



North Ayrshire
Community Planning Partnership

North Ayrshire Community Planning Partnership

Annual Report on Single Outcome Agreement

2015-2016



Table of Contents

| | |
|----------------------------|-------|
| Introduction | 2 |
| Key Highlights 2015-2016 | 3-6 |
| About Community Planning | 7-8 |
| Our Themes | 9-14 |
| A Healthier North Ayrshire | 15-18 |
| A Safer North Ayrshire | 19-22 |
| A Working North Ayrshire | 23-26 |
| Appendices 1-3 | 28-56 |

Introduction

Since my appointment as Leader of North Ayrshire Council and my subsequent appointment as Chair of the Community Planning Partnership Board, I have been extremely impressed at the range of work that is being carried out in partnership, and under the banner of Community Planning, across North Ayrshire.

The main aims of our Single Outcome Agreement are to create a Working North Ayrshire, a Safer North Ayrshire and a Healthier North Ayrshire and you will see from the report that we have again made good progress this year towards achieving our ambitions.

The range of partners who are committed to improving services for local people is fabulous and this is demonstrated through this report. Many of these examples have been presented to the Community Planning Board throughout the year in various ways including a question and answer sessions with local people who have benefitted or are benefitting from the life changing projects.

Of course progress would be much slower without the support we receive from local people, and even more so since the introduction of our new Locality Partnerships which are made up of a variety of partners- including various representatives from local communities.

Looking forward, we are excited to see what local priorities people identify for their Locality Partnerships.

These should help to reduce inequalities across North Ayrshire and make a better life for the people living there.



A handwritten signature in black ink, appearing to read 'Joe Cullinane'.

Councillor Joe Cullinane
Leader of North Ayrshire Council



Key Highlights 2015-2016

Healthier

- Progress towards a single point of contact was made to reduce duplication and streamline processes for service users. There have been discussions on how joint screening of referrals could be carried out for children and young people including mental health issues and development disabilities such as Attention Deficit Hyperactivity Disorder (ADHD)
- Closer working between health and social care partners and GPs and primary care workers is being developed. Visits have taken place for Senior Managers, including the Clinical Director of the Health and Social Care Partnership (HSCP), with GP practices throughout North Ayrshire - to promote the work of the HSCP and assess the support needs of GPs
- A review is being carried out of how Self Directed Support (SDS) is being implemented across North Ayrshire. A specified officer has been assigned to manage SDS data. A review of Addiction Services has also been carried out. The work to streamline services will be done over the next two years
- Seven Community Connectors have been introduced across GP practices and they can signpost people to local services to improve health and well-being such as: arts and creativity, physical activity, volunteering opportunities, mutual aid, self- help, debt and money advice, housing support, smoking cessation and weight management classes
- A pilot evaluation of Community Care Services has resulted in better early intervention and prevention practices. Of 84 requests for an ambulance via community alarm system, 53 people were able to stay at home with help from the telecare team
- A multi-agency steering group was set up for “people in distress” and to produce a two year action plan. They will look at how to improve the services available to support mental ill health issues

Key Highlights 2015-2016

Safer

- Monitoring and reviewing of processes took place for people who receive support, including people suffering from mental health and vulnerable groups. A holistic approach by services is benefiting all service users concerned
- A seconded nurse now works with Throughcare Services for young people, providing a holistic service. (Throughcare provides support for young people moving on from care to live independently)
- Police Scotland and NHS Ayrshire and Arran liaison officers delivered inputs to 40 students at Ayrshire College as part of Cannabis Awareness week to promote positive behaviour
- Campus Police Officers work with Educational Services across North Ayrshire to deliver a variety of programmes to local young people on safety issues such as knife crime, drug and alcohol problems and to prevent early substance misuse
- The White Ribbon Campaign was launched to raise awareness of domestic abuse and ask people to sign a pledge against it
- North Ayrshire Council, third sector organisations, NHS Ayrshire and Arran and Police Scotland worked with the Scottish Consortium for Disability Learning (SCDL) and Centrestage to deliver two events to tackle hate crime. Positive discussion by participants offered alternative ways to tackle these issues. Feedback to Scottish Government from SCDL highlighted the excellent partnership approach taken
- Scottish Fire and Rescue Service carried out their Fire Reach Programme to school pupils from across North Ayrshire. The programme gives young people an insight into the work of the Fire Service and helps reduce incidents of antisocial behaviour against them in the course of their everyday work

Key Highlights 2015-2016

Working

- The North Ayrshire Social Enterprise Strategy was published in 2016. The Health and Social Care Partnership is working with the Scottish Association for Mental Health to support those with mental health issues to access a range of employment options through social enterprise
- The integration of Business Gateway and North Ayrshire Council is complete. Key areas in which support to businesses is offered include innovation, international issues, mentoring and young entrepreneurs
- A Centre of Excellence is being developed at Kilwinning Royal Academy to deliver vocational courses in tourism, hospitality, care work and engineering. The new integrated Business Support Hub will deliver an integrated approach to early stage growth
- Latest figures for young people leaving school and achieving positive destinations has increased to 96.1%. Destinations include employment, apprenticeships, further and higher education
- North Ayrshire Community Planning Partnership has continued to maximise opportunities for young people. In December 2015 there were 1,018 Modern Apprentices in training across North Ayrshire

Reduce inequalities

- The draft Inequalities Strategy was completed. A Fair for All Board, including experts from across Scotland, will be formed to oversee the supporting framework and action plan
- The Money Matters team has worked with the NHS and third sector partners to maximise people's income by £7,614,130 (more than £650,000 of this was unclaimed benefits)




Key Highlights 2015-2016

Build community capacity

- Participatory Budgeting arrived in North Ayrshire. The first event was held in Kilwinning in March 2016 when local residents decided how to spend over £12,000 of public funds
- The development of Locality Partnerships was completed with local community representatives being voted onto the partnerships by their own local communities
- Ayrshire College Liaison Officers from Police Scotland and NHS Ayrshire and Arran carried out workshops for students to increase knowledge and awareness of drugs and alcohol issues

Prevention and early intervention

- The new Children's Services Plan was developed and published after extensive consultation with young people and their families
 - The Scottish Fire and Rescue Service carried out eight Fire Reach programmes in conjunction with Education Services
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About Community Planning

What do we do?

All of our Community Planning Partners (public, private, voluntary organisations and groups) are working to make North Ayrshire a better place to live. We want to work with each other, and with communities, to provide the services that people want and need locally to make them as good as we possibly can.

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Who are we?

Our partnership includes some organisations you will know well – North Ayrshire Council; Police Scotland; the NHS; Scottish Fire and Rescue, and Ayrshire College; as well as – Scottish Enterprise; KA Leisure; the Third Sector Interface; Skills Development Scotland; Irvine Bay Regeneration Company; the Department of Work and Pensions, and Strathclyde Partnership for Transport.

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What are we trying to achieve?

Our aim is to work with communities to deliver better services locally to people and to reduce the inequalities across North Ayrshire by doing so.

The Single Outcome Agreement 2013-2017 with the Scottish Government outlines how we will do this.

Our Single Outcome Agreement is that we will work to achieve a:

- Healthier North Ayrshire
- Safer North Ayrshire
- Working North Ayrshire

We will do this through our themes:

- Prevention and early intervention
- Reducing inequalities
- Building community capacity

There is a section within this report on each of the priorities and themes to highlight what we have done throughout 2015-16 to achieve these.



How does it work?

- The CPP Board has ultimate responsibility and approves decisions and work being carried out. A key member from each of our partners attends the Board. The Chair is the Leader of North Ayrshire Council and the Vice-Chair is Dr Martin Cheyne (Chairman of the Board of NHS Ayrshire and Arran)
- The Strategic Management Team (SMT) takes direction from the Board and ensures that the action is taken to make North Ayrshire healthier, safer and working. Key partners sit on the Team and these are the people with the right level of knowledge, skills and responsibility to direct the required action.

We have five thematic groups which answer to the Board and the SMT:

- The Health and Social Care Partnership (works to make North Ayrshire healthier)
- The Economic Development and Regeneration Board (aims for a Working North Ayrshire)
- The Safer North Ayrshire Partnership (works to make North Ayrshire safe and secure)
- The Community Engagement Reference Group (makes sure everyone is properly included)
- The Community Engagement Network (lets everyone working in partnership come together to share information and skills)

More information about North Ayrshire Community Planning Partnership can be found on our new website www.northayrshire.community

Our Themes

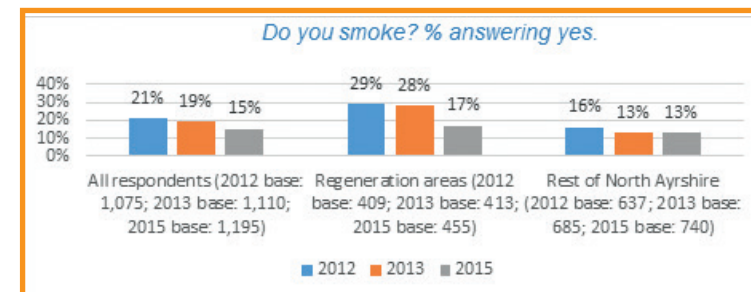
Our three themes run through all of our Priority Workstreams in the Single Outcome Agreement. Here are a few examples of how these themes are incorporated. For more information on who is doing what in partnership, check our working together pages at: <http://www.northayrshire.community/working-together/whos-doing-what>

Theme: Prevention and Early Intervention

Fresh Air-shire

The Fresh Air-shire Smoking Prevention and Cessation team has offered support to individuals, groups and organisations throughout 2015-16 to reduce the number of people smoking in North Ayrshire. Programmes of prevention, cessation and protection include: developing a resource for nurseries to raise awareness of the dangers of second hand smoke; offering drop-in smoking cessation services in Ayrshire College, and developing ASSIST - a peer support programme in secondary schools - where young people teach others of the same age about the dangers and risks of smoking. This is supported by the Trading Standards Service in an initiative to raise the awareness of the legal restrictions in tobacco use.

These measures are clearly taking effect. The latest People's Panel Survey of 2,000 residents showed that only 15% of people now class themselves as smokers compared to 21% in 2012.



Fire Reach

This key programme supports North Ayrshire youth engagement and is adapted from fire fighter training drills. Fire Reach provides a range of risk assessed activities delivered in conjunction with partners and is fully adaptable to meet local needs. The aim of Fire Reach is to increase confidence, self-discipline and develop citizenship, as well as promote more positive attitudes towards education and employment. Through delivery of Fire Reach modules, children and young people are provided with key messages about fire safety and the consequences of fire related antisocial behaviour, in order to reduce service demand. They also receive a certificate on completion that they can add to their CV. Fire Reach has received positive feedback from partner organisations and from the children who attend or take part in the training. Eight Fire Reach courses were delivered in North Ayrshire in 2015-2016.



Theme: Reducing Inequalities

Getting It Right For You

The new Children's Services Plan - 'Getting It Right For You' - was launched after many months of hard work to make sure it will properly address the needs of our local children. The writing group that developed the Plan took the brave decision to write it as if speaking to a child. The Plan is therefore unique from anything that has been done before. It has created a much more integrated and holistic view of a child's life and addresses age-specific concerns rather than service-specific delivery. It is designed for a young audience, speaks directly to them and outlines the 'promises' to improve their lives. The involvement of young people in developing the Plan was critical. More than 1,200 young people were consulted to make sure it made sense to them. Indeed, 98% agreed with the vision and 94% agreed with the priorities. Young people then developed a child-friendly, easy to read version of the Plan in cartoon format.

The Plan is our response to the Dartington-ChildrenCount survey where almost 8,000 young people and 630 families of the young people were asked about the factors affecting them. This was key in identifying the main areas our children need our help with most and provided a very strong evidence base on which to create the priorities. The Plan is the first of its kind in Scotland to be so firmly grounded in evidence of what young people have told us about the issues affecting them.



Shannon receives her Young Citizen of the Year Award at the Provost's Civic Pride Awards

Modern Apprentice Shannon Morrison has enjoyed a whirlwind few months. Not only has she written and illustrated a book to help vulnerable children, but she was named as North Ayrshire's Young Citizen of the Year at the Provost's Civic Pride Awards. It has been a remarkable time for the 19-year-old, a Modern Apprentice with our Youth Services. Shannon, from Stevenston, said, "The book came about through my job. After I started my apprenticeship, I took part in youth projects such as Streetwise and drama productions which tackled issues that young people face. One of the issues was domestic violence so that's when I decided to write a story for young children who have an anxious home life."

The book is called 'Stay Strong Little Mousey' and tells a poignant story of a mouse who feels sad and scared due to circumstances at home. It is hoped that the story will help children in similar situations realise that they are not alone and should speak to an adult if they are worried. The book has been supported by the North Ayrshire Child Protection Committee and has been distributed to schools, libraries, social services and family support organisations throughout North Ayrshire. It has also been turned into an animated DVD. At the end of the story, children are reminded that they should talk to an adult if they are worried and

the ChildLine number is also provided for those youngsters who feel they have no-one to talk to.

Shannon was inspired to write the book after working on Streetwise, a community safety peer education project involving North Ayrshire Youth Participation and Empowerment Team, Police Scotland, NHS, Education, KA Leisure and Scottish Fire & Rescue Service. If any services would like to request a copy of Stay Strong Little Mousey, please contact North Ayrshire Child Protection Committee on cpc@north-ayrshire.gov.uk You can also see the animated version of Stay Strong Little Mousey on YouTube, where you can also watch a quick interview with Shannon at the Civic Pride Awards.



Theme: Building Community Capacity

AHEAD Project

This asset-based community development programme has now moved into its second year. AHEAD was first introduced to the Fullarton and Harbourside communities in Irvine and last year was introduced to the Castlepark area. AHEAD originated as part of the Ayrshire and Arran Mental Health Strategy. The programme aims to improve mental wellbeing through building communities, developing relationships and creating community connections and involvement. Each of these three areas has a Community Builder who supports this process.

The talking wall pictured here shows the inspiration and creativity that is found in all communities if only people look for it. AHEAD has improved lives through people carrying out the simplest of tasks for their neighbours, streets and local areas. Communities using the skills and talents of local people to improve their surroundings can make a difference.



Greening the NHS Estate

The “Greening” project work at the University Hospital Ayr and Ailsa campus led to learning and helped develop how NHS greenspaces can be managed and used to improve local communities. It demonstrated how a core NHS resource can contribute to upstream prevention and greenspace development for health is now becoming normal policy and practice.

