



North Ayrshire
Community Planning Partnership

North Coast and Cumbraes Locality Partnership

10 December at 6pm at Largs Campus

Business

Item	Subject	Pg No	Ref	Officer	Timing
1.	Welcome and Apologies			Cllr Gallagher	6pm
2.	Action Note Review the action note and deal with any outstanding items	Pg3	Action Note enclosed	Yvonne Baulk	6:02pm
3.	Largs Skate Park Group Update on the development and impact of Largs Skate Park		Verbal	Largs Skate Park Group	6:05pm
4.	The Clearer Minds Project CIF proposal		Presentation	Corrie Shepherd	6:20pm
5.	Coastguard Rescue Service Receive a report on the work of the Coastguard Team and their operational capabilities.		Presentation	Kevin Paterson	6:40pm
6.	HSCP Locality Forum Update Receive update on progress		Verbal	Louise McDaid	6:55pm
7.	Council Plan and Budget Consultation Update and discussion	Pg8	Verbal and enclosed	Yvonne Baulk	7pm
8.	Participatory Budgeting <ul style="list-style-type: none"> • North Coast PB Update • Streetscene PB Update • Update of future of PB 		Verbal	Rhona Arthur	7:10pm

STANDING AGENDA ITEMS					
9.	Locality Co-ordinator Update and Locality Plan progress Receive update and discuss Locality Plan and work of sub-groups	Pg9	Report enclosed	Rhona Arthur /Louise Riddex	7:15pm
10.	Community Investment Fund <ul style="list-style-type: none"> • Expressions of interest • Update on process 	Pg11	Verbal and enclosed	Rhona Arthur	7:25pm
OTHER BUSINESS – DECISION REQUIRED					
11.	Grants Consider grant applications	Pg65	Report enclosed	Rhona Arthur	7:35pm
OTHER BUSINESS – TO INFORM LOCALITY PLANNING					
12.	Locality Youth Forum Update Receive update on recent work	Pg70	Verbal update	Louise Riddex	7:45pm
13.	For information Two reports relating to North Coast will be covered at the next North Ayrshire Cabinet meeting on 11 December 2018- click here to access the papers.				7:50pm
	AOCB			Cllr Gallagher	
	Date of Next Meeting TBC				

Distribution List

Alex Gallagher – Councillor (**Chair**)
Alan Hill – Councillor
Tom Marshall – Councillor
Ian Murdoch – Councillor
Joy Brahim – Councillor
Todd Ferguson - Councillor
Yvonne Baulk – Senior Lead Officer
Rhona Arthur – Lead Officer
Louise Riddex – Locality Co-ordinator
Helen Boyle – Community Council
Douglas Blair – Community Council

Rita Holmes – Community Council
John Lamb – Community Council
Phillip Lonsdale – Community Council
Kay Hall – Community Representative
Louise McDaid – HSCP
Rod Anderson – SFRS
Colin Convery – Police Scotland

Meeting:	North Coast Locality Partnership
Date/Venue:	11 September 2018 – DA Hall, Millport, Isle of Cumbrae
Present:	Councillor Alex Gallagher (Chair) Councillor Robert Barr; Councillor Joy Brahim; Councillor Alan Hill; Councillor Tom Marshall; Councillor Ian Murdoch; Elma Murray , Chief Executive, NAC; Craig Hatton , Senior Lead Officer, NAC; Rhona Arthur , Lead Officer, NAC; Louise Riddex , Locality Co-ordinator (Kilwinning & North Coast), NAC; Rita Holmes , Fairlie Community Council; Phillip Lonsdale , Cumbrae Community Council; Colin Convery , Police Scotland; Charlie Tymon , Scottish Fire and Rescue; Thomas Reaney , Senior Manager (Streetscene), NAC; Bernadette Anderson , Performance/Grants Information Officer, NAC; and Melanie Anderson , Committee Services Team Leader, NAC
Apologies:	John Lamb, West Kilbride Community Council; and Louise McDaid, North Coast Health and Social Care Partnership.

ACTIONS

No.	Action	Responsible
1.	<p>Welcome and Apologies</p> <p>The Chair welcomed those present and apologies for absence were recorded from members of the Partnership.</p> <p>The Chair agreed to vary the order of business to receive the Cycling Without Age presentation (Agenda Item 4) as the next item of business.</p>	
2.	<p>Cycling Without Age</p> <p>The Partnership received a presentation by Christine Bell of Cycling Without Age Scotland and Jacqueline Bond of the Organic Growers of Fairlie. The former provided information on the background to the Cycling Without Age movement nationally and its work as an umbrella organisation for local volunteer groups. The latter gave details of the Fairlie Growers' project to purchase and maintain three trishaw bikes, one to be based on Cumbrae and the others serving the wider North Coast area. With the help of volunteers serving as trishaw pilots and outriders, the group aims to reduce the social isolation of older people and those with reduced mobility by offering trishaw rides.</p> <p>The Organic Growers of Fairlie Group is currently fundraising locally and is submitting a Community Investment Fund (CIF) application in the amount of £25,900.</p> <p>The Partnership discussed the cost of the trishaws, the availability of alternative suppliers, maintenance arrangements, the siting of the</p>	

	<p>trishaws, additional sources of funding, and the relevance of the project to the Partnership's priorities.</p> <p>The Partnership agreed (a) that the project appeared to meet the funding criteria and support all three Partnership priorities; and (b) to note that the Organic Growers of Fairlie CIF application would be circulated for consideration prior to being submitted to the Council's Cabinet.</p>	Rhona Arthur
3.	<p>Action Note</p> <p>The action note from the meeting held on 12 June 2018 was discussed with the following points raised:-</p> <ul style="list-style-type: none"> • the Participatory Budgeting event which would take place on 3 November 2018; • the award of a grant to the West Kilbride Village Gala; • the intention of Skelmorlie Community Council to send a representative to the next Partnership meeting; • Police Scotland's view that road markings to prevent overtaking at the new crematorium were not justified in light of good sightlines at this location, but that recommended signage and road markings would be undertaken by the Council; • arrangements will be undertaken with community councils for all new Council housing developments; • plans for Skate Park representatives to attend the next meeting; and • the success of the Radio 4 "Any Questions?" broadcast. <p>Noted.</p>	
4.	<p>Locality Partnership Membership</p> <p>The Partnership agreed to note that (i) following Douglas Blair's resignation from Largs Community Council, Valerie Lundie would serve as its representative on the Locality Partnership and (ii) Skelmorlie Community Council was expected to be represented at the next meeting.</p>	
5.	<p>Participatory Budgeting</p> <p>Thomas Reaney, Senior Manager (Streetscene) provided a report on the plan for engaging with communities on participatory budgeting for grounds maintenance, with a view to its introduction in April 2019.</p> <p>The Partnership discussed the importance of green areas within new housing developments and arrangements for consultation meetings across the North Coast and Cumbraes area.</p> <p>The Partnership agreed to (a) note the progress made and proposed arrangements to introduce grounds maintenance participatory budgeting within the locality; and (b) to receive an update report at a future meeting.</p>	Thomas Reaney

<p>6.</p>	<p>Largs Car Park Update</p> <p>Thomas Reaney, Senior Manager (Streetscene) provided a report on the implementation of agreed projects funded by the Largs Car Park Fund.</p> <p>The Partnership discussed the circumstances surrounding the need for an out-of-hours service for Largs seafront car park.</p> <p>The Partnership agreed to note (i) the progress and expenditure on agreed projects to date, (ii) the projected balance of £70,168 available to fund new projects and (iii) the new projects being developed for consideration for 2018/19 and beyond, as set out in section 2.2 of the report.</p>	
<p>7.</p>	<p>Locality Co-ordinator Update</p> <p>Louise Riddex provided a report covering the period June – September 2018. The Partnership was advised of an initial meeting involving all three sub-groups, the generation of a number of positive ideas, and the intention to have a further joint meeting.</p> <p>The Partnership agreed to note (i) the update and (ii) that David Nairn of Fairlie Community Council had volunteered to serve on one of the sub-groups.</p>	<p><i>Louise Riddex</i></p>
<p>8.</p>	<p>Locality Plan Progress</p> <p>Rhona Arthur provided a verbal report on Locality Plan progress. The Partnership was advised of:-</p> <ul style="list-style-type: none"> • the sub-groups' ongoing work to develop their membership and the desire for greater community representation beyond community councils; • a successful community organisations evening held in Largs library; • the need for volunteers to serve on the Participatory Budgeting Steering Group; • plans to provide for PB voting at Skelmorlie, Millport and West Kilbride libraries in addition to Largs library in order to ensure greater geographical coverage; • the weighting of PB proposals to ensure a geographic spread; and • the current position regarding PB applications. <p>The Partnership discussed:-</p> <ul style="list-style-type: none"> • the importance of representation from Largs and Skelmorlie Community Councils and young people, and of replacing high calibre representatives following recent resignations in light of competing commitments; and • the benefits of the three sub-groups working separately but moving forward together. 	

12.	<p>HSCP Locality Forum Update</p> <p>In the absence of Louise McDaid, a report was circulated at the meeting, summarising progress in terms of the HSCP Locality Forum as at August 2018.</p> <p>Noted.</p>	
13.	<p>Locality Youth Forum Update</p> <p>Louise Riddex provided a verbal report on the Locality Youth Forum, advising that the group had not met during the summer holiday period but would be continuing to work on the committee skills of its young members and would be attending the next meeting of the Partnership.</p> <p>Noted.</p>	
14.	<p>AOCB</p> <p>14.1 Locality Partnership Conference</p> <p>The Partnership noted that the Locality Partnership Conference would take place on 15 September 2018 at 9.30 a.m. to 2.00 p.m. in Saltcoats Town Hall.</p> <p>14.2 Policing Matter: Largs</p> <p>Inspector Convery was advised of concerns raised at a recent neighbourhood watch meeting about incidences of car tyres being slashed.</p> <p>Inspector Convery undertook to look into the matter and provide Councillor Barr with an update.</p> <p>14.3 Traffic Issues: Vicinity of Largs Campus</p> <p>Inspector Convery was advised of road safety issues arising due to illegal parking in the vicinity of Largs Academy, the failure of some drivers to respect the school crossing patrol and the inappropriate use of the Primary School entrance to the campus rather than the main entrance.</p> <p>The Partnership noted a recommendation from Inspector Convery that the matter be addressed jointly, with a view to informing/educating parents in the first instance.</p>	<p><i>Colin Convery</i></p> <p><i>Colin Convery Craig Hatton</i></p>
15.	<p>Date of Next Meeting</p> <p>The next meeting will take place on 10 December 2018 at a time and venue to be confirmed.</p>	

Meeting ended at 7.10 p.m.

Council Plan 2019 – 2024
Shaping North Ayrshire

Our Mission: Working together to improve well-being, prosperity and equity in North Ayrshire.

Our Vision: A North Ayrshire that is 'Fair for All.'

Our Council:

- Recognises there is strength in doing things together.
- Engages with, listens to and supports communities to be active partners in what we do.
- Believes in fairness, tackles inequality and bases its decisions on these values.
- Is ambitious, determined and committed to improving North Ayrshire.
- Acts early taking a preventative approach.
- Focuses resources towards the delivery of priority outcomes.
- Innovates and drives positive change, embracing technology, to provide valued and cost effective services for our communities
- Makes sure its voice is heard – locally, regionally and nationally – to influence decision making and attracting investment.

OUR PRIORITIES

Aspiring Communities	Inspiring Place
<p>Priorities</p> <ul style="list-style-type: none"> • Active and strong communities. • Children and young people experience the best start in life. • Inclusive, growing and enterprising local economy. • People enjoy good life-long health and well-being. • People and communities are safe. 	<p>Priorities</p> <ul style="list-style-type: none"> • Effective infrastructure and digital connectivity. • Affordable, modern and well-designed housing that meets residents' needs. • Vibrant, welcoming and attractive places. • A sustainable environment.
<p>Key Measures:-</p> <ul style="list-style-type: none"> • Value of decisions taken by communities through participation. • Educational attainment and pupils entering further education, training or employment. • Children living in poverty. • People in work and training. • People supported to live independently at home. • Repeat homelessness. 	<p>Key Measures:-</p> <ul style="list-style-type: none"> • Condition of roads, buildings and homes. • New homes constructed. • Quality of homes. • Visitor numbers. • Appearance of the area. • Carbon emissions. • Fuel poverty.

Valuing and Investing in our Workforce to deliver our Services with Passion, Focus and Inspiration.



North Ayrshire
Community Planning Partnership

North Coast & Cumbrae Progress Report

Reporting Period – Oct-Dec 18



The journey so far

New structure of the service nearly in place. 2 Locality workers in post – Ewan Grant & Ricky Caig. New Community worker starting on 7 January – Josh Clarke.

Very Successful PB event took place early November. It was great to see so many local groups take part.

Youth Pb also took place in November. All youth groups from the North Coast who applied to this were successful.



Financial Inclusion

Work continues on establishing local need with the Community Planning Partnership's statistical team. This has included an in-depth study of data and consideration of a place-based approach with an external partner. The Chair of the sub group continues discussions with partners.



North Ayrshire
Community Planning Partnership

North Coast & Cumbrae Progress Report

Reporting Period – Oct - Dec 18



Social isolation – older people

Update

Met with chairs of all sub groups, Alex Gallagher, Rhona Arthur and Yvonne Baulk. Discussion took place on how we will move this priority forward. Looking at the idea of dementia friendly Largs. We will start working on this in the new year once the current work on the Young People stress and anxiety is done.

Had CIF expression of interest form from Barrfields user group which is likely to fit into this category.

First Joint sub group meeting took place mid Oct which one or 2 of the members of the social isolation - older people attended.

Hoping when new member of staff is in place we can look at supporting taking this priority forward.



Stress and anxiety – younger people

Update

Had joint sub group meeting and worked with the CIF applicant for Clearer Minds Project to ensure application was ready to take forward to next Locality Partnership meeting. Supported/communicated with them to make amendments and it has now been submitted for review at the meeting.

West Kilbride and Skelmorlie Youth Groups have done a couple of sessions on mental health awareness and this is something they will continue to do every session they have.

West Kilbride community Association in partnership with the youth group organised an event for young people for their open doors event on 8th September. The young people took charge of an inflatable Laser Tag. Young People worked on the publicity for it.

New youth group will be starting in Largs in the new Year. This is being organised by the new Youth Worker in the school with Youth Services supporting and providing a member of staff.

For further information contact: Louise Riddex, Locality Officer, 01294 475913, 07980964858. lriddex@north-ayrshire.gov.uk

NORTH COAST & CUMBRAES LOCALITY PARTNERSHIP

Agenda Item 10

December 2018

Subject: North Coast & Cumbraes Locality Partnership and the Community Investment Fund

Purpose: To update the North Coast & Cumbraes Locality Partnership on the progress with the disbursement of the Community Investment Fund.

Recommendation: That the North Coast & Cumbraes Locality Partnership notes the disbursement of funding to date.

