastal erosion appears to be getting worse and at a much faster rate than in the past.

Western Gales Golf Club:

- A limited number of large concrete pipes are supporting the dunes. The pipes are filled with sand. A local company looked to fortify some of the dunes with gabions.
- High tides in winter can give rise to sea water encroaching around the area of the burn at the south end of the golf course. Would estimate the depth to be up to around three feet in and around the burn area. This can give rise to sedimentation.
- Proportion of the dunes has been lost over the years as this would apply to the full extent of the course shoreline.
- Part of the golf course lies within an SSSI.
- Awaiting photographs of erosion/coastal landscape.

Transport Scotland:

- Suggested consulting SEPA/Local Council.

1.6.2 Public Consultation

Information received at Public Consultation Days will be published on the North and South Ayrshire Council websites:

Irvine: Refer to North Ayrshire Council website

Millport: Refer to North Ayrshire Council website

Ardrossan: Refer to North Ayrshire Council website

Brodick: Refer to North Ayrshire Council website

Largs: Refer to North Ayrshire Council website

Prestwick: Refer to South Ayrshire Council website

Ayr: Refer to South Ayrshire Council website

Girvan: Refer to South Ayrshire Council website

Troon: Refer to South Ayrshire Council website