Within the Ayrshire Central Hospital site, a woodland management plan has been produced with the aim of bringing woodland back into use for the benefit of patients, staff, visitors and the local community. Work with partners has improved access to and within the site. A shared use pathway was recently opened, linking the hospital with the local community of Castlepark. This has improved access to the National Cycle Network. This has also been supported by bike maintenance sessions for staff to promote and encourage active travel and physical activity.



The pathway before



And after

A Healthier North Ayrshire

High level outcome: Children's health and wellbeing is improved by breaking the cycle of poverty, inequality and poor outcomes

Shell Twilight Basketball (Dalry)

The official launch of a 40 week programme offering sporting activities for young people took place in North Ayrshire in February 2016. Shell Twilight Basketball is a national programme backed by the Scottish Government and funded locally by the North Ayrshire Alcohol and Drugs Partnership. It offers free activities on a Friday night at the KA Campus sports complex in Dalry.

While designed to reinforce practical skills including goal setting and team work, there are also educational 'time out' sessions which cover a wide variety of topics including the importance of good food and exercise, as well as the dangers of smoking, alcohol and addictions.

PC Murray, Community Safety Officer in North Ayrshire, said: "The regular basketball sessions in Dalry offer young people a fantastic opportunity and a safe place in which to enjoy themselves.

"Officers have enjoyed participating in the activities and engaging with the young people in such a positive environment. It is crucial that young people are provided with sufficient information to help them make positive lifestyle choices.






ChildrenCount On Us

North Ayrshire is one of five Scottish local authorities using the ChildrenCount survey designed by the Dartington Social Research Unit. Angus, Dundee, Perth & Kinross and Renfrewshire are the other four. This tool helped gather the feelings, thoughts and opinions of our young residents and helped design the innovative strategies and services we need to make sure our children experience positive outcomes. The ChildrenCount data portal contains all the figures gathered from the survey and offers a clear overview of children's wellbeing across North Ayrshire. The portal is an interactive platform containing state-of-the-art data from across the five local authorities.

The portal contains important information on our children and young people's wellbeing, defined as Key Developmental Outcomes. These are aspects of children's development which can predict later outcomes. We will use the portal to measure the success of our new children's services plan when the ChildrenCount survey is carried out again in four years. This collaboration with the Dartington Social Research Unit reflects yet another innovative approach in our pursuit of 'getting it right' for our children.



High level outcome: Adults and older people in North Ayrshire live healthier more active lives

Pavilion 3, Ayrshire Central Hospital: A multi-disciplinary team working approach

Pavilion 3 (P3) was a rehabilitation ward in Ayrshire Central Hospital which rehabilitated patients from acute hospital wards so that they could return to live in the community. Many people were transferred to P3 before they were fit to do so. As such, they became unwell and had to be re-admitted to acute hospital wards. Others would remain in the ward for too long after they were ready to be discharged. Outcomes for patients were generally poor and staff morale was low. Many staff members felt the service could do better.

A rapid test-of-change week took place in June 2015 where a new model of work was implemented and tested over a short period. This new model included a multi-disciplinary team, new leadership and clear, regular communication between all staff members. Improvements were evident over the course of the week with patient assessments and decisions being made more quickly.

Using a multi-disciplinary team meant that all specialities were available on the ward and reduced the need for lengthy and numerous phone calls to external services.

A new GP led approach was established and supported by a multi-disciplinary team. This new way of working supports the rehabilitation of frail elderly people and will help us ensure the most vulnerable people in our communities are safe and receive the support they need. It will also allow for early discharge from acute hospital wards. By intervening early and providing rehabilitation services like physiotherapy or occupational therapy, conditions (which may result in acute hospital admissions) can be prevented from deteriorating.



Annual Sheltered Housing Programme

In line with the Scottish Fire and Rescue Service (SFRS) Corporate Vision to reduce incidents of fire, particularly accident dwelling fires. SFRS has reviewed what incidents of accident dwelling fires have occurred within sheltered housing. The use of data analysis has helped devise a bespoke plan to reduce these fire related incidents.

Traditionally, there were not many fire issues found with this type of premises. However, the withdrawal of Community Wardens and an increased number of elderly people in the community, meant that new action was required. SFRS is now working in partnership with colleagues in the housing sector, local authorities and other

relevant, interested parties to carry out sheltered housing visits throughout the year. These visits will be delivered at a time that suits the sheltered housing facility, for example, during planned events such as coffee afternoons. Presentations and home fire safety visits will also be carried out.

Older people are often at increased risk from fire and we know that strong partnerships between agencies help them get the support they need. By working together we can better reach those who might be at the highest risk of experiencing a fire in the home and prevent the devastation that can follow.

A Safer North Ayrshire

High level outcome: North Ayrshire residents feel safer and communities are empowered

Substance Misuse Prevention in Community Education (SPiCE)

Senior pupils at Auchenhavie Academy in Stevenson have been getting to grips with the dangerous reality of drugs misuse. The S3 students discussed and investigated the consequences of alcohol and substance abuse during a pilot programme called, Substance Misuse Prevention in Community Education (SPiCE). SPiCE was launched in February 2016 with immediate success. There was a very high level of pupil engagement, with the pupils shaping the lessons to suit their needs.

They took an active interest in the programme being delivered by the Alcohol and Drugs Partnership (ADP). Pupils have the opportunity to be trained by the British

Red Cross on everyday life-saving skills. This wider part of the programme focuses on how to help those under the influence or those injured as a result of drug and alcohol misuse. The training came about because of requests from young people who wanted to be equipped to help those suffering from substance misuse. In a bid to widen the pupils' understanding of the consequences and impact of substance misuse, the ADP is working with its police partners and establishing links with anti-drugs charities.

The success of SPiCE has been directly linked to pupil feedback. Pupils have said that they can relate to these as topics as they are issues that can directly affect them. This feedback shows this is bringing life lessons into classrooms and helping our children achieve more.

Partnership helps reduce harm from “legal highs”

This was the first event of its kind in the UK and received good national coverage. Partners from the public and private sectors including Trading Standards, NHS Addiction Services, Police Scotland, North Ayrshire Youth Services, and Pitchers Nightclub in Irvine arranged an evening event at a local nightclub in a bid to keep legal highs out of North Ayrshire. Partners arranged the event to highlight the dangers of legal highs – and to gather vital information. The event took place as new legislation banning the new generation of psychoactive drugs was set to be introduced.

Protective Services Manager, Scott McKenzie said: “It’s about boosting intelligence and liaising with police in readiness for further enforcement. The health risks are becoming more and more real and the team from the NHS were there to provide all the facts and figures and provide honest answers to questions people may have.

“We’re delighted that we’re all working together on this. I include Pitchers as well. They have been very supportive. Informing door

stewards and bar staff about observing behaviour change in people who may have used these products will help our colleagues in the Ambulance Service to more effectively administer initial life-saving treatment.

“During the event in Pitchers Nightclub, the partners trained door and bar staff to engage with customers to answer questions throughout the evening. Partners hope that everyone will be more informed following this pilot event, particularly around the risk of using these products, and will be more able to help first attenders provide the right treatment.”



High level outcome: North Ayrshire is a safer place to live

Prevention First

The 'Prevention First' approach is now embedded within North Ayrshire. Locality Police Officers discuss cases with colleagues from North Ayrshire Council and other partners daily and they meet on a weekly basis to discuss specific problems. Real time analysis of data, coupled with effective information sharing about incidents of concern to communities, has allowed partners to develop joint solutions quickly. This co-ordinated approach allows partners to tackle the problems at source and prevent future incidents rather than just dealing with the after effects. 'Prevention First' was piloted in areas of North Ayrshire in 2014 and has been so successful it has now been rolled out across North, East and South Ayrshire.

Prevention First - Case study

A 48 year old Irvine man was involved in an established pattern of antisocial behaviour towards his neighbours when under the influence of alcohol. Since being given a 'Joint Warning' by Police Scotland and North Ayrshire Council in July 2015, and with a support referral for issues relating to alcohol, his conduct has improved dramatically and he has not come to the attention of the police since.



Community Payback makes a difference

The Community Payback Order (CPO) is a court sentence designed to provide a viable alternative to custody and ensure that offenders pay back to society and their communities. An Unpaid Work Requirement can be part of a CPO and is a key sentencing option which helps people to reintegrate.

A range of unpaid work has been undertaken in 2015-2016 that benefits the communities of North Ayrshire. The ongoing larger scale projects provide the majority of placements. Smithstone House is an established long term project. It is run like a market garden producing vegetables, fruit and flowers. Produce is sold to generate income and help sustain the project and any excess funds are donated to charity. In the workshop they build garden furniture which is sold to the general public and generates income that is again donated to charity. This is about working in partnership with members of our communities who have been involved in offending and now want to give something back to those communities by providing financial assistance to important community resources such as the Foodbank.

A Working North Ayrshire

High level outcome: Job density in North Ayrshire increases


Coastal Developments

Ardrossan North Shore is a huge partnership project that was initially driven by Irvine Bay Regeneration Company to extend the successful Ardrossan Marina, creating housing and business developments in the area. The project is expected to create the equivalent of 414 full time jobs. Along with the Quayside development and the Marina extension, the old Shell refinery is to be redeveloped. This multi-million pound project is a joint venture between Peel Holdings and Irvine Bay to redevelop the former Shell refinery site, creating over 400 homes and commercial facilities in a mixed use development which will have a major impact on the regeneration of the town. The decontamination work

on the site is now complete. Irvine Bay is currently exploring interest in the site with house builders and hopes to announce a contract in the future.

Thorne Travel recruits Scotland's first social media Modern Apprentice thanks to support from Team North Ayrshire


Kilwinning-based travel agent, Thorne Travel has recruited Scotland's first Modern Apprentice who specialises in social media and digital marketing thanks to funding from Team North Ayrshire partners - North Ayrshire Council, the Scottish Government and Skills Development Scotland.



Craig Hume (19), from Dreghorn, has started with Thorne Travel and is working on developing a strong social media presence for the company. North Ayrshire Council is providing 50% wage subsidy to Thorne Travel for the first year of Craig's apprenticeship, while the Scottish Government and Skills Development Scotland are assisting with the funding for his training. The two year apprenticeship involves a mix of in-house and external training to help boost the company's presence on a variety of social media platforms including Facebook, Instagram and Twitter.

Shona Thorne, Managing Director of Thorne Travel, said, "...We have a very strong presence currently and believe this is the way forward. What we realised was that we needed someone to manage this area and come up with new and exciting ideas to develop the business further."

Thorne Travel is also celebrating after recently being shortlisted for the prestigious 'UK High Street Travel Agency of the Year' award. This follows the team's earlier award win for Travel Weekly's 'Promotion of the Year'. The company scooped the accolade for its quirky promotional DVD, which went viral with over 1.5 million hits on YouTube within nine days. Team North Ayrshire partners assisted Thorne Travel by providing funding towards marketing and design consultants.



Worklessness is at the Scottish level and there is less inequality within North Ayrshire

Hazeldene Horticulture

This project is a plant nursery and landscaping Public Social Partnership (PSP) which offers high quality employability opportunities operating from the Hazeldene Resource Centre in Kilwinning. The PSP was established by North Ayrshire Council in partnership with ENABLE Scotland. The purpose of Hazeldene Horticulture is to trade horticultural products and services in order to provide day opportunities, employability support and jobs for those aged 18-65 with additional support needs. This includes young people in transition from school or college to preparing for work.

In addition to income from horticulture products and services, Hazeldene Horticulture has used the quality of its employability opportunities to secure employability places from commissioners and prime contractors. This PSP was the first of its kind in North Ayrshire.



Employability Hub: Stevenston officially opened

North Ayrshire's first Employability Hub was officially opened on 6 October 2015 by MSP Roseanna Cunningham, Cabinet Secretary for Fair Work, Skills and Training. Based in Stevenston library, the new facility is a one-stop shop for people looking to find employment. The Hub offers a drop-in service as well as dedicated workshops and training to develop skills and find employment.

Within the first three months of opening, the Hub had already supported over 100 local people, including 17 year-old Antonia Mclauchlan who started a Modern Apprenticeship with local company Invincible Fire & Security. Antonia said: "The one-to-one support I received from the Hub really helped me to create my CV and put me in touch with employers who were recruiting. I started my Modern Apprenticeship with Invincible Fire & Security in July this year and haven't looked back."

The development of employability hubs brings public sector partners together with local communities to provide a seamless range of support for unemployed residents. The Stevenston library hub is an excellent example of joined up local working and Ayrshire people from a variety of backgrounds, age groups and skill sets can benefit from the expertise available.





Appendices I-3

Community Planning Partnership Appendix I – A Healthier North Ayrshire

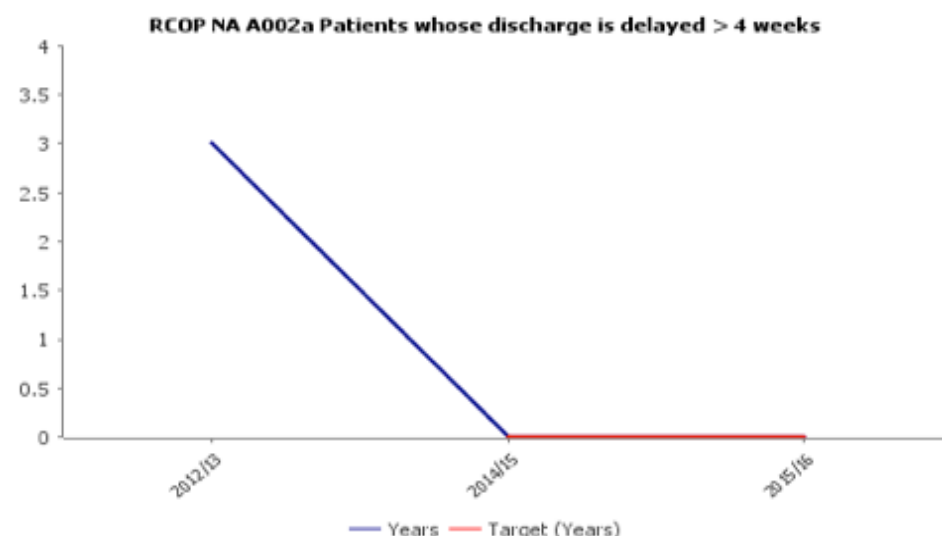
Indicator



Patients whose discharge is delayed for more than 4 weeks

Note

Performance



This Performance Indicator helps to show that all necessary care, support and accommodation arrangements have been put in place in the community without any delay in a patient's safe and appropriate discharge from hospital.

