

North Ayrshire Community Planning Partnership

Fair for All Pledges



North Ayrshire
Community Planning Partnership

Vision:	North Ayrshire “A Better Life”			
Driver:	North Ayrshire Community Planning Partnership pledges to tackle the root causes of all inequalities with a particular focus on addressing child poverty.			
Pledge Themes:	Economic Growth	Children	Environment	Health
<p>To improve child poverty ranking relative to other local authority areas Proposed measure: Percentage of children in poverty (after housing costs) Baseline: 2015 Children in poverty (AHC) = 30.4 % Ranking among Scottish local authorities = 31st Short term target Rank +1 = 633 children move out of poverty Medium term target Rank + 5 = 1,029 children move out of poverty Long term target Rank +10 = 1794 children move out of poverty</p>				

NOTE: Pledges are currently being developed around Food and these will be available towards the end of 2017.



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Theme: Economic Growth

Overall Pledge	Pledges
Be the most improved local economy in Scotland, with all sections of our communities benefitting from this growth.	<ul style="list-style-type: none"> • To improve female participation in labour market relative to other local authority areas measured by employment rate • To improve employment rates for disabled people relative to other local authority areas • To improve employment rates for care leavers • To improve wage levels for females relative to other local authority areas • To ensure people are informed about the North Ayrshire digital offer, both in terms of available digital services, access and support • We will ensure the people know where they can access and get support for digital actives • We will ensure that all CPP Partners are supporting residents to be digital

Measure	Short Term Target	Medium Term Target	Long Term Target
Employment rate (%) of women aged 16-64 Baseline: Apr 2015-Mar 2016: 57.2%, 32nd	Rank +1 place = 720 more women into work	Rank +3 places = 2080 more women into work	Rank +5 places = 2930 more women into work
Employment rate (%) aged 16-64 EA core or work-limiting disabled. Baseline: Apr 2015-Mar 2016: 40.1%, 26th	Rank +1 = 52 more EA/ disabled into work	Rank +5 = 456 more EA/disabled into work	Rank +10= 748 more EA/ disabled into work
Percentage of former looked after children in employment, education or training. Baseline: 2015: 55%, 1st	Maintain 1st place	Maintain 1st place	Maintain 1st place
Employment rate (%) of those ages 18-24 Baseline: Apr 2015-Mar 2016: 50.1%, 28th	Rank +1 = 125 more young people into jobs	Rank +5 = 724 more young people into jobs	Rank +10 = 923 more young people into jobs
Women's median gross weekly pay Baseline: 2015: £339.20, 15th	Rank +1 = + £5.10 pw	Rank +5 = +£13.00 pw	Rank +10 = +£25.20 pw

Number of people going online via NAC wi-fi per month	7,000 users of public wi-fi per month in NAC facilities	8,500 users of public wi-fi per month in NAC facilities	11,000 users of public wi-fi per month in NAC facilities
Number of online sessions (with support available) in NAC libraries per annum	80,000 sessions per annum	85,000 sessions per annum	90,000per annum
Number of CPP partners committing to digital inclusion initiatives	5 partners with formal digital inclusion programmes	7 partners with formal digital inclusion programmes	9 partners with formal digital inclusion programmes

Economic Growth Three Year Outputs	
3000 households supported through Better off North Ayrshire to increase incomes and manage money more effectively.	
To support 700 people a year back into work	
To support business to create 1000 new jobs over next 3 years	
To support 250 young people into council apprenticeships over next 3 years	
To support 15 care leavers into council apprenticeships over next 3 years	



Theme: Children

Overall Pledge	Pledges
We will support, nurture and encourage all our children to reach their full potential	<ul style="list-style-type: none"> 90% of all pre-school children will reach their developmental milestones We will raise attainment for our most disadvantaged children by 10%. 750 students will improve their performance There will be 140 less children and young people classified as looked after and those looked after will have improved outcomes

Measure	Short Term Target	Medium Term Target	Long Term Target (15 years)
% of all preschool children will reach their developmental milestones. Baseline 72%	75 % of all preschool children will reach their developmental milestones	85 % of all pre-school children will reach their developmental milestones	90 % of all preschool children will reach their developmental milestones
Average total tariff score by grouped deciles	SIMD 1 and 2 - 665, SIMD 3 to 8 – 915 and SIMD 9 and 10 - 1180	SIMD 1 and 2 - 700, SIMD 3 to 8 - 930 and SIMD 9 and 10 - 1200	SIMD 1 and 2 - 750, SIMD 3 to 8 - 950 and SIMD 9 and 10 - 1230
% of children and young people classified as looked after	10 % fewer children and young people classified as looked after	15 % fewer children and young people classified as looked after	140 (25 %) fewer children and young people classified as looked after
Average gap between the total tariff score of school leavers classified as looked	Average gap between the total tariff score of school leavers classified as looked	Average gap between the total tariff score of school leavers classified as looked	Average gap between the total tariff score of school leavers classified as looked

after compared to all young people	after compared to all young people will be 400	after compared to all young people will be 350	after compared to all young people will be 200
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Children and Young People Three Year Outputs			
1046 preschool children will reach their developmental milestones			
Average total tariff score for young people living in deciles 1 and 2 will be 665 , 3 to 8 will be 915 and 9 and 10 will be 1180			
50 less children and young people classified as looked after			
Average gap between the total tariff score of young people classified as looked after compared to all young people will be 400			
300 more parents will report an improvement in their engagement in the learning of their child or young person after engaging in parenting programmes			