1. Introduction

- 1.1 This report outlines the background to the Community Investment Fund and the Locality Partnership's progress with its disbursement.
- 1.2 At its budget of 1st March 2017, North Ayrshire Council made a significant investment to take forward the North Ayrshire Fair for All Equality Strategy, including the creation of a Community Investment Fund. The overall approach is to empower individuals, groups and organisations to take forward their ideas to tackle poverty and create more equity in our communities.
- 1.3 The main focus of the Community Investment Fund (CIF) is to support the development of the Locality Partnership model by providing localities with the opportunity to identify and invest in specific local priorities to develop stronger communities.
- 1.4 It is intended that Locality Partnerships will bring forward proposals based on their local priorities, already identified, to meet an unmet community need. It is expected that the proposals will be game changers in relation to local issues or demands for services. A total of £2.6m is available for allocation to projects, with a total of £468,000 allocated for the North Coast & Cumbraes, based on population. The funding is not tied to the current financial year and will be carried forward in to the Council's 2019/20 budget.
- 1.5 The Locality Partnership's three priorities are:
 - Financial inclusion,
 - Reducing social isolation of older people

- Support for young people who suffer from stress and anxiety.

2. Progress to date

- 2.1 The CIF is not an open call for funding applications but a framework to co-develop proposals with the Locality Partnership. The Locality Partnership are able to discuss and refine applications to ensure the best use of the funding and ultimately make the recommendation for funding to the North Ayrshire Council Cabinet. The CIF is looking for proposals which are new or an expansion of provision and should not be a substitute for other funding. General guidance on the CIF produced by Connected Communities has been used.
- 2.2 Round-table discussions have been held, publicised in the press, in meetings with community organisations and by direct invitation using the participation by experience approach. In addition to the informal round-table discussions, the CIF will be promoted via press notices, drop-in sessions, communications with/visits to groups like community councils, community associations, etc. The three sub-groups have been the key discussion forum for CIF proposals.
- 2.3 The North Coast and Cumbraes Locality Partnership has received nine expressions of interest in the CIF. These have been presented to the sub-groups for discussion. The sub-groups are able to make connections between projects, call in expertise from external partners, make links to attract further external funding or recommend changes to the scope of the project. Two expressions of interest did not meet the criteria and three are at an early stage and officers are working with the organisations involved to develop the projects.
- 2.4 One of the four fully-developed proposals, Cycling Without Age – Fairlie from the Organic Growers of Fairlie has been approved by the Locality Partnership and North Ayrshire Council's Cabinet. The funding will pay for three trishaws to facilitate small group outings from care homes. The trishaws enable people to have the experience of being out on a bike in the fresh air without limited mobility getting in the way. There are enormous health benefits for the participants and it fits well with all three NC&C LP priorities. Cycling without Age fits well with the Organic Growers of Fairlie's aims of improving health and wellbeing through outdoor activities in an eco-friendly way. The work already underway in attracting volunteers and making connections with care homes is commendable.
- 2.5 The remaining three proposals are being discussed at the sub-groups and will come to the Locality Partnership for consideration when they are ready.
- 2.6 The themes of the participatory budgeting event on 3rd November were linked to the three priorities to enable smaller projects to access

funding. The funding allocated was £20,644. The opportunity attracted 28 applications, of which 23 were put forward for public decision-making, with 18 groups receiving funding. The events at Largs Campus attracted nearly 279 people and 597 people took part in voting at Largs Campus and Millport, West Kilbride and Skelmorlie Libraries. The market stall format was very successful and feedback about the local voting through libraries demonstrates how greatly appreciated this is.

- 2.7 The opening balance of the NC&C Locality Partnership's CIF allocation was £468,000.

Cycling Without Age – Fairlie £22,800

Balance of funds £445,200

3. Recommendation

- 3.1 Considerable progress has already been made in developing local projects and officers are asked to continue to work with local groups and organisations to develop further proposals.

It is recommended that the North Coast & Cumbraes Locality Partnership notes the disbursement of funding to date.

For further information:

Rhona Arthur

Senior Manager (Information and Culture)

Tel: 01294 324415

Email: RhonaArthur@north-ayrshire.gov.uk



Community Investment Fund Application Form: North Coast & Cumbraes Locality

The CIF will support proposals and projects that:

- Connect with:
 - The North Ayrshire Fair for All Inequalities Strategy;
 - the Community Planning Partnership and Locality priorities; and
 - North Ayrshire Council's values, priorities and business objectives.
- Fulfil a compelling need and do not duplicate existing services or facilities;
- Provide long-term, sustainable, positive results for the greatest number of people possible;
- Exhibit project and/or organisational innovation in their approaches to their work in their way of addressing community challenges and in their request to Locality Partnerships and the Council;
- Come from (an) organisation(s) that is financially viable (can provide financial statements upon request) and efficiently and effectively managed. This can include an organisation to be created to deliver the project;
- Include options or potential for NAC and CPP employee engagement and volunteering where possible; and
- Include measurable outcomes and can report to NAC on outcomes on a regular basis.

When to apply and how?

- LPs should continue to engage with their communities, and stimulate interest in the CIF. The Locality Partnership will then strategically assess the applications, make links and look at the funding 'in the round'.
- If the partnership supports a bid then the group will be encouraged to submit a full application form, which they will decide upon before making a proposal to Cabinet for final approval.
- The finalised proposal will go to the next suitable Cabinet for final approval.

- Forms should be returned to your Locality Co-ordinator, by email if possible:

Louise Riddex
Locality Coordinator (Kilwinning & North Coast)

Economy and Communities
Community Development Team
St John's Primary School
Morrison Avenue
Stevenston
KA20 4HH

Email: lriddex@north-ayrshire.gov.uk
Tel: 01294475913
Mob: 07980964858

Support and information will be available for groups who are not successful. For more information see the guidance form here: <http://www.northayrshire.community/wp-content/uploads/sites/60/2018/06/community-investment-fund-guidance-notes-17-12-17.pdf>

**APPLICATION FOR FINANCIAL ASSISTANCE
Community Investment Fund**

1. Details of your organisation

Name of Organisation: Clearer Minds, Largs Academy
Postal Address for
Correspondence: Largs Academy
Alexander Avenue
Largs, KA30 9DR
Name of Contact Person: Grace Furey /Corrie Shepherd
Position in Organisation: Guidance Teacher/Pupil applying for funding.....
Contact Telephone Number: ...01475 687687.....
E mail address ... gw09fureygrace@ea.n-ayrshire.sch.uk /
shepherd808@btinternet.com

2. Brief description of your organisation

Please include -

- [a]** Legal status, e.g. voluntary organisation, public/private limited by shares or guarantee;
- [b]** How long has organisation been in existence?
- [c]** Aims & objectives;
- [d]** General activities or services provided

Largs Academy is a North Ayrshire Local Authority Secondary School which has been in existence for more than 40 years. It provides education to Senior pupils from Secondary 1-6.

Largs Academy Vision and Values

Largs Academy provides all young people with the opportunity to work and learn within a respectful and nurturing environment, where achievement is celebrated in class, in school, and within the wider community. We endeavour to change lives and transform the school through inspiring, supporting and challenging young people to take responsibility for their learning, to recognise opportunities, and fulfil their ambitions. Respect, achievement, community, responsibility and ambition are the core values we aspire to live by, and aim to demonstrate, in all aspects of school life, on a daily basis.

This project will be called 'Clearer Minds'.

3. Title and summary of proposal

Tell us a bit about your idea. Please describe in as much detail as possible, what the funding will be used for. Please include where it will be held / delivered, who is your target audience, who will benefit from it and how and indicate any partners that are involved.

Please include -

[a] What outcomes your organisation wishes to achieve;

[b] Is this a new service / project?

[c] Does a new organisation need to be set up?

Please ensure that all of the above information is supplied. Failure to do so may result in your application being rejected.

Following the tragic death of a 2nd year pupil we would like to deliver a unique, practical programme to improve pupil mental health. On behalf of the school, we wish to employ the services of HeadStrong to deliver a programme to improve Pupil mental health. This brand new programme would support Largs Academy pupils to improve resilience, build coping strategies, speak out, value each other and ensure change, hope and positive mental health. Our overall aim is to promote positive mental health in a series of assemblies, workshops, 1-1 support and staff and parent training over a period of 18 months, accommodating the end of the 2018-19 term and the full academic year 2019-20. Our project, Clearer Minds, will take place in a series of stages as follows:

Stage 1 - This will consist of 6 assemblies and initial workshops for each year group, S1-S6. We have successfully achieved the initial £1800 to cover these costs from North Ayrshire Participatory Budget schemes with a little extra which we will spend on low level marketing and promotion of the Clearer Minds Programme.

Stage 2 – This stage will build on the initial stage and introduce a tailor made programme for each year group P7-S6, addressing age/year group appropriate mental health issues. HeadStrong will design and deliver this programme in partnership with the school and based on discussions with pupils from each year group, staff and parents.

At this stage there will also be 1-1 sessions for those who need more individual support, CPD for school staff including teaching and service staff and the PTA, parent workshops and workshops for pupils with Additional Support Needs.

To make this programme sustainable, School Buddies will be trained in Mental Health awareness and a dedicated team of 30-35 Pupils will apply and be selected to become Peer Educator Pupil Coaches. The Pupil Coaches will be trained to train their peers. There will also be intensive training for a select number of staff and PTA members to train other staff members. It is hoped that Pupils, Staff and Parents will benefit from using the same language when speaking out about Mental Health.

HeadStrong's team are dedicated to delivering important messages about resilience, responsibility, stretching goals, defying social limitations and fulfilling potential in a way that is highly engaging and unique, ensuring the message is heard but never forced. As the team are experienced coaches they deliver practical, workable strategies to a range of young people's challenges while also ensuring a constant message of change, hope and positive mental health.

We therefore feel that from this programme the pupils will acquire the skills to improve resilience, value each other, speak out and build coping strategies which they can use at school, in the wider community and in their future lives.

4. What difference will this project make within the locality and to local services and programmes?

Please include -

[a] *How you will approach reducing inequality*

[b] *How this proposal fits with North Coast's priorities of:*

1. *Social Isolation – Older People*
2. *Financial Inclusion*
3. *Stress and Anxiety – Younger People*

The Clearer Minds project sits in the bracket of addressing the North Coast's priority of Stress and Anxiety – Younger People.

This programme fits well with North Ayrshire's Health and Social Care strategic plan which refers to poor mental health negatively influencing potential and causing social isolation. It will help the pupils and staff cope with everyday challenges by developing and promoting personal and community resources and strengths to cope with the challenges of daily life. It will provide access to a safe and mentally healthy environment for learning, tackling stigma and discrimination and increasing inclusion, social connection and positive relationships between staff and pupils, pupils and pupils.

It also fits with the school's vision to foster positive relationships within the communities to which we belong. It aims to support us to value positive relationships based on mutual respect and equip the pupils with the right skills for learning and life, ensuring they are able to support each other to stay safe and healthy. Our plan is to empower us to be confident individuals and responsible citizens in line with the Curriculum for Excellence.

Following the loss of our friend in 2nd year we felt the pupils needed additional support to cope with their feelings and recognise signs of sadness, anxiety and poor mental health. The students have felt a sense of loss and we have realised that there are skills that we could learn to empower us to speak out and have our feelings heard and understood. We hope that the impact of this programme will foster a renewed sense of confidence, in built coping strategies and happiness in our pupils, enabling us to speak out about our issues before it becomes too much for us.

The Clearer Minds project will deliver a unique, practical programme to improve pupil mental health and support Largs Academy pupils to improve resilience, build coping strategies, speak out, value each other and ensure change, hope and positive mental health. Our pupils need support to cope with feelings and recognise signs of sadness. We want to be empowered to speak out and have our feelings heard and understood. We hope this programme will foster a renewed sense of confidence, in built coping strategies and happiness, enabling us to speak out about our issues before they become too much for us.

5. Please give an overview of the engagement that has taken place in relation to the project

Please include the number of people that have been engaged with/ consulted

The school has been working hard to put together a programme of works to address mental health within the school community. They have launched their ideas and mental health activities this month (November 2018). With this has come the foundation of a constituted group of Mental Health Ambassadors made up of 5th and 6th year pupils, supported by the school Guidance team.

The function of the Largs Academy Mental Health Ambassadors is to work in conjunction with the school to create a safe, inclusive environment to promote the health and wellbeing of all pupils in the school community.

The Ambassadors will do all things to attain the above purposes, without bias to ability, race, colour, religion, creed, gender, sexual orientation and gender identity.

Full membership of the Largs Mental Health Ambassadors group is open to pupils within the 5th and 6th Years of Largs Academy and representatives from the Largs Academy Guidance Team.

Currently there are more than 15 Mental Health Ambassadors and they are working on various projects and initiatives within the school.

One of the Ambassadors, Corrie Shepherd, however, felt that the school needed more, following an upsetting time in her own life and feeling limited in who she could reach out to within the school and how to do that. She came up with the project idea of Clearer Minds and presented it to the school. The school are keen to have Corrie's idea implemented and have asked her to apply for funding to make the project a reality.

Corrie has met with Brian Costello from HeadStrong who has agreed to support her initiative and offer a tailor made programme which will be implemented following the initial stage 1 of assemblies and workshops. Stage 2 will involve consultation with each year group about what they wish to explore, learn about and address (for example, exam stress with 4th years) and HeadStrong will develop and deliver a programme to address those unique and personal aims to each year group as requested.

Pupils and parents have been surveyed and the resounding response was that Largs Academy would benefit from a programme such as this in the school.

David Newbigging, Story Board Artist, to help with marketing and promotion, is a **BAFTA New Talent** winning Director and Storyboard Artist. His films have screened at festivals worldwide. His first feature film, **Dying Light**, starring James Cosmo will be released on Amazon Prime this year. He has been working as a storyboard artist for the past if four years. Clients include the BBC (Clique, Eve) many commercials (RBS, Irn Bru, Virgin Active) short film and feature film work and most recently, episodes of the television show Outlander.

David has 10 years' experience working with young people and making films in a community context.

6. Please tell us how the project will be managed

Please include -

[a] How the finances will be managed

[b] Does the proposed project contribute to volunteering or employment opportunities in North Coast? Please include the number of volunteering opportunities and employment opportunities

[c] If there are any staff requirements, please outline your HR plans

[d] Is there evidence of partnership working in relation to the project within North Coast locality?

The finances will be managed by the school. They will receive any funding applied for and this will be paid directly to the suppliers of services as follows:

HeadStrong to develop and deliver the programme requested by the pupils. HeadStrong have carried out similar programmes in other schools and would welcome contact to discuss this further with potential funders.

Brian Costello, HeadStrong, can be contacted at:
07951 053033 or brian@headstrongnlp.com

And

David Newbigging, Story Board Artist to assist pupils in the production of 6 short videos through 3 film-making workshops for a select number of students. This will include post production of videos and delivery. David will also work with the Mental Health Ambassadors to carry out 2 comic book/writing workshops with a comic writer/artist, production of an augmented reality comic, finished in full colour (2-3 pages) and printing of said Comic. The comic and videos will be used to promote the Clearer Minds Project and raise mental health awareness in the school.