More recently, the data was showing on target and maintaining a position of zero patients waiting more than four weeks in North Ayrshire.

Across NHS Ayrshire and Arran, the January 2016 census showed that there were eight patients who waited more than four weeks. These were within South Ayrshire (five patients awaited funding for a care home placement, two patients awaited place availability in a care home and one was classified as 'Other')

Within Scotland, the January 2016 census showed that 248 patients waited more than four weeks, which is a decrease of 115 patients since the October 2015 census.

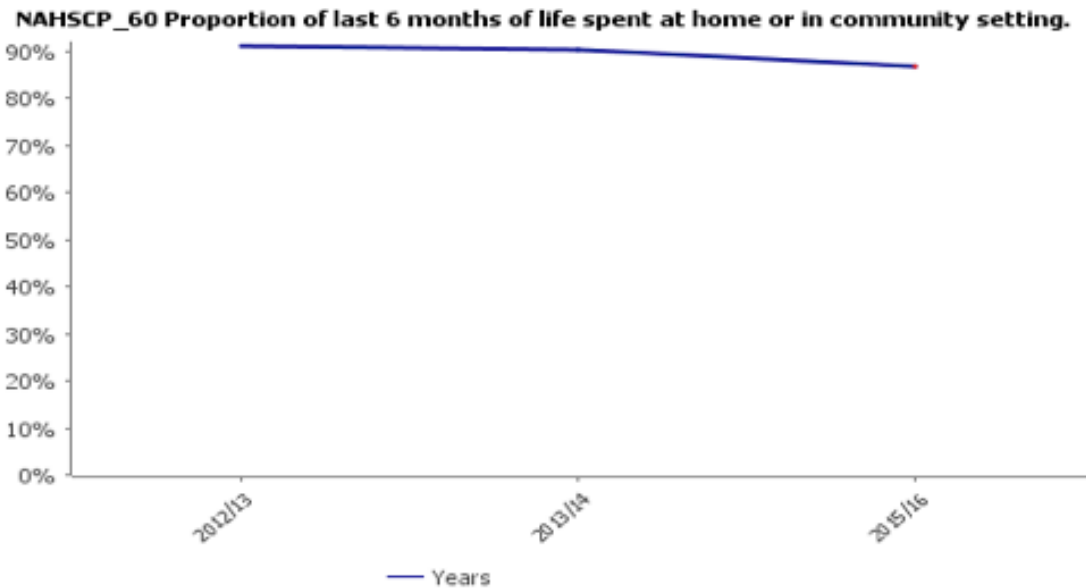
Indicator



Percentage of time in the last six months of life spent at home or in a community setting

Note

Performance



The indicator should ideally represent the wishes and choices for patients and their carers and also demonstrate the effectiveness of having a planned approach to end of life care. For an individual, the preferred place of care can change as their condition and/or family circumstances change over time, making this very difficult to measure and track. Therefore this indicator has been chosen as an alternative. The last six months of life was chosen as this is the period when most hospital admissions occur, and the period when clinicians would tend to plan end of life care if the patient was not expected to live longer than 6 months. The figure has remained at around 90% for the last few years. Across partnership areas, the proportion of the last six months of life spent at home or in a community setting in 2012-13 varied between 88.1% and 94.7%.

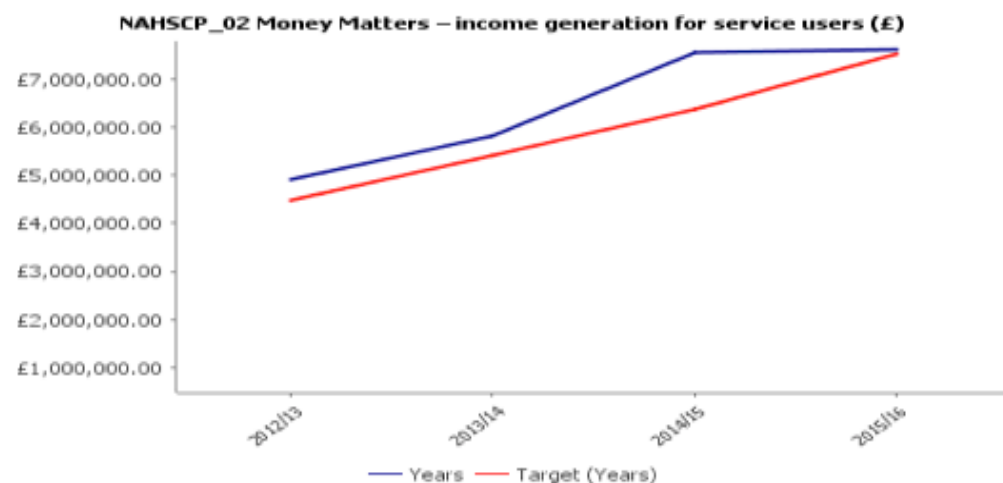


Indicator



Money Matters – income generation for service users (£)

Performance



Note

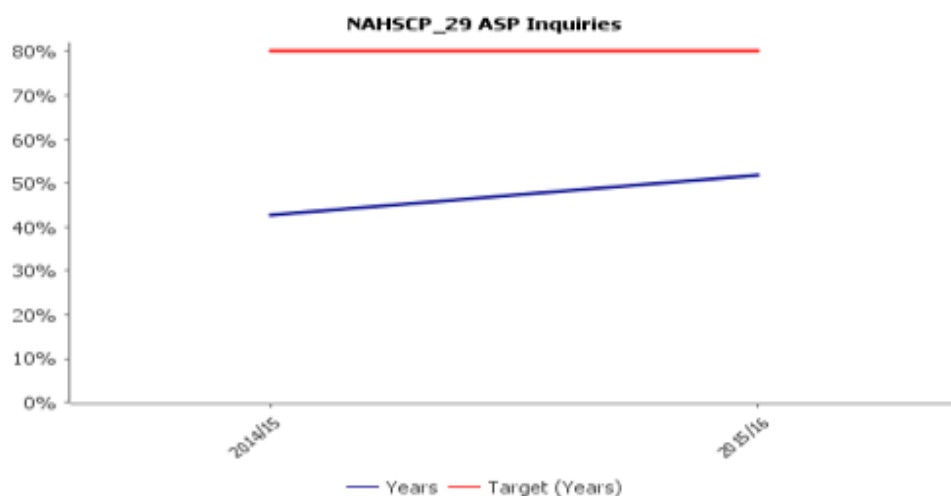
This indicator highlights the income generated by the Money Matters service for its clients throughout the year. This was money they were entitled to but were not in receipt of. Money Matters service is about maximising the income of local people and helping to empower them. This helps to address inequality and reduce levels of poverty. Income maximisation is widely reported as additional annual benefit income, lump sums and arrears. It is a practical solution for low income individuals and families and reduces financial pressure on them. It may contribute to quality of life, increase choices and prevent more expensive interventions. Money Matters also generated revenue for the Council through helping clients reduce the rent and council tax arrears owed. Welfare policies affect this indicator and a rise can be seen at the peak of the welfare reform programme.

Indicator



Adult Support and protection referrals

Performance



Note

We measure this in order to work effectively at keeping people living in North Ayrshire as safe from harm as we can.

We have a very ambitious target of reaching 80% compliance during 2016 and 85% compliance during 2017. Over the past two years we have made progress and increased our performance. However, we are still significantly adrift from this target of completing Adult Support and Protection referrals within five working days. An Adult Support and Protection Senior Officer is working on an action plan to increase performance over the coming year.

Indicator



Percentage of formerly looked after young people entitled to aftercare in employment, education or training

Performance



Note

The term 'looked after' includes children who are subject to supervision and live with family members as well as 'looked after and accommodated' children who live with foster carers or in residential schools or care homes. This PI measures the percentage of these young people who are currently engaged in employment, education or training opportunities.

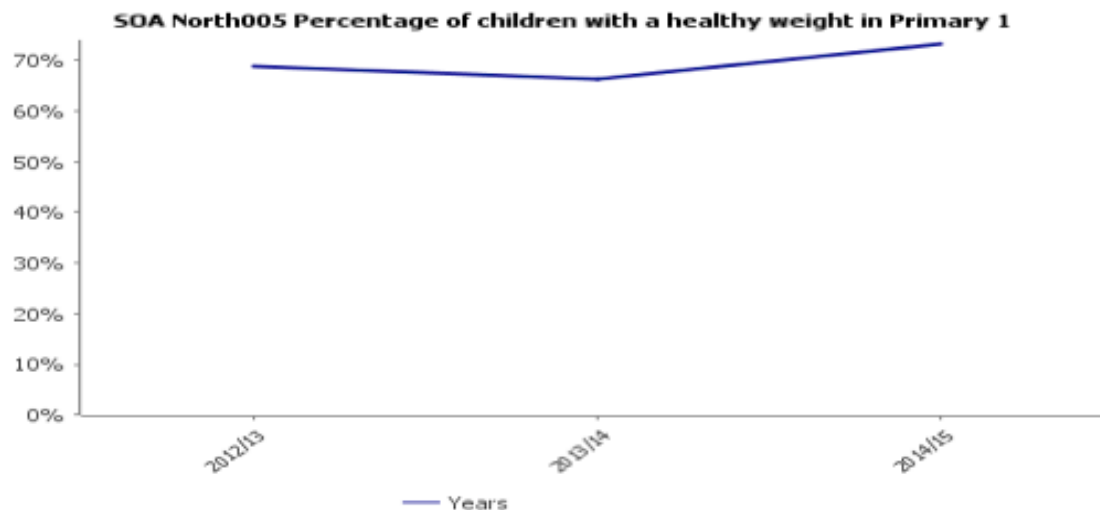
At 31 July 2015, with a performance achievement of 54.8%, North Ayrshire ranked 7th out of 32 Scottish Local Authorities for this measure. This performance was also 14 points above the Scotland figure (40%). North Ayrshire ranked 4th of eight local authorities within its benchmarking family group.

Indicator



Percentage of children with a healthy weight in Primary 1

Performance



Note

Maintaining a healthy weight during childhood is important for both physical and mental health. The wider public health challenge relates to rising levels of obesity and overweight children in Scotland, and it is the overweight category that accounts for the majority of children who are outwith a healthy weight. Being overweight can lead to several major physical and mental health problems in later life, such as heart disease, diabetes, osteoarthritis, back-pain, increased risk of cancer, low self-esteem and depression.

The figure for 2014-2015 was published on the Information Service Division (ISD) Scotland website in February 2016. The 2015-2016 figure will be published in February 2017. The target for this measure has still to be agreed.

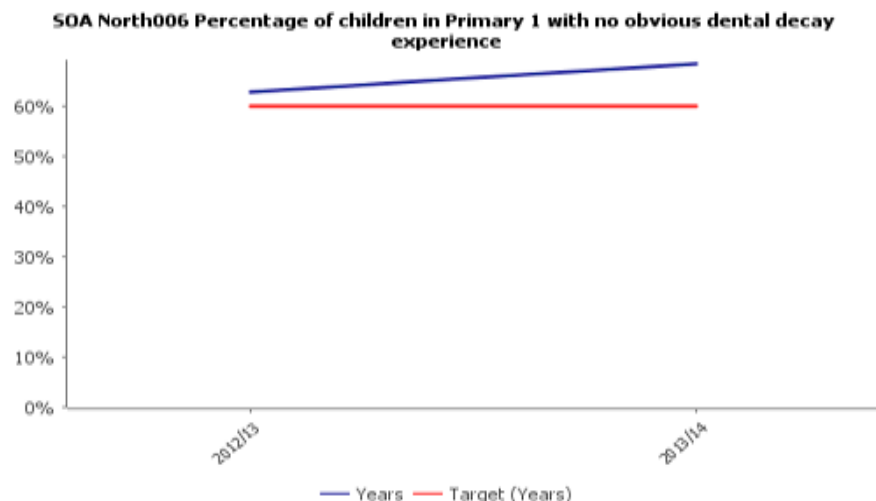
This data shows an improving position from 66.4% in 2013-2014 to 73.3% in 2014-2015. The NHS Ayrshire and Arran position was 75.6% and Scotland was 77.1%.

Indicator



Percentage of children in Primary 1 with no obvious dental decay experience

Performance

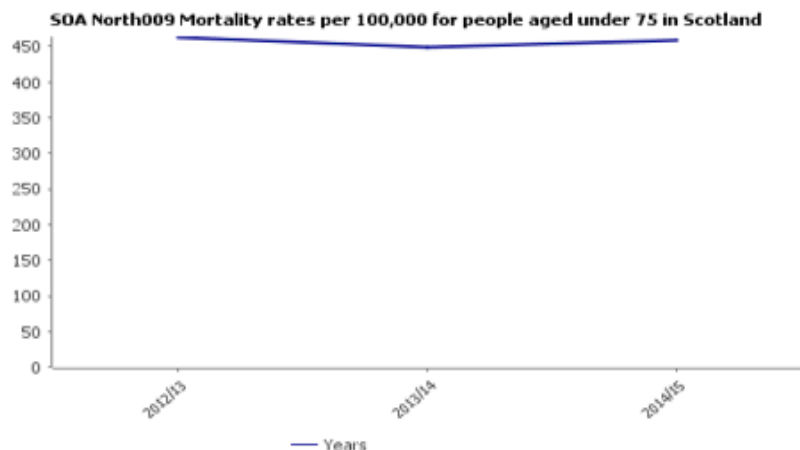


Indicator



Mortality rates per 100,000 for people aged under 75 years in Scotland

Performance



Note

Oral health means more than 'good teeth' - it is integral to general health, is essential for wellbeing and is a determinant of quality of life (Peterson, 2003). It allows us to speak, smile, kiss, touch, taste, chew, swallow and cry. Conversely, oral disease can lead to significant time lost from school, work and other activities. Dental disease may result in extreme pain and discomfort, infection, and social embarrassment. Good oral health is important in helping children make the best start in life. Dental health is a proxy indicator of the more general health of the child. The latest figure relates to Year 2014. The 2016 survey report will be available at the end of November 2016. The target is to increase to 60% by 2017 (from 56.4% in 2010). The data is showing an improved position from 62.8% in 2012-2013 to 68.4% in 2013-2014. The Scottish figure 68.2%.

