



**North Ayrshire Community Planning Partnership Local Outcomes Improvement Plan
2017 – 2022**

Appendix 3 - What our consultation and data told us about what our local priorities should be

Peoples Panel survey

We asked our Peoples Panel (2000 local residents) to rate the 15 national outcomes in order of importance for North Ayrshire.

They were asked to select their top 5 aims and rank their importance by placing a “1” next to the most important, a “2” next to the second etc up to “5”.

The aim selected by the greatest number of respondents as one of their top 5 and also most likely to be selected as the most important was “we live our lives safe from crime, disorder and danger”. 47% of respondents selected it as one of their top 5 aims and 24% selected it as their most important aim.

The top 5 aims selected by respondents (along with the % selecting it as a top 5 aim) were as follows;

- We live our lives safe from crime, disorder and danger 47%
- Our young people are successful learners, confident individuals, effective contributors and responsible citizens 40%
- We realise our full economic potential with more and better employment opportunities for our people 37%
- We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others 36%
- Our children have the best start in life and are ready to succeed 32%

These top 5 aims align to our LOIP priorities and principles.

Youth Engagement on National Outcomes

We carried out a similar exercise via our youth engagement mechanisms.

The top outcomes emerging from this were:

- We live our lives safe from crime, disorder and danger
- We live in an area that is the most attractive place for doing business in Scotland
- Our young people are successful learners, confident individuals, effective contributors and responsible citizens
- Our children have the best start in life and are ready to succeed
- We have improved the life chances of children, young people and families at risk

These top 5 aims align to our LOIP priorities and principles.

Locality Partnership Priorities

Our Locality Partnerships have been going through a process of setting local priorities. They used tools such as the Place Standard toolkit to support with this.

The local priorities they have identified are detailed within the Locality Plans at Appendix 9. We have ensured that the outcomes within our LOIP are consistent with the local priorities. A diagram showing these links is at page 13 of the LOIP.

2017 Public Consultation on Draft LOIP

We developed an online survey and a questionnaire on our draft LOIP. We discussed our draft LOIP with our Locality Partnerships and asked them to share the consultation materials with their wider communities. We also asked our CPP partners to cascade this information.

We gave our local communities information on the outcomes we want to achieve under each priority and we asked them if they agreed that the following themes should be priorities. They responded as follows:

A Working North Ayrshire – Yes 90%

A Healthier North Ayrshire – Yes 100%

A Safer North Ayrshire – Yes 94%

A Thriving North Ayrshire – Yes 98%

We also asked if there are additional issues that should be priorities for our partnership working. There are three common themes that we received feedback on. These are affordable housing, island specific issues (including transport and housing), and facilities for young people. These have not been added to the LOIP as specific additional outcomes as they were not raised by significant numbers of people and are either already being progressed via other mechanisms (such as through Locality Partnerships) or are within the detail of the overall priorities. The “You Said, We Did” document on the CPP website details these.

Youth engagement on LOIP

We used our youth engagement mechanisms to consult on our draft LOIP. Our young people responded in a very similar way to our overall public consultation.

We asked them if they agreed that the following themes should be priorities. They responded as follows:

A Working North Ayrshire – Yes 86%

A Healthier North Ayrshire – Yes 96%

A Safer North Ayrshire – Yes 98%

A Thriving North Ayrshire – Yes 96%

We also asked if there are additional issues that should be priorities for our partnership working. Respondents highlighted mental health and jobs as themes. These have not been added to the LOIP as specific additional outcomes as they were not raised by significant numbers of people and are either already being progressed via other mechanisms (such as through Locality Partnerships) or are within the detail of the overall priorities. The “You Said, We Did” document on the CPP website details these.

Fair for All Data

Our Fair for All strategy and associated work in developing our pledges and measures (available at Appendix 10) has given us information on the challenges faced by local people.

Our data as well as local experience shows that child poverty is a significant issue in North Ayrshire, with a 2015 baseline of 30.4% of children living in poverty. This is a ranking among Scottish local authorities of 31st. We have a strong commitment to improve child poverty and this work is closely tied to the Working and Thriving priorities within the LOIP.

Our thematic Fair for All approach which covers Economic Growth, Children, Environment and Health both ties into addressing child poverty and also links into the four LOIP priorities.

SIMD and other profiles

The 2016 Scottish Index of Multiple Deprivation showed an increasing North Ayrshire share of the datazones falling with the 15% most deprived, with a 27% local share. Driving this increase are the domains of income and employment. This reinforces the priority of a Working North Ayrshire.

Thematic research

Within each of our priority areas there are outcomes. These were devised in a variety of ways appropriate to that theme. For example the Improving Childrens Outcomes project lead to the development of the Childrens Services Plan which makes up the Thriving North Ayrshire section of the LOIP. This involved engaging almost 8000 young people aged between nine and 16 years old and more than 600 families of young children.