Contact:
07751520942
davidnewbigging@gmail.com

The proposed project involves volunteering opportunities for pupils who wish to be in the Mental Health Ambassador's Group and currently there are 15+ members, film making and comic production. These opportunities can be put towards Saltire Awards, Duke of Edinburgh and other similar volunteering initiatives.

The overall management of this group and the initiatives will be by Largs Academy Guidance Team as part of their role in the school and no staffing budget is required from this funding application.

The partnership links in this project will be between the school, their pupils, parents, HeadStrong and David Newbigging.

Corrie has made links with her local Councillors, Ian Murdoch and Alan Hill, to gain support and backing from them, receiving very positive feedback from her efforts.

She has also presented her ideas to a Locality Partnership meeting and was asked to revise her request to include marketing and promotion of the product and pilot 'Clearer Minds' and to build sustainability and longevity into the programme.

7. Amount of funding being requested

Please supply details of the amount of funding being requested and any **other** funding you have had over the past 5 years, both financially and 'in kind'.

Amount of funding requested:	£30200
-------------------------------------	---------------

Please include detail on -

[a] Breakdown of costs if available;

[b] Recent quotations where appropriate

This is a brand new programme and therefore has no funding history.

We have successfully achieved the initial £1800 from North Ayrshire Participatory Budget (PB) schemes which will pay for the initial assemblies with all year groups.

We were also allocated a further £1200 from PB which we will spend on low level marketing and promotion of the Clearer Minds Programme i.e. badges, hoodies, wristbands, banners.

From you we are sourcing £30200 for Stage 2 of the programme which will be put towards an ongoing programme to build on the first stage.

This is broken down in Appendix 1 at the bottom of the application.

8. Monitoring and evaluation process

Please include detail on –

[a] What monitoring and evaluation processes are planned/ in place

The plan is to talk with and record the feelings of pupils before the programme starts and then do the same at the end and measure the distance pupils have travelled.

We will monitor and record how many 1-1 sessions are delivered to pupils and gain staff and parent feedback before and after their CPD to monitor the effectiveness of the training and how they might apply it to their work with the pupils in strengthening their mental health.

Headstrong is run by author, speaker, coach and trainer Brian Costello. Brian's work with young people and mindset sets his, and HeadStrong's, delivery apart from the rest.

HeadStrong's work in schools and Further Education across Renfrewshire, Glasgow, East Renfrewshire, West Dunbartonshire, Fife, North and South Ayrshire and Argyll & Bute have attracted exceptional feedback for their style, delivery and impact on pupils, students and teachers alike and we hope it will do the same at Largs Academy.

Brian is also a Director of The Scottish Centre of NLP, one of Scotland's most respected providers of Neuro Linguistic Programming (NLP), a model of advanced influence and change techniques, training over 300 people in less than 2 years across Glasgow and Edinburgh.

We will seek Brian's support in professionally evaluating the programme and monitoring its success.

Appendix 1

Breakdown of costings

Details	Costs (£)		
S1-S6 Year Group Assemblies	£1800, received from Participatory Budget		
	2018-19	2019-20	
S1 Delivery	£500	£800	
S2 Delivery	£500	£800	
S3 Delivery	£750	£1750	
S4 Delivery	£1500	£1900	
S5 Delivery	£1500	£2500	
S6 Delivery	£250	£250	
P7 Transitions (based on 180 transitioning pupils)	£10 per Pupil + £1.20 per board	£2016	£2016
ASN Transitions, one off session (approx. 35 pupils, based on 2017-18 cohort)		£150	£150
ASN Pupils, 8 sessions		£1100	£1100
Peer Education, Pupil Coaches		£1200	
Pupil 1:1 Sessions 24 – 2019; 40 2019-20		£1800	£3600
Full Staff CPD		£400	
Capacity Building Staff and PTA (20-25 attendees) CPD, 7 sessions			£2500
Foundations of Success Parent Workshop		£400	£400
Subtotal:		£12,066	£17,766
Discount:		£566	£766
Monies Secured to date:		£1800	
Total to be paid to HeadStrong:		£9700	£17000
		£26700	
S1-S2 Promotional Video Production		£2000	
LA Mental Health Ambassadors Comic		£1500	
Total to be paid to David Newbigging:		£3500	
Overall Total:		£30200	

PROPOSAL TO COMMUNITY INVESTMENT FUND

Locality Partnership Area	Date
North Coast Locality Partnership	11.10.18

Name of Organisation/Partnership
The Ayrshire Community Trust (TACT)
Title and Summary of Proposal
<p>Title: Be Inspired</p> <p>The Ayrshire Community Trust (TACT) is seeking funding to deliver an inspirational programme of coaching support that will develop the capability of individuals, groups and local organisations to enable them to implement projects that address community needs aligned to Locality Partnership priorities.</p> <p>The aim of the Be Inspired coaching support programme is to inspire, motivate and support people in Locality Partnership areas in North Ayrshire to volunteer their time to implement projects that will address unmet community needs.</p> <p>The programme will seek to <i>inspire, motivate</i> and <i>support</i> projects that will benefit the local community:</p> <p><i>Inspire and motivate</i></p> <p>We will inspire and motivate people in the locality area through:</p> <ul style="list-style-type: none"> • <i>Events</i> - there will be events organised within the Locality (and within neighbouring Localities) where people who have led and collaborated on successful community projects will tell their story (successes, challenges and setbacks) with the aim of inspiring others to volunteer their time to improve their community. Be Inspired staff (Community Coaches) will be on hand to talk to people who have ideas and feel inspired to tackle a project and will explain about the support available to help them shape, develop and implement their idea • <i>Visits</i> – we will organise group visits to communities that have successfully implemented improvement projects to inspire members of the Locality <p><i>Support</i></p> <p>Community members and groups who participate on the programme will benefit from:</p>

- *Community Coaches* - one to one support from a Community Coach who will support them throughout their participation in the Be Inspired programme. This will include:
 - helping participants shape up their project so each project has a clear objective and a plan of action to achieve it
 - regular support through calls and meetings with their Community Coach to help people overcome challenges and maintain motivation
 - signposting and introductions from their Community Coach to people or organisations that might help participants achieve their projects
- *Peer Group Support* – regular group meetings with other people who are working on community projects within the Locality and from neighbouring communities. The aim is to share progress and challenges to enable peers to support and motivate each other. These meetings will be organised and facilitated by the Be Inspired Community Coaches.

We will work in partnership with the Locality to support individuals, groups and organisations to implement projects that fit with Locality priorities. Those who we support may be:

- A group or organisation that has secured CIF funding
- An individual, group or organisation who aspires to address an unmet community need and may wish to apply for CIF funding
- An individual, group or organisation who aspires to address an unmet community need that can be achieved without any funding or their funding requirements may be able to be met from sources other than CIF funding

We believe that a key benefit to the Locality Partnership will be that projects that meet unmet community needs will be supported to deliver outcomes.

Support from Be Inspired will be provided over whatever time scale is appropriate for each project (within the funded period) and we recognise that this will vary from project to project. The support that people and projects will receive from Be Inspired will include:

- Opportunity to attend events aimed at inspiring and motivating people to volunteer to help make their community a better place to live
- Opportunity to chat informally with a Community Coach about an idea they may have to address unmet community needs
- An understanding of the tailored one to one support they can access from Be Inspired
- Clarification of aims, objectives, outcomes and potential impact and benefit of their project
- Development of action plans with clear timelines
- Introductions to individuals and organisations that may be of help to the project
- Opportunity to meet with other like-minded people who are volunteering their time to make their communities a better place to live and motivate and support one another

- Regular support through one to one meetings / calls with their personal Community Coach to help motivate individuals and groups and encourage them to stay on track

TACT is seeking funding for a period of 15 months from January 2019 to March 2020 to deliver Be Inspired. Individuals, groups or organisations will be able to join at any point during this time and graduate from the programme when they have achieved the outcome of their project. Should final project outcomes extend beyond the funded period Be Inspired staff (Community Coaches) will agree outcomes that can reasonably be projected to be achieved within the funded period.

Fit with Locality Priorities

Be Inspired will specifically focus on supporting individuals, groups and organisations that wish to implement projects that support Locality priorities. We are aware that the priorities for North Coast Locality are currently being identified.

To ensure that community projects supported by Be Inspired fit will Locality priorities we will work collaboratively with people from the community and Locality Partnership staff to identify project outcomes that will fit with Locality priorities.

Through addressing Locality priorities, Be Inspired will support community projects that fit with North Ayrshire Community Planning Partnership priorities which are:

- Healthier North Ayrshire
- Working North Ayrshire
- Safe and Secure North Ayrshire

And will also support community projects that fit with the themes that run across all three priorities which are:

- Reducing inequalities
- Build Community Capacity
- Prevention and early intervention

In particular, Be Inspired will support the theme of 'Building Community Capacity' by increasing knowledge and improving the skills of local people to enable them to implement projects that address unmet community needs.

Is this a new service / project / organisation? - please explain

The Ayrshire Community Trust was formed as a volunteer centre in 1999 and the organisation has been innovative in developing services to benefit the local community over the past eighteen years. It changed its name to The Ayrshire Community Trust (TACT) in November 2011.

Our Mission is to:

“To deliver programmes and projects that make a difference to people’s lives by encouraging, supporting and promoting community action”

TACT employs seventeen people, most of whom are residents of the local community in roles that include volunteer support, programme and project management and administration.

The organisation has an excellent reputation with the local community and feedback from volunteers shows that they feel supported by the team at The Ayrshire Community Trust. Two members of the current team started their relationship with TACT as volunteers.

The Ayrshire Community Trust is proud of its track record of working in partnership with public, private and third sector organisations. It has a strong track record of working with North Ayrshire Council to develop and deliver services that encourage volunteering as a route to securing employment. In addition, TACT works in partnership with the local Health and Social Care Partnership to identify people who might benefit from becoming involved in volunteering as a route to develop their self-esteem and gain skills that will help them progress towards employment. The organisation works in partnership with local schools and employers to encourage volunteering and placements in businesses.

Our current activities include supporting and promoting volunteering, offering training and support to community and voluntary organisations; operating an employability drop in facility, and an IT class to help people improve their computer skills. We have a community garden where local people can learn how to grow their own food and a community digital hub in the iconic Trinity church in the town centre of Irvine; staff located in the church are responsible for the scheduling of content for the Big Screen, they also have responsibility for community content of the Big Screen in Irvine Town Centre in order to give the third sector a voice

Our employability programme, Positive Steps with Partners, involves, for the first time in Scotland working with the Community Action Team within the Fire and Rescue Service. We engage and inform the local community in a variety of ways, through the Big Screen, a monthly news bulletin, our Facebook page and by connecting the sector by holding events on a variety of topics.

Since April 2011 TACT has delivered Third Sector Interface (TSI) services in North Ayrshire in partnership with Arran Community and Voluntary Service. The TSI remit is funded directly by the Scottish Government and has four themes: Volunteer development, supporting a robust third sector, social enterprise development and improving the relationship with community planning partners.

Staff retention with the company is high, with the majority of staff holding a formal qualification. The organisation adopt a person centred, asset based approach in their work and is clearly focused on building capacity with both individuals and groups who live and work within our communities.

In late 2017 / early 2018 TACT benefited from funding from the Aspiring Communities fund from the Scottish Government which enabled us to carry out comprehensive engagement with people in deprived communities in North Ayrshire to gain insight into what would inspire

people to volunteer their time to help improve their communities and what type of support they would like. Over 400 people across North Ayrshire took part in our survey/questionnaire and the outcome is a programme concept and structure aimed at inspiring and supporting people to improve their communities. We are now seeking funding to enable us to deliver this innovative coaching programme across all Locality Partnership areas in North Ayrshire.

How will the project be managed? HR/Finance?

TACT operates a number of projects and is required to comply with a range of different reporting mechanisms. These include reporting annually to the Scottish Government on our TSI targets, reporting monthly to North Ayrshire Council using the YETI system. This records project delivery and spend. Quarterly we report to Inspiring Scotland on project spend for the Link Up project we host.

Our finance manager has over 15 years' experience with our company and ensures all staff and volunteers are aware of the systems we operate. Our financial management systems enabling us to monitor spend accurately and in line with our intended spend. We use data gathering systems and financial monitoring systems in order to accurately feedback any required information to our funders.

The CEO has many years of experience in overseeing projects and budgets, both within this post but also in previous employment.

Budget meetings are held regularly with the CEO and the Finance Manager to ensure all income and expenditure are on track.

Board meetings are held six weekly in order to inform and/or consult with the Board on matters relating to project targets and deadlines and issues with financial management. All staff have clear individual action plans so they are aware of targets, timeframes and budgets in order to get their work done.

Staff with specific skills will be employed for this project and we will ensure they meet our values and ethos. We are seeking funding to employ two full time Community Coaches and one part-time Project Manager. The Project Manager will be responsible for the management of the Community Coaches, achievement of project targets and all reporting.

Does a new organisation need to be set up? - please explain

There is no requirement to set up a new organisation. Be Inspired will a project run by TACT.

Is there evidence of partnership working in relation to the project within the locality? - please explain

In the development of the concept and structure of the Be Inspired programme, TACT worked in partnership with representatives of North Ayrshire Council, Neighbourhood Planning, Economy and Communities Directorate, Health and Care Partnership, Tenant Participation / Housing Services, North Ayrshire Federation of Community Organisations, Inspiring Scotland and Beith Community Trust. Representatives of these organisations formed the steering group and met several times during the development phase.

In addition, Barbara Hastings, CEO of TACT met with the Locality Co-ordinator to discuss the Be Inspired concept and its fit with Locality Partnership priorities.

Does the proposed project contribute to employment or volunteering opportunities? - please explain

The project contributes to employment opportunities as this project will create two full time equivalent posts across North Ayrshire. Depending on the success of the projects undertaken these could create further employment opportunities locally.

The aim of the project is to create volunteering opportunities and support volunteers to work collaboratively to address local challenges and meet needs through the development of local solutions and services.

Number of Employment Opportunities	Number of Volunteering Opportunities
<p>The project will create 2 new employment opportunities across all six Localities:</p> <ul style="list-style-type: none"> Community Coaches x 2 Full time equivalent post 	<p>The project will support up to 4 projects in the North Coast Locality. Depending on the types of projects it may support additional volunteering opportunities for projects that involve groups of people and could therefore be in excess of 40 individuals directly and benefiting a much greater number indirectly.</p>

Difference this project will make within the locality and to local services and programmes

The aim of the Be Inspired programme is develop stronger communities by increasing engagement, empowerment and volunteering.

It will make a difference in the Locality by inspiring, motivating and supporting local volunteers to address local issues and meet demand for services.

Projects to meet local needs will emerge through collaboration with local people and Locality representatives.

Tailored support will be provided by Community Coaches to enable local people to implement projects and achieve outcomes that improve local communities and services.

What engagement and consultation has taken place? How many people have been consulted?