Note

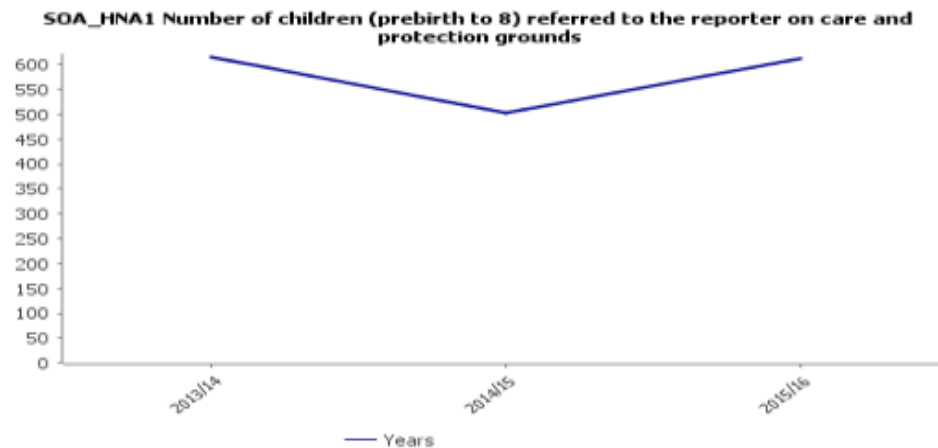
Premature mortality is an important indicator of the overall health of the population. It represents quality in its widest sense - around prevention and public health; improvements in patient safety; and availability and effectiveness of medical treatments. It reflects, for example, infant and maternal mortality, suicide and cancer, as well as problems related to alcohol and drugs. There is no target for this indicator. These data relate to Registration year 2014. Registration Year 2015 will be published in November 2016. This data is showing a worsening position from a rate of 448.2 in 2013-2014 to 459.4 in 2014-2015. NHS Ayrshire and Arran position was 445.3 and Scotland was 423.2.

Indicator



Number of children (pre-birth to 8) referred to the reporter on care and protection grounds

Performance



Note

A key driver of local protection services is to ensure that all young people are safe from harm and are cared for in a nurturing environment. Through providing effective prevention and early intervention services to children and families who are 'just coping', it is hoped that the volume of referrals to the Children's Reporter and the number of children receiving statutory measures of care will reduce.

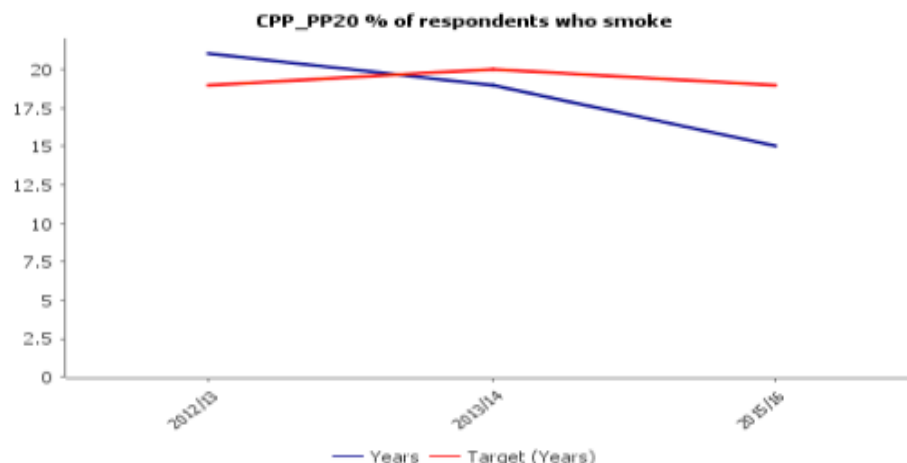
Data is showing an increase from 2014-15 back to a similar level as at 2013-14.

Indicator



Percentage of respondents who smoke

Performance



Note

This PI is measured from the North Ayrshire People's Panel survey. This survey used to be carried out annually and is now measured every two years.

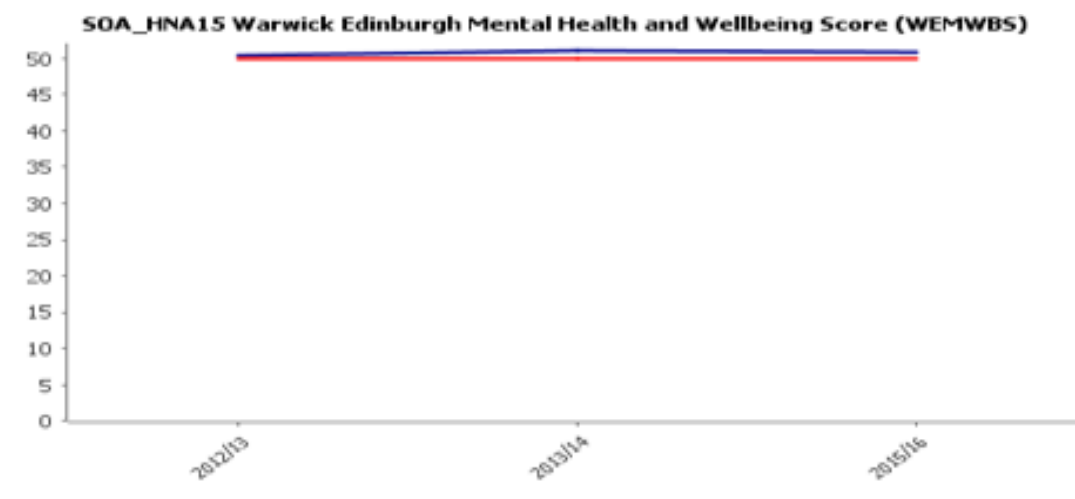
The responses are showing a positive downward trend with 15% of respondents classifying themselves as smokers. Focus groups were carried out to interrogate this information and these supported the idea that people who use e-cigarettes would still classify themselves as smokers. The Scottish Health Survey (published 22 September 2015) offers the most robust statistical analysis of adult smoking rates in Scotland based on sample size. It is restricted to the age range 16-74. The 2014 survey reported that one in five adults (22%) were current cigarette smokers, similar to the rate in 2014 (21%).

Indicator



Warwick Edinburgh Mental Health and Wellbeing Score (WEMWBS)

Performance



Note

This PI is measured through the People's Panel survey which takes place every two years.

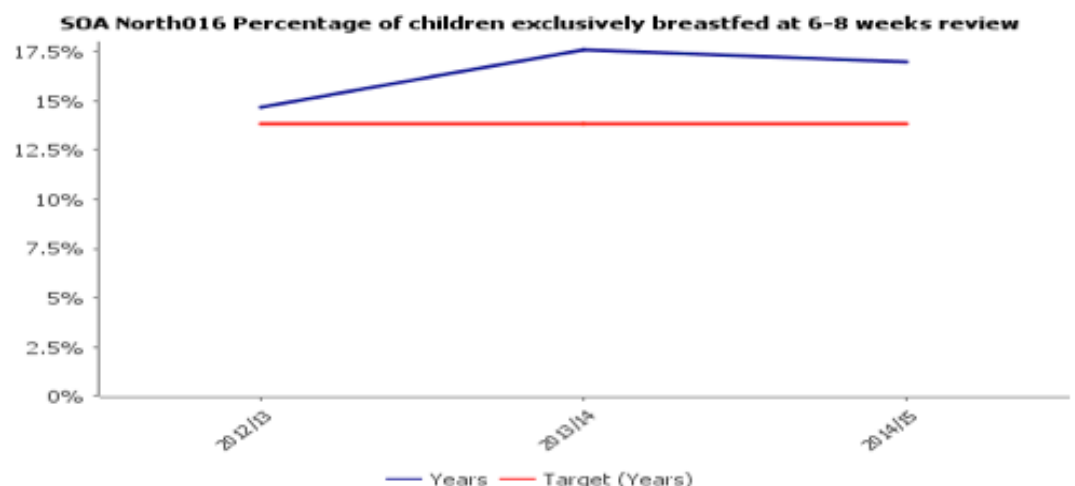
The Warwick-Edinburgh Mental Wellbeing Scale (WEMWBS) is a measure of the mental health and wellbeing of the population, with the maximum score on this scale being 70. The average score for panel members is broadly in line with the Scottish average of 50. This shows an improvement on scores achieved in 2012 but a slight dip from 2013. (50.76 up from 50.47 in 2012 and down from 51.03 in 2013). The target has been set at the Scottish average. The North Ayrshire average is slightly higher than the national one.

Indicator



Percentage of children exclusively breastfed at 6-8 weeks review

Performance



Note

Breastfeeding in infancy has a protective effect against many childhood illnesses, especially in low birth weight infants. Breastfed infants are likely to have a reduced risk of infection, particularly those affecting the ear, respiratory tract and gastro-intestinal tract. Other probable benefits include improved cognitive and psychological developments, and a reduced risk of childhood obesity.

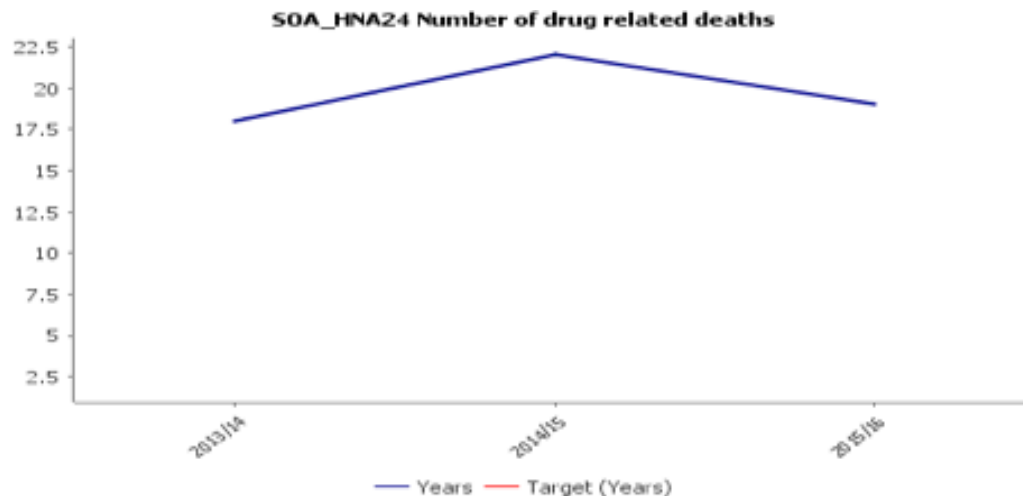
The 2014-2015 figure is the latest available and was published by ISD Scotland on 27 October 2015. The 2015-2016 figure is due at the end of October 2016. This data shows a worsening position from 17.6% in 2013-2014 to 17% in 2014-2015 against a target of 13.8%. The NHS Ayrshire and Arran position was 18.2% and Scotland was 27.3%.

Indicator



Number of drug related deaths

Performance

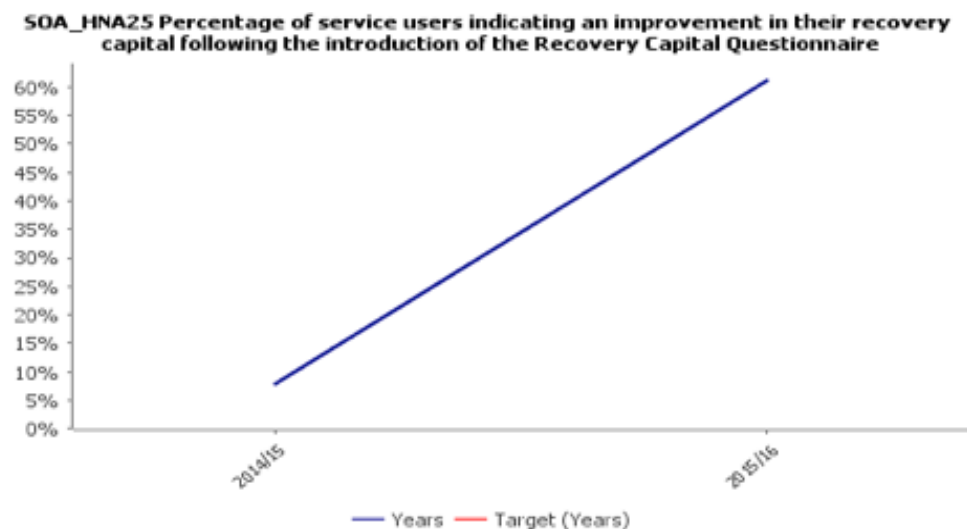


Indicator



Percentage of service users indicating an improvement in their recovery capital following the introduction of the Recovery Capital Questionnaire

Performance



Note

This continues to be a priority for the Scottish Government in delivering the national drug strategy - the Road to Recovery: A New Approach to Tackling Scotland's Drug Problem. We measure this as part of increasing the reach and coverage of the national naloxone programme and tackling drug related death risks in North Ayrshire. We are increasing the number of naloxone supplies available to those at risk of opioid overdose. We have developed localised Alcohol & Drug Partnership (ADP) strategies. Development of a Recovery Oriented System of Care (ROSC). Access to health screening for new and existing service users. In 2013 there were 10 deaths (they record on calendar years) and 19 deaths in 2015-16 were considered as drug related deaths. Once toxicology was completed, 14 deaths were confirmed as drug related.