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Theme: Environment

Overall Pledge	Pledges
All North Ayrshire residents have access to and enjoy a safe, quality environment, and are given the opportunity to be included in the key decisions made about their community	<ul style="list-style-type: none"> • North Ayrshire pledges to reduce our number of fuel poor households by 2,000 over the life of the strategy • Increase volunteering opportunities to engage communities in improving open spaces • 1000 additional units of affordable Social rented housing houses will be built • 90% of North Ayrshire residents feel safe and are satisfied with their neighbourhoods and open spaces

Measure	Short Term Target	Medium Term Target	Long Term Target
Number of households in Fuel Poverty Baseline within LHS: 2012-2014 Extreme fuel poverty 9% (approx. 6,000)	500 fewer households in fuel poverty	1000 fewer households in fuel poverty	2000 fewer households in fuel poverty
% of households who feel safe within their neighbourhood Baseline: 71% (923 households) People's Panel 2015	75%	80%	90%
% of households satisfied with North Ayrshire open spaces Baseline: 75% (975 households) People's Panel 2015	80%	85%	90%
% of households satisfied with the neighbourhood they live in Baseline: 91% (1183 households) People's Panel 2015	93%	95%	96%
Number of additional affordable Social Rented Houses		1000	
Number of people taking up volunteering opportunities in North Ayrshire. Baseline 6488	10%	15%	30%
Amount of funding available for communities to decide spend through participatory budgeting Baseline: £104,237 for 2016	£1m	£2m	TBC
Action taken against registered private landlords who fail to address disrepair (96% action).	Not applicable	Not applicable	96%

Environment Three Year Outputs

To reduce our number of fuel poor households by 500

To increase the percentage of households satisfied with the neighbourhood they live in to 93%

To increase the percentage of volunteers by 10%

To improve the quality of private sector housing by taking action against registered private landlords who fail to address disrepair (96% action).



Theme: Health (Physical and Mental Health and Wellbeing in Children, Young People and Adults)

Overall Pledge	Pledges
North Ayrshire residents will have improved health outcomes across their life course.	<ul style="list-style-type: none"> • To improve the mental health and wellbeing of our young people, particularly focusing on young carers. • To reduce the number of women smoking and/or drinking alcohol during pregnancy • More people will be more active more often • More women will breastfeed their babies

Measure	Short Term Target	Medium Term Target	Long Term Target
Percentage increase in physical activity rates in North Ayrshire	2%	5%	10% (Active Communities Strategy target for 2026)
Percentage of 13 year old boys and girls with a borderline /abnormal total difficulties score in the Strength and Difficulties Questionnaire (SDQ)	Reduce the percentage of 13 year old boys and girls who display symptoms of emotional and wellbeing problems to equal the Scottish average level.	Prevent 5% more 13 year old boys and girls from displaying symptoms of emotional and wellbeing problems annually than the Scottish average	Prevent 15% more 13 year old boys and girls from displaying symptoms of emotional and wellbeing problems annually than the Scottish average
Percentage of 15 year old boys and girls with a borderline /abnormal total difficulties score in the Strength and Difficulties Questionnaire (SDQ)	Reduce the percentage of 15 year old boys and girls who display symptoms of emotional and wellbeing problems to equal the Scottish average level.	Prevent 5% more 15 year old boys and girls from displaying symptoms of emotional and wellbeing problems annually than the Scottish average	Prevent 15% more 15 year old boys and girls from displaying symptoms of emotional and wellbeing problems annually than the Scottish average
Breastfeeding initiation rate	Increase the percentage of mothers exclusively breastfeeding by 3%	Increase the percentage of mothers exclusively breastfeeding to match the Scottish average	Increase the percentage of mothers exclusively breastfeeding to 10% over the Scottish Average

Measure	Short Term Target	Medium Term Target	Long Term Target
Breastfeeding duration rate	Increase the percentage of mothers exclusively breastfeeding at 6 to 8 week review by 3% of the baseline	Increase the percentage of mothers exclusively breastfeeding at 6 to 8 week review to match the Scottish average	Increase the percentage of mothers exclusively breastfeeding at 6 to 8 week review to 8% greater than the Scottish average
Measure on smoking during pregnancy	Reduce the % of mothers smoking during pregnancy by 4% as compared to the baseline	Reduce the % of mothers smoking during pregnancy by 10% as compared to the baseline	Reduce the % of mothers smoking during pregnancy by 20% as compared to the baseline

Mental Health and Emotional Health and Wellbeing Key Performance Measures: Three Year Outputs	
Prevent 21: 13 year old boys from displaying symptoms of emotional and wellbeing problems annually	
Prevent 41: 13 year old girls from displaying symptoms of emotional and wellbeing problems annually	
Prevent 37: 15 year old boys from displaying symptoms of emotional and wellbeing problems annually	
Prevent 35: 15 year old girls from displaying symptoms of emotional and wellbeing problems annually	
Increase the number of North Ayrshire children and young people meeting current physical activity recommendations by 10%	
Increase the number of women exclusively breastfeeding at birth by 89 as compared to the 2015/16 baseline	
Increase the number of women exclusively breastfeeding at 6-8 weeks by 79 as compared to the 2015/16 baseline	
Reduce the number of women smoking during pregnancy by 80 as compared to 2015/16 baseline	