We consulted with more than 400 people across all Localities in January to March 2018. Consultation took place through pop up events at local community centres, community events and supermarkets. Consultation discussions were held one to one with responses recorded and analysed. In addition, we engaged with local people through social media and invited them to contribute their opinions via an on-line questionnaire. We also facilitated a focus group to consult with local people. Key findings were:

- There are wide range of things that people want to be improved in their communities (Q1).
- There is a lack of understanding and knowledge in 'what to do' and 'how to do it' to help make their communities a better place to live (Q4).
- There is a strong desire for support to help people make their communities a better place to live so that people don't feel that they are doing it alone (Q5).
- There is a need to provide events to bring people who want to make their communities better places together for inspiration, motivation, knowledge sharing, learning and support (Q6)
- There is a need to facilitate the sharing of experiences by those who have undertaken projects to make their communities better places to live to inspire and motivate others (Q7)
- There is a need for to explain to people how to go about making their voice heard so they can influence decisions (Q8).
- There is a need to provide access to someone who people who want to make their communities better places could talk to about things they don't understand and get their help (Q9).
- People who actively want to volunteer their time to make their communities better places would be willing to meet up every 4 weeks (Q11)
- There is a willingness to travel across communities in North Ayrshire to meet up with others who want to make their communities better places (Q13)

Feedback on the outcomes of the engagement and consultation phase was provided at a meeting where all those who contributed and had given their permission to be contacted were invited.

In addition, TACT has engaged with representatives of North Ayrshire Council, Neighbourhood Planning, Economy and Communities Directorate, Health and Care Partnership, Tenant Participation / Housing Services, North Ayrshire Federation of Community Organisations, Inspiring Scotland and Beith Community Trust who formed the steering group for the consultation phase of the project.

Monitoring and Evaluation Processes – please explain

We will agree key performance indicators (KPI's) with the Locality Partnership which will be utilised to monitor progress. We suggest that the following KPI's may be appropriate:

- Number of projects supported in the Locality
- Number of volunteers involved in the implementation of projects
- Progress of each project against key milestones in each project plan

We will also agree the process for evaluation of outcomes and suggest that a we develop a questionnaire collaboratively with Locality representatives that all participants in the Be Inspired programme are asked to complete. The questionnaire will seek to find out:

- How the programme contributed to inspiring local people to volunteer their time to address community challenges
- How the support provided increased motivation to undertake or contribute to community improvement projects
- How the support provided enabled implementation of the project

Timescales

TACT is seeking funding for a period of 15 months from January 2019 to March 2020.

Funding requested

TACT is seeking CIF Funding from all six Locality Partnerships to enable us to deliver Be Inspired support across North Ayrshire.

The total amount we are seeking jointly from all six Locality Partnerships is £148,749 for a 15-month period from January 2019 to March 2020

Funding required for **15 month** period

Contracted Programme Manager	£27300
2 full time equivalent Community Coaches	£86250 (incl all employment on costs)
Office costs and overheads	£3150
IT Equipment	£1900
Staff travel	£2400
Volunteer Expenses (based on 150 individuals)	£3750
Marketing & Promotion	£1200
Room Hire	£1500
Administration support	£4600
Support & Supervision costs	£8193
Financial Management support costs	£4926
Recruitment Costs	£700
Trips & Visits (based on 4 visits)	£1680
Pop Up Events (based on 6)	£1200
Total	£148,749

Contracted Programme Manager - as stated this will be contracted with a business specialist who was involved from the onset of Be Inspired. They will assist in ensuring milestones and KPI's are met and evaluation and monitoring procedures comply with the requirement of the Locality Partnerships. Liz Metin , Programme Manager is a specialist who is on North Ayrshire Council's Business Support pipeline, in addition to overseeing the spend and progress of Be Inspired, Liz will also be able to offer her expertise within local projects and will work closely with the community coaches, where appropriate, in order to build their capacity. Her expertise includes: facilitating business planning, developing practical business plans with prioritised action plans, monitoring progress

against plans, facilitating group sessions identify priorities and gain agreement, developing people, coaching people, reporting on project activity and outcomes. Liz has extensive experience of working with a wide range of not for profit organisations / social enterprises including those involved in; childcare, youth development, employment support, special needs support, support for the elderly, volunteer support, enterprise start up and development, a housing association and a sport association.

Liz has developed the programme we wish to deliver based on the consultation exercise with the general public and through focus group meetings undertaken earlier this year. A full report of this is available on request.

Split of funding requests across all six Locality Partnerships

Locality	Population	Value	No of projects	Amount requested
Irvine	29%	£754,000	7	£43,139
Kilwinning	11%	£286,000	3	£16,362
3 Towns	23%	£598,000	6	£34,212
Garnock Valley	15%	£390,000	4	£22,312
North Coast	18%	£468,000	4	£26,774
Arran	4%	£104,000	1	£5,950
			Up to 25 projects	£148,749

TACT is seeking **£26,774** from the North Coast Locality Partnership for which Be Inspired will support up to **four** community improvement projects.

This is a unique project which aims to support all localities to take practical steps to address their priorities and assist where necessary other organisations and community groups to build their capacity who are in receipt of CIF fund. If successful we believe that the legacy of Be Inspired and the Community Investment fund will be projects which are tangible, led by the community and be beneficial to the wider communities across North Ayrshire

Contact details of organisation/partnership

Barbara Hastings, CEO
 The Ayrshire Community Trust (TACT)
 27 Vernon Street
 Saltcoats
 KA21 5HE
 Email: bhastings@theayrshirecommunitytrust.co.uk
 Tel: 01294 443044

Name of link member(s) of Locality Partnership with whom this proposal has been discussed

Louise Riddex – Locality Coordinator, North Coast Locality Partnership

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Report - Phase 1
March 2018

Supported by the Aspiring Communities Fund

SECTION 1

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- Scope of activity under Phase 1 funding
- Purpose of programme

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- Recruitment of a small project team
- Development of methods to gather data
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SECTION 1

Introduction

Background

The Ayrshire Community Trust was formed as a volunteer centre in 1999 and the organisation has been innovative in developing services to benefit the local community over the past eighteen years. It changed its name to The Ayrshire Community Trust (TACT) in November 2011.

Our Mission is to:

“To deliver programmes and projects that make a difference to people’s lives by encouraging, supporting and promoting community action”

The Ayrshire Community Trust is proud of its track record of working in partnership with public, private and third sector organisations. It has a strong track record of working with North Ayrshire Council to develop and deliver services that encourage volunteering as a route to securing employment. In addition TACT works in partnership with the local Health and Social Care Partnership to identify people who might benefit from becoming involved in volunteering as a route to develop their self-esteem and gain skills that will help them progress towards employment.

In addressing the Scottish Government Fairer Scotland Action Plan’s priority of Inclusive Growth, North Ayrshire Council has mechanisms designed to enable local people to contribute to the development of plans that impact on their community. North Ayrshire Community Planning Partnership works with Community Councils, Elderly forums, Youth forums and the Locality Partnerships. Current contributors to these forums include leaders of community organisations, social enterprises, local businesses and individuals. However, whilst the involvement and input of these contributors is highly valued, the same people are often involved in multiple groups and many have contributed their valuable time over a sustained period. In addition, the Locality Partnerships which are designed to specifically encourage and enable community participation often have low involvement from the community.

TACT, in partnership with stakeholder organisations and our community, proposes to design a programme of support that will inspire and enable a greater number of people from diverse backgrounds in deprived communities to volunteer their time to make their communities better places to live.



Scope of activity under Phase 1 funding

TACT secured Phase 1 funding from the Aspiring Communities fund to enable the organisation to engage with the local community and gain insight into what support is needed to inspire and enable people to volunteer their time to help make their communities better places to live.

The communities we will aim to engage with are those who have been identified by the Scottish Index of Multiple Deprivation (SIMD) as the most deprived in North Ayrshire. These are Irvine, Kilwinning, Saltcoats, Stevenston, Ardrossan, and towns and villages in the Garnock Valley which include Beith, Dalry, and Kilbirnie.

The engagement process will seek to identify the barriers that prevent people from volunteering their time to benefit the local community and the factors that will inspire and motivate them to get involved.

The key activities undertaken under the Stage 1 application were to enable us to employ a small team to:

- Progress discussions with North Ayrshire Council and have discussions with other potential partner organisations
- Host innovative community consultations (e.g. pop up events to gather people's views) to find out what support local people need to inspire and encourage them to contribute to making their communities better places to live
- Scope out a programme of support in response to the needs identified through community consultation
- Gain recognition / accreditation for the programme so that those who participate have the opportunity to gain qualifications
- Identify what is required to deliver pilot programmes in the target communities including recruitment processes, resources, support for participants, staff and finance so that we can submit a robust Phase 2 Aspiring Communities application

Purpose of programme

The purpose of the 'Be Inspired' programme is to enable people to make their communities better places to live. We will do this by designing a programme of support that meets the needs identified in the engagement and consultation phase (Phase 1 Aspiring Communities)



Methodology

The methodology used to engage and consult with people in the target communities of Irvine, Kilwinning, Saltcoats, Stevenston, Ardrossan, Beith, Dalry, and Kilbirnie and design the programme of support included:

- Establishing a project steering group
- Recruitment of a small project team
- Development of methods to gather data
- Devising branding and a plan for marketing activities
- Planning and holding community engagement events
- Considering the insights gained from engagement with the community
- Designing the concept and structure of the programme

Establishing a project steering group

A number of people from stakeholder organisations were identified as having valuable experience and interest in the outcomes of the Be Inspired programme. A steering group was established made up of:

- Barbara Hastings, CEO The Ayrshire Community Trust (Chairperson)
- Jim MacHarg, Neighbourhood Planning, Economy and Communities Directorate, North Ayrshire Council
- Gavin Paterson, Community Engagement Officer, North Ayrshire Health and Social Care Partnership
- Tracy Wilson, Tenant Participation Officer, Housing Services, North Ayrshire Council
- Clive Shepherd, North Ayrshire Federation of Community Organisations
- Brian Keenan, Inspiring Scotland
- Jane Lamont, CEO Beith Community Development Trust

The purpose of the steering group was clarified at the initial meeting in January 2018 and two further steering group meetings were held in February and March 2018.

Recruitment of a small project team

The team consisting of the project manager and three community coordinators was recruited. The application to Aspiring Communities had proposed one community coordinator, however, there was a need to implement the project within 5 months rather than the planned 6 months and available time was further reduced because of seasonal holidays in December and January. To mitigate time pressures we decided to recruit three part time people to share the Community Coordinator post to enable us to increase our ability to engage with a greater number of people within the target communities in the limited time available.

Development of methods to gather data



The methods used to gather information were:

- *Face to face conversations* - between members of the community and Community Coordinators using structured questions and a conversational approach to gather views. Responses were stored on tablets via a survey tool
- *Online survey* - using the same structured questions used by the Community Coordinators. A link to the online survey was shared on social media and on leaflets promoting the Be Inspired community engagement initiative
- *Focus group* - people living in the target communities who had, or were, actively volunteering their time to bring about changes in the community were invited to a focus group
- *Feedback meeting* - this aim of the feedback meeting was to thank people for engaging in the process and provide them with an overview of how we are using the insights gained to design the programme

Devising branding and a plan for marketing activities

Branding and marketing collateral were commissioned and created. These included a logo, leaflets, a digital advert and pop ups.

Marketing activities included:

- Distribution of leaflets to local businesses and organisations in target communities in person by a Community Coordinator to ask if employees living in the area would be willing to attend pop up events or complete the online survey
- A digital advert was displayed on the Town Centre TV screen in Irvine Town Centre promoting Be Inspired pop up events
- A press release was sent to local radio stations and newspapers asking them to let their listeners / readers know about Be Inspired and invite them to meet and talk with Community Coordinators at pop up events
- Posts on Facebook and Twitter inviting people in North Ayrshire to complete the online survey
- Promotion of the opportunity of winning one of three prizes of '£50 voucher for a supermarket of your choice' for everyone who gave their views to Community Coordinators or completed the online survey

Planning and holding community engagement events



The broad strategy for the community engagement events was to hold as many as possible in target communities in the limited time available. To do this a 'pop up' event approach was taken with pop up events being held in locations, and at events, where local people were already going to be.

A range of stakeholder organisations were identified and contacted to let them know about Be Inspired and identify opportunities for engaging with their client groups through attendance at planned events.

The team created and implemented a plan of engagement events some of which were as a result of engagement with stakeholder organisations.

The events aimed to include engagement across:

- A spread of target communities
- Male / female
- A range of age groups
- Diverse backgrounds

A total of twenty two pop up events were implemented which included pop up events at:

- Local supermarkets
- Local community centres
- Sports centres
- Community cooking event
- Cafe for people recovering from drug or alcohol addiction
- Youth centre
- Retirement homes
- North Ayrshire Health and Care Partnership – Health & wellbeing event

Outcome of community engagement

Number of responses

A total of four hundred and fifty five people (455) engaged in the process and gave their views.