Note

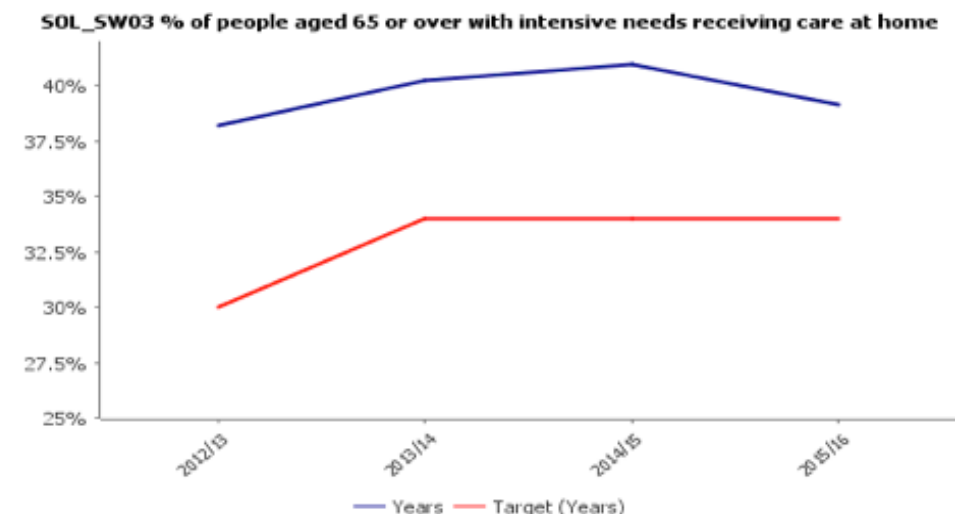
The Recovery Philosophy states that everyone deserves to recover from addiction to drugs and/or alcohol. It exists to support the recovery journey by ensuring people are treated with dignity and respect when they choose to access, and work in partnership with, drug and/or alcohol treatment and support services. Recovery Capital is the quality and quantity of strengths, resources and assets that can be called upon to begin and withstand recovery. We have implemented an improvement methodology at local level. Data for 2015-2016 has been collated from North Ayrshire Council management information system only. Recovery Capital Questionnaires should also be used by Momentum and Richmond Fellowship but data is currently not supplied. For the full year, combining North Ayrshire Council and NHS data, 58.6% of service users had an increase in their recovery capital in 2015-2016

Indicator



Percentage of people aged 65 or over with intensive needs receiving care at home

Performance



Note

The expectation of older people is that health and social services will support them in their own home for as long as possible. The achievement of this indicator will assist with the shift in the balance of care in the longer term. This Performance Indicator measures progress against the policy goal of optimising the independence and wellbeing for older people at home or in a homely setting. In 2014-2015 it was reported that 41% of people of 65+ in North Ayrshire with an intensive care need, were receiving care at home. This exceeded the target of 30% and has shown increasing improvement year on year since 2010-2011. In 2015-2016 we continued to perform above the 34% target. Figures are provisional and are subject to change once validated by Local Government Benchmarking Framework. As at March 2015, North Ayrshire ranked 10th among the 32 Scottish Local Authorities for this measure, a fall on the rank of 9th the previous year. North Ayrshire improved its rank to 3rd (of eight) out of its comparator group for this indicator.

Indicator



Percentage of learning disability service users accessing employment support activities

Performance



Note

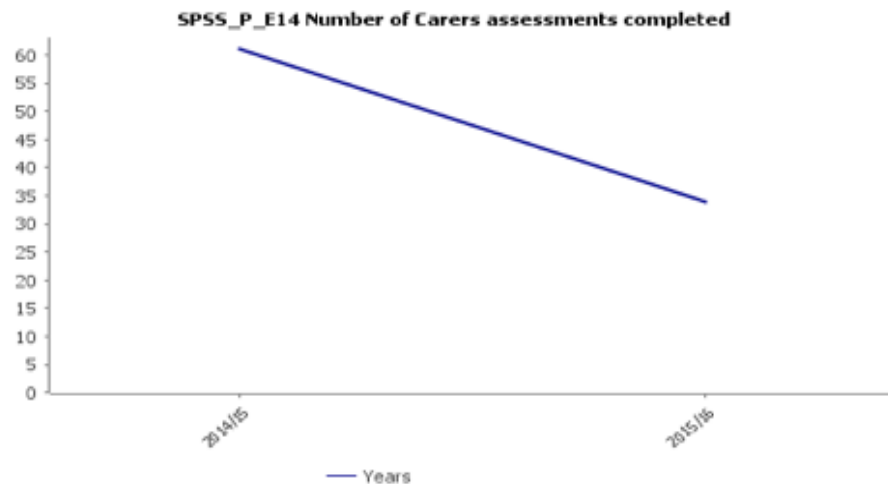
Being able to access employment activities can help people retain or gain more independence. This information is recorded in order to make sure people in this client group have equal opportunities to employment and as many as possible are supported into employment activities. In 2015-2016 28.13% of the learning disability client group were assisted into employment support activities including voluntary opportunities. This is below the target of 30% although there was an increase in real numbers - the client group also increased.

Indicator



Number of Carer's assessments completed

Performance



Note

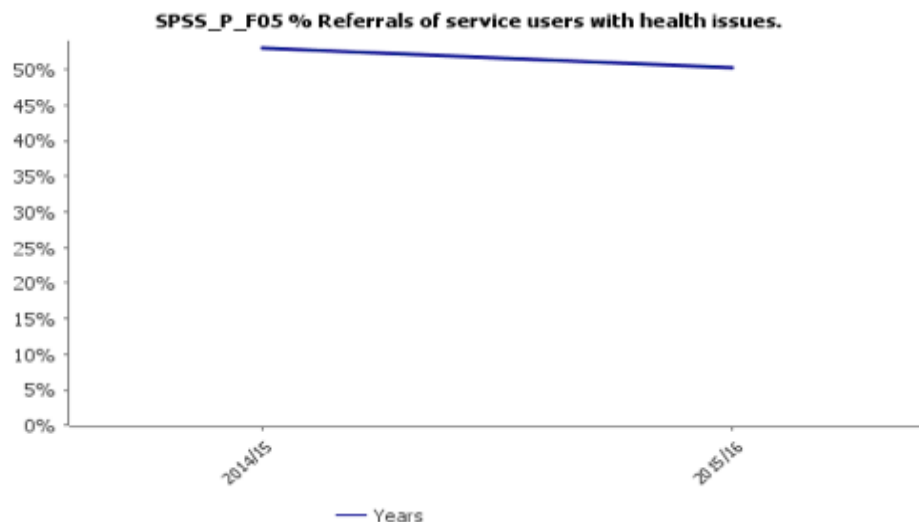
This indicator identifies the number of Carer's Assessments completed in any given year. A Carer's Assessment should be offered to anyone who is caring for someone in an unpaid role. We measure this in order to identify that the carers in North Ayrshire are supported and have their needs met in order to support them to continue in their caring role. Current performance is low but this can only be improved on by partners' activities. For example, a new carer's assessment process is being designed by carers themselves. This process should streamline and simplify the carer's assessment process and form and lead to an increase in Carers' assessments being completed.

Indicator



Referrals of service users with health issues.

Performance



Note

The Money Matters Team's remit is to work with the most vulnerable in our communities. Current understanding is that those with health conditions are more likely to experience inequalities in our communities and therefore be more vulnerable. Closure of North Ayrshire Citizens Advice Service offices resulted in Money Matters being asked to assist members of the public who would normally not meet Money Matters service criteria. Many of these clients will have no health issues and will impact on this PI in future. There is continuous monitoring of the client group that the Money Matters teams are working with. Services are developing to reach those people in our communities who have health issues and making sure they have access to the Money Matters team.

Community Planning Partnership

Appendix 2 – A Safer North Ayrshire

Indicator



The number of local and neighbourhood plans agreed by communities

Note

Moving to a locality-based approach is a key priority for North Ayrshire CPP and we need to ensure that priorities identified by local communities at a local level are actioned appropriately. The development of local plans will ensure this process is robust.

The Strategic Learning Plan has six Locality Plans which feed into it - Arran, North Coast, Three Towns, Garnock Valley, Kilwinning and Irvine. These are being established in 2016 now that the Locality Partnership meetings are beginning to take place.

Additionally, Rural 21 plans continue to be updated and reviewed in Dreghorn, Springside, Dalry, Kilbirnie, Skelmorlie, Fairlie and Beith. Seven rural plans have also been developed. Ultimately there will be six Locality Plans incorporating Community Learning and Development locality plans, and these will feed into the strategic plan and Local Outcomes Improvement Plan.

Performance



Indicator



The number of people who are accessing the opportunities and support they need in their local area

Performance



Note

This indicator is about ensuring communities are empowered to take action locally. This is a perception method based on participants' evaluations of Connected Communities activities which asks if they feel the service provided met their individual needs. This is expressed as a percentage of those who feel the service has met their needs.

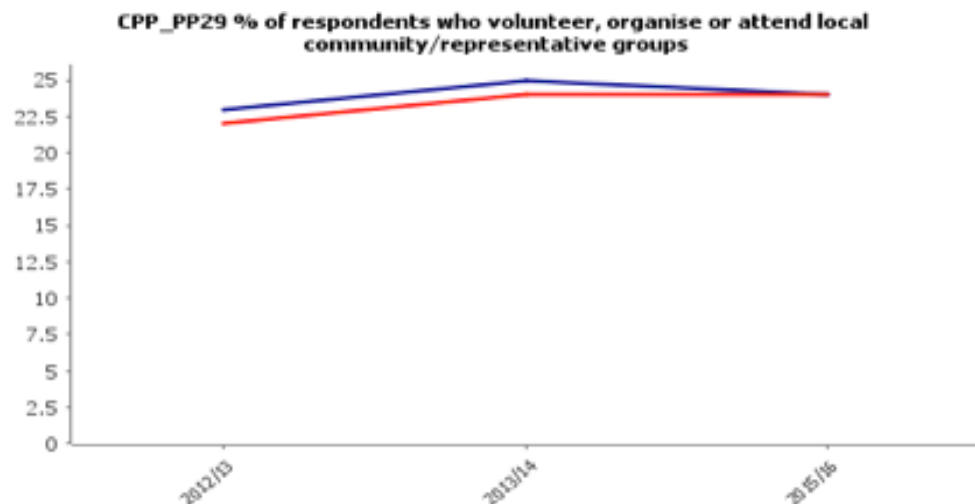
The target of 96% was exceeded in the last three quarters of 2015-16 with a 100% satisfaction rate in quarter 4 based on the evaluations of 287 respondents, the most respondents in any quarter.

Indicator



Percentage of respondents who volunteer, organise or attend local community /representative groups

Performance



Note

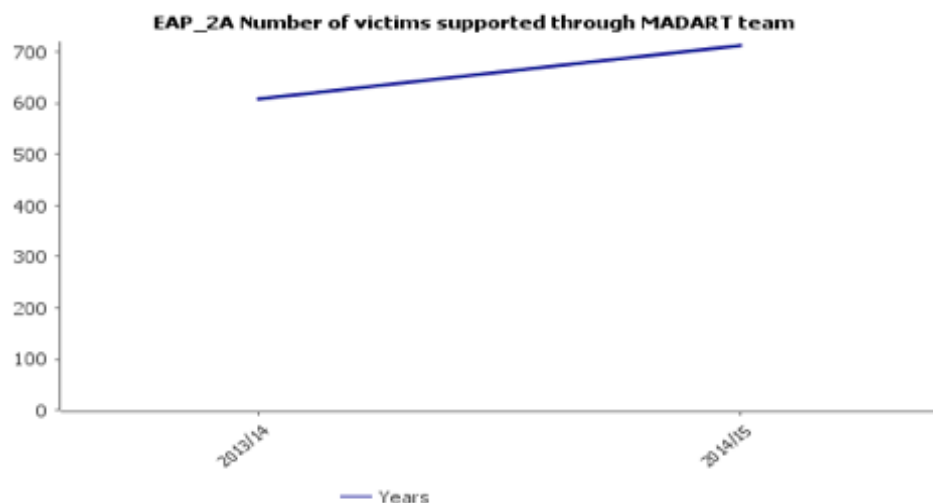
This question is sourced from the People's Panel questionnaire. Participants are asked "Are you a volunteer or organiser or do you attend any local community/representative groups (such as tenants' associations, community councils, local neighbourhood groups, library etc)?" This is measured to monitor trends in relation to levels of volunteering and community involvement. Overall, levels in North Ayrshire have remained just above 20% over the last six years, with an increase to 25% in 2013-14. This has dropped 1% to 24% in 2015.

Indicator



Number of victims supported through MADART team

Performance



Note

This indicator demonstrates the number of domestic abuse victims that have been referred to the Multi-Agency Domestic Abuse Response Team (MADART). It is not set against a target.

The indicator provides invaluable information on the level of domestic abuse incidents and number of victims within North Ayrshire. Tackling domestic abuse and providing support to victims is a priority of the North Ayrshire Community Planning Partnership. Demonstrating the number of victims supported highlights the impact of domestic abuse and provides an indication of the overall volume of incidents that take place.

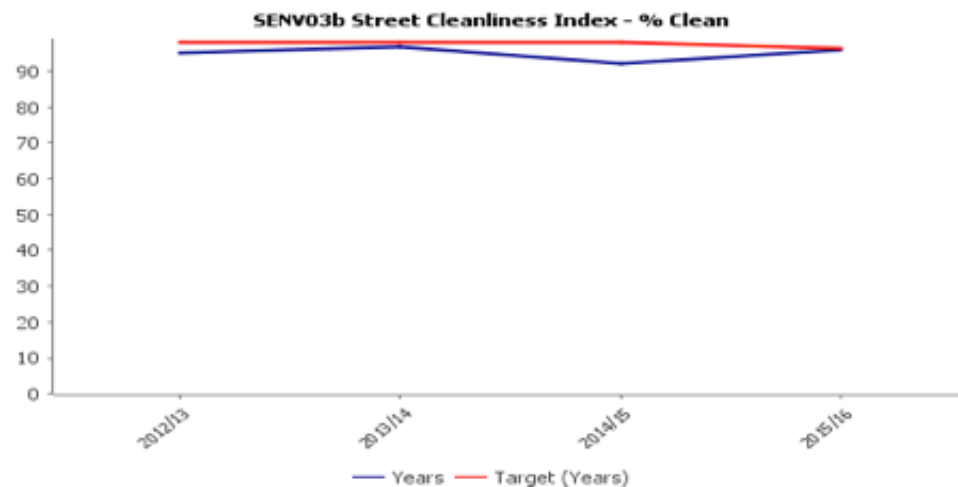
The service continues to monitor the levels of domestic abuse in North Ayrshire against our neighbouring and comparator authorities. There has been a 5% reduction of domestic offence in 2015-2016 compared with 2014-2015.

Indicator



Cleanliness Index - Percentage Clean

Performance



Note

This performance indicator shows the cleanliness index of a Council's streets and other relevant land. It also ensures the area is cleaned to an acceptable level in line with the Environmental Protection Act 1990: Code of Practice on Litter and Refuse (Scotland) 2006.