The female / male response breakdown was:

ANSWER CHOICES	RESPONSES	
Male	27.65%	125
Female	72.35%	327
TOTAL		452



The age group breakdown was:

ANSWER CHOICES	RESPONSES	
Under 18	5.51%	25
19 - 25	12.56%	57
26 - 40	24.23%	110
41 - 65	42.95%	195
66+	14.76%	67
TOTAL		454

The geographic location of people who contributed their views was spread across target communities:

ANSWER CHOICES	RESPONSES	
Ardrossan	16.04%	73
Beith	8.79%	40
Dalry	5.93%	27
Irvine	13.41%	61
Kilbirmie	5.27%	24
Kilwinning	13.85%	63
Saltcoats	19.34%	88
Stevenson	11.43%	52
Other (please specify)	5.93%	27
TOTAL		455

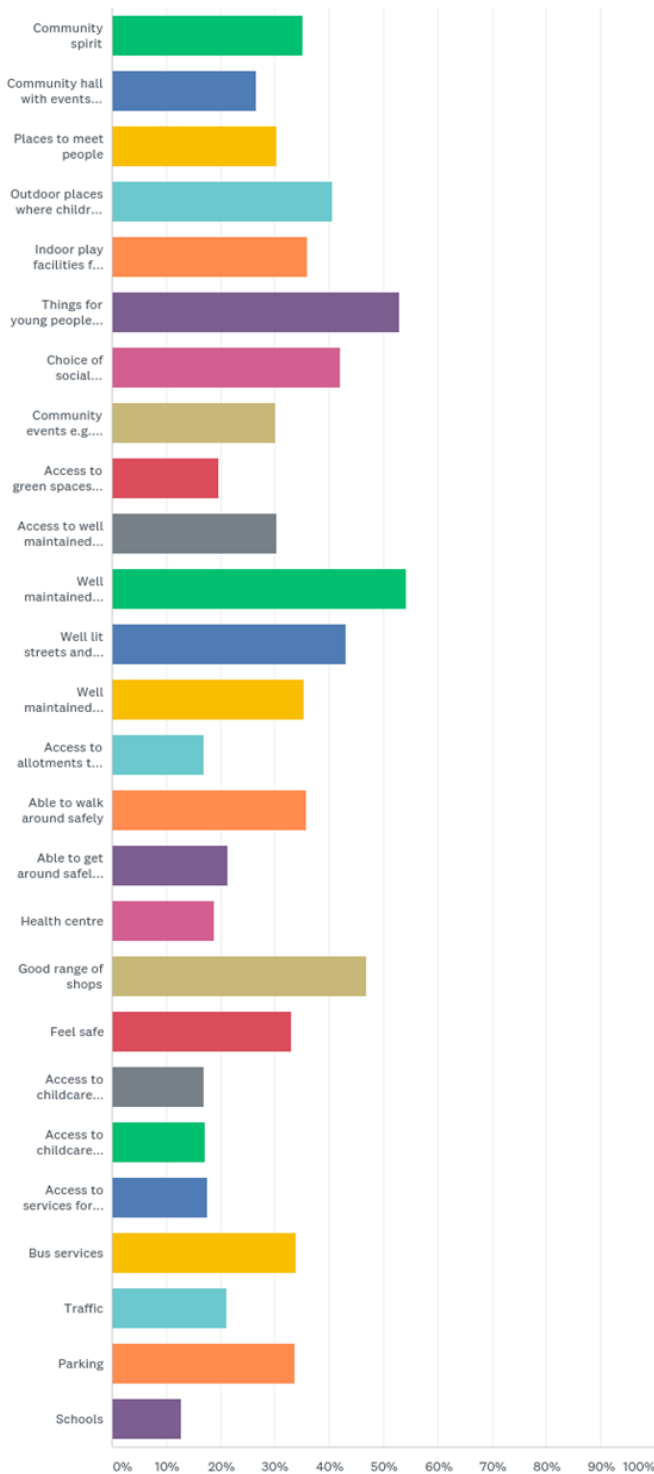
Analysis of data from conversations and survey

The information gathered through conversations with community coordinators and the online survey were compiled and the results are shown on the following pages along with analysis

Members of the community were asked what they would like to be improved in their communities and responses are shown below in graphical and list format. The purpose of asking this question was to draw people into a conversation about what they thought needed to be improved in advance of asking them what kind of support they considered would be needed to inspire and support people to volunteer their time to make their community a better place to live. As such, the response data is indicative of the wide range of change

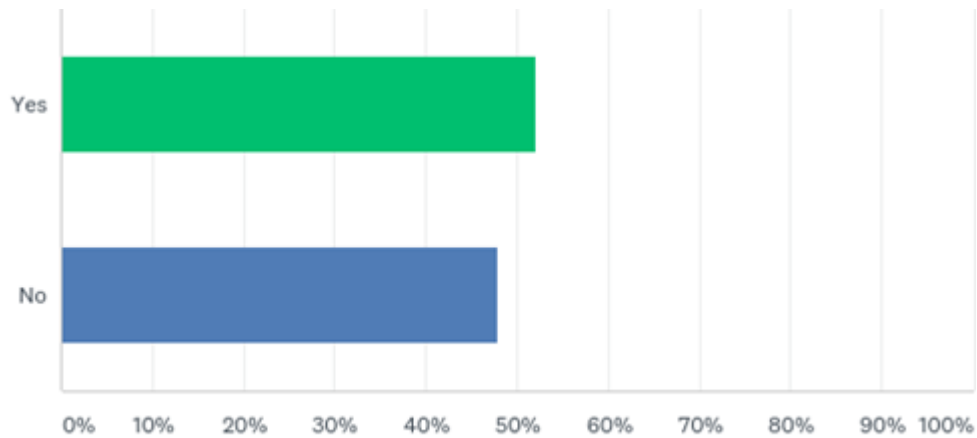
projects that Be Inspired Phase 2 might need to support but the responses to this question are not statistically important.

Question 1: What would you like to be improved in your community?



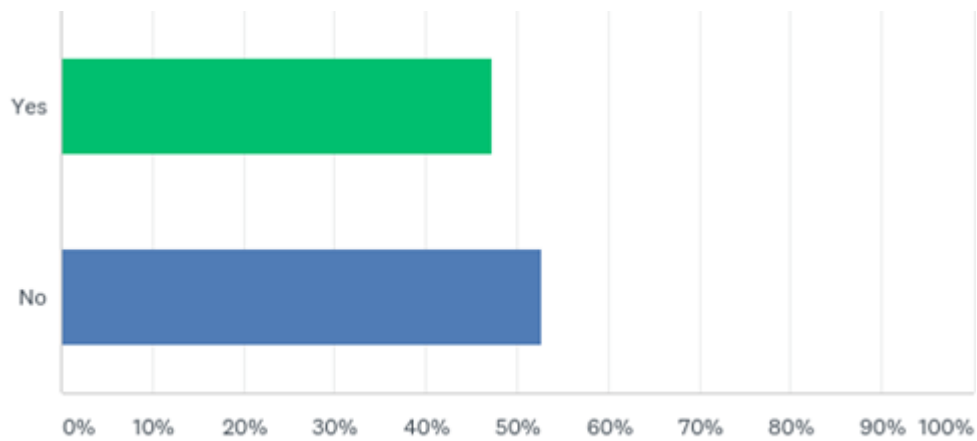
ANSWER CHOICES	RESPONSES	
Community spirit	35.07%	141
Community hall with events where people meet up	26.62%	107
Places to meet people	30.35%	122
Outdoor places where children can play safely	40.55%	163
Indoor play facilities for children	36.07%	145
Things for young people to do	52.99%	213
Choice of social activities for adults	42.04%	169
Community events e.g. flower displays, craft market or street play events	30.10%	121
Access to green spaces and parks	19.65%	79
Access to well maintained places to walk	30.35%	122
Well maintained streets and roads	54.23%	218
Well lit streets and roads	43.03%	173
Well maintained public spaces	35.32%	142
Access to allotments to grow own produce	16.92%	68
Able to walk around safely	35.82%	144
Able to get around safely by bicycle	21.39%	86
Health centre	18.91%	76
Good range of shops	46.77%	188
Feel safe	33.08%	133
Access to childcare services	16.92%	68
Access to childcare services for children with special needs	17.16%	69
Access to services for adults with special needs	17.66%	71
Bus services	33.83%	136
Traffic	21.14%	85
Parking	33.58%	135
Schools	12.69%	51
Total Respondents: 402		

Question 2: Do you know how to go about getting your voice heard about the things you would like improved?



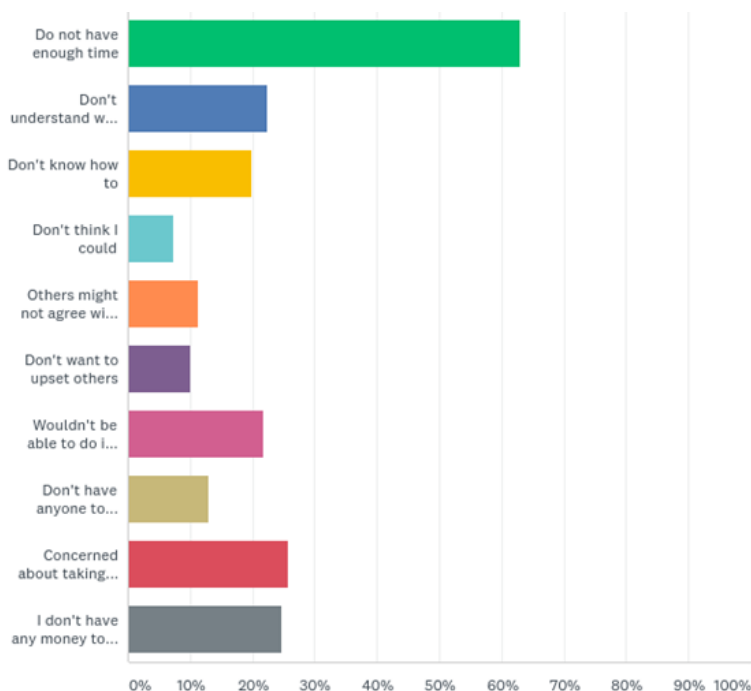
Surprisingly just over 50% of respondents responded 'Yes' to this question

Question 3: Do you already give your time to help make your community a great place to live?



Encouragingly just under 50% of respondents responded 'Yes' to this question

Question 4: What stops you from getting involved and doing more to make your community a great place to live?

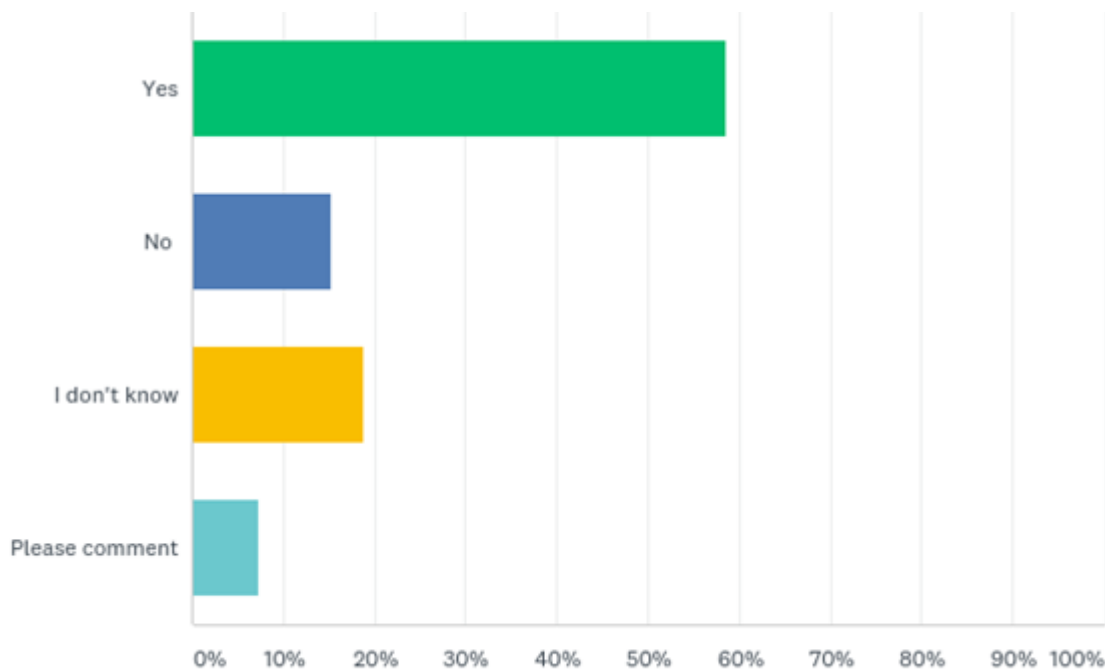


ANSWER CHOICES	RESPONSES	
Do not have enough time	63.04%	174
Don't understand what I could do?	22.46%	62
Don't know how to	19.93%	55
Don't think I could	7.25%	20
Others might not agree with me	11.23%	31
Don't want to upset others	10.14%	28
Wouldn't be able to do it on my own	21.74%	60
Don't have anyone to support / help me	13.04%	36
Concerned about taking too much on for myself	25.72%	71
I don't have any money to do anything	24.64%	68
Total Respondents: 276		

Beyond the barriers of time and money, responses show that key barriers for people are: ‘concerned about taking too much on for themselves’, ‘Don’t understand what they could do’, ‘Wouldn’t be able to do it on their own’ and ‘Don’t know how to’.

These responses suggest that there is a lack of understanding and knowledge in ‘what’ and ‘how’ to help make their communities a better place to live along with a need for support so that people don’t feel that they are doing it alone.

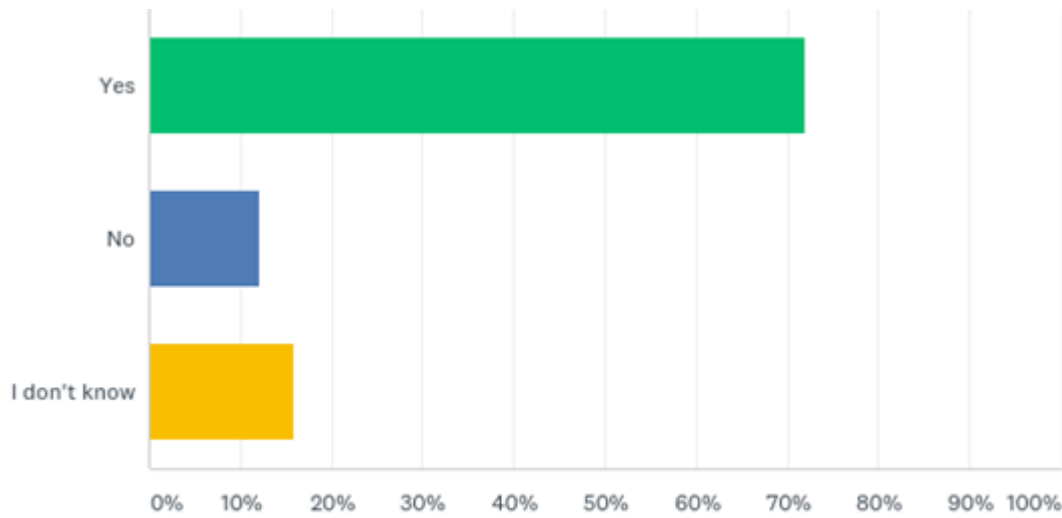
Question 5: Would it be helpful if you could have access to support to help you know what to do to make your community a better place to live?



Community Coordinators reported that when people were asked this question many said they didn’t want to answer and didn’t want to give their time to making their community a better place to live. This is supported by 103 people choosing to not answer this question. However, of those who did answer, just under 60% (of 354 respondents) answered ‘Yes’.

This supports the response to the previous question suggesting a strong desire for support to help people make their communities a better place to live.

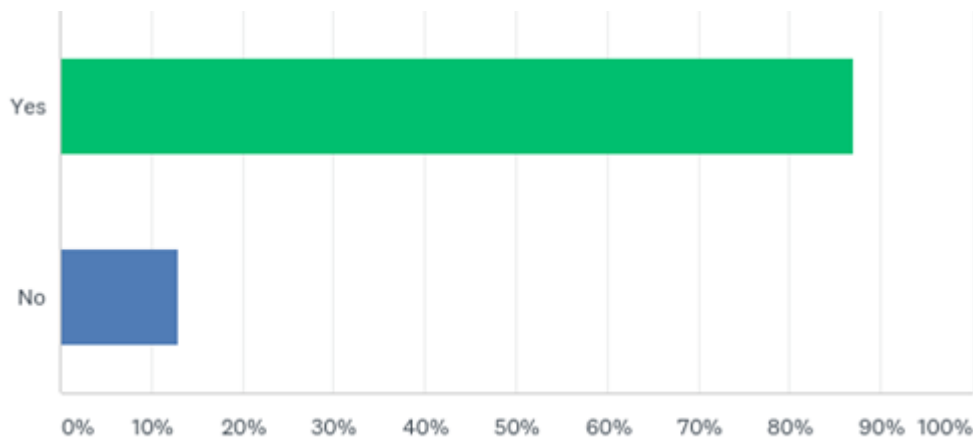
Question 6: Do you think it would be helpful to meet up with others who want to make their communities a better place?



110 people chose not to answer this question, however, of the 354 who did answer just over 70% said it would be helpful to meet up with others who want to make their communities a better place.

This indicates the importance of bringing people who want to make their communities better places together for inspiration, motivation, knowledge sharing, learning and support.

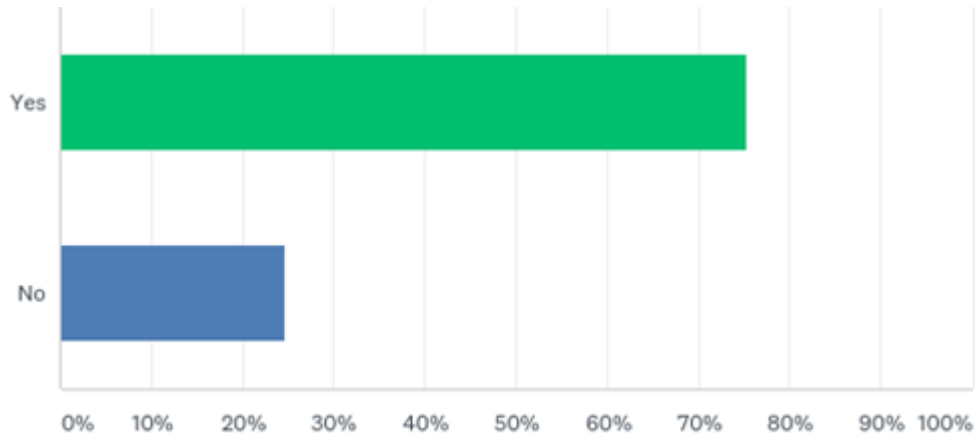
Question 7: Would it be helpful if people who had done things to make their communities a better place shared their experiences with you and others?



111 people did not answer this question, however, of the 354 who did just under 90% said it would be helpful if people who had done things to make their communities a better place shared their experiences.

This supports the responses to the previous question and indicates a strong need to inspire and motivate people by sharing examples of what other people have done to make their communities better places to live.

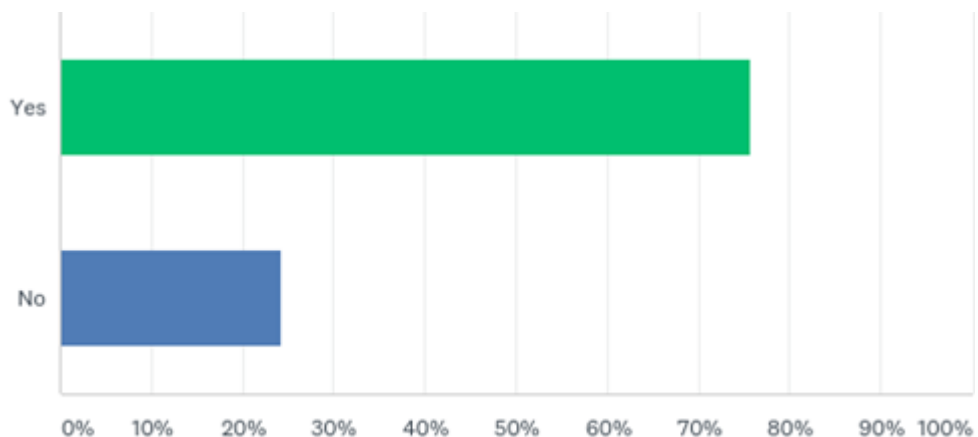
Question 8: Would it be helpful if someone could explain how to go about making your voice heard so you could influence decisions?



Of the 343 people who answered this question, 75% said it would be helpful if someone could explain how to go about making their voice heard so they could influence decisions.

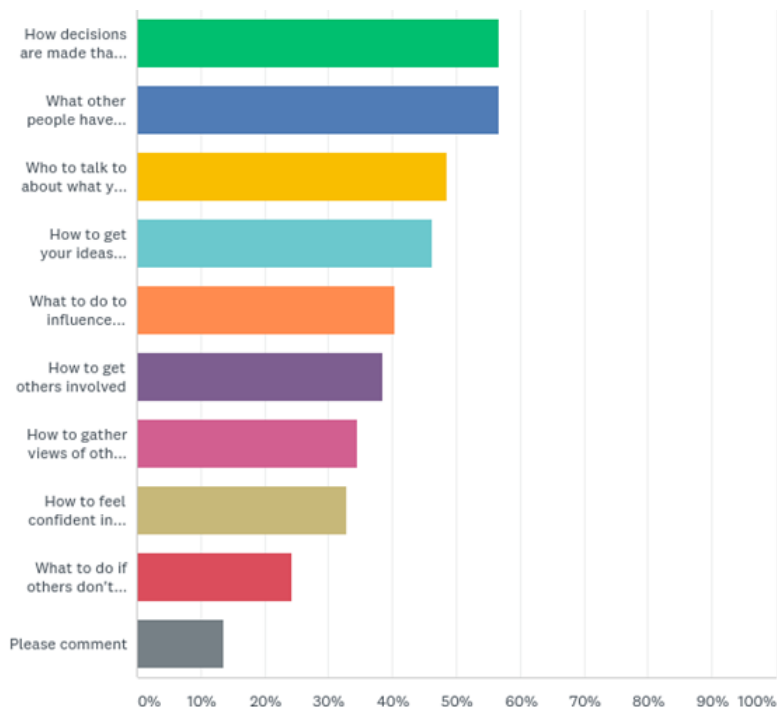
This is interesting to compare with the response to Question 2 in which just over 50% of people said they knew how to get their voice heard. It appears to suggest that although they perhaps have an understanding of the mechanisms in place, they don't know how to go about engaging in the process / mechanisms and would appreciate help to do this.

Question 9: Would it be helpful if you had access to someone who you could talk to about things you don't understand and get their help?



116 people did not answer this question but of the 341 who did, 75% said it be helpful if they had access to someone who they could talk to about things they don't understand and get their help

Question 10: Would it be helpful if you could find out or learn:

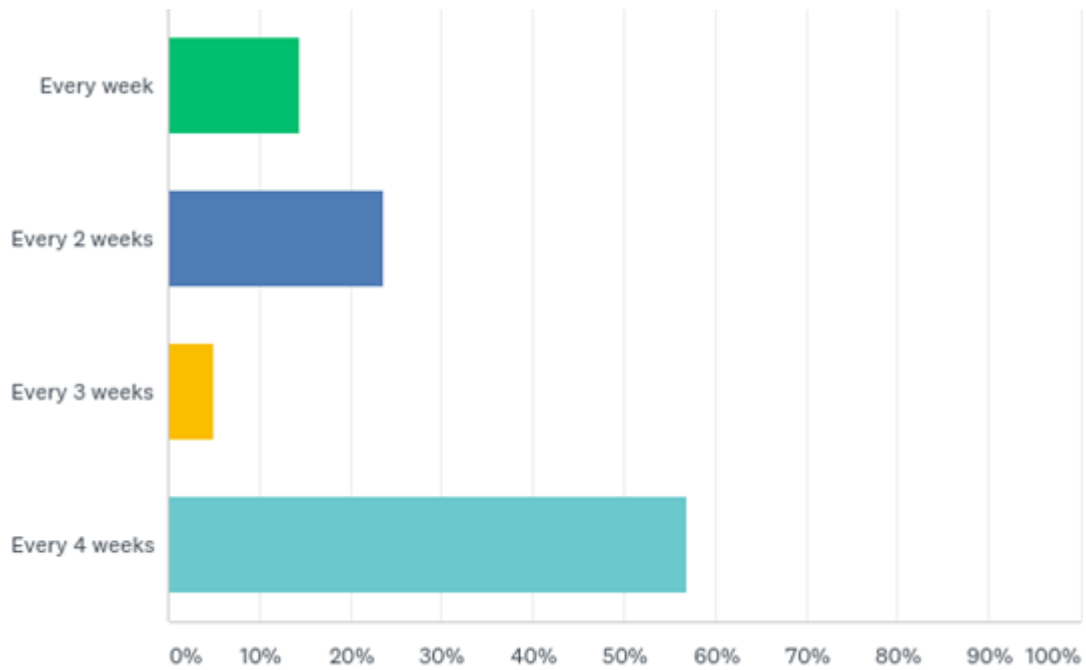


ANSWER CHOICES	RESPONSES	
How decisions are made that affect you and your community	56.70%	199
What other people have done to make their communities better places	56.70%	199
Who to talk to about what you want to improve	48.43%	170
How to get your ideas heard	46.15%	162
What to do to influence decisions	40.46%	142
How to get others involved	38.46%	135
How to gather views of others in your community	34.47%	121
How to feel confident in speaking out to get your point across	32.76%	115
What to do if others don't agree with you	24.22%	85
Please comment	13.68%	48
Total Respondents: 351		



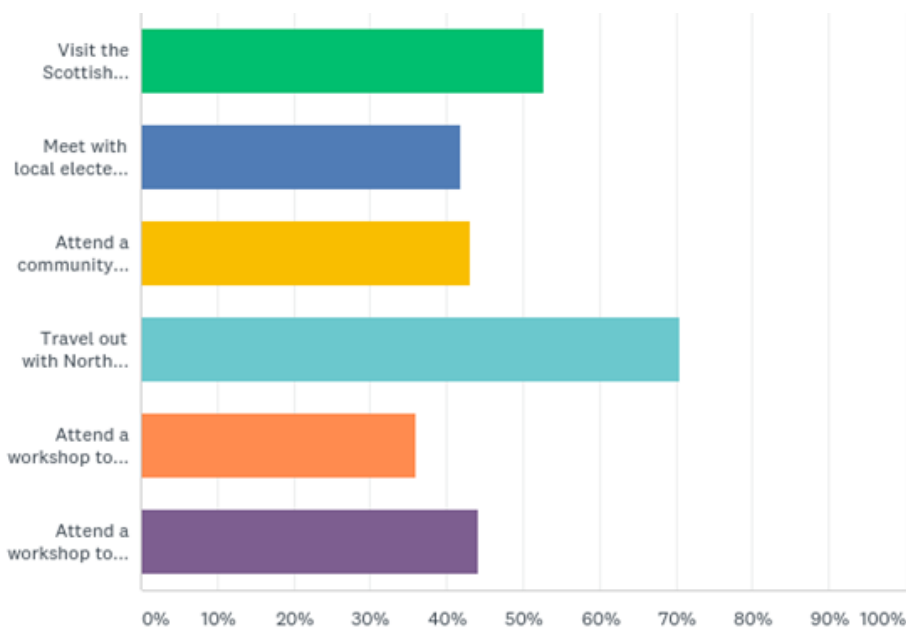
351 people answered this question and 107 people chose not to. There was a similar high level of interest in learning about the all the topics and notably over 50% of people said it would be helpful to find out about and learn ‘ How decisions are made that affect them and their community’ and ‘What other people have done to make their communities better places’.

Question 11: If we could devise a programme of support to help you and others who want to do similar things, how often would you be willing to meet up to find out how to do things



314 people answered this question and 144 chose not to. Almost 60% said that if we were able to devise a programme of support they would be willing to meet up every 4 weeks.

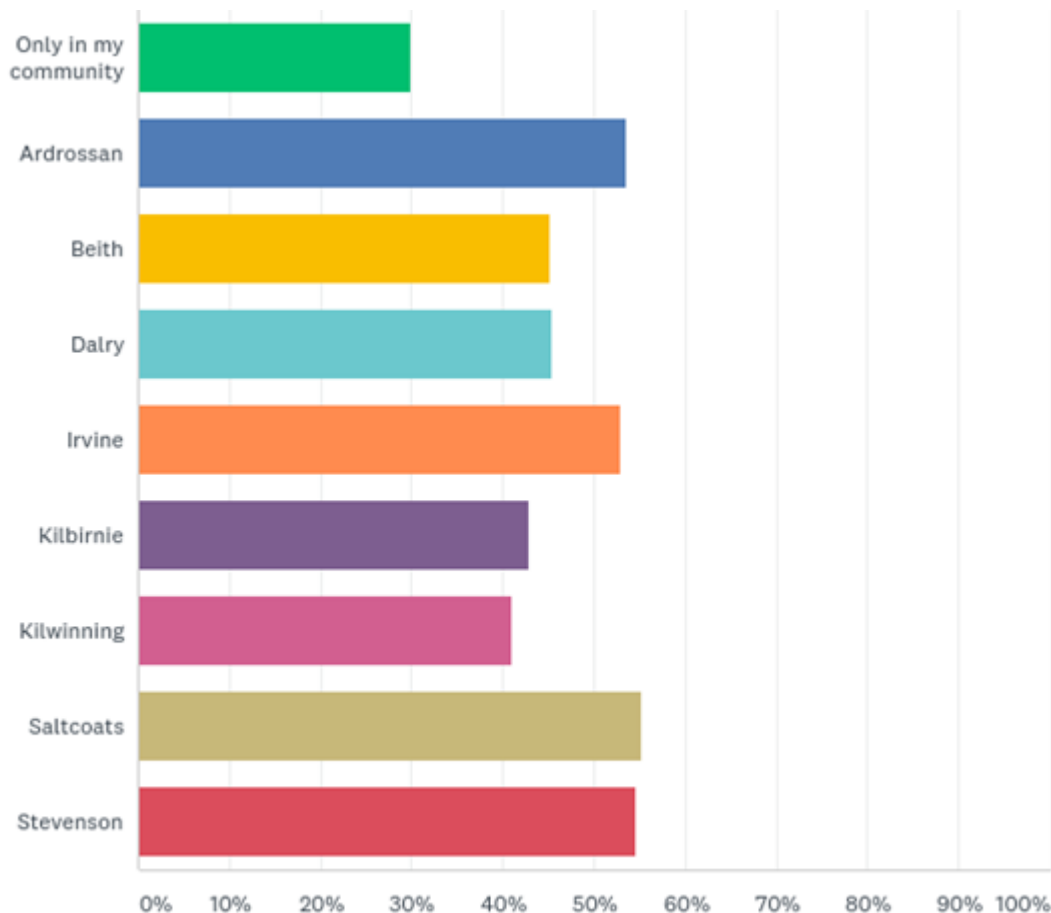
Question 12: If travel expenses were paid, would you like to:



ANSWER CHOICES	RESPONSES
Visit the Scottish Parliament to see how it works	52.82% 159
Meet with local elected members	41.86% 126
Attend a community council meeting to see how it operates	43.19% 130
Travel out with North Ayrshire to visit places in Scotland where people have done things to make a difference in their community	70.43% 212
Attend a workshop to learn how to make a presentation	35.88% 108
Attend a workshop to learn how to put a proposal together to get your idea across	44.19% 133
Total Respondents: 301	

301 people answered this question and 157 chose not to. There was an high level of interest overall in the suggested activities with ‘Travel outwith North Ayrshire to visit places in Scotland where people have done things to make a difference in their community’ and a ‘Visit to the Scottish Parliament to see how it works’ gaining the most interest.