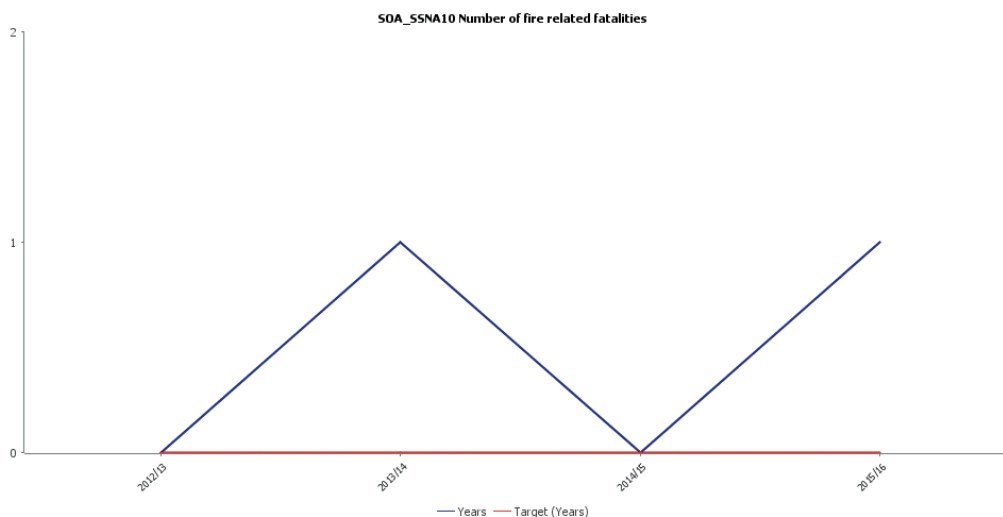
The street cleanliness index has improved from 92.3 in 2014-2015 to 95.8 in 2015-2016. Last year North Ayrshire Council was ranked 10 out of 32 Local Authorities achieving 92.3% against The Keep Scotland Beautiful Scottish figure of 93.9%.

Indicator



Number of fire related fatalities

Performance



Note

This is measured to identify fire death trends over a period of time. It will help identify particular areas or types of properties which are prevalent to fire resulting in death and identify if particular groups of people are more susceptible to fire, e.g. the elderly or those with addiction problems. This will allow resources to be targeted towards particular areas, priorities and groups of people to reduce the number of fire deaths.

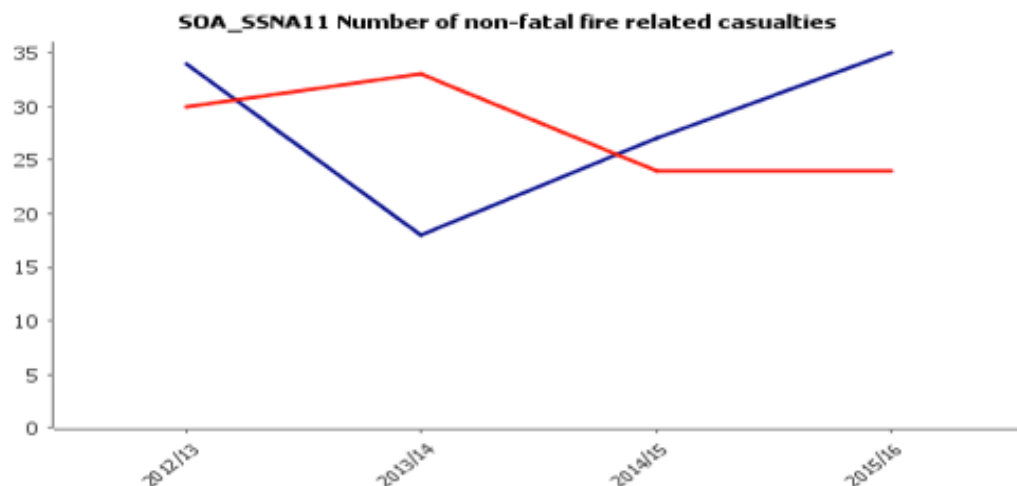
The target was reduced to zero some time ago as consensus was that no fire related deaths were acceptable and preventative measures should be the focus. As such, the graph shows that this indicator is off target as there was one death in 2013-14 and one death in 2015-16 against the target of zero.

Indicator



Number of non-fatal fire related casualties

Performance



Note

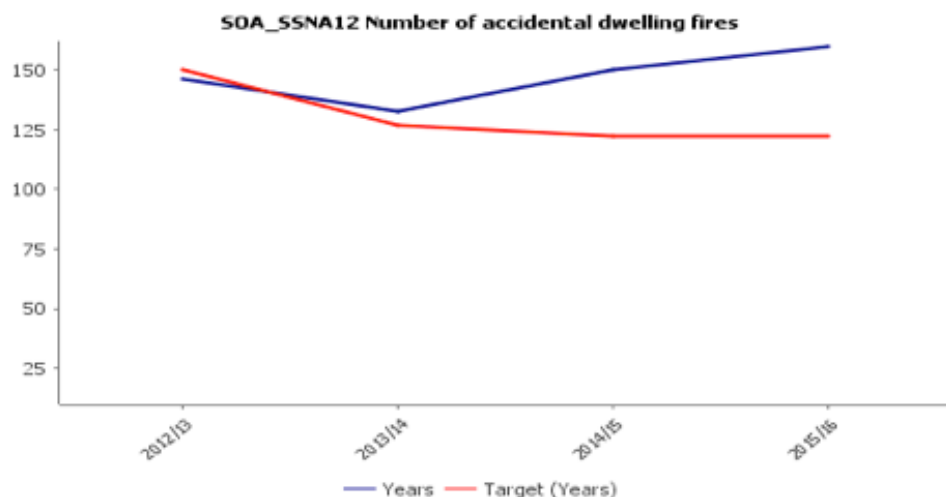
This is measured to identify fire casualty trends over a period of time. This includes identifying particular areas or types of properties which are prevalent to fire resulting in casualties; identifying if particular groups of people are more susceptible to fire (e.g. the elderly, children or those with addiction problems); allowing resources to be targeted towards particular areas, priorities and groups of people; and reducing the number of fire casualties. However, the trend has been on the increase since 2014. This can be attributed to a change in working practice by the emergency services. Currently, any person who has been involved in a fire related incident will be asked to attend at hospital for a precautionary check. This prevents casualties from becoming seriously ill at a later time due to smoke inhalation.

Indicator



Number of accidental dwelling fires

Performance



Note

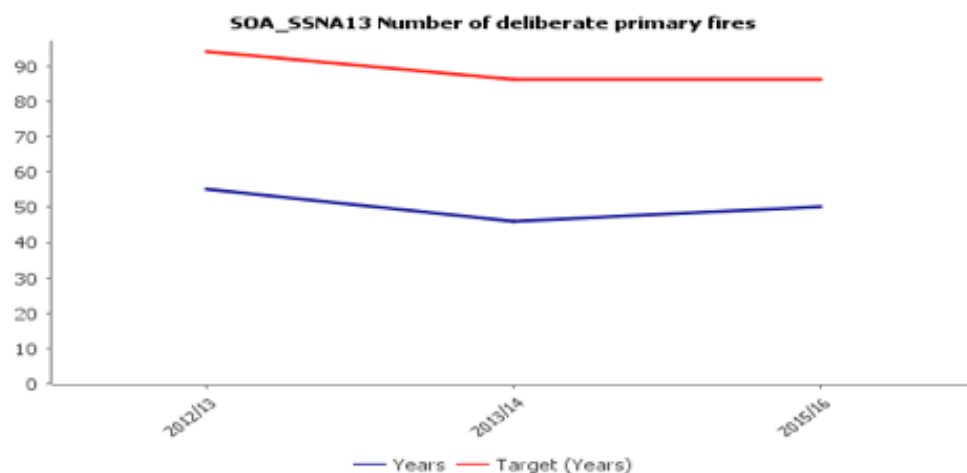
This is measured to identify dwelling fire trends over a period of time. It includes identifying particular areas or types of properties which are prevalent to fire and identifying if particular groups of people are more susceptible to fire (e.g. the elderly, children or those with addiction problems) It also helps target resources. Currently there is an increase of such incidents, mostly in relation to cooking, alcohol distraction and smoking. Preventative work is ongoing to target these.

Indicator



Number of deliberate primary fires

Performance



Note

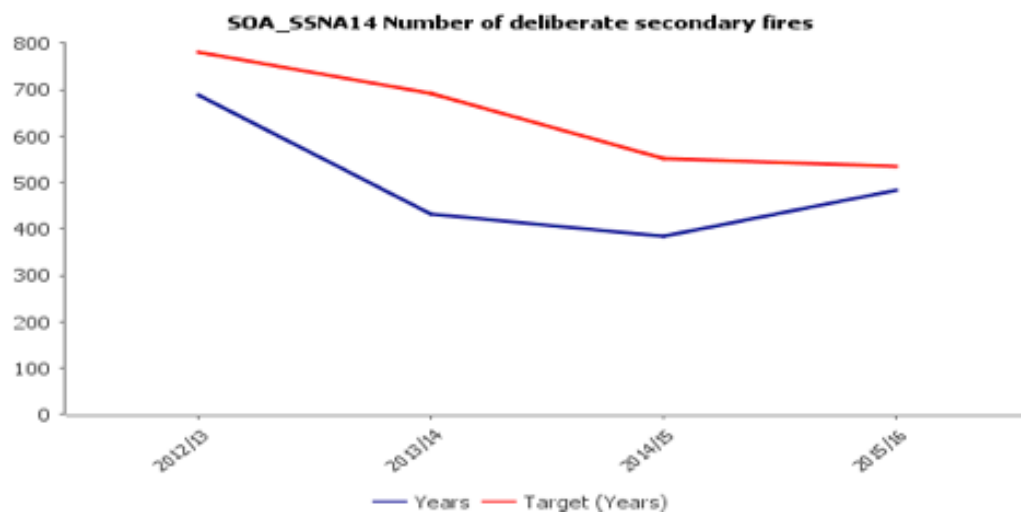
This is measured to: identify trends in 'deliberately set' property fires over a period of time; to identify particular areas or types of properties which are prevalent/susceptible to fire; to identify if particular premises, properties or areas are predominant; to identify if crime or antisocial behaviour is a key factor in these types of fire and, to allow resources to be targeted towards particular areas or property types to reduce the numbers of dwelling fires. Actions being taken to reduce these incidents are having a positive effect with figures for 2015-16 well under the target of 86.

Indicator



Number of deliberate secondary fires

Performance



Note

These are the most common types of fire within North Ayrshire and they include grass and refuse fires. They are frequently caused deliberately by youths and involve aspects of antisocial behaviour. It is important to identify the number and locations of secondary fires over a period of time to pin point particular areas where these fires occur. Identifying the types of fire involved and the likely causes, allows resources to be targeted towards particular areas.

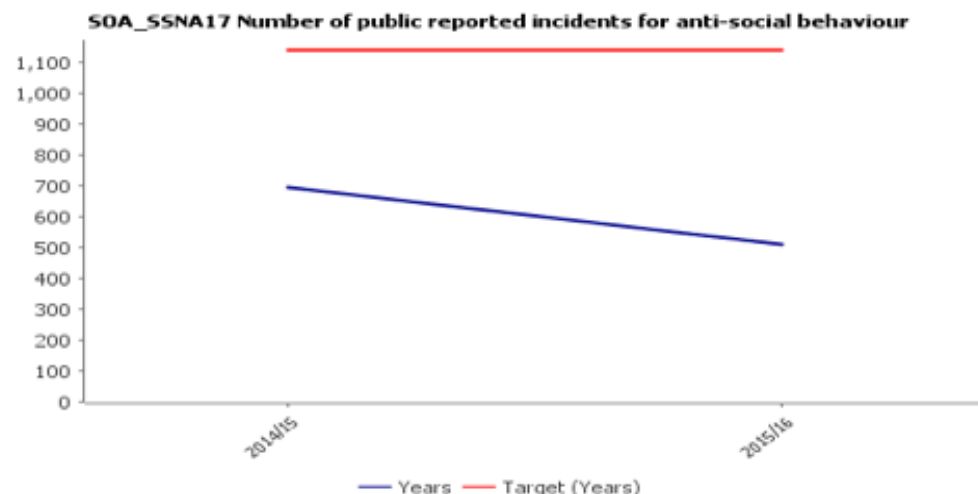
Although there has been an increase from the previous year, figures for 2015-16 are still under the target of 536. In order to improve performance there is a continuation of fire safety education for children in schools and increased partnership working with police, the local authority, and mobile CCTV to deliver reducing trends involving secondary fires.

Indicator



Number of public reported incidents for antisocial behaviour

Performance



Note

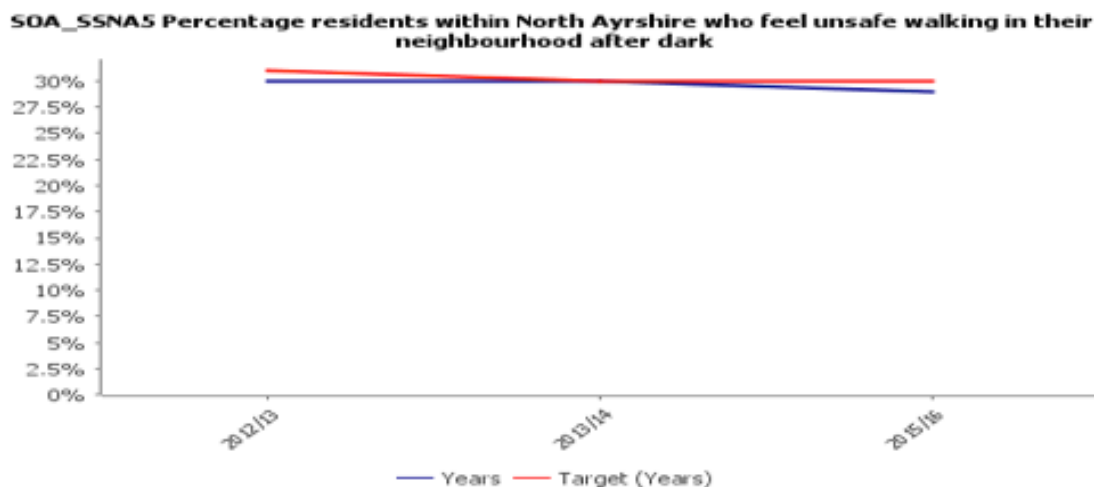
A wide variety of factors can affect the prevalence of antisocial behaviour including the physical environment, issues of deprivation, and drug and alcohol abuse. North Ayrshire Council and Police Scotland work well together to target specific instances of antisocial behaviour. North Ayrshire Council has reviewed the Antisocial Behaviour Strategy and developed a communications plan for antisocial behaviour. There is a decreasing trend over the last two years which suggests that the measures taken are having a positive effect.

Indicator



Percentage of residents within North Ayrshire who feel unsafe walking in their neighbourhood after dark

Performance



Note

This Performance Indicator is measured through the People's Panel survey which takes place every two years. Participants are asked: "How safe or unsafe do you feel walking alone in your neighbourhood after dark?" The responses of "a bit unsafe" and "very unsafe" are collated.

A variety of factors can affect performance including actual reported crime levels, press coverage of crime and physical surroundings.

The 2015-2016 performance is 29% which is a slight increase from 30% in 2013-2014. This also slightly exceeds the target of 30%

Indicator



Crimes of serious violence (per 10,000 population)

Performance



Note

This is measured to track our performance in reducing crimes of serious violence across North Ayrshire. A variety of factors can affect performance in this area. Some variables would include alcohol consumption, football, festivals and weather.

Within North Ayrshire, as well as proactive policing, we use multi agency action plans to tackle the issues identified through our Multi Agency Problem Solving Group (MAPSG) and delivered through Safe Positive Communities.

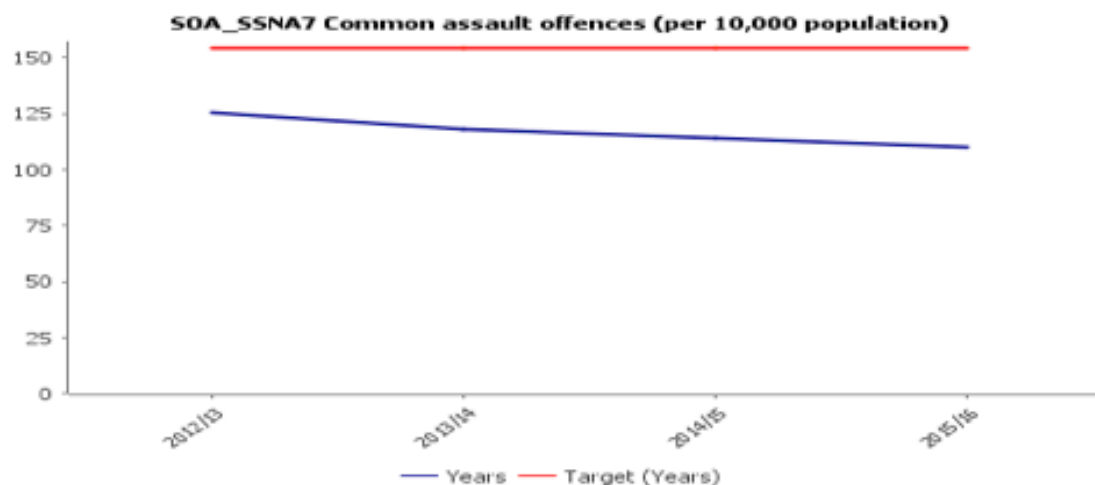
This indicator is comfortably below the target for the year and is showing a decreasing trend after a very slight rise from 2013-14 to 2014-15.

Indicator



Common assault offences (per 10,000 population)

Performance



Note

This indicator measures the number of common assaults per 10,000 of the population. Similar to the indicator about crimes of serious violence, a variety of factors can affect performance in this area. Some variables would include alcohol consumption, football, festivals and weather. The rise in reporting of domestic violence following a number of high profile campaigns has also had an impact on this figure.

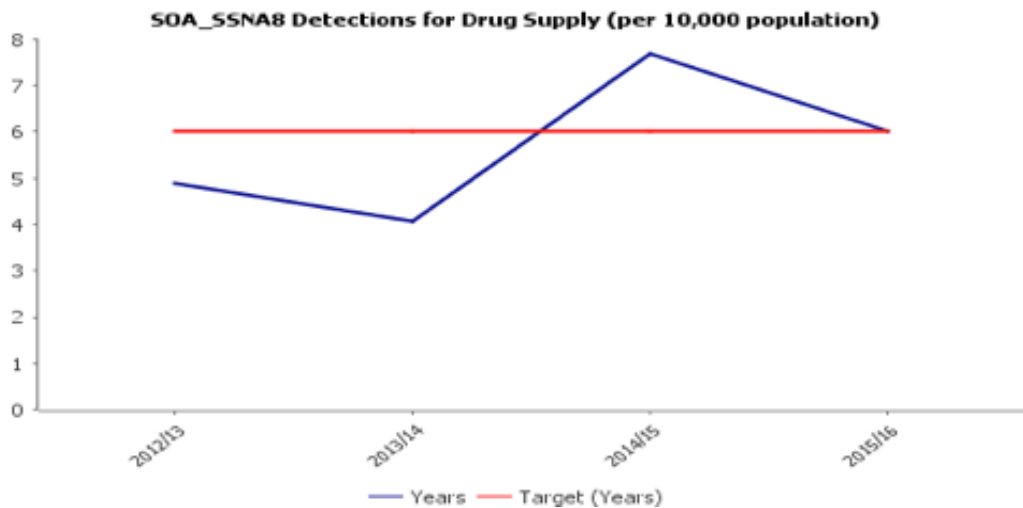
However, there has been a steady decline in numbers since 2012 and it is recorded as being below the set target for the year.

Indicator



Detections for Drug Supply (per 10,000 population)

Performance



Note

This measures and identifies trends in the detection of drug supply. There are a number of factors which can affect this figure including economic and international factors. Also, at a local level, large scale operations and community intelligence serve to increase the number of people detected for supplying drugs.

Following analysis that showed a need to improve intelligence gathering, additional resources were put in place within North Ayrshire.

Police Scotland is working hard to tackle the misuse of drugs in North Ayrshire, proactively pursuing those involved in both the supply and use of illegal drugs. They have also worked closely with partners, particularly under the auspices of the Alcohol and Drug Partnership and in schools via the campus officers to educate and inform young people to help them make positive choices.

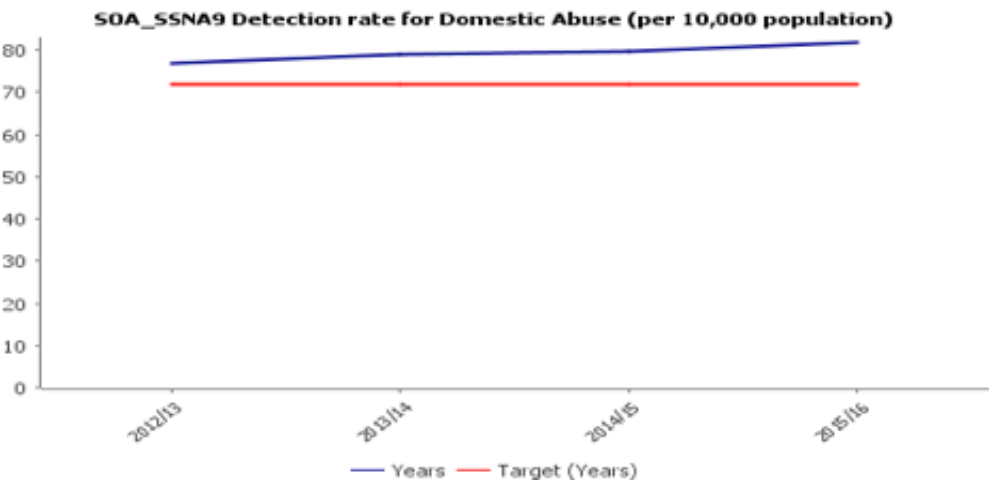
Detections for drug supply is currently meeting its target in North Ayrshire and has not fallen below target for two years.

Indicator



Detection rate for Domestic Abuse (per 10,00 population)

Performance



Note

This is measured to identify trends in detection rates for domestic abuse over a period of time.

A number of factors can affect this rate including public confidence in the criminal justice system, reporting mechanisms and resources dedicated to investigate historical reports of domestic violence.

North Ayrshire compares well to other areas. The Multi-Agency Domestic Abuse and Response Team (MADART) has provided an integrated approach to tackle the issue and more reports are being made to protection services.

Indicator



Average number of reconvictions per offender

Performance



Note

Reconviction rates are the accepted proxy measure for offending in Scotland. The reconviction rate, for the purposes of these statistics, is defined as the proportion of offenders who are reconvicted within a year after being released from a custodial sentence or given a non-custodial sentence.

Data released in May 2016 shows that we have made substantial progress and now have the third lowest reconviction rate in the country at 28.3%. This is a slight increase on the previous year however, it is still in line with figures nationally and demonstrates a very positive overall downward trend. This pattern is further reflected in the 'Average Number of Reconvictions per Offender' with a slight increase of 0.02% on the previous year but an overall downward trend from 0.65% reconvictions per offender in 2007 to 0.48% in 2016.

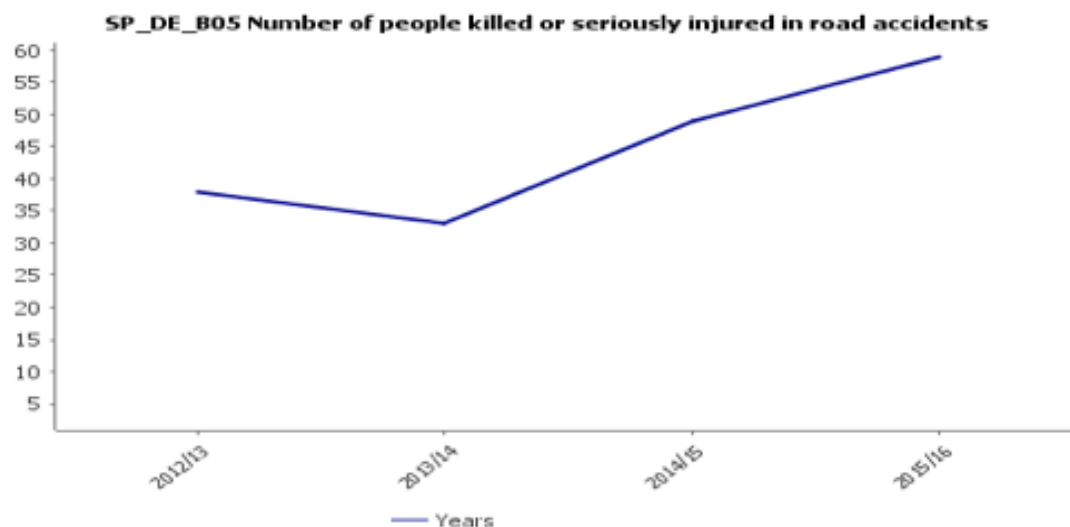
The latest data relates to people who were released from a custodial sentence or given a non-custodial sentence in 2013-14 and then subsequently reoffended in 2014-15 (known as the '2013-14 cohort').

Indicator



Number of people killed or seriously injured in road accidents

Performance



Note

We measure this to highlight areas where road safety measures should be targeted.

This indicator is not set against a target.

Statistics for the Road Safety West of Scotland Report by Police Scotland are produced on a calendar year basis. From 1 January 2015 to 31 December 2015 there were four fatal and 55 serious casualties. This shows an increase of eight serious injuries over the same period last year. None of the incidents were attributed to road conditions.

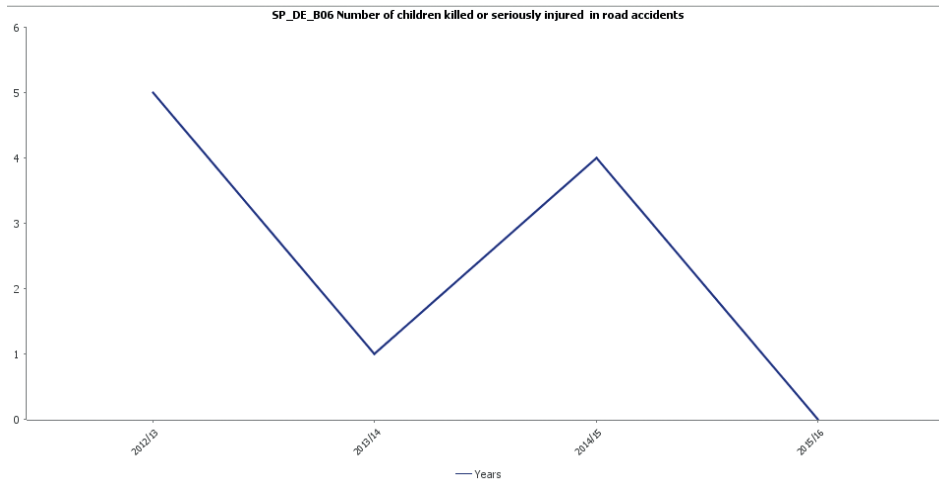
There has been a steady increase in instances however, weather conditions, traffic conditions and human error can affect this indicator.

Indicator



Number of children killed or seriously injured in road accidents

Performance



Note

This indicator is not set against a target - the aim is to minimise incidents.

These figures are from 1 January 2015 to 31 December 2015 as statistics for the Road Safety West of Scotland Report by Police Scotland are produced on a calendar year basis.

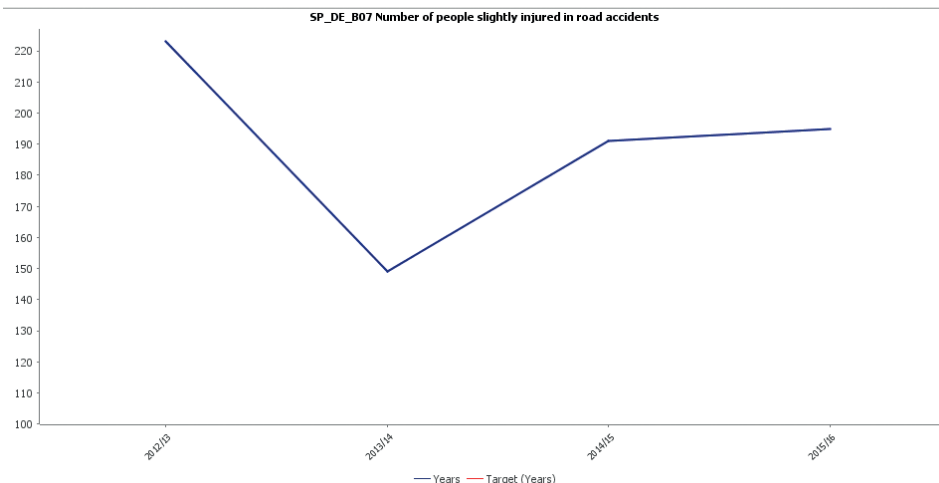
There have been zero fatal and serious casualties. This is a decrease of four over same period last year. Preventative work includes road safety education training in schools. This will continue and all other road user groups will also be targeted.

Indicator



Number of people slightly injured in road accidents

Performance



Note

This indicator is not set against a target and is data only with the aim to minimise incidents of people being injured in road accidents.

The number of people slightly injured from 1 January 2015 until 31 December 2015 is 195. This is an increase of four compared to same period last year. However, none were attributed to road condition with human error, weather and traffic conditions affecting this indicator. Road safety education in schools is among the preventative work that is ongoing.

Community Planning Partnership

Appendix 3- A Working North Ayrshire

Indicator



Gross weekly earnings – Workforce based

Note

This indicator reveals the extent of well-paid employment opportunities to local people and the extent to which they can secure them. Performance was good until 2014-15 when there appears to be a sharp reduction in pay. This may be a statistical problem but will be made clear when the next confirmed set of data is released later in 2016. The latest gross wage figure is £487.90 per full-time worker. This figure will be updated annually every December.

Performance

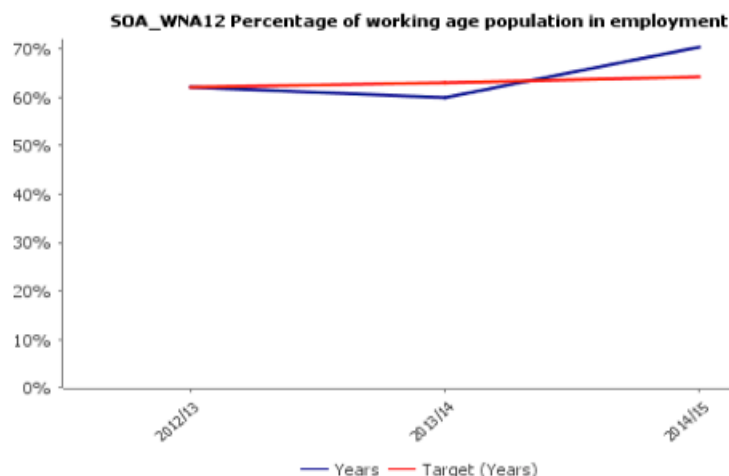


Indicator



Percentage of working age population in employment

Performance



Note

This indicator is measured annually from the Annual Population Survey (APS). The latest employment rate data show 64.1% of the working age population in employment. The current economic climate has led to an increase in redundancies and a reduction in employment opportunities in North Ayrshire. However, the long term trend appears to be improving.

Indicator



Tourism visitor numbers

Performance



Note

We measure this indicator to monitor the number of visitors coming into the area. It is measured through the Scottish Tourism Economic Activity Monitor model which is an externally validated statistically comprehensive measure. Visitor numbers are affected by external influences such as global tourism competition, weather, the global economic climate, world-crisis, consumer trends and lifestyles and buying behaviour etc. However, there has been an upward trend from last year to this year. North Ayrshire Council does not currently compare the performance of this indicator against other local authorities as there is no direct comparison available. The final confirmed figure for the 2015 calendar year is 1,661,870 against a target of 1,171,333.

Indicator



Proportion of adults aged 16-64 whose highest qualification was SCQF level 4 and below

Performance



Note

This Performance Indicator is measured to track qualification levels amongst the working age population in North Ayrshire. Historically, North Ayrshire has low levels of adult qualifications when compared to the Scottish average.

The “Team North Ayrshire” approach is helping to diversify the local economy and increase demand for higher skill levels.

It is not clear whether it is possible to obtain this data at the moment. The Office for National Statistics figure relates to “level 3 and above” and although a calculation may be possible, the figures relate to NVQ not SCQF.

Indicator



Number of surviving businesses per 10,000 adult population

Performance



Note

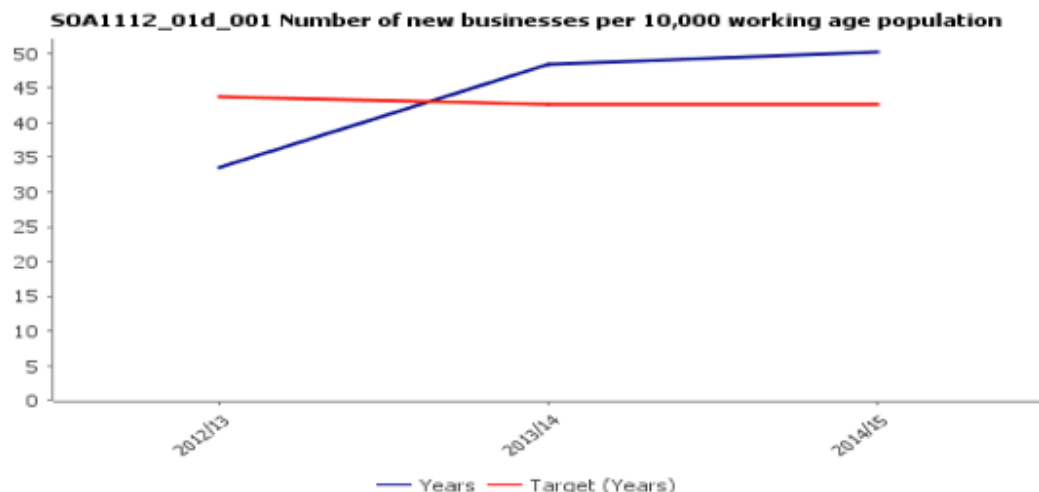
This indicator measures the number of businesses which had either turnover based on VAT or employment based on PAYE at any time during the reference period. This indicator is obtained annually from Business Demography: Enterprise Births, Deaths & Survival via the Office for National Statistics (ONS). It is updated annually in September so there is an 18 month data lag. The latest information relates to 2014-15 and is around 380.6 businesses per 10,000 population.

Indicator



Number of new businesses per 10,000 working age population

Performance



Note

The Office for National Statistics (ONS) Business Demography Department collates statistics annually on new business start-ups based in Scotland using PAYE/VAT records. This is an indicator for measuring entrepreneurship in North Ayrshire and the propensity to start a new business.

Levels are lower than the Scottish average which represents the target figure. We are currently 28th of 32 Local Authorities. The latest information on the number of new businesses per 10,000 working age population shows the formation rate at 38 against a Scotland figure of 48. The gap between North Ayrshire and Scotland is currently 10. This has narrowed from 12 in the previous year. Data are lagged by two years and updated information is available late in 2016.

Indicator



Number of planned new jobs from completed inward investment projects

Performance

Note

This information is currently unable to be captured by the Business Support and Development Team but is recorded through the Irvine Bay Regeneration Company. A mechanism for measuring this PI will be created by approximately Quarter 3 of 2016-17 following the recruitment of an International Business Manager.

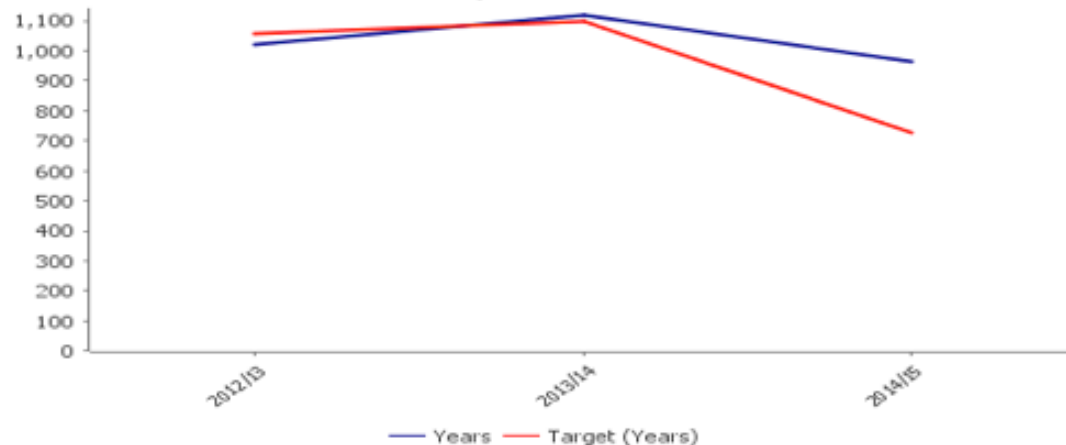
Indicator



Number of economic growth clients entering employment through economic growth sponsored initiatives

Performance

SP_DE_A03 Number of Economic Growth clients entering employment through Economic Growth sponsored initiatives



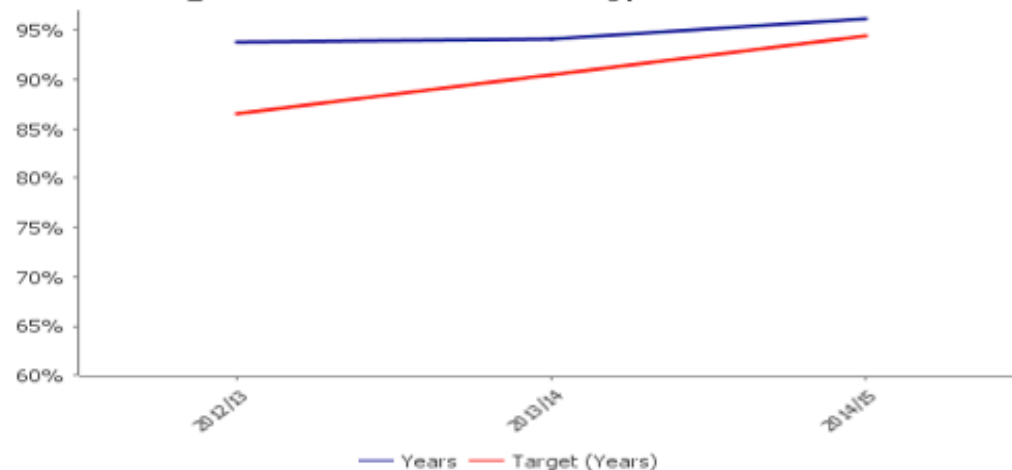
Indicator



Percentage of school leavers entering positive destinations

Performance

SOL_CHN11 % of school leavers entering positive destinations



Note

This indicator measures the number of clients who have participated in programmes supported by North Ayrshire Economic Development Services and who have subsequently moved into work. This indicator is collated annually.

We measure this indicator for three reasons: 1) to make sure that all partner provision is performing as per the agreement with them. 2) to make sure employability interventions are appropriate and that they meet the need of our labour market. 3) to assess the value for money of our interventions.

In addition to those who have progressed into work, the Council supported 541 residents through CEIS and the Employability Hubs during 2015/16, meaning the total number of unemployed people supported by the Council over the year is 969.

No target was set for this PI for 2015/16 as a gap in funding from the European Social Fund (ESF) meant it would be difficult to estimate. However, ESF funding has been secured for 2016/17 and future targets have been set.

Note

We measure this to give us an indication of the employability of young people leaving school, and, of the employment, further and higher education, training and voluntary work opportunities available to them. 2015/16 data relating to the 2016 school leavers will be available in February 2017. However, for the fifth year running, the North Ayrshire positive initial post-school destinations figure - as a proportion of the annual school leavers' cohort - has steadily increased, exceeded National performance, and is one of the highest across Scotland.

Indicator



Leverage of External Funding
(£ Levered in Per £1 Council Contribution)

Performance



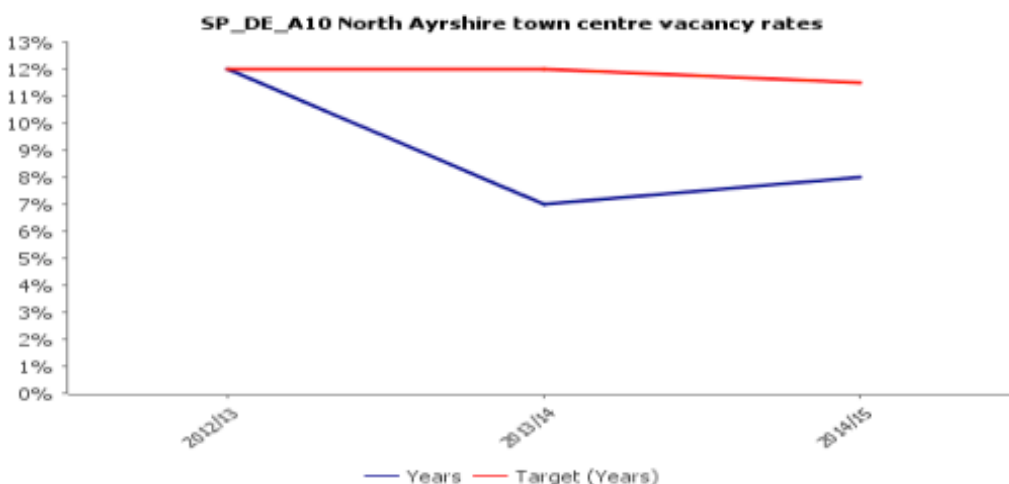
Note

This Performance Indicator is to measure the money brought in from other sources to support the delivery of Council-funded projects and to make sure we maximise our opportunities. This is not measured against a target or benchmarked against others.

For the first year of collecting this data, £2.03 was brought in for every pound contributed to the Economic Growth Service. It is based on the total figure of £5.7 million of external funding against £2.8 million of Council contribution. This contains £1.79 million from the European Social Fund (ESF) and Youth Employability Scotland (YES) as well as £1.8 million from Strathclyde Partnership for Transport (SPT) Capital programme for projects, such as the A841 upgrade.

Indicator

Performance



Note

The most up-to-date information is 8% for 2014-2015 as per GVA Report (September 2015). Data relating to 2015-2016 expected later in 2016.



North Ayrshire Community Planning Partnership

Annual Report on Single Outcome Agreement

2015-2016



North Ayrshire
Community Planning Partnership