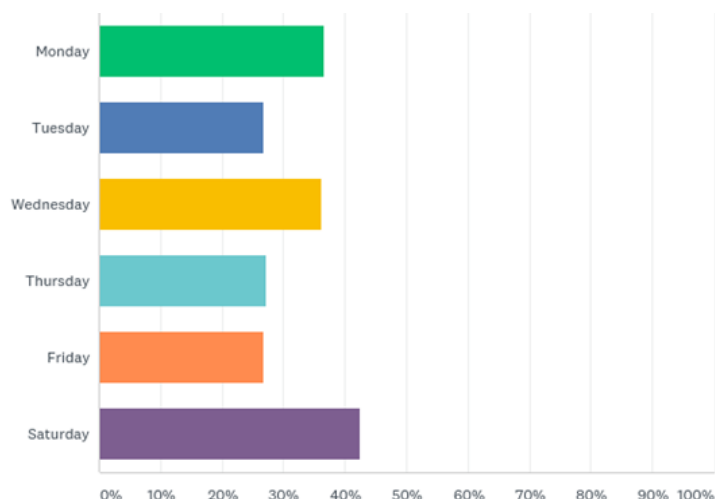
Question 13: If travel costs were paid, which places would you be willing to travel to so you could meet up with others who want to make their communities great places to live?



310 people answered this question and 148 chose not to. 30% of respondents said they would only be happy to travel within their community whilst the majority of 70% said they would be willing to travel to the other communities if travel expenses were paid.

It seems most appropriate to ensure that group meetings are held in each of the communities so that travel is shared between participants in the programme. The actual location of group meetings will be influenced by the location of people on the programme and the availability of suitable facilities. For example, if there was no-one participating in the programme from Kilwinning there would not be a strong need to hold a group meeting there.

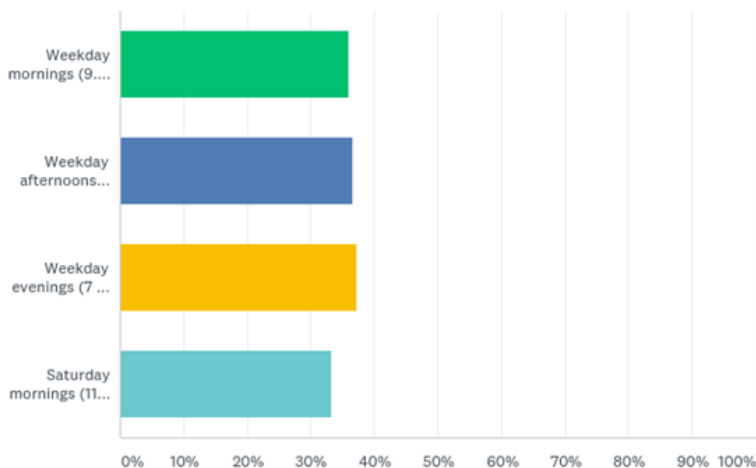
Question 14: Which days of the week would work best for you?



287 people answered this question and 171 chose not to. It appears that there is a spread of opinions on which day of the week is best for group meetings with Mondays, Wednesdays and Saturdays preferred.

It would be prudent to check this with a live cohort of participants and seek to accommodate their preferences,

Question 15: Which times of the day would work best for you?



300 people answered this question and 158 chose not to. There is no clear preference for time of the day with all those suggested attracting fairly equal responses.

It would be prudent to check this with a live cohort of participants and accommodate their preferences.

Conclusions



- There are wide range of things that people want to be improved in their communities (Q1).
- There is a lack of understanding and knowledge in 'what to do' and 'how to do it' to help make their communities a better place to live (Q4).
- There is a strong desire for support to help people make their communities a better place to live so that people don't feel that they are doing it alone (Q5).
- There is a need to provide events to bring people who want to make their communities better places together for inspiration, motivation, knowledge sharing, learning and support (Q6)
- There is a need to facilitate the sharing of experiences by those who have undertaken projects to make their communities better places to live to inspire and motivate others (Q7)
- There is a need for to explain to people how to go about making their voice heard so they can influence decisions (Q8).
- There is a need to provide access to someone who people who want to make their communities better places could talk to about things they don't understand and get their help (Q9).
- There is interest in learning about a range of topics relating to improving communities notably ' How decisions are made that affect people and their communities' and 'What other people have done to make their communities better places' (Q10)
- People who actively want to volunteer their time to make their communities better places would be willing to meet up every 4 weeks (Q11)
- There is strong interest in travelling outwith North Ayrshire to visit places in Scotland where people have done things to make a difference in their community (Q12)
- There is a willingness to travel across communities in North Ayrshire to meet up with others who want to make their communities better places (Q13)
- There are no clear preferences for which days of the week are preferred for group meetings (Q14)
- There are no clear preferences on which times of the day are preferred for group meetings (Q15)

Utilising information to inform development of the programme

The conclusions drawn from the analysis of the information have been used to inform the design of the programme.

Section 2 of this report describes the concept, objectives and structure of the programme along with the management and staffing requirements.



SECTION 2

Design of programme

- Concept of programme
- Fit with Scottish government and local priorities
- Design principles
- Objectives of programme
- Structure and duration of programme
- Programme accreditation
- Qualifications for participants

Piloting and roll out

- Management and staffing
- Marketing and promotion
- Recruitment and supporting participants
- Recruitment and training of mentors
- Recruitment and induction of life coaches
- Funding requirements



DESIGN OF PROGRAMME

Concept of programme

The Be Inspired programme is an 'enabling' programme (reference Carnegie Trust - Enabling State). The focus of the programme is to enable people who live in deprived communities in North Ayrshire to effect improvements by volunteering their time to lead projects that make their communities better places to live.

Be Inspired aligns with a community based asset approach which 'asserts that strong communities are built by recognising, celebrating and harnessing the 'community assets' that are already there' (Croydon Asset Based Community Development Pilot Project Report. April 2014). The key asset in any community is the people and their desire and capability to achieve change.

Be Inspired aims to support sustainable community-driven development by inspiring people to realise that community driven change is achievable, build the capacity of people in the community to impact change and support them on their journey to achieve change.

Fit with Scottish government and local priorities

Fit with national plans

The purpose of the 'Be Inspired' programme is to support and encourage people to contribute to making their communities better places to live. This aligns with the Scottish Government's strategic priority of Inclusive Growth. It also supports the national outcome to build strong, supportive and resilient communities. The Community Empowerment (Scotland) Act 2015 focuses on enabling communities to have a greater influence or control over things that are important to them. One of its key themes is the strengthening of community planning processes to give communities a greater say in how public services are planned and provided. The 'Be Inspired' programme will support community empowerment and promote inclusive growth by motivating and empowering local people to contribute effectively to community planning and have a greater influence on how public services are planned. It will support them to lead projects that will make their communities better places to live.

Fit with local plans

Community planning helps local public services to work together and with local communities to plan and deliver better services that make a real difference to people's lives. The priorities of North Ayrshire Community Planning Partnership are to have a:

- Healthier North Ayrshire



- Working North Ayrshire
- Safe and Secure North Ayrshire

Themes that run across all three priorities are:

- Reducing inequalities
- Build Community Capacity
- Prevention and early intervention

The 'Be Inspired' programme will support the theme of 'Building Community Capacity' by increasing knowledge and improving the skills of local people to enable them to contribute effectively to community planning processes and have a greater influence on how public services are planned and provided.

It will further support 'Building Community Capacity' by developing the capability of people in communities to lead projects that will improve their communities. Our aim is that through participating in the programme people will be inspired to do more for themselves in their communities rather than relying on the local authority to take the lead.

Fit with local infrastructures and initiatives

Locality Partnerships have emerged across six localities in North Ayrshire. These partnerships have been developed as a mechanism to engage with the local community so they can have a voice. Aligned to Locality Partnerships, six Locality Forums have been established and each has identified local priorities. Each Locality Forum manages allocation of a budget to projects that meet local priorities. The Be Inspired programme will provide the opportunity for support to individuals and groups who wish to impact change projects supported by the Locality Forums.

The recent Three Towns Charette carried out in December 2017 covers Ardrossan, Stevenson and Saltcoats. It has highlighted potential projects across the towns such as:

- Developing the shoreline
- Caring for the greenspace network
- Increasing food growing

Effective implementation of these projects will require people in the communities to volunteer their time to contribute to the projects. The Be Inspired programme will provide the opportunity of support to people who volunteer to do this.



Objectives of programme

The objectives of the Be Inspired programme are to provide support to deprived communities in North Ayrshire to:

- Motivate a greater number of people from diverse backgrounds to be inspired to volunteer their time to contribute to community planning and become involved in or lead community development projects
- Develop the knowledge and skills of volunteers to enable them to contribute effectively to community planning and lead projects that will contribute to the improvement of their communities

Design principles

The core design principles for the programme have been identified through discussions with community members and stakeholders and are:

- Flexible, tailored support to facilitate the achievement of participant community change projects
- Need to inspire people to become involved and throughout their journey on the programme by sharing examples of where others have achieved community change projects
- Support must meet the needs of diverse types of community development projects
- Support must meet the needs of people with diverse skill sets and facilitate the achievement of projects and development of personal skills
- The available support needs to be available at times to suit individual participants whose employment and family circumstances will impact on their available time to progress their projects
- Need for one to one tailored coaching support and peer group support to help build and maintain resilience in participants
- Need for mentoring support from people who can support and guide participants through use of their experience and expertise
- Need for knowledge sharing from organisations whose role is relevant to participants community change projects e.g. Locality Partnerships

Structure and duration of programme

Concept

Research through engagement with the community has shown that the programme needs to meet the needs of a very diverse range of potential change projects. From discussions, examples of the types of needs where support was considered desirable were highlighted



as:

- Developing the asset of the seafront at Saltcoats e.g. to establish / attract a coffee shop, perhaps a social enterprise modelled on Social Bite that could benefit the local community in a range of ways
- Developing small community groups to bring about the changes that people want to see e.g. improving the support for people with mental health issues / preventing the development of mental health issues
- Raising awareness of existing local community change projects and encouraging more people to get involved or inspiring and empowering them to establish and lead other projects
- Supporting individuals to understand and navigate their way through local government community planning processes to get their voice heard and bring about improvement and change

The concept, developed through analysis of feedback from the community and other stakeholders, is a continuous programme of support during which participants can join at any point and receive support tailored to their specific personal and project needs.

Participants will have the opportunity for support to enable them to achieve a choice of SQA unit qualifications. Undertaking SQA unit qualifications will be optional for participants as it is recognised that depending on personal circumstances this may be perceived as attractive or may not be of interest.

Participants may graduate at any point on achievement of their project and personal development goals.

Duration

The pilot phase of the programme will be for 12 months.

Structure

The core elements of the programme are:

Element	Purpose
Recruitment	Recruitment will be ongoing throughout the twelve month duration of the pilot programme. An essential element of the recruitment process will be support to participants to enable them to develop clear project and personal development goals. In the latter months, participant project goals will be



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	<p>tailored to ensure the remaining period available can support realistic goals. Recruitment will be carried out by the Community Coaches who will attend local community events, host pop up events and engage with community members throughout the duration of the programme to identify those who might wish to participate in the programme.</p>
<p>One to one support from Community Coaches x 2 (employed staff)</p>	<p>Community coaches will recruit participants, provide encouragement, coaching support and signposting for participants to appropriate people, organisations and resources. Their role is to facilitate the progression of participant community development projects. Each Community Coach will develop a portfolio of up to 15 participants / projects at any one time and will maintain this level of portfolio by recruiting new participants / projects as others graduate. Community Coaches will organise Be Inspired events, organise and facilitate peer group support meetings, liaise with tutors to arrange learning support appropriate to participant needs, match participants with appropriate mentors and coordinate all day to day activities related to the smooth running of the programme. Aligned to good practice in mentoring and coaching, coaches will be provided with ‘supervision’ during their involvement in the programme. This will provide them with an opportunity to reflect on their practice and learning and have access to support to help them resolve any challenges. A role profile is included in the appendices.</p>
<p>Be Inspired Events</p>	<p>One of the clear outcomes from engaging with the community highlighted the importance of inspiring people to become involved in making their communities a better place to live. There will be bi-monthly Be Inspired events. These events will aim to be innovative and engaging and the purpose will be to inspire people already on the programme and those who have not already engaged. They will be promoted across the target communities via social media, local press, local advertising and through speaking engagements at other community events. Be Inspired events will take different formats and will be tailored to meet the needs of the participating cohort. Examples include:</p> <ul style="list-style-type: none"> ● Visit to Scottish Parliament to gain an understanding of how it works ● A summertime event along the seafront showcasing local community development initiatives to encourage people to get involved and inspire them to lead their



	<p>own project / set up a community group</p> <ul style="list-style-type: none"> ● Showcase events where people from other communities, areas or countries share their challenges and successes in making their communities better places to live. These may be a combination of live and video / virtual showcases ● Showcase events where people from North Ayrshire share their story of achievement. For example: <ul style="list-style-type: none"> ○ Ardrossan Music Experience - what inspired Peter to set it up and his story ○ Santa abseiling down the clock tower in Saltcoats - how Alec came up with the idea and how he worked with people from the council and local retailers to enable it to happen ○ Cameo Group - what inspired Elaine to start the group which supports people suffering from depression, what she did and how people are benefitting ○ Whitlees Community Centre, Ardrossan - their community kitchen
<p>Facilitated peer group support meetings</p>	<p>The importance of peer support was highlighted in discussions with community members to maintain motivation, sustain resilience and learn from one another. Community Coaches will organise and facilitate peer support meetings. These will give participants the opportunity to share their challenges and successes and get support from their peers. Learning will also take place at these meetings through short talks by people / organisations / tutor relevant to the learning needs of the participant group. E.g. How to present your case / How the locality forums operate Peer group support meetings will take place bi- monthly.</p>
<p>One to one support from Mentors (up to 20 volunteers)</p>	<p>Participants will be matched with a mentor. Volunteer mentors will be identified from within North Ayrshire and will be provided with training in how to be an effective mentor / mentoring skills. Mentors will be carefully matched with participants and there will be a matching process in place that enables mentor or mentee to leave the relationship at any point. Aligned to good practice in mentoring and coaching, mentors will be provided with 'supervision' during their involvement in the programme. This will provide them with an opportunity to reflect on their practice and learning and have access to support to help them resolve any challenges. A role</p>

	profile is included in the appendices.
SQA unit qualifications for participants	Participants will be offered the opportunity to develop and submit a portfolio of work to enable them to gain an SQA unit qualification(s). This will be optional as we recognise that for some this will be attractive perhaps as a means to evidence their skills for employment or career development. Others may not find it an attractive proposition. We have identified three SQA unit qualifications that we believe will align with the practical learning and activities participants will be undertaking when progressing their community development projects. Further details on the SQA units is provided on subsequent pages.
Tutor support x 2 (employed staff)	Tutors will provide one to one and group learning sessions to help participants develop the knowledge and skills to achieve their community change project. They will also provide support and guidance to participants to enable them to create portfolios to submit to achieve SQA unit qualifications. Learning sessions will be tailored to meet the needs of each group of participants and will therefore topics will be identified and materials developed during the programme pilot phase and adapted during subsequent iterations of the programme. Research has identified topics might include: presenting your case; assertiveness and self confidence; understanding how steering groups and committees work; good practice in managing meetings; coordinating volunteers
SQA unit assessment (TACT staff not fully employed on the project)	As an accredited SQA Centre The Ayrshire Community Trust (TACT) is required to have qualified assessors and an internal verifier. The assessors and internal verifier will not be fully employed on the Be Inspired project but will provide assessment support when required to assess participant submissions.
Programme Manager x (employed)	The programme manager will lead on the implementation of the pilot phase of Be Inspired. He / she will: manage the team; develop and manage reporting mechanisms; manage the budget and develop the systems and processes for the programme aligned to the international standards for mentoring and coaching programmes (see additional information below about seeking accreditation for the programme). A role profile is included in the appendices.

The accompanying diagram (Appendix 1) 'Colour Visual of Be Inspired Programme' shows



the core elements of the structure.

Programme accreditation

The Ayrshire Community Trust plans to seek accreditation for the programme from the European Mentoring and Coaching Council which delivers accreditation through their International Standards for Mentoring and Coaching Programmes (ISMCP) Award. There are three levels of accreditation: bronze, silver and gold. Accreditation can only be achieved after the programme has run for at least one cohort as one of the assessment criteria is feedback is gathered from participants on their experience of participating. The processes for management of the Be Inspired programme will be designed and implemented to meet the ISMCP standards.

The core standards for achievement of accreditation are:

1. Clarity of purpose
2. Stakeholder training and briefing
3. Process for selection and matching
4. Processes for measurement and review
5. Maintains high standards of ethics
6. Administration and support

Additional detail on the requirements and process for accreditation are in the accompanying document ISMCP Guide to Applying.

Qualifications for participants

The Ayrshire Community Trust is currently seeking re-accreditation as an SQA Centre. We have identified three unit qualifications from SQA which we anticipate will meet the needs of most programme participants. These are:

- Working with Communities - Volunteering
- Working with Communities - Local Community Investigations
- Working with Communities - Understanding Committees

The units are all at level 6 on the SCQF and this level has been selected to be accessible for people with a wide range of levels of ability.



Piloting and roll out

Management and staffing

Staffing requirements for the programme have been identified as:

Job title	Quantity	Full time / Part time	Salaried / Voluntary
Programme Manager	1	Part time	Salaried
Community Coaches	2	Full time	Salaried
Tutor	1	Part time	Salaried
Supervision for Coaches and Mentors	1	Part time	Salaried
Mentors	Several	Part time	Voluntary
SQA assessors	2	Part time	Provided from TACT staff
SQA internal verifier	1	Part time	Provided from TACT staff
Chairperson of steering group	1	Part time	Provided by TACT Chief Executive
Steering group	6	Part time	Voluntary
Financial management support	1	Part time	Provided from TACT staff

Role profiles for staff are included in Appendix 2

Marketing and promotion

The two key objectives of the marketing and promotion strategy will be:

- a) To raise awareness of the Be Inspired programme within the target communities to inspire and motivate people to volunteer their time to participate in the programme to help make their communities better places to live
- b) To raise awareness of the Be Inspired programme within a network of stakeholder organisations to encourage referral of potential participants

A key aspect of the marketing and promotion strategy will involve holding pop up events to engage with people in locations where local people from the target communities in North

Ayrshire will be. These will include supermarkets, community centres, leisure centres, and community events organised by stakeholder organisations.

Another key aspect of the marketing strategy will be the networking activities of the community coaches in the community to gain the confidence of potential participants and encourage them to participate. In addition, the community coaches will network with key people within stakeholder organisations to encourage and support the referral process. E.g with Locality Forums.

Recruitment and supporting participants

The Community Coaches will lead on the recruitment of participants by building supportive, professional relationships. They will implement a structured recruitment process which will support each participant to clarify the goal of their community project along with identification of personal development goals. It will be important for Community Coaches to help participants clarify project goals that are realistic within the programme duration of 12 months (or less depending on when the participant joins the programme). If the ultimate goal of the project appears unachievable with the programme timescale the Community Coaches will help the participant break the ultimate goal down into supporting goals that can be realistically achieved within the available time. E.g. a participant may wish to lead or contribute to a significant change project that needs the involvement of a range of stakeholders, requires investigations, permissions and funding.

Participants will be matched with one of the two Community Coaches taking into consideration which Coach has the most appropriate expertise and relationship with the participant. Community Coaches will support participants through one to one meetings and / or calls, within peer group meetings and through the selection of a suitable mentor and introduction to their network of contacts within stakeholder organisations.

Recruitment and training of mentors

Mentors will be sought from a diverse range of backgrounds. For example, they may be retired professionals who have knowledge and expertise they can share with participants to advance their community change projects. Or they may be people who have successfully brought about change in their communities and can share their insights with participants.

The Community Coaches will network with a range of people to raise awareness of the need for mentors and will identify and match mentors with participants. They will follow a rigorous matching process that aligns with the requirements of the International Standards of Mentoring and Coaching Programmes (ISMCP).

Mentors will undergo a structured induction and training programme that aligns to ISMCP to equip them to mentor participants effectively. They will receive 'supervision' to enable them to reflect on their practice, and receive support to resolve any challenges they face in their role as a mentor.



Funding requirements

Funding is required for the following:

Programme manager salary
Community coaches x 2 salaries
Tutor salary
Coaching supervisor salary

Funding is also required for:

- Marketing and promotion to support recruitment of participants
- Running Be Inspired events
- Running facilitated peer group meetings
- Cost of office and desk space for staff
- Cost of providing IT equipment for staff
- Cost of specialist trainers eg. to provide training for mentors
- Travel expenses (for participants, volunteer mentors, staff and those sharing knowledge and experience at events)
- SQA learner registration costs
- Fee for accreditation to International Standards in Coaching and Mentoring Programme (ISCMP)
- Costs of TACT assessors and internal verifiers time
- Cost of TACT financial manager's time
- Cost of TACT Chief Executive's time

We are in the process of seeking potential match funding from three North Ayrshire Locality Partnerships and North Ayrshire Ventures Trust and are aiming to secure in the region of £40,000.

In addition, we are exploring if the NHS Endowment Fund might be a source of funding.





Locality Partnership: North Coast Locality

Date: 10 December 2018

Subject: To advise the meeting of applications received in respect of the Nurturing Excellence in Communities Fund

Purpose: To consider the applications as outlined in Appendix 1 to this report.

Background

Applications have been received within a number of categories of the Nurturing Excellence in Communities Fund.

Key Points for Locality Partnership

The balance available for disbursement is bullet pointed below:

- The Nurturing Excellence in Communities Fund has a balance of £8,535.32 which includes £744.85 refund from St. Mary's Primary School Parent Council.

Action Required by Locality Partnership

To consider the applications for grant funding as outlined in Appendix 1 to this report.

For more information please contact: *Jim McHarg, Senior Manager, Connected Communities, 2nd Floor Cunninghame House, Irvine.*
Email - jmcharg@north-ayrshire.gov.uk

Completed by: *Bernadette Anderson (banderson@north-ayrshire.gov.uk)*

Tel: 01294 604612

Date: *12/11/2018*

APPENDIX 1

Nurturing Excellence in Communities Fund 2018/19				
Applications from Organisations seeking Financial Assistance – North Coast Locality 10 December 2018				
Organisation	Purpose of Grant	Amount Requested	Amount Recommended	Comments
<p>Cumbrae Community Development Company</p> <p>Meeting place: Garrison House.</p> <p>Number attending: 80</p> <p>Past awards: 2010/11 - £1,000 general running costs.</p> <p>Other funders: Received: None. Pending: None.</p> <p>Scoring: 35/40</p> <p>Supporting documents received: Bank Statement Income/Exp Sheet Constitution Quotes</p>	<p>Looking for financial assistance towards the installation of portaloos for events:</p> <ul style="list-style-type: none"> • Elsan point septic tank - £540 • Trash pump - £239 • Type B aggregate materials for base including installation - £105 • Plumber costs - £116 <p>Total cost of project - £1,000</p>	<p>£935</p>	<p>£935</p> <p>The organisation are putting £65 towards the project.</p>	<p>It is envisaged that the additional toilet facilities will help boost the local economy, help sustain local businesses and make Cumbrae a more attractive place for local people and visitors alike. This additional funding will assist the CDDC to continue to provide resources for the continued benefit of the local community.</p> <p>It is estimated that the Music Festival and other local events/businesses attract in excess of 20,000 visitors onto the Island. The company are seeking funding to provide a cost effective way of enabling the waste from 6 portaloos to be treated and removed hygienically and in a way which is environmentally friendly.</p>

Nurturing Excellence in Communities Fund 2018/19

Applications from Organisations seeking Financial Assistance – North Coast Locality
10 December 2018

Organisation	Purpose of Grant	Amount Requested	Amount Recommended	Comments
<p>1st Largs Brigade Pipe Band</p> <p>Meeting place: Clark Memorial Church, Largs.</p> <p>Number attending: 36</p> <p>Past awards: None from this fund.</p> <p>Other funders: Received: None. Pending: None.</p> <p>Scoring: 32/40</p> <p>Supporting documents received: Bank Statement Income/Exp Sheet Constitution Quotes</p>	<p>Looking for financial assistance towards additional and replacement uniforms:</p> <ul style="list-style-type: none"> • 6 kilts - £1,620 • 6 jackets - £1,080 • 6 waistcoats - £378 • 6 glengarry hats - £300 • 6 sporrans - £450 • 6 flashes – £75 • 6 pairs of socks - £48 <p>Total cost of project - £3,951</p>	<p>£1,000</p>	<p>£1,000</p> <p>The organisation are putting £2,951 towards the uniforms.</p>	<p>The funding will assist the organisation with purchasing the necessary uniforms required to play at various events, galas, open days and parades.</p> <p>The band has grown over the past few years with new members and many of the boys and girls outgrowing their uniforms.</p> <p>The organisation are actively fundraising and will put the balance of funds towards this project.</p> <p>Any funding awarded will go towards:</p> <ul style="list-style-type: none"> • Sporrans - £450 • Flashes - £75 • £475 towards the kilts

Nurturing Excellence in Communities Fund 2018/19

Applications from Organisations seeking Financial Assistance – North Coast Locality
10 December 2018

Organisation	Purpose of Grant	Amount Requested	Amount Recommended	Comments
<p>West Kilbride Yuletide Group</p> <p>Meeting place: The Barony Centre, West Kilbride.</p> <p>Number attending: 6</p> <p>Past awards: 2018/19 - £600 towards Yuletide costs.</p> <p>Other funders:</p> <p>Received: West Kilbride Community Trust - £660</p> <p>Pending: Magnox - £250 Festival & Events Fund - £1,000 Foundation Scotland - £2,000</p> <p>Scoring: 30/40</p> <p>Supporting documents received: Bank Statement Income/Exp Sheet Constitution Quotes</p>	<p>Looking for financial assistance towards the insurance costs for the Yuletide Festival:</p> <ul style="list-style-type: none"> • Insurance - £660.49 <p>Total cost of project – Over £7,000</p>	£660.49	£660.49	<p>Funding will enable the group to go ahead and pay for the necessary insurance required for the event.</p> <p>The Yuletide has been running for a number of years which provides Christmas Lights for the community. This aims to let people take pride in their town. The group have raised funds through various means towards the full costs of the Yuletide Festival costs.</p> <p>This event will showcase local businesses and encourage people to shop locally. It is envisaged that there will be hundreds of people attending the event.</p> <p>This is the second application this financial year from the group, and although the criteria states that only one application will normally be funded more than once in any financial year, however, it is important that the group are insured for this event.</p>

Nurturing Excellence in Communities 2018/19

North Coast

Amount Allocated: £14,307

Group/Organisation	Ref No. NEC	Client Group	Town/Area	Purpose of Grant	Amount £	Balance £
						14,307.00
Capall Dorcha Theatre Co.	01NC	Young People	NA	YOYP Tour	120.00	14,187.00
Tidelines Book Festival	02NC	Community	NA	Book Festival	149.53	14,037.47
WK Out of School Care	05NC	Children	WK	Summer activities	900.00	13,137.47
WK Environmental Group	04NC	Environmental	WK	Plants etc.	665.00	12,472.47
WK Improvement Group	03NC	Community	WK	Scarcrow Festival	900.00	11,572.47
WK Village Gala	06NC	Community	WK	Village Gala	0.00	11,572.47
WK Community Assoc.	08NC	Community	WK	YOYP Open Day	932.00	10,640.47
West Kilbride Yuletide Grp	09NC	Community	WK	Yuletide costs	600.00	10,040.47
Vertex	10NC	Community	WK	Vertex Festival	1,000.00	9,040.47
Largs Comm Resilience	11NC	Community	Largs	Refurb to trailer	1,000.00	8,040.47
Friends of Millport TH	12NC	Community	Largs	Open Consult Day	250.00	7,790.47
Refund	0		Largs		744.85	8,535.32



Locality Partnership: *North Coast*

Date: *November 2018*

Subject: *Youth Forums and Citizenship and Partnership work*

Purpose: *This report is to inform the North Coast Locality Partnership about Youth Forum, Youth Citizenship/Partnership activity, planned and actual for the North Coast Area.*

Background

The Skelmorlie Youth Forum is a newly established group. We will strive to benefit the lives of young people in the Skelmorlie and North Coast area. We aim to achieve this by involving them in the decision making process and giving them a voice.

The youth forum are looking to officially become a constituted group who will be committee run with elected members sometime, early in the New Year. We will look to deliver committee skills training to help them develop and fulfil their roles as a committee.

The group have recently applied for a participatory budgeting grant and were successful. The forum are looking to use this money to hold a fun information day in relation to the Skelmorlie annual gala day. This stopped 2 years ago and the forum are looking for support to start this event again in the future. They will be looking for adult volunteers to work alongside themselves to plan and run the Gala event which they feel will benefit the Skelmorlie community. The planning for this will start early in the New Year.

We have recently had a lot of new younger members attending. We are looking to start a junior youth forum where they will get involved in their community events and work towards credited awards. They will also participate in a range of informal learning opportunities and inputs from key agencies in the local community.

Members of the Youth Forum are hoping to attend the North Coast Community Council monthly meetings and attend Locality Partnership Meetings where necessary. They are very keen in being involved in the planning process and volunteering at all community events within the North Coast locality

Key Points for Locality Partnership

Members of the Youth Forum will be happy to have an input to and support the partnership where necessary.

Action Required by Locality Partnership**For more information please contact:**

Ricky Caig, Locality Worker, Kilwinning and North Coast

Tel: 01294 475961

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Completed by: *Richard Caig*

Date: *20/11/2